

The Global Pulse



Summer 2009

Inside this issue:

New course in business analysis & advocacy 2

Ms. Megan Grant 2

What's happening 2

Mark your calendars! Please join us for a walk to fight cancer.: Sunday, Sept. 20th at 9:00 am at the Bangor waterfront. We invite all MBS alumni, students, faculty and staff to join us for the Susan G. Komen Race for the Cure walk. Please visit our web site to register: http://mbs.maine.edu/~mba_msa/mbs_corps.htm p.s. The MBS is having a friendly competition with the UMaine Athletic Dept. Help us win this! :)

MBA Meets Hollywood: Mr. Allan Hammond!

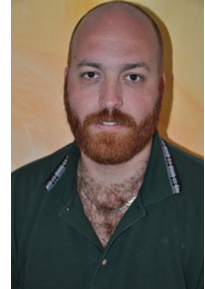
I grew up in Hampden, Maine and graduated from Hampden Academy in 1994 where I was heavily involved with sports and music. After working in retail for 5 years, I started a new career in finance at a bank in Mid-Coast Maine. The next thing I knew, it was 10 years later and I was Vice President and Loan Servicing Manager.

In order to make that much progress in such a short period of time, I enrolled in the University of Maine's MBA program at the Hutchinson Center the semester immediately following my graduation from Husson in 2002. I completed my MBA in 2005 (it took three years since I was working full time managing a department at the bank while taking night and weekend classes).

In 2007 I took a chance and made a move to the west coast.... Sunny California. I literally packed up and sold my house in a matter of a few weeks in order to take a job as a Financial Analyst at Universal Studios Hollywood. Finance was a natural progression for me given my background in lending; however there is quite a disparity between banking and the movie/theme park industry.

I am now a Senior Financial Analyst where I prepare financial reports to our parent companies: Universal Parks & Resorts, NBC and finally General Electric.

I would tell MBA students that there is never a time in your life when you know everything there is to know about



your job. You can always strive to make yourself more knowledgeable about your company, how your role fits in the philosophy / goals of your company and about the industry you're working in.

Expect the World: Dr. Anne Canabal



Dr. Anne Canabal, Assistant Professor of International Management, grew up in a small town of about 900 people in Brittany, the Celtic region of France. She studied international business & foreign languages at the University of Rennes, France.

During an international exchange program in college, at New Mexico State University, she heard about a new PhD program in International Business at the University of Texas at El Paso. Because she had

fallen in love with the southwest, she applied and was accepted into the first PhD class! During her time there, she worked for the Federal Reserve Bank. She has also worked for the international department of a bank in France and has also worked in Spain.

Dr. Canabal states, "I obviously love traveling, although time has restricted the possibilities for me. Spending time with my family and friends is one of the small things I love to do." She speaks 3 languages

fluently: French, Spanish and English.

Dr. Canabal is currently teaching the Introduction to International Business course as well as international management. Her research interests include international management and entrepreneurship.

She tells us she has fallen in love with Maine over the few months she has spent here.

We all welcome Dr. Anne Canabal to our MBS community!



Prof. Myer & Dr.
Harkins

Learning how to “Hit the Ground Running!”

What are employers looking for in MBA candidates? What differentiates an MBA graduate in the competitive marketplace? Dr. Peter Arnold, a respected Boston University business professor, recently provided one critical insight based on his discussions with business recruiters: graduates with top notch presentation skills, the ability to effectively work on teams, and the competence and confidence to “hit the ground running.”

Business Analysis and Advocacy, offered this fall, is targeted at train-

ing University of Maine MBA students with these skills. The course will provide students with actionable analytical and presentation skills as well as help them to think critically about problems and respond to the difficult questions.

Students will work on analytical and presentation techniques weekly as well as develop case analysis skills. Ultimately, team case analysis and recommendations will be presented to panels comprised of business ex-

ecutives in a competitive environment.

The goal of the class is to help students become more confident, persuasive presenters to enhance their academic performance and make them more marketable recruits.

Ms. Megan Grant: MBA Extraordinaire!



Ms. Grant & Dean
Mahon

Megan is a current MBA student at UMaine, graduating in May 2010. She grew up in Hudson, Maine and attended the Maine Business School as an undergraduate in Business with a concentration in Management. She also completed a minor in Spanish while studying in Costa Rica, and graduated from the Honors College.

In my spare time: I absolutely love to travel, and have been to over a dozen countries now. Culture just fascinates me anywhere- I think in another life I would have been an anthropologist! My favorite part about traveling is going right into the heart of a town where the locals hang out, and just watching and listening. But, I also love to stay home and craft and sew, which runs in my family.

My experience: I have worked as an intern at Maine Savings Federal Credit Union

as well as the Antelope Valley Board of Trade in Lancaster, CA. I am currently a Graduate Assistant at the Office of Human Resources at UMaine.

Lessons I've learned: I would say that I've learned not to underestimate myself as an employee. So many students think they don't have enough experience, or that their GPA wasn't quite high enough, but we all really need to take a step back and look at all that we accomplish every day as students.

The GBA: I served as the VP of Alumni and Employer Relations last year, and will be a very active member this year. The GBA is the only organization that specifically represents UMaine's MBA and MSA students and alumni. We focus on bringing our alumni back to connect with the school and our students. We also strive to create fun social and academic settings for students to get to know each other. It's been one of the most rewarding experiences of my time at UMaine.

What's happening?

- Residency week** is around the corner: August 23-28. Our new MBA & MSA students will experience total business immersion with leadership, analysis, and business sessions.
- International trips:** Russia, Japan and the Amazon basin in Brazil. Please see

http://mbs.maine.edu/~mba_msa/ for pictures and blogs. Future trips will be to Argentina & the United Kingdom: http://mbs.maine.edu/~mba_msa/futureinttrip.htm

- The **MBS Corps** won a community award from Wal-Mart to fund community out-

reach efforts: http://mbs.maine.edu/~mba_msa/mbs_corps.htm

- Second annual MBS convocation:** Thursday, October 1st in DPC 100.

- GBA events:** Home-coming tailgating event! Saturday, October 17th.

