



Maine Business School

UMaine's ADVANTAGE

- *U.S. News & World Report* has ranked MBS among the top 160 business schools in the nation
- Of the 1,600 business programs in the United States, the University of Maine is one of only 509 institutions accredited by the AACSB

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To apply: go.umaine.edu



Connect with us:
umaine.edu/socialnetwork

WHY STUDY BUSINESS AT THE UNIVERSITY OF MAINE?

At UMaine, you can manage a \$2.1 million real-money portfolio, travel the world to learn about international commerce, and work with the local business community to gain experience that goes far beyond the classroom. Maine Business School graduates are consistently sought after by top financial institutions, investment firms and continue their education in graduate programs.

U.S. News & World Report has ranked Maine Business School (MBS) among the top 160 business schools in the nation. We are accredited by the Association to Advance Collegiate Schools of Business, a standard of excellence achieved by only a quarter of the business schools in the United States. MBS enjoys the longest-standing accreditation of any public business school in northern New England. We are one of only 1,000 schools worldwide to be recognized as an internationally acclaimed business school by Eduniversal's International Scientific Committee.

WHAT CAN I DO WITH A DEGREE IN BUSINESS?

A business degree provides graduates with the analytical, organizational and communication skills they need to succeed in almost any career or graduate school setting. Recent MBS graduates have accepted positions internationally at the World Bank, Shell Production and Exploration in Russia and LEO Pharma of Denmark. In the United States, our graduates have gone on to work at firms that include RBS Greenwich Capital, IDEXX Laboratories, John Hancock Life Insurance Co. and Citigroup. Recent MBS alumni have entered graduate programs at such institutions as Harvard, Dartmouth, Indiana University and Cambridge University.

OUR UNDERGRADUATE PROGRAM

MBS offers a bachelor of science in business administration with majors in accounting, finance, management and marketing, as well as concentrations in entrepreneurship, international business and management information systems.

Accounting: Accountants are expert in the organization and presentation of financial information to corporate stakeholders and internal financial and managerial information to business managers. Accounting majors are in demand in a variety of settings, including CPA firms, public or private companies, not-for-profits and governmental entities. Career paths include financial reporting, taxation, internal and external auditing and business consulting.

Finance: Majors focus on three general areas — structure and functioning of financial markets and institutions; methods of financing business operations; and security selection and portfolio management for individual and institutional investors. Recent graduates have pursued careers in financial management in business, management and nonprofit organizations; commercial and investment banking; and brokerage. They are prepared to advance rapidly in their field.

Marketing: This fast-paced program prepares graduates for a variety of positions in retail management, services marketing, sales, advertising, marketing research and international marketing. Students also develop basic business skills such as teamwork, professional presentation, effective communication and leadership.

Management: Majors acquire the tools and skills necessary to navigate the complexities of corporate, international and small business management. The program's broad scope allows students to understand administrative and organizational principles, including decision-making, teamwork, leadership, motivation, organizational change, strategic analysis and production system analysis, as well as recruiting, training and compensating personnel.

OUR GRADUATE PROGRAM

The Maine Business School graduate program emphasizes experiential learning, teamwork, critical thinking and leadership, while delivering a core set of skills in the traditional business disciplines. Our traditional and professional M.B.A. programs provide

ABOUT UMAINE

The University of Maine, founded in Orono in 1865, is the state's premier public university. It is among the most comprehensive higher education institutions in the Northeast and attracts students from across the U.S. and more than 65 countries. It currently enrolls 11,247 total undergraduate and graduate students who can directly participate in groundbreaking research working with world-class scholars. The University of Maine offers doctoral degrees in 35 fields, representing the humanities, sciences, engineering and education; master's degrees in roughly 70 disciplines; 90 undergraduate majors and academic programs; and one of the oldest and most prestigious honors programs in the U.S. The university promotes environmental stewardship on its campus, with substantial efforts aimed at conserving energy, recycling and adhering to green building standards in new construction. For more information about UMaine, visit umaine.edu.

explore

*Bachelor of Science in
Accounting*

Finance

Marketing

Management

*Concentrations in
Entrepreneurship*

International Business

Management Information Systems



Expect the World.

MAINE BUSINESS SCHOOL



students with practical skills and a global perspective so they can enter the workforce prepared to handle the challenges of conducting business in the 21st century. Our M.B.A. students become business leaders who can think strategically and critically, work with complex issues, solve problems in creative and innovative ways, and adapt to change. M.B.A. requirements include consulting or an internship; an international field experience (recent destinations include Russia, Sweden and Vietnam); and a set of required workshops. Students may pursue a general M.B.A. and choose their electives from an array of courses. They also can choose a defined track with a more specific set of electives.

OUR FACULTY

Our world-class faculty are leaders in their fields. They are engaged in all aspects of teaching, research and public service. At the same time, they place a high value on quality education and have an open-door policy for students. Highly productive in research, MBS faculty speak at conferences worldwide about entrepreneurship, investment management, international markets, decision support systems, strategic planning and business approaches to sustainability. They assist the state on issues of finance and budgeting, advise businesses and organizations throughout Maine and provide many

opportunities for students to gain real-life experience in the field.

OPPORTUNITIES TO EXCEL

At UMaine, learning isn't confined to the classroom. In fact, that's only the beginning. Through involvement in student organizations such as the Student Portfolio Investment Fund (SPIFFY) students get the opportunity to manage a real-world investment portfolio. Additionally, students can be involved in national organizations such as the American Marketing Association, Institute of Management Accountants, and Net Impact. There are also opportunities for real-world, resume-building experience. Marketing students engage in service-learning projects such as a recent cultural tourism survey conducted for Maine's four Native American tribes. Accounting students gain hands-on experience preparing federal and state income tax returns for students and low-income taxpayers through the Volunteer Income Tax Assistance program sponsored by the IRS. Maine Business School Corps provides outreach and service to nonprofits in the community.

HOW DO I APPLY?

Visit go.umaine.edu for an application, as well as information about academics and life at UMaine.



MBS is continuously giving me opportunities to connect with professionals. Many of the teachers are well connected and have introduced me to people in the fields in which I am interested. That has helped me decide which aspect of business I want to go into. — Justin Conant, Class of 2015