



COLLEGE OF LIBERAL ARTS AND SCIENCES

## Communication and Journalism

### WHY STUDY COMMUNICATION, MASS COMMUNICATION OR JOURNALISM AT THE UNIVERSITY OF MAINE?

Interested in how people use communication to shape the world in which we live? Want to document history as it happens or help communities and organizations communicate through technology and media? These are the kinds of things students in communication and journalism do. This department offers opportunities to speak, argue, write, perform, document, narrate and visualize. Students learn about responsibilities, consequences and power dynamics involved in the way societies and cultures communicate.

### WHAT CAN I DO WITH A DEGREE IN COMMUNICATION, MASS COMMUNICATION OR JOURNALISM?

Graduates work in all forms of organizations — public, private and academic — because communication is a fundamental part of human activity. Recent graduates have taken positions with sports teams, news agencies, businesses, banks, medical centers and nonprofits. Some graduates work in more traditional human resource or public relations areas, while others are involved in event planning, fundraising, political organizing, community development and entrepreneurship. Other students continue their education at graduate school. Our alumni include a Pulitzer Prize winner, directors of human resources at major medical institutions, public school teachers, professors, university administrators, and nationally recognized journalists at NPR and Grantland.

### OUR UNDERGRADUATE PROGRAM

The Department of Communication, which turns 100 in 2015, was one of the first of its kind in the country. Journalism began in 1948 and merged with communication in

1993. These programs are among the most popular on campus; the department is the second largest in the College of Liberal Arts and Sciences. Part of that popularity is because these degree programs are flexible and pair well with many other minors and majors. Majors pursue secondary areas in art; business; English; environmental sciences; foreign languages; history; political science; professional writing; psychology; sociology; women's, gender, and sexuality studies; and more. Communication is a fundamental part of human activity, and is relevant to any area of interest.

### OUR GRADUATE PROGRAM

Founded in the 1940s, the graduate program in communication is one of the first in the nation. The program includes a master's degree with tracks in communication and mass communication, and an interdisciplinary doctoral program with tracks in communication and mass communication. Master's graduate students have gone on to careers in healthcare, politics, business and community organizations, or to pursue a doctorate. Doctoral students have accepted positions as faculty members at universities from North Carolina to Alaska.

### OUR FACULTY

Communication and Journalism faculty members are nationally and internationally recognized scholars. Kristin Langellier and Eric Peterson are central, founding scholars in the study of personal narrative in communication studies. Media historian Michael Socolow is regularly quoted in national and international stories, most recently for collaborative research that debunked the myth of mass hysteria surrounding the Orson Welles 1938 radio broadcast of *War of the Worlds*. Laura Lindenfeld, a leader in environmental communication, researches university-

### UMaine's ADVANTAGE

- Broad range of educational experiences
- Supportive student peer environment
- Opportunities for internships
- Close interaction with faculty

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## ABOUT UMAINE

The University of Maine, founded in Orono in 1865, is the state's premier public university. It is among the most comprehensive higher education institutions in the Northeast and attracts students from across the U.S. and more than 73 countries. It currently enrolls 11,286 total undergraduate and graduate students who can directly participate in groundbreaking research working with world-class scholars. The University of Maine offers doctoral degrees in 35 fields, representing the humanities, sciences, engineering and education; master's degrees in roughly 70 disciplines; 90 undergraduate majors and academic programs; and one of the oldest and most prestigious honors programs in the U.S. The university promotes environmental stewardship on its campus, with substantial efforts aimed at conserving energy, recycling and adhering to green building standards in new construction. For more information about UMaine, visit [umaine.edu](http://umaine.edu).

## explore

*Bachelor of Arts in  
Communication*

*Mass Communication*

*Journalism*

*Master of Arts in  
Communication*

*Ph.D. in  
Communication*



community partnerships to address ecological issues. John Sherblom is a nationally recognized expert in organizational communication. Paul Grosswiler is an internationally recognized expert on media ecology and has published multiple books and articles. Claire Sullivan, who specializes in health communication and community engagement, is associate dean of community engagement for the College of Liberal Arts and Sciences. Nathan Stormer is a nationally recognized expert on the philosophy of rhetoric and on medical rhetoric. Joshua Roiland, is also a professor in the Honors College and studies literary journalism — long-form journalism that involves literary narrative techniques. Lily Herakova teaches a wide array of courses, specializing in health communication, and trains our teaching assistants. Bridie McGreavy studies environmental communication using diverse methods, including ethnography. Laura Rickard researches communication about risk, particularly those surrounding environmental and health issues. Holly Schreiber teaches digital media and studies literary journalism.



**As a journalism student in this department I'm continually challenged to expand my knowledge. I receive instruction in areas that interest me and areas that are necessary for success in my future field of work. Journalism evolves with time, molding itself to fit our current cultural climate. In this department I have been shown how to combine the past, present, and future of this evolving field in order to remain relevant in the world of journalism."**

— Shelby Hartin, English and Journalism Major, Professional and Technical Writing Minor

## OPPORTUNITIES TO EXCEL

Students intern at media outlets, hospitals, television and radio stations, sports franchises, financial institutions, public agencies and nonprofit organizations across the state and country. Journalism students are required to intern to earn their degree. Multiple scholarships recognize excellence in journalism, such as the annual Grady Award and the Oak Award, a public speaking contest held each semester. Since 2001, the Department of Communication and Journalism also has had an active chapter of Lambda Pi Eta, the national honor society for communication. Undergraduates who distinguish themselves are invited to participate in faculty research projects. Others are invited to assist with teaching and to work as faculty research assistants.

## HOW DO I APPLY?

Visit [umaine.edu](http://umaine.edu) for an application, as well as information about academics and life at UMaine.

