Vision for Tomorrow
UMaine’s Comprehensive Campaign
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Our Vision for the University of Maine:

_defining tomorrow through an ambitious agenda of high-impact instruction, groundbreaking research, creative achievement and community engagement_

Our success will be shared by many — our students, faculty, alumni and friends — to benefit the people of the state of Maine and beyond. As the flagship campus of the University of Maine, our mission demands that we think and act broadly and boldly as leaders.

We have an infrastructure of bright, motivated students and expert faculty in a wide arena of study. With the resources from the Vision for Tomorrow campaign, we will translate their visions and discoveries into reality. Together with our partners in philanthropy, we can make their goals attainable.

Your contributions to this $200 million campaign, the most ambitious comprehensive initiative for UMaine to date, will change the face of our campus and, more importantly, lives of people throughout Maine. Our university is on the front lines of discovery, innovation and education, turning knowledge into solutions to address needs and contribute to the greater good in this state and beyond.

We are truly grateful to those who have already stepped up to support our shared vision for a tomorrow for future generations. Please join me as we lead the effort to raise additional resources needed to support this transformational vision.

"I am excited to continue forward with the bold Vision for Tomorrow comprehensive campaign. The $200 million raised will be invested broadly for our students, faculty, alumni, friends, the people of the state of Maine and beyond to ensure that our university remains vital, relevant and vibrant. We are grateful for the generosity and thoughtfulness of our donors."

President Joan Ferrini-Mundy

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Steering Committee

Maria Fuentes ’85G
Steering Committee Chair
Chair
University of Maine Foundation

John N. Diamond ’77, ’89G
President/CEO
University of Maine Alumni Association

Carrie D. Enos ’99
President
University of Maine Pulp & Paper Foundation

Joan Ferrini-Mundy
President
University of Maine and
University of Maine at Machias

Dana N. Humphrey ’44H
Dean
College of Engineering, University of Maine

Susan Jennings ’82
Executive Director, Maine 4-H Foundation

Owen Z. McCarthy ’10
Chair
University of Maine Board of Visitors

Jeffery N. Mills ’82
President/CEO
University of Maine Foundation

Julia Munsey ’02
Chair
University of Maine Alumni Association Board

Volunteer Honorary Co-Chairs
Paul ’75 and Giselaine Coulombe
Prominent Business Leaders/Philanthropists

“My time at the University of Maine was unforgettable. I’m proud to be a member of the Class of ’75, and of my leadership role with Phi Mu Delta. My UMaine degree in business undoubtedly impacted my career and especially my success with White Rock Distilleries. Giselaine and I are honored to serve as two of the co-chairs of the Vision for Tomorrow Campaign, and hope that you will join us in making a generous gift in support of UMaine’s future.”

Paul Coulombe ’75
Fundraising Leadership

The University of Maine Foundation has provided fundraising leadership and counsel to the University of Maine for over 80 years.

I am pleased to announce that fundraising for the Vision for Tomorrow campaign is over 80 percent complete. There has been enthusiastic support for each of the campaign goals at many levels already. We are in the final phase of seeking gifts to fulfill — and hopefully exceed — the $200 million goal.

It is always exciting to be in this phase of a campaign. We meet with loyal supporters who have been on board for many years, along with new faces who want to become part of the continued success of the University of Maine.

Funds raised in this campaign will provide many new opportunities to the students, faculty and staff of our flagship university, and to our state.

Jeffery N. Mills ’82
President/CEO
University of Maine Foundation
The Vision for Tomorrow comprehensive campaign is guided by four priorities — Fostering Student Success, Ensuring Access for All of Maine, Catalyzing Maine’s Economy and Accelerating Discovery to Impact. Students are at the heart of all four priorities. The four priorities overlap so that a gift in support of one positively impacts the others, and advances the mission of the public research university — teaching, research and public service.

“I am pleased to support the College of Education, where I earned my degree in 1961 and then went on to begin my teaching career. Utilizing the Vision for Tomorrow 1:3 matching gift program, my scholarship provides additional resources to help them prepare the next generation of educators.”

Anne Collins ’61
Scholarships are the core of our Vision for Tomorrow

At the core of the Vision for Tomorrow comprehensive campaign is expansion of the scholarship base. Financial support for students will advance all four of the campaign’s priorities. From the moment students are accepted to UMaine, the goal is timely graduation. Ongoing, reliable scholarship support is essential to achieving that goal.

The higher education landscape is evolving rapidly and competition for the best and brightest students continues to increase. Private, and increasingly other state-supported public universities, are offering top students generous financial aid packages. UMaine must position itself to compete in this market in order to fulfill its teaching, research and public service mission. Maine needs an ambitious, high-achieving workforce and UMaine has a responsibility to help meet that need. Recruiting and retaining the best-prepared high school graduates are important components of UMaine’s plan for meeting the state’s workforce needs and growing its economy. The Maine Top Scholars scholarship program was designed for this purpose.

The University of Maine has a reputation for high-quality education at an affordable price. Even with tuition and fee rates lower than our competitors, many students acquire significant debt on the way to earning their UMaine degree. With flat state support and threats to federal aid programs, the need for private support for need-based student scholarships is stronger than ever. UMaine is committed to reducing the student debt burden and has developed the Maine Promise Scholarship program with that goal in mind.

Predictability is important for student financial planning. Scholarship support is most helpful for students when it follows them through the four years from acceptance to graduation.

Ensuring that qualified students have access to the University of Maine, and that they have the support they need to achieve success will allow UMaine to catalyze Maine’s economy and accelerate the path from discovery to impact.
Fostering Student Success

Student success is at the heart of the University of Maine. As a student-centered university, UMaine offers scholarships, the state’s most comprehensive academic offerings, unparalleled student research opportunities, and internships and other community engagement initiatives. As part of the UMaine experience, students are involved in real-world enterprises that inform their academic work and provide growth opportunities. It’s in these engagement opportunities that students discover their passions and forge their paths.

“The Stephen E. King Chair in Literature Endowment, a generous Alfond Foundation gift, advances our mission. Author Stephen King is an inspiration for students who are fascinated by how literature communicates the human experience. The opportunity to study with the King Chair gives them one more reason to choose UMaine.”

Emily A. Haddad, Ph.D.
Dean, College of Liberal Arts and Sciences
Investment Options

- Maine Promise Scholarship (need)
- Maine Top Scholars Scholarship (merit)
- Internship and capstone funds
- Undergraduate research fellowships
- Experiential learning opportunities
- Excellence funds (endowments across UMaine to provide exceptional educational experiences for UMaine students)
- Engineering Education and Design Center
- Classrooms for the Future Project
- Outstanding Division I athletics facilities
- Outstanding recreational and intramural sports facilities
- Center for Innovation in Teaching and Learning
- Citizen Scholar Center (Honors College)
- Research collaboratives
- Community engagement and volunteerism funds
- Athletic scholarships
- Diversity programming
“The recent gift from Clem and Linda McGillicuddy to name the Humanities Center is an example of support which will impact students and faculty, but also countless people of all ages who benefit from the partnerships the center has built with humanities organizations throughout the state.”

Jeffrey E. Hecker ’86, ’44H, Ph.D.
Executive Vice President for Academic Affairs and Provost
Ensuring Access for All of Maine

The University of Maine was established to serve Maine and its people. Maine’s flagship university provides teaching, research and economic development, and engagement statewide. UMaine is committed to accessibility and affordability, and links its resources with the needs of industries and businesses, schools, cultural organizations, state government and communities. We attract the best and brightest students, champion lifelong learning, provide outreach in every Maine county, and offer distinctive initiatives in arts, research and athletics.

Investment Options

- Scholarships
- Summer institutes
- Online education
- STEM for Maine youth (including 4-H)
- Maine’s food system
- Commercialization investment fund
- Nursing Outreach for Rural Maine (NORM)
- Museums, library, performing and visual arts centers, and athletics facilities

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Maine’s potential is UMaine’s purpose. As the state’s major research university, UMaine delivers infrastructure and innovation, prepares the future workforce, and collaborates with businesses and organizations in the public and private sectors to grow Maine’s economy. World-class faculty turn knowledge into solutions and mentor students to be tomorrow’s leaders. Every year, the University of Maine graduates more students than any other institution in the state, and those graduates are prepared to succeed.

“It is my belief that the U.S. needs many more scientists and engineers than it has in order to prosper.”

Jay Spenciner ‘66

Provided the naming gift for the Spenciner Family Introductory Biomedical Engineering Laboratory in the new Engineering Education and Design Center
Investment Options

- Scholarships
- Internships and capstone funds
- Graduate fellowships
- Commercialization investment fund
- Student Innovation Center expansion
- Endowed professorships and chairs in high-need professional areas
- Nursing
- Engineering
- Communication sciences and disorders
- Entrepreneurship
- Space renovation in high-need professional areas
- Darling Marine Center infrastructure investments
- Center to support professional development and training for students
- Engineering Education and Design Center
- Diversity programming

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“My motivation for supporting the Edward Sturgis Grew Professorship in Mineralogy and Petrology and the Edward Sturgis Grew Earth Sciences Endowment Fund is to build on the traditional strengths in mineralogy and petrology for which the School of Earth and Climate Sciences is renowned and to ensure that deserving students in the School have opportunities to participate in a full range of experiences in the field, in internships, and in research projects.”

Edward S. Grew, Ph.D.
Research Professor, School of Earth and Climate Sciences
Accelerating Discovery to Impact

UMaine’s nationally and internationally recognized research benefits Maine. Undergraduate and graduate students collaborate with faculty conducting fieldwork and scholarship throughout the state and around the globe. This engagement, at the core of the state’s public research university, enriches the academic experience and helps address real-world needs. UMaine students graduate from Maine’s land grant university knowing the difference their contributions can make in this state and beyond.

Investment Options

- Scholarships
- Endowed professorships
- Naming gifts for research centers
- Graduate fellowships and assistantships
- Darling Marine Center infrastructure investments
- Support for the Center for Undergraduate Research (CUGR)
- Research collaboratives
- Commercialization investment funds

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Leadership Giving and Recognition

The Vision for Tomorrow capital campaign offers a multitude of ways for donors to participate in preparing the University of Maine for the future.

Engaged donors will be recognized through naming opportunities, giving society memberships, and participation in the continued successes of thousands of UMaine students, staff and faculty.

Donors who choose to contribute through their estate plans as Charles F. Allen Legacy Society members will have their measurable gifts counted as part of the campaign and become part of the legacy of philanthropy at UMaine.

The University of Maine Foundation also respects the wishes of those donors who prefer to remain anonymous.

A multi-year pledge to be paid through the campaign is another way to participate.

All gifts are important to UMaine’s success.
“Many of the most generous gifts the Foundation has received have come from the estates of alumni and friends who have chosen to create perpetually funded scholarships in their wills, trusts or retirement plans. These scholarships enable dedicated students to fully participate in the academic, civic and social life at the university and then assume professional roles in society after graduation.”

Sarah McPartland-Good
Senior Director of Planned Giving, University of Maine Foundation

Results

The Vision for Tomorrow capital campaign, now at 80 percent of the $200 million goal, has been received with great enthusiasm. Donors have stepped up to generously support the matching gift opportunity, underwritten through an anonymous estate gift, and other campaign priorities. Many donors have included the university in their estate plans in support of the campaign.

Significant initiatives have received funding as a result of the $160 million raised. Examples include: An anonymous $10 million pledge to support the Engineering Education and Design Center, the Spenciner Family Introductory Biomedical Engineering Laboratory, the Stephen E. King Chair in Literature Endowment, the Clement and Linda McGillicuddy Humanities Center, the Gerard S. Cassidy ’80 Capital Markets Training Laboratory, the Emera Astronomy Center, the Kenneth W. Saunders and Henry W. Saunders Professorship in Engineering Leadership and Management, the Savage Challenge Fund to support men’s ice hockey, and the Edward Sturgis Grew Earth Sciences Endowment.

In addition, annual giving success stories of the campaign include growth in the number of giving society members, the launch of the Alfond Fund for Athletics, the Maine Day of Giving and the Employee Giving Campaign.

The first gift of the public phase of the campaign — an anonymous $1 million matching gift — has leveraged an additional $3.8 million in scholarship and other endowment support for Maine students to attend UMaine.

The Vision for Tomorrow campaign is a transformational undertaking for the University of Maine.

Please contact University of Maine Foundation staff members to discuss the many opportunities available to match your philanthropic goals.

Campaign Goal

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Incorporated in 1934, the University of Maine Foundation is an independent 501(c)(3) organization that encourages gifts and bequests to advance the mission of the University of Maine. The Foundation works closely with the Maine 4-H Foundation, the University of Maine Pulp & Paper Foundation, the University of Maine Alumni Association and the Office of the President to raise private support from alumni and friends.

Located in Buchanan Alumni House in Orono, with a satellite office in Falmouth, Maine, the Foundation is committed to cultivating a culture of philanthropy for the long-term benefit of the university, and has an historic commitment to donor stewardship.

The Foundation processes gifts for the University of Maine, and oversees annual, major and planned giving activities.
The University of Maine advances learning and discovery through excellence and innovation in undergraduate and graduate academic programs while addressing the complex challenges and opportunities of the 21st century through research-based knowledge.

Opportunity for all members of the University of Maine community is a cornerstone of our mission. The university welcomes students, research partners and collaborators into an atmosphere that honors the heritage and diversity of our state and nation.

Founded in 1865, the University of Maine is a Land and Sea Grant institution and the flagship campus of the University of Maine System. This vibrant and dynamic university serves the residents of Maine, the nation, and the world through our acclaimed programs in teaching, research, and outreach.

Inspiring and dedicated teaching propels students into new fields of learning and promotes interdisciplinary understanding. Our educational goals are to help students develop their creative abilities, communication, and critical thinking skills, and understanding of traditions in ethics and rationality within the arts, sciences, and professions.

Internationally recognized research, scholarship, and creative activity distinguish the University of Maine as the state’s flagship university, where faculty and students contribute knowledge to issues of local, national, and international significance. As the state’s doctoral-granting institution, research and education are inextricably linked.

Comprehensive outreach, including public service, Cooperative Extension, continuing education, and distance learning, engages learners of all ages in improving their lives and communities. Using research-based knowledge, outreach efforts promote sustainable use of Maine’s abundant natural resources and build intellectual, cultural, and economic capacity throughout Maine and beyond.

Through integrated teaching, research, and outreach, the University of Maine improves the quality of life for people in Maine and around the world, and promotes responsible stewardship of human, natural, and financial resources.
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Orono, ME 04469-5792
207.581.5100 or 800.982.8503

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Falmouth, ME 04105-1455
207.253.5172 or 800.449.2629

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