

**University of Maine**  
**Strategic Vision and Values Forum**  
**April 22, 2019**  
**Goals, Strategies and Key Indicators**

**Fostering Learner Success**

**GOAL:** Produce information literate learners, library framework, value rubric

- Strategy: Testing
  - Indicator: Demonstrated student proficiency

**GOAL:** Encourage and provide students with opportunities to contribute to society

- Strategy: Develop a program for assessment
  - Indicator: Discipline assessment

**GOAL:** Commit to learner exploration

- Strategy: create relevant field assessments
  - Indicator: mastery

**GOAL:** Develop intentional programmatic assessments

- Strategy: Develop plans
  - Indicator: each department creates specific assessments

**GOAL:** Create a learning environment that celebrates diverse approaches

- Strategy: Provide a dedicated staff for implementing a well-articulated plan
  - Indicator: campus climate survey

**GOAL:** Increase student accessibility to basic needs: food, haircare

- Create funds to support students who need assistance to ensure basic needs are met
  - Indicator: # of students served and rate of retention of these students

**GOAL:** Increase support for campus minority groups

- Strategy: Increase support for personal services

**GOAL:** Create an environment that honors diverse problem solving

- Strategy: Provide a dedicated staff for planning and coordination
- Strategy: Create a well-designed and articulated plan for inclusion

- Campus climate survey

**GOAL:** Increase awareness among departments

- Strategy: Scheduled meeting-free expression time
- Strategy: mini open houses

Indicator: Attendance and surveys

## Creating and Innovating for Maine and Beyond

**GOAL:** Foster innovation to enhance industry research throughout the campus

- Strategy: Approach/reach under-grads early in their careers
- Strategy: Bring speakers to campus
- Strategy: Host workshops
- Strategy: Provide opportunities for graduates to mentor undergraduates
  - Indicator: The number of research projects

**GOAL:** Raise the profile of Maine beyond Maine, show the capacity for innovation, draw investment from beyond Maine's borders

- Strategy: Increase promotion of work being done on campus, to better convey what we are doing
- Strategy: Support faculty in learning about work being done on campus
- Strategy: Identify external entities “hungry” for our stories
  - Indicator: Utilize apps, and track public use numbers
  - Indicator: number of stories about UMaine in media

**GOAL:** Bridge the gap between campus and industry, connect students with more opportunities across campus and with external partners

- Strategy: Help groups and clubs exceed
- Strategy: Increase knowledge of administrators in order to help connect students with opportunities

**GOAL:** Create opportunities for all students to participate in an interdisciplinary research experience

- Strategy: Create a UMaine research app to increase campus knowledge
- Strategy: Market student success
  - Indicator: Track social media hits

**GOAL:** Support students and the general public in being able to articulate and understand information about the university

- Strategy: Generate speaking points

- Strategy: Increase attendance for the student symposium
- Strategy: Create 3-minute thesis presentation opportunities
  - Indicator: Number of students and staff able to articulate who we are and what we do

**GOAL:** Leverage capacity where it is currently available

- Strategy: Market what we are doing on and off campus

**GOAL:** Create an action plan for increasing diversity

- Strategy: Create diversity forums
- Strategy: Prepare students for diverse environments

**GOAL:** Develop a plan for international research

- Strategy: Develop partnership coordinators
  - Indicator: Research from international sources

**GOAL:** Make our information publicly accessible, and current

- Indicator: Increase in student applications to key areas
- Indicator: Online access to sites

## **Growing and Advancing Partnerships:**

**GOAL:** Make Auxilliary services the go-to service

- Strategy: Evaluate existing partnerships for the development of future relationships
- Strategy: Increase the printing services capacity
- Strategy: Commit to using campus services
  - Indicator: Increase schools using aux services
  - Indicator: First refusal on printing services

**GOAL:** Increase collaboration with Maine schools

- Strategy: Bring more fieldtrips to UMaine
- Strategy: Partner with K-8 population to increase the percent of graduates who attend post-secondary institutions
- Strategy: Leverage curriculum to keep students in Maine

**GOAL:** Collaborate with community colleges

- Strategy: Develop culinary partnerships
- Strategy: Offer graduates employment opportunities at UMaine and Husson after graduation
- Strategy: Understand what is currently happening at community colleges

**GOAL:** Become an institution that does not have to convince people to come here

- Strategy: Bring partners and potential partners to see campus
- Strategy: Provide professional development opportunities to employers and partners

**GOAL:** Foster tech transfers between new and existing businesses

- Strategy: Reward system for innovation
- Strategy: Bring in people to model and teach innovation
  - Indicator: More patents