



THE UNIVERSITY OF
MAINE



Strategic Vision and Values

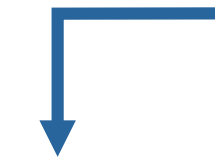


Defining Tomorrow at the University of Maine



Contribute to the Conversation

Contribute Live Today



Web

Pollev.com/um001

follow on-screen instructions

-OR-

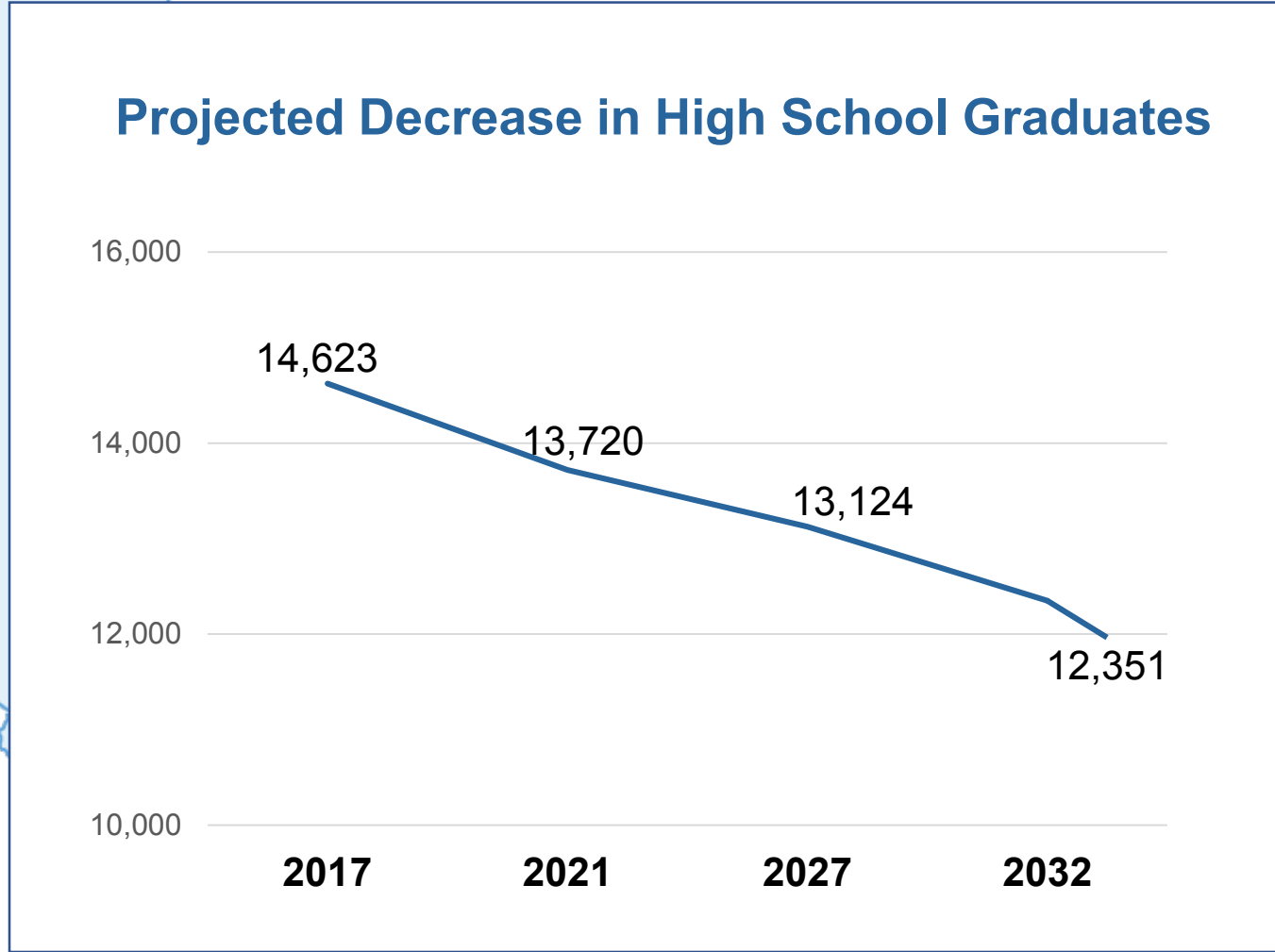
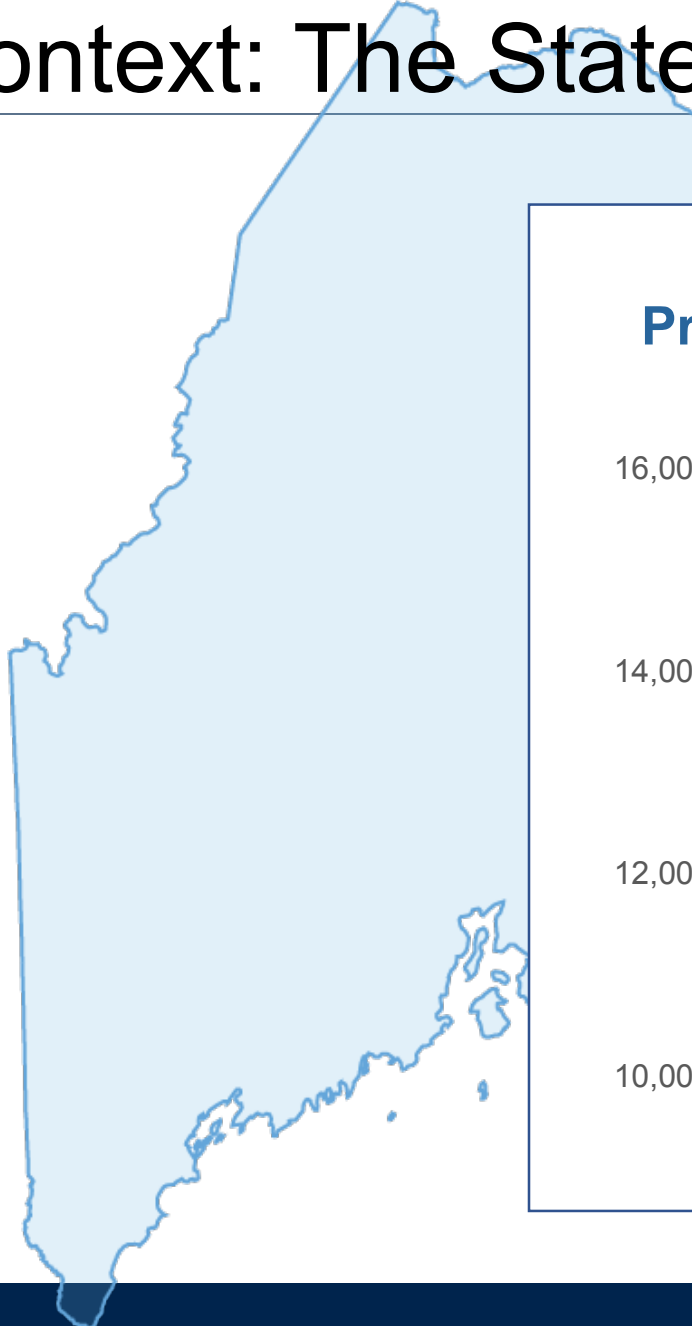
Text

UM001 to 37607

once to join, then submit your question(s)



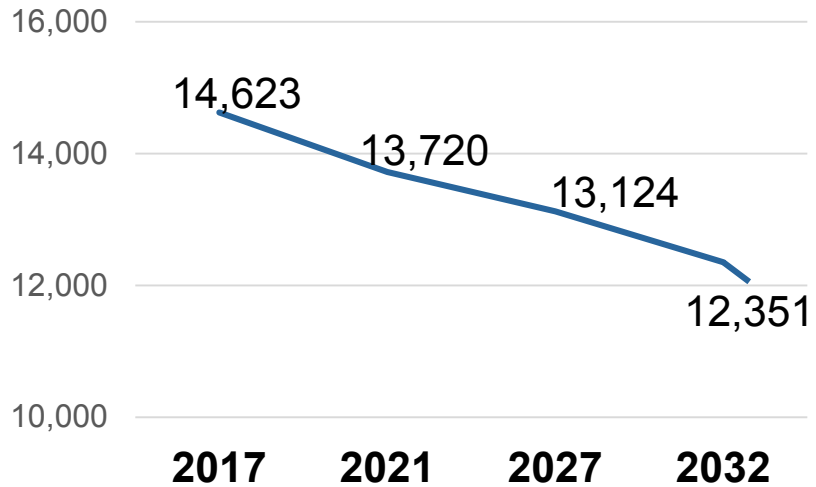
Context: The State of Maine





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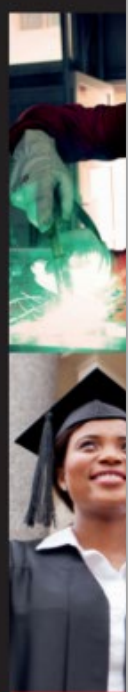
Projected Decrease in High School Graduates



2018

MAKING MAINE WORK

Critical Investments for the Maine Economy



GOAL B:

Grow the skills of Maine’s workforce so that 60% of Maine workers have a credential of value by 2025.

- 6** Take a “whole person” approach to helping adults who are already in the workforce achieve a credential;
- 7** Take a “whole child” approach towards helping students succeed in school;
- 8** Strengthen diverse educational pathways that lead to career success; and,
- 9** Increase funding for targeted education strategies to achieve desired outcomes.

See detailed discussion beginning on page 20

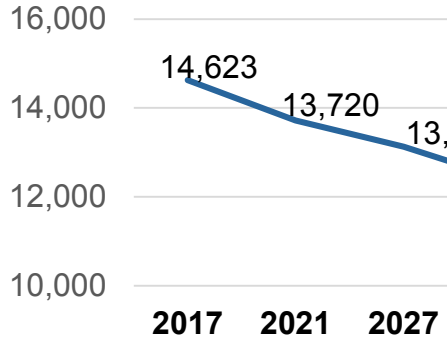
2018 Making Maine Work: Critical Investments for the Maine Economy



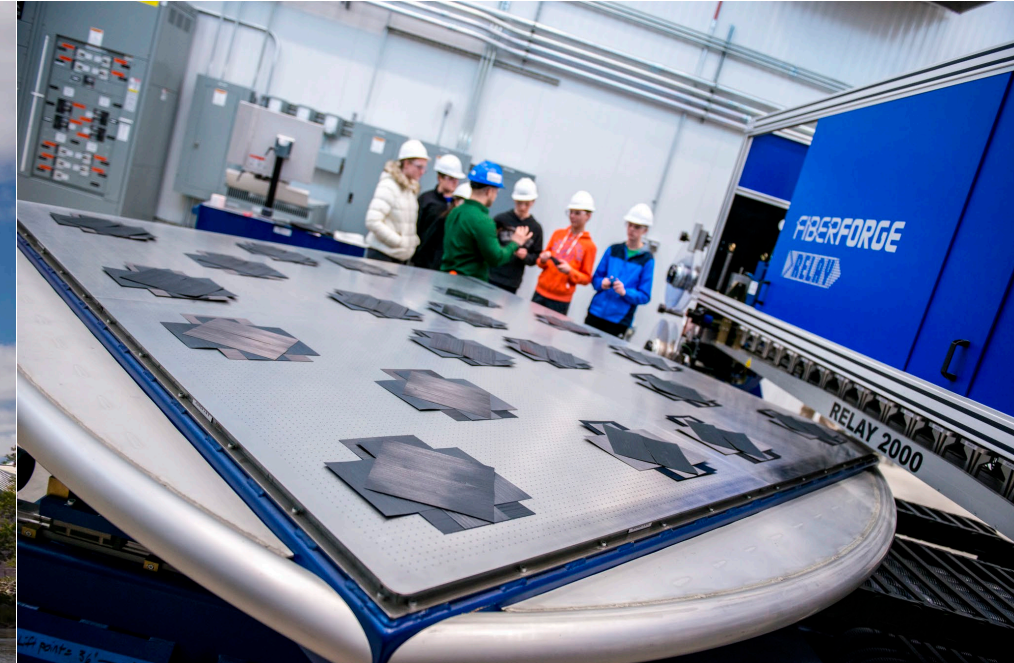


Context: The State of Maine

Projected Decrease in High School Graduates



Shifting Maine's Economy



MAKING MAINE WORK
Critical Investment

GOAL B:
Grow the skills of Maine's workforce so that 60% of Maine workers have a credential of value by 2025.

- Take a "whole person" approach to workforce development for those who are already in the workforce and those entering the workforce.
- Take a "whole child" approach to ensure all students succeed in school;
- Strengthen diverse educational pathways that lead to career success; and,
- Increase funding for targeted education strategies to achieve desired outcomes.

See detailed discussion beginning on page 20

2018 Making Maine Work: Critical Investments for the Maine Economy



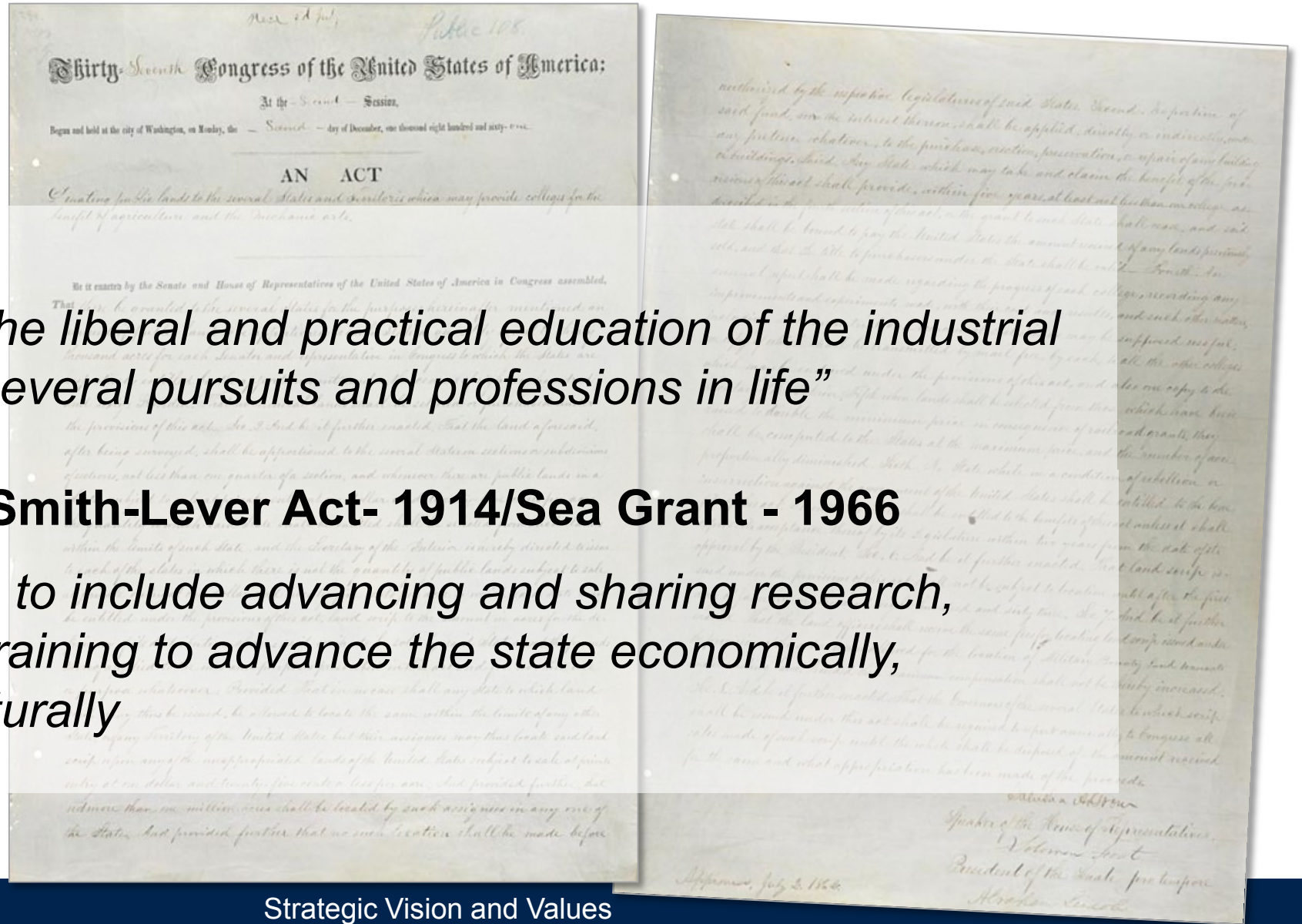
Maine's Land and Sea Grant University

Morrill Act – 1862

“...to promote the liberal and practical education of the industrial classes in the several pursuits and professions in life”

Hatch Act – 1887/Smith-Lever Act- 1914/Sea Grant - 1966

Expand mission to include advancing and sharing research, education and training to advance the state economically, socially and culturally





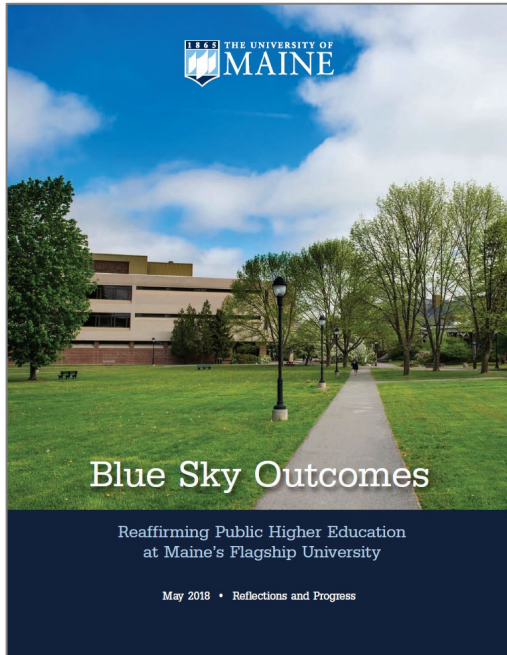
Context: University of Maine System



- One University
- Board of Trustee Perspectives



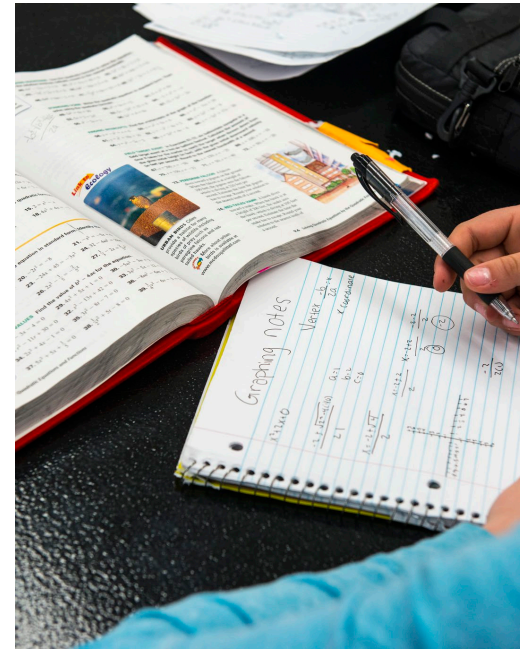
Context: University of Maine



Blue Sky Outcomes



University of Maine at Machias a regional campus



167 faculty members hired in the past three years



New Leadership



Building a Vision for Tomorrow

Leadership team retreat – August 2018 – Plan Characteristics

Builds on Blue Sky Outcomes

Recognizes and integrates existing initiatives and inspires new ones

Supports "nimbleness"

Grounded in key indicators

Aligns incentives and resources with goals

Guided by shared strategic values

Should there be others?



Strategic Values

**Fostering
Learner
Success**



**Growing and
Stewarding
Partnerships**



**Creating and
Innovating for
Maine and Beyond**





Strategic Value: Fostering Learner Success



Fostering Learner Success

- UMaine “learners” – faculty, staff, students, community members
- Culture of innovation
- Inside and outside the classroom
- Diversity is essential
- Personalized
- Leads to outcomes



Strategic Value: Creating and Innovating for Maine and Beyond



- Research and scholarly work at the core
- Impacts for the State of Maine
- National and international leadership and reputation
- Undergraduates learning in a culture of discovery and knowledge creation
- Embrace the diversity of scholarship

**Creating and
Innovating for
Maine and Beyond**



Strategic Value: Growing and Stewarding Partnership

- Mission to serve and engage the State
- Partnerships extend beyond the State
- Grounded in shared goals
- Leverage university resources to advance the partner's mission
- Leverage partner's resources to advance the university's mission

**Growing and
Stewarding
Partnerships**





Charge to Provost

Create a process of developing a strategic vision for the University of Maine and a plan to realize that vision.

Inclusive

Timely

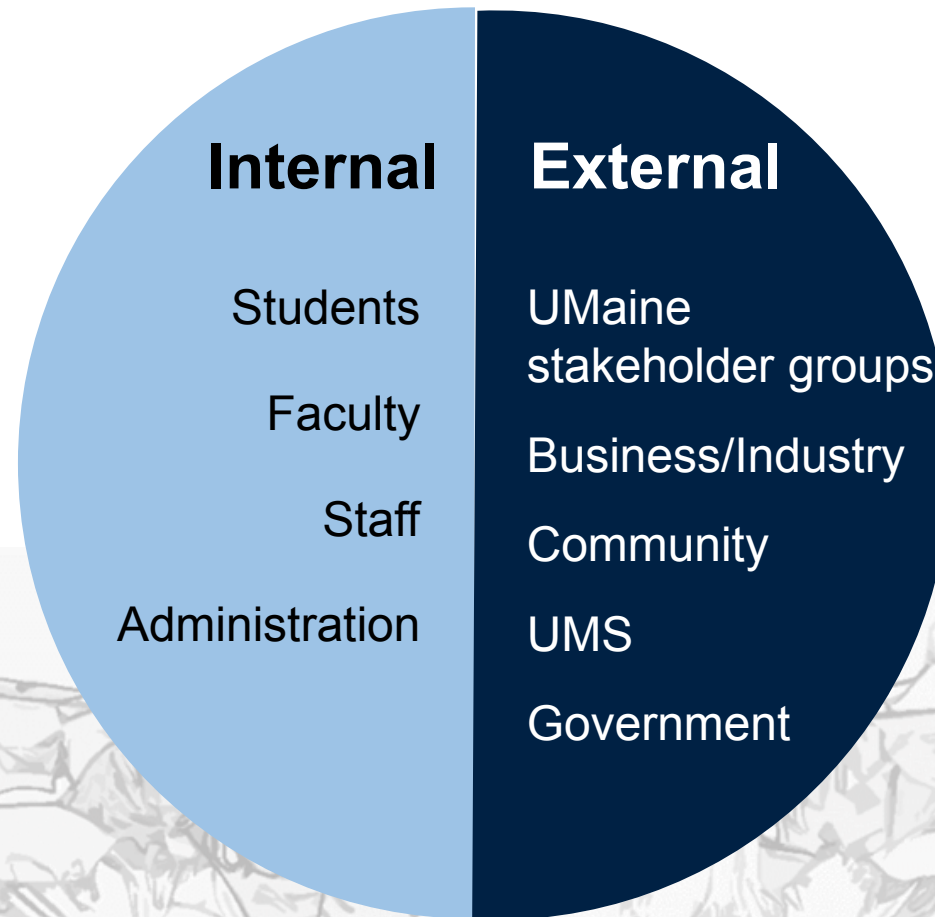
Guided by Strategic Values





Building a Vision for Tomorrow: **Inclusive**

Stakeholders





Building a Vision: **Timely**

November 15 – January 30

- Articulate Strategic Values
- Create Strategic Vision

February 1 – April 30

- Articulate Goals
- Articulate Strategies
- Create a Dashboard of Key Indicators

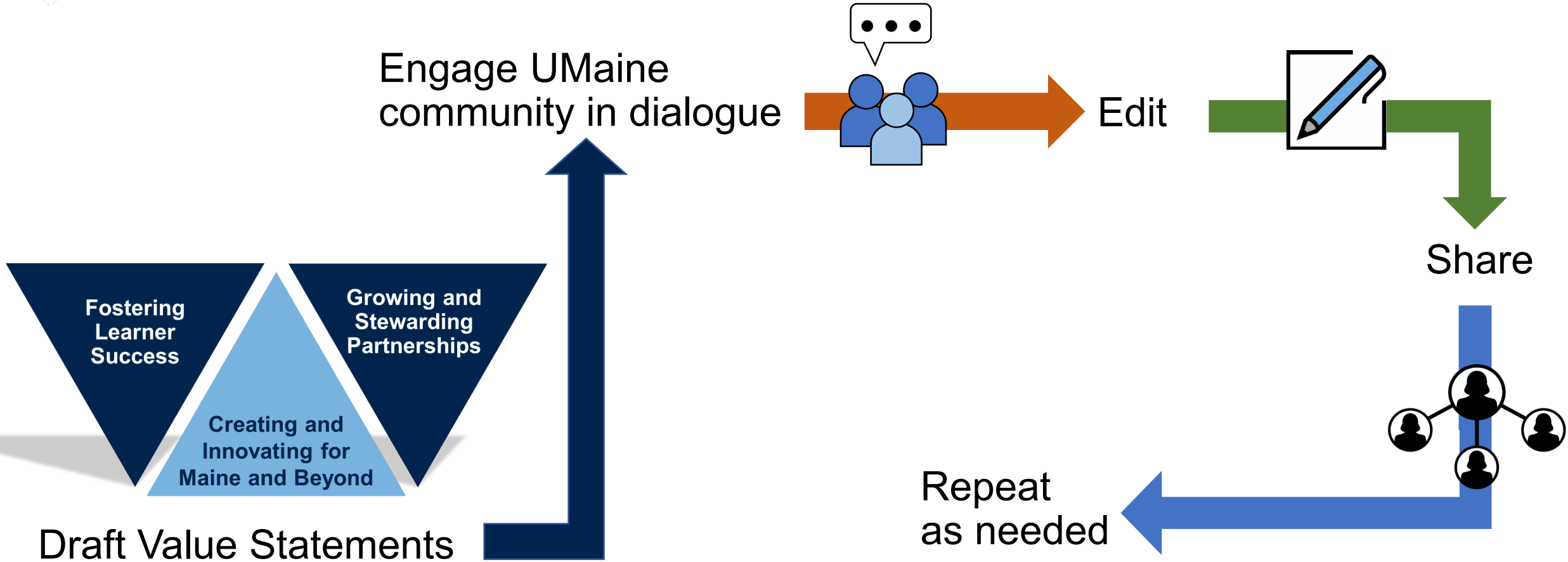
May

- Present to University of Maine System Board of Trustees





Building a Vision for Tomorrow: Guided by Strategic Values





Strategic Value: Fostering Learner Success



Fostering Learner Success

The university is a community committed to fostering learning opportunities for all of its members. We create rich learning opportunities in the classroom, laboratory, studio, field, and community as well as the spaces within which students live, work, and socialize. We create academic and co-curricular pathways for success and assure that our students are prepared for successful careers and rich lives. Our faculty and staff are life-long learners and we are committed to their professional development over the span of their careers. Our community welcomes learners who do not easily fit the traditional definition of “student” and we are committed to their learning success. We celebrate the diversity of our community and are committed to creating a safe and respectful environment within which all learners can flourish.



Strategic Value: Creating and Innovating for Maine and Beyond



At the core of the university's mission is the creation of new knowledge. Fulfillment of this mission takes a wide variety of forms. As Maine's Land and Sea Grant University we are committed to creating knowledge that impacts the social, cultural, and economic well-being of the state. At the same time, the impact of our creativity is not limited to the state's borders. Innovation is built into our genetic make-up and, therefore, is present in all aspects of our operation. Our community encompasses designers, builders, makers, and discoverers working in and across a remarkable range of contexts. We champion this work and we apply it in the service of our state, our region, and the world.

**Creating and
Innovating for
Maine and Beyond**



Strategic Value: Growing and Stewarding Partnerships

As a public institution, the university partners with other entities in fulfilling its teaching, research, and service/outreach missions. These partnerships leverage the university's and its collaborators' assets to advance the cultural, economic, and civic interests of Maine communities even when a direct impact on the university's mission is not obvious. In this way, we serve as good stewards of the resources entrusted to us by the people of Maine through their elected representatives, and by our many partners in science, industry, commerce, state and local government, and the arts.

Growing and Stewarding Partnerships





Strategic Values: Engage UMaine Community in Dialogue

Questions to Guide Discussion



Do these three statements capture the strategic values that should guide the university's development?



What goals should the university pursue that would best express our shared strategic values in action?



What strategies should the university employ to achieve these goals?

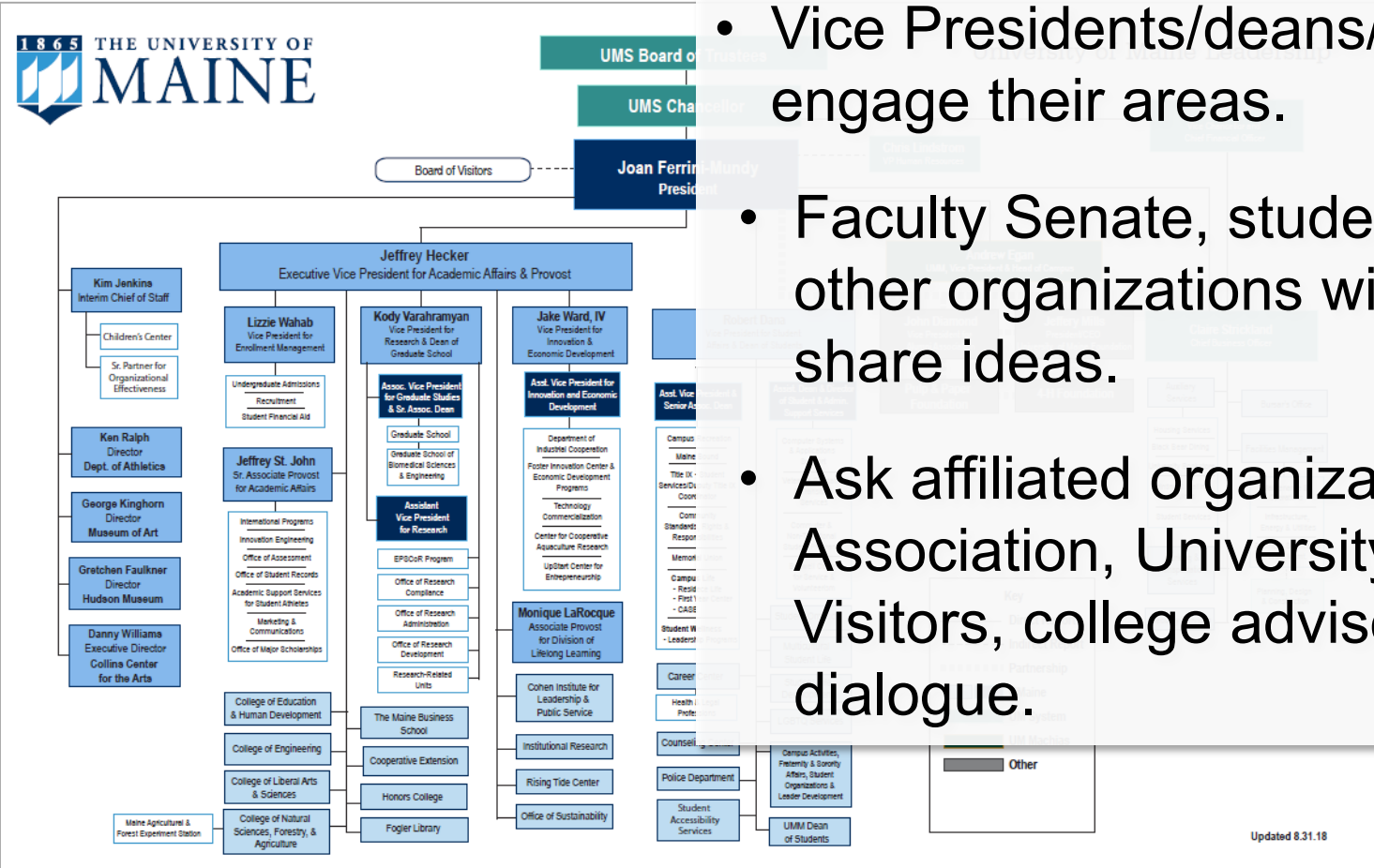


What would be the key indicators of success in each of strategic value area?



Engaging the University Community

Utilize existing organizational structure



- Vice Presidents/deans/directors/unit leaders will engage their areas.
- Faculty Senate, student governments, unions and other organizations within campus will discuss and share ideas.
- Ask affiliated organizations such as Alumni Association, University of Maine Foundation, Board of Visitors, college advisory boards to participate in the dialogue.

Updated 8.31.18



Engaging the University Community

Open avenues for discussion

- **Today's presentation**
- **Three open forums – Wells Conference Center**
 1. **Nov. 29, 1:00 – 2:30 pm:** Fostering Learner Success
 2. **Dec. 6, 3:30 – 5:00 pm:** Creating and Innovating for Maine and Beyond
 3. **Dec. 10, 3:00 – 4:30 pm:** Growing and Stewarding Partnerships
- **Website**
 - umaine.edu/strategic-visioning
- **Pop-up Dialogues**





Bringing it all together: Steering Committee

Jeff Hecker, Executive VP for Academic Affairs and Provost (Chair)

Andy Egan, Vice President for Academic Affairs and Head of Campus

UMaine Faculty Senate

- Finance and Institutional Planning Committee representative
- Environment Committee representative

UMM Faculty Assembly representative

Board of Visitor Members

- UMaine
- UMM

University of Maine Foundation Board member

Undergraduate students

- UMaine
- UMM

Graduate Student

PEAC Representative

CEAC Representative

AFUM Representative



Dialogue

Thoughts • Comments • Questions
e-Messages • Live Communication





THE UNIVERSITY OF
MAINE

Thank you



Defining Tomorrow at the University of Maine