



THE UNIVERSITY OF
MAINE



THE UNIVERSITY OF MAINE AT
MACHIAS



Strategic Vision and Values



Defining Tomorrow at the University of Maine

University of Maine at Machias – January 23, 2019



Contribute to the Conversation

Contribute Live Today

Web

[Pollev.com/um001](https://pollev.com/um001)

follow on-screen instructions

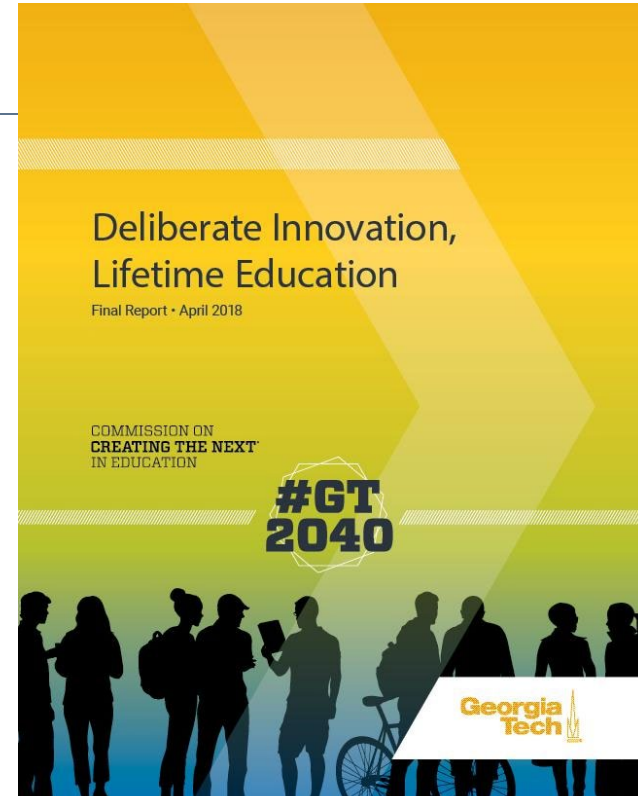
-OR-

Text

UM001 to 37607

once to join, then submit your question(s)

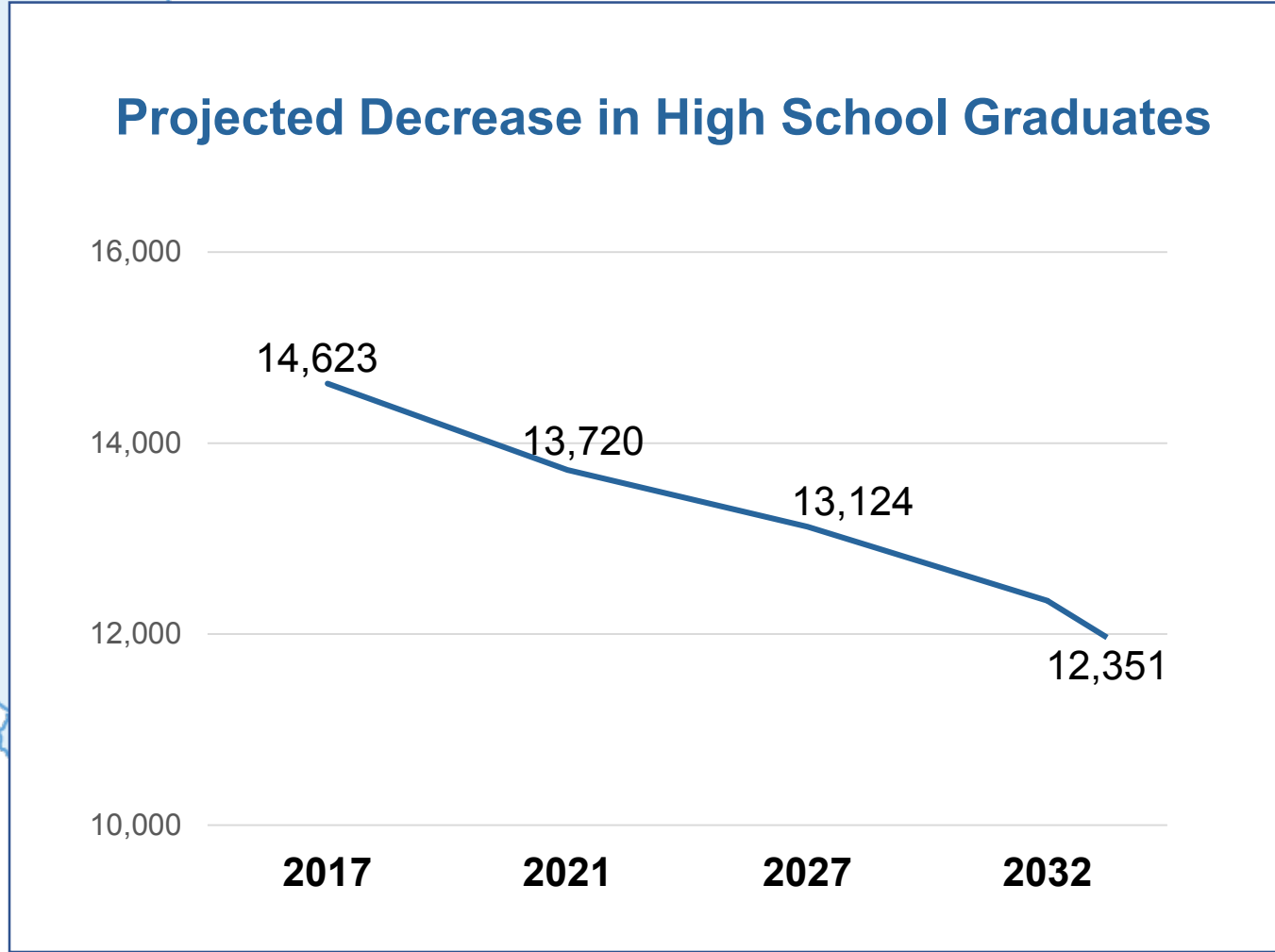
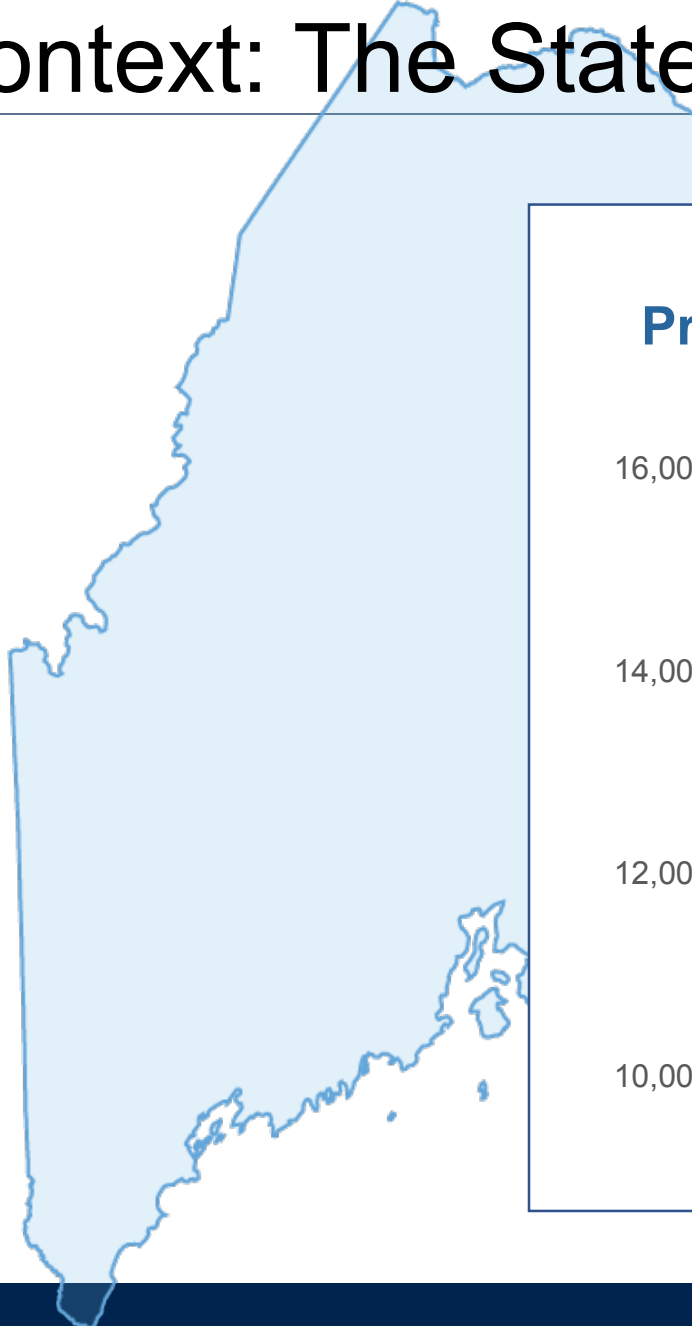
Context: The National Picture



January 12, 2019

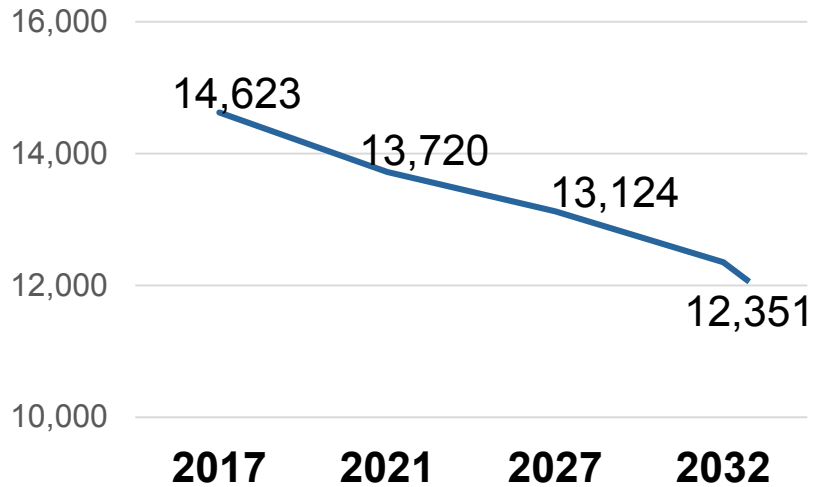


Context: The State of Maine



Context: The State of Maine

Projected Decrease in High School Graduates



MAKING MAINE WORK

GOAL B:

Grow the skills of Maine's workforce so that 60% of Maine workers have a credential of value by 2025.

- 6** Take a "whole person" approach to helping adults who are already in the workforce achieve a credential;
- 7** Take a "whole child" approach towards helping students succeed in school;
- 8** Strengthen diverse educational pathways that lead to career success; and,
- 9** Increase funding for targeted education strategies to achieve desired outcomes.

See detailed discussion beginning on page 20

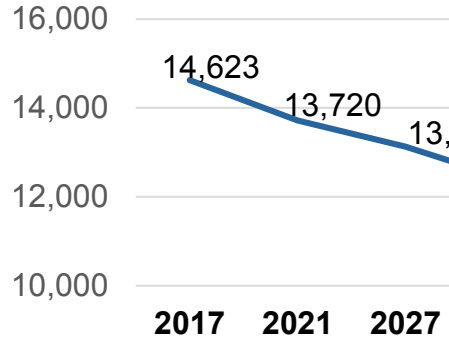
2018 Making Maine Work: Critical Investments for the Maine Economy

2018

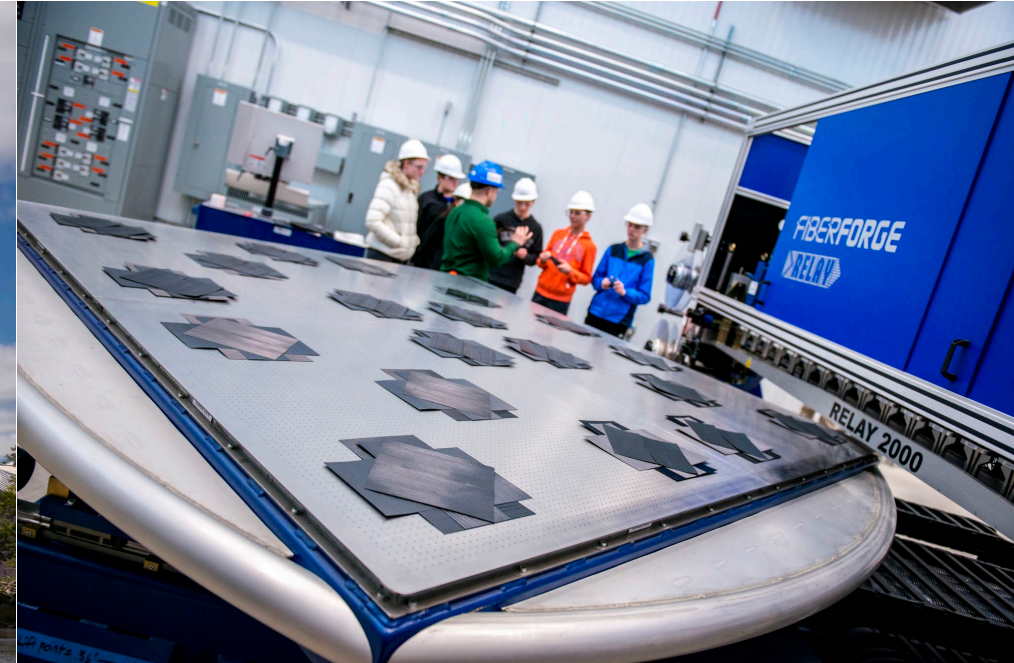


Context: The State of Maine

Projected Decrease in High School Graduates



The Maine Economy is Shifting



MAKING MAINE WORK
Critical Investment

GOAL B:
Grow the skills of Maine's workforce so that 60% of Maine workers have a credential of value by 2025.

- 6 Take a "whole person" approach to workforce development for those who are already in the workforce and those entering the workforce.
- 7 Take a "whole child" approach to ensure all students succeed in school;
- 8 Strengthen diverse educational pathways that lead to career success; and,
- 9 Increase funding for targeted education strategies to achieve desired outcomes.

See detailed discussion beginning on page 20

2018 Making Maine Work: Critical Investments for the Maine Economy

Context: University of Maine System

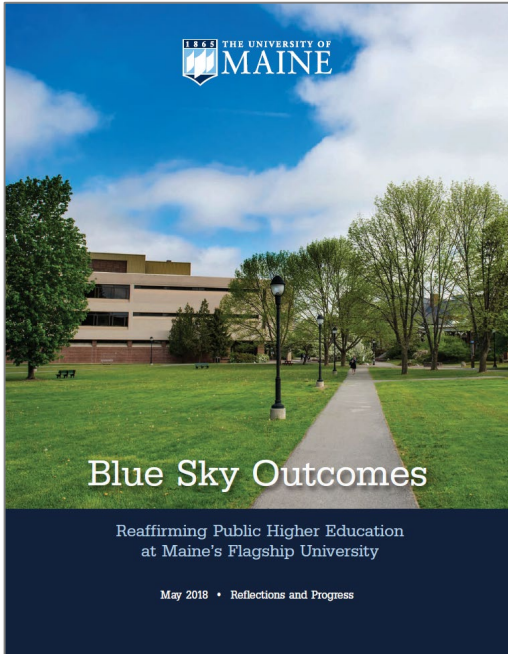


BOT Strategic Priorities

- Advancing Workforce Readiness and Economic Development
- Increasing Maine's Educational Attainment
- Aligning Academic Programs and Innovation to Drive Student Success and Employer Responsiveness
- Maintaining Competitiveness and Sustainability to Meet Critical State Needs



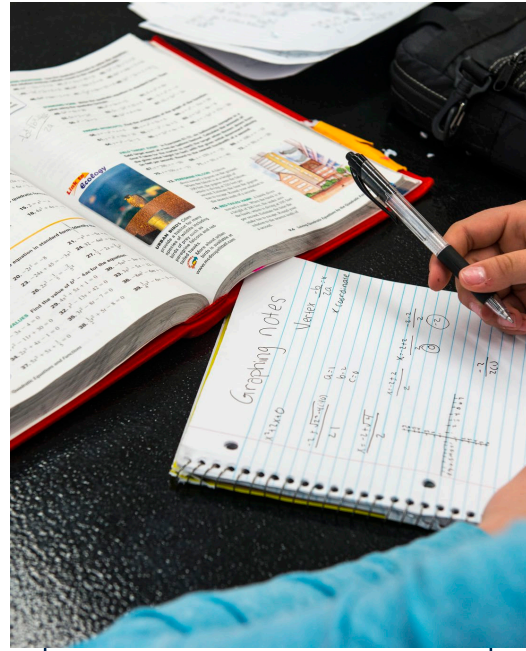
Context: University of Maine



Blue Sky Outcomes



University of Maine at Machias a regional campus



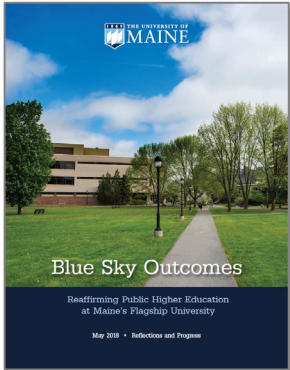
Evolving make-up of faculty



New Leadership



Context: University of Maine



Blue Sky Outcomes



University of Maine at Machias a regional campus



Evolving make-up of faculty



New Leadership



A Regional Campus - What are parameters?

- A commitment to mutualism
- BOT 2017
 - UMM accredited through UMaine NECHE accreditation
- But
 - UMM will maintain degree-granting authority
 - Independent Program Participation Agreements with U.S. Department of Education for financial aid administration
 - Separate OPEID/IPEDS reporting
- UMM budget comes under the authority of UMaine commencing in FY2020
- Organizational Structure



Regional Campus: Academic Collaborations

- Faculties from both campuses formed teams in summer 2016 and developed recommendations for collaborations that included
 - Transfer agreements between programs on each campus
 - Pathways from UMM programs to UMaine graduate program
- Some of the recommendations have been implemented (e.g., UMaine Psychology students can take UMM courses and be eligible for MHRT) but many were not actualized.
- Research collaborations and other (non-degree program) collaborations have developed



Charge to Provost Hecker

Create and lead a process of developing a strategic vision for the University and a plan to realize that vision.

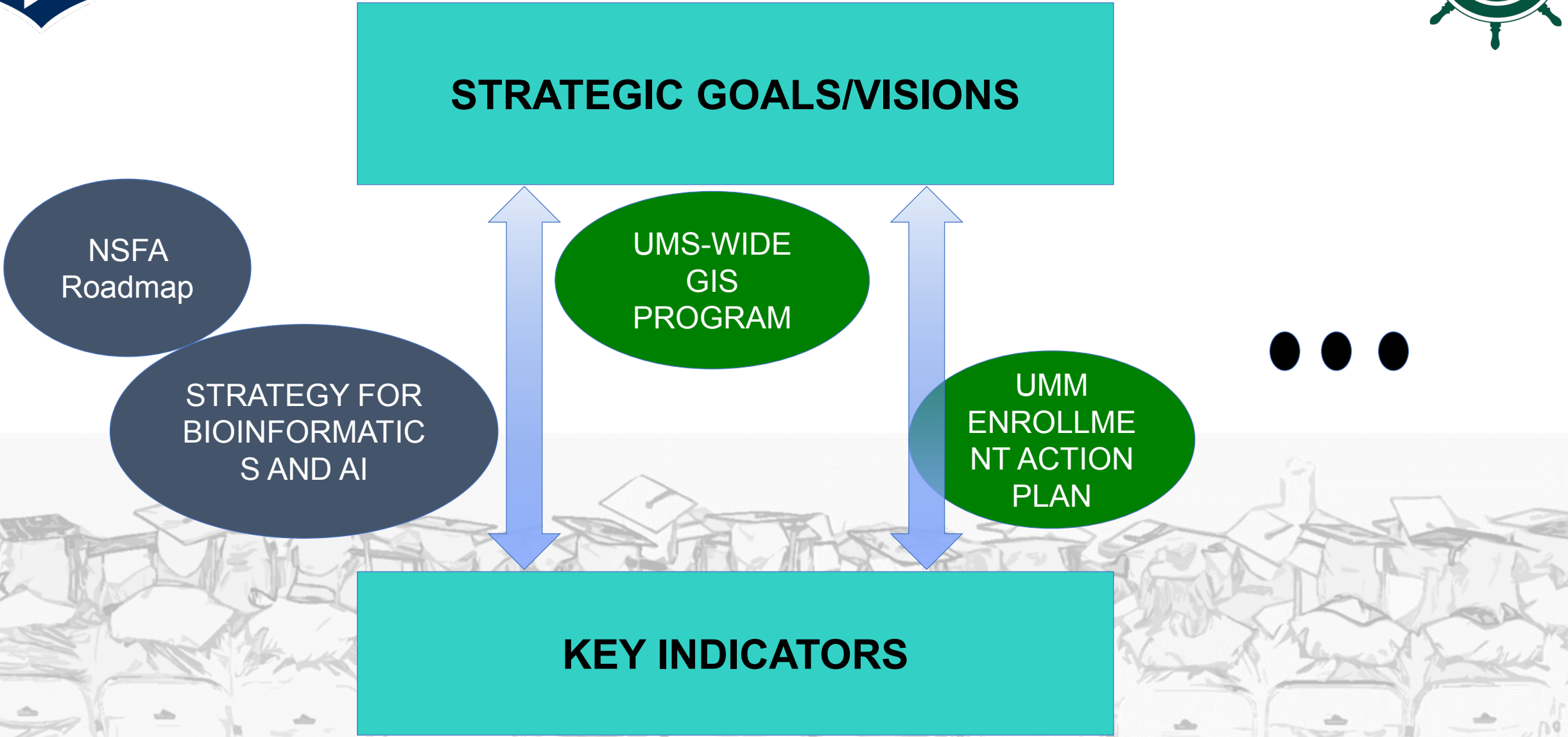
Inclusive

Timely

Guided by Strategic Values



What happens after May 2019?

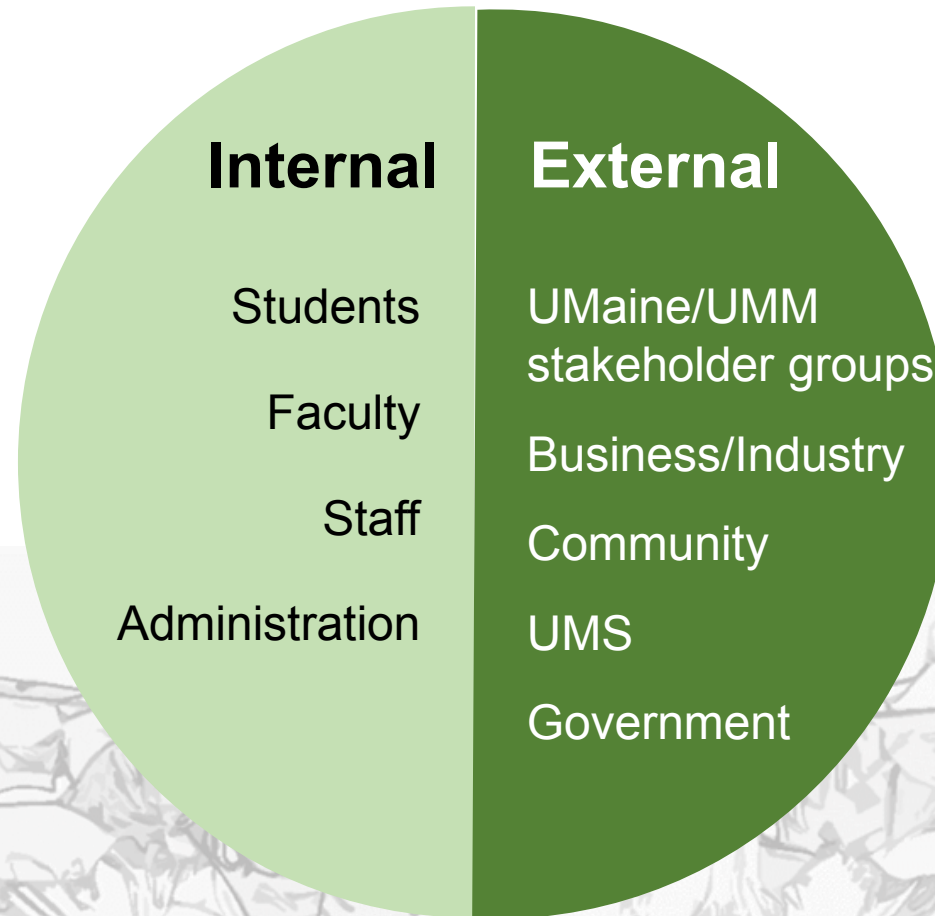




Building a Vision for Tomorrow: **Inclusive**



Stakeholders





Building a Vision: **Timely**

November 15 – January 30

- Articulate Strategic Values
- Create Strategic Vision

February 1 – April 30

- Articulate Goals
- Articulate Strategies
- Create a Dashboard of Key Indicators

May

- Present to University of Maine System Board of Trustees





Strategic Values



**Fostering
Learner
Success**

**Creating and
Innovating for
Maine and Beyond**

**Growing and
Stewarding
Partnerships**



Strategic Value: Fostering Learner Success

A photograph of two young men sitting at a table in a classroom or lab. They are looking at a tablet and a small electronic device with wires. One is wearing a grey t-shirt and glasses, the other a green t-shirt with a Yoda graphic and the text "DO OR DO NOT".

Fostering Learner Success

- “learners” – faculty, staff, students, community members
- Culture of innovation
- Inside and outside the classroom
- Diversity is essential
- Personalized
- Leads to outcomes



Strategic Value: Creating and Innovating for Maine and Beyond



- Research and scholarly work at the core
- Impacts for the State of Maine
- National and international leadership and reputation
- Undergraduates learning in a culture of discovery and knowledge creation
- Embrace the diversity of scholarship

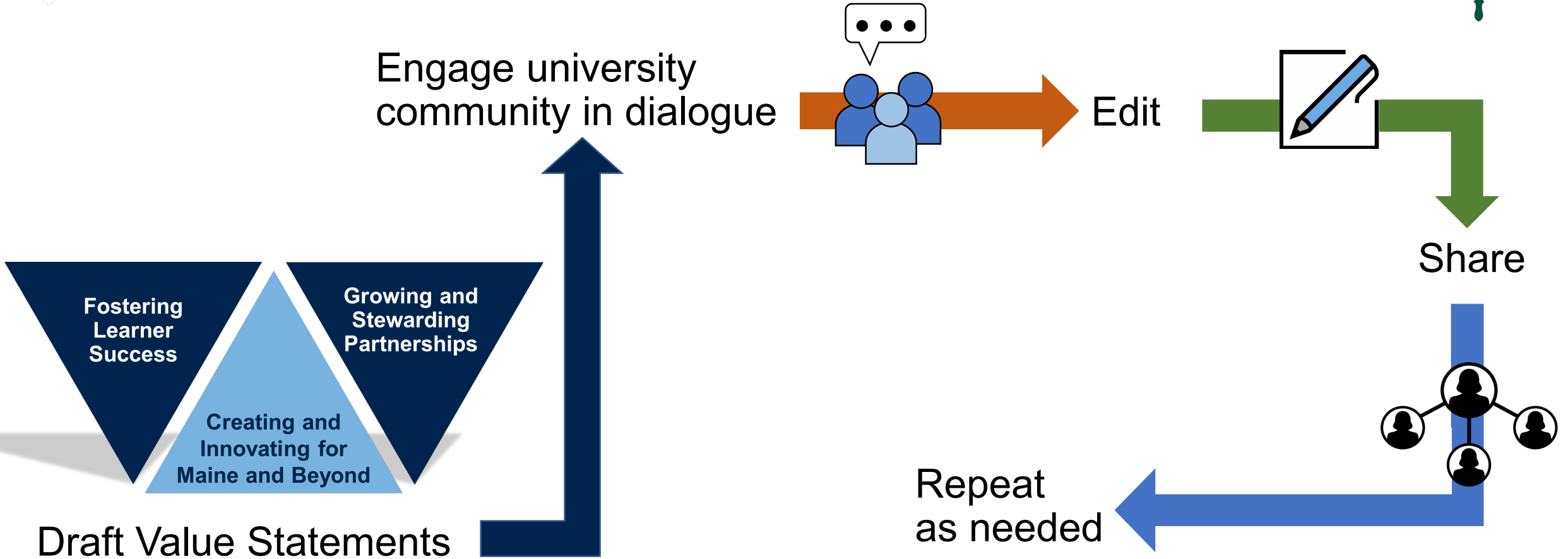
**Creating and
Innovating for
Maine and Beyond**

Strategic Value: Growing and Stewarding Partnership

- Mission to serve and engage the State
- Partnerships extend beyond the State
- Grounded in shared goals
- Leverage university resources to advance the partner's mission
- Leverage partner's resources to advance the university's mission

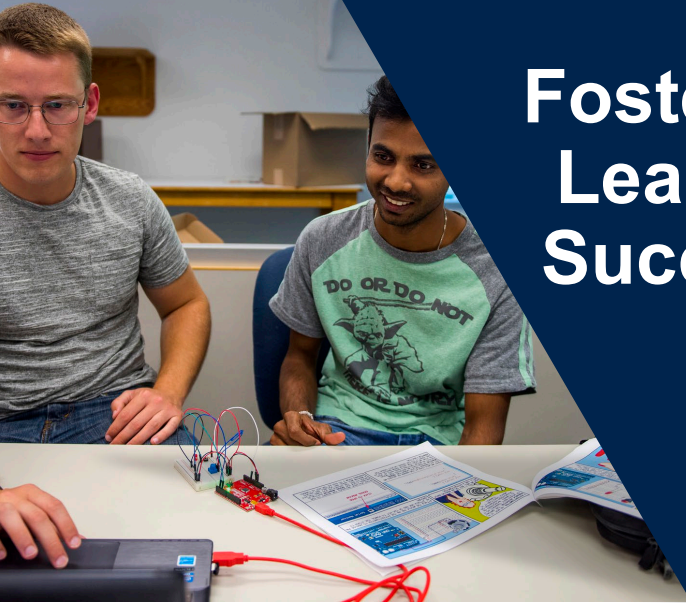
A photograph of a person wearing a white protective suit, a white bucket hat, and safety glasses, working in a field. They are holding a clipboard and looking down at it. The background is filled with green foliage.

Growing and Stewarding Partnerships





Strategic Value: Fostering Learner Success



Fostering Learner Success

The university is a community committed to fostering learning opportunities for all of its members. We celebrate the diversity of our community and are committed to creating a safe and respectful environment within which all learners can flourish. We create rich learning opportunities in the classroom, laboratory, studio, field, and community as well as the spaces within which students live, work, and socialize. We create academic and co-curricular pathways for success and assure that our students are prepared for successful careers and rich lives. Our faculty and staff are life-long learners and we are committed to their professional development over the span of their careers. Our community welcomes learners who do not easily fit the traditional definition of “student” and we are committed to their learning success.



Strategic Value: Creating and Innovating for Maine and Beyond



At the core of the university's mission is the creation of new knowledge. Fulfillment of this mission takes a wide variety of forms. As Maine's Land and Sea Grant University we are committed to creating knowledge that impacts the social, cultural, and economic well-being of the state. At the same time, the impact of our creativity is not limited to the state's borders. Innovation is present in all aspects of our operation. Our community encompasses designers, builders, makers, and discoverers working in and across a remarkable range of contexts. We champion this work and we apply it in the service of our state, our region, and the world.

**Creating and
Innovating for
Maine and Beyond**



Strategic Value: Growing and Stewarding Partnerships



As a public institution, the university partners with other entities in fulfilling its teaching, research, and service/outreach missions. These partnerships leverage the university's and its collaborators' assets to advance the cultural, economic, and civic interests of Maine communities even when a direct impact on the university's mission is not obvious. In this way, we serve as good stewards of the resources entrusted to us by the people of Maine, and by our many partners in science, industry, commerce, state and local government, and the arts.

Growing and Stewarding Partnerships





Strategic Values: Engage UMaine Community in Dialogue

Questions to Guide Discussion



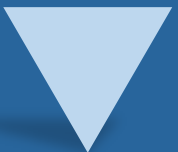
Do these three statements capture the strategic values that should guide the university's development?



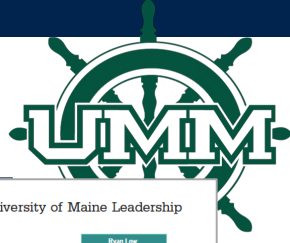
What goals should the university pursue that would best express our shared strategic values in action?



What strategies should the university employ to achieve these goals?



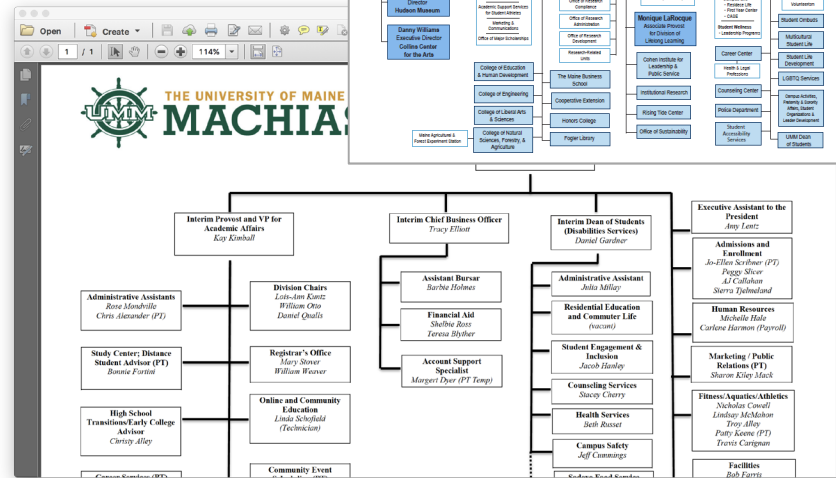
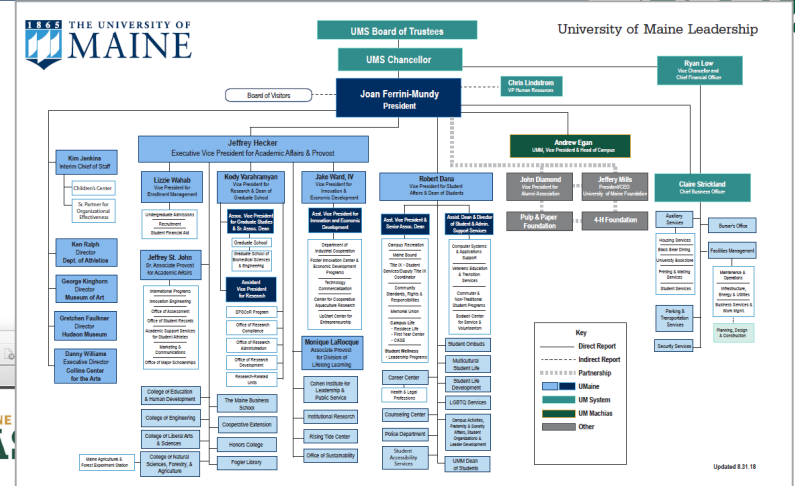
What would be the key indicators of success in each of strategic value area?



Engaging the University Community



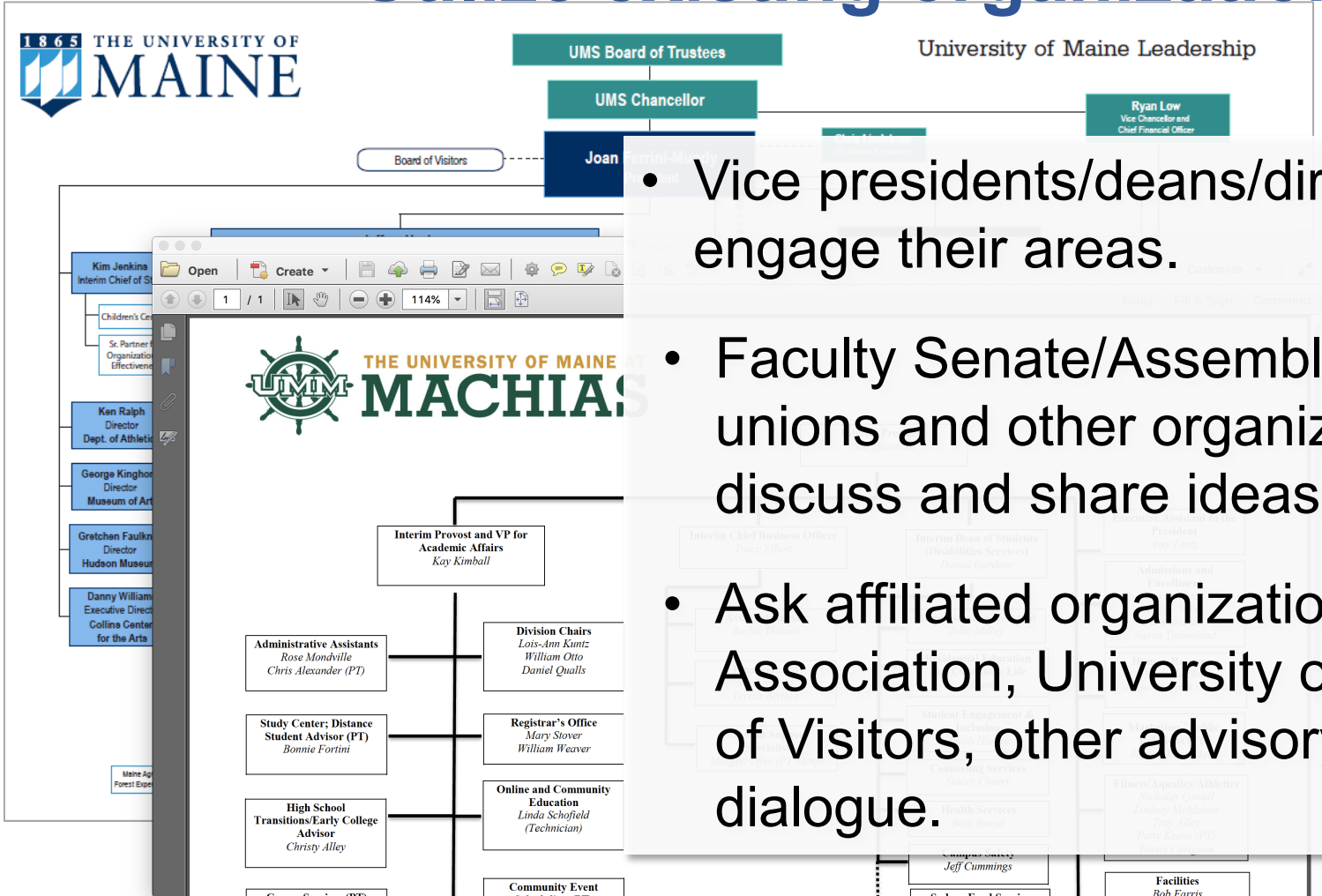
Open avenues for discussion



Utilize existing organizational structure

Engaging the University Community

Utilize existing organizational structure



- Vice presidents/deans/directors/division chairs will engage their areas.
- Faculty Senate/Assembly, student governments, unions and other organizations within campus will discuss and share ideas.
- Ask affiliated organizations such as Alumni Association, University of Maine Foundation, Boards of Visitors, other advisory boards to participate in the dialogue.

Engaging the University Community

Open avenues for discussion

- ~~Strategic Values Forum, Nov. 15~~
- **Four open forums – Wells Conference Center**
 - ~~1. Nov. 29, 1:00 – 2:30 pm: Fostering Learner Success~~
 - ~~2. Dec. 6, 3:30 – 5:00 pm: Creating and Innovating for Maine and Beyond~~
 - ~~3. Dec. 10, 3:00 – 4:30 pm: Growing and Stewarding Partnerships~~
 4. **Jan. 23, 11:00 1:00pm: UMM**
- **Website**
 - umaine.edu/strategic-visioning
- **Pop-up Dialogues**





Bringing it all together: Steering Committee

Jeff Hecker, Executive VP for Academic Affairs and Provost (Chair)

Andy Egan, Vice President for Academic Affairs and Head of Campus

UMaine Faculty Senate

- Finance and Institutional Planning Committee representative
- Environment Committee representative

UMM Faculty Assembly representative

Board of Visitor Members

- UMaine
- UMM

University of Maine Foundation Board member

Undergraduate students

- UMaine
- UMM

Graduate Student

PEAC Representative

CEAC Representative

AFUM Representative



Thoughts • Comments • Questions
e-Messages • Live Communication





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MACHIAS

Thank you



Defining Tomorrow at the University of Maine