

Ideas for the University of Maine Strategic Planning Initiative.

Value

- 1) Strategy
 - a. Metric
 - b. metric

Fostering Learner Success (diversity and inclusion; prepare students for jobs – internships, pathways to employments; create certificate & professional development programs that are accessible and regionally relevant)

- 1) Infuse problem solving/critical thinking (technology and analytical exercises/software) throughout the curriculum
 - a. # critical thinking/problem solving exercises (mapped on curriculum)
 - b. CA critical thinking examination to sample of freshmen/seniors/grad students
 - c. Types of software by discipline and its cost (\$\$ we invest in this endeavor)
- 2) Foster engaged learning experiences with diverse delivery modalities and external experiences (e.g. connections with industry, study abroad, competitions, conferences)
 - a. # GOLD online courses offered by college or by discipline
 - b. # faculty engaged with CITL over time (attending workshops, working with specialists)
 - c. Connections between students and external constituents (#, type)
 - d. # Connections with the UMaine Career Center and its mentor program
 - e. # study abroad experiences over time (% students)
 - f. # students travelling to conferences, presenting research, awards received/year
 - g. \$\$ provided to develop faculty skills
- 3) Provide clear pathways to careers (e.g. enhance internships, connections, certificates)
 - a. % students placed in position by graduation and within 6 months
 - b. # in internships for credit and not for credit (% students)
 - c. # receiving certificates or certifications by graduation
- 4) Develop programs for lifelong learners (e.g. courses that mid-career individuals could take with students; outreach programs to enhance skills; certificates)
 - a. # programs provided to mid-career constituents; retired constituents
 - b. # programs taken to external constituents (e.g. workshops, seminars, certificates, “bootcamps” etc)

Growing and Advancing Partnerships (create system for data on partnerships & agreements)

- 1) Develop interdisciplinary programs, research, and grant applications
 - a. \$\$ received in grants
 - b. # signature interdisciplinary programs, certificates, endeavors
 - c. # long-term and repeat partnerships that occur over time

- 2) Create lifelong learning programs and partnerships to offer credit for certificates to members of the community (e.g. nonprofit employees, corporations, farmers, etc)
 - a. # certificates created; # certificates from community
 - b. # events that bring members of the community together with faculty/students (?)

Creating and Innovating for Maine and Beyond (build the research community; strengthen access to research funding from diverse sources; create a mechanism for cluster hiring...)

- 1) Support faculty efforts to garner grants and funding research
 - a. \$\$ level of grants per year; disciplines funded; sources of funds
 - b. \$\$ level of seed funding provided to foster research and grants; sources of seeds
 - c. Impact of research and scholarship on big picture, incremental knowledge, external constituents

- 2) Expect colleges to seek interdisciplinary and inter-campus opportunities for programs, certificates, and research
 - a. # interdisciplinary/inter-campus programs, certificates
 - b. # of interdisciplinary research articles
 - c. # programs for alumni and the community
 - d. # links and use of the Knowledge Portal
<https://library.umaine.edu/fsprofile/researchportal/expertise.asp> This is automatically updated because it incorporates the required faculty input in the annual faculty profile report <http://www.library.umaine.edu/fsprofile/login.aspx>

Defining goals to help realize all of our strategic values (communication systems, interdisciplinarity, clear processes...)

- 1) Market, mindfully, UMaine with a focus on branding the university with key constituents
 - a. Social media metrics on number of visits, geographic dispersion
 - b. Number of states and countries reached with marketing efforts
 - c. Alignment of use of branding elements
 - d. Relationships with Maine state legislators

- 2) Enhance the building, infrastructure, and technological characteristics of the campus
 - a. \$ invested (public/private) in infrastructure – new buildings; refurbished buildings; refurbished classroom; technology additions
 - b. \$ invested in software

- 3) Invest in ways to diversify teaching modalities, outreach to our communities, state and region
 - a. SCH generated for Orono, Portland, online
 - b. \$\$ generated by outreach initiatives to our communities
 - c. Trends in online SCH generated and number for non-traditional students
 - d. # participants and geographic regions reached