

University of Maine at Machias
Strategic Vision and Values Forum:
Brainstorming Goals
March 26, 2019

Foster Learner Success

GOAL: Bring *Family Futures Downeast* to scale

GOAL: Create a formal support program for students with Aspergers and Autism

GOAL: Expand Conservation Law

- Strategy: Recruit Wardens
- Strategy: Partner with UMaine law faculty

GOAL: Leverage graduate students to support initiatives like Downeast Institute, etc.

- Strategy: Provide Internships for doctoral students

GOAL: Create study and work exchanges for students, faculty, and staff

GOAL: Facilitate program partnerships

GOAL: Create summer bridge programs for at-risk students (using STEM Bridge as a model)

Indicator: Creation of new cohorts

GOAL: Help students navigate co/extracurricular activities

- Strategy: Provide activity information: who, what, where, when, how to join

GOAL: Distinguish between student success and retention

- Strategy: Identify support programs, and implement
 - Indicator: More 1+3, 2+2 programming

GOAL: Increase enrollment by communicating planned transfers: 1+3, 2+2

- Strategy: Develop new admissions materials

GOAL: Refine recruitment materials to highlight UMM strengths

- Strategy: Conduct analysis

GOAL: Showcase the Downeast Institute

- Strategy: Facilitate “Trust” Orientations; create easy ways for classes to visit

GOAL: Improve retention through graduation

- Strategy: create a host family program

GOAL: Create effective marketing and recruitment materials that attend to our special features/strengths

- Strategy: Create mailing lists
- Strategy: Remind people they loved summer camp 20 years ago

GOAL: Create evening activities

- Strategy: Host movie nights

GOAL: Create more opportunities for UMM students to study abroad

- Strategy: Work through UM OIP for support

GOAL: Establish a development and foundation office

- Strategy: Connect with UMaine Alumni Foundation

GOAL: Retain out-of-state students, and keep them in Maine post graduation

- Strategy: Work with Alums

GOAL: Make Nursing at UMM a priority

- Strategy: Develop Certifications
- Strategy: Partner with the hospital
- Strategy: Partner with Healthcare, home-care, Allied health organizations

GOAL: Institutionalize peer-to-peer tutoring program

- Strategy: Share this innovative model across campuses
- Strategy: Invite faculty and administrators to observe this model in action

GOAL: Create standards for teaching excellence for online courses

- Strategy: Identify best practices, UMaine Gold's best practices
- Strategy: Work with DLL

GOAL: Expand Early College opportunities

- Strategy: Develop Bridge programs
- Strategy: Create appropriate scheduling
- Strategy: Build support programs for this population

GOAL: Create student exchange programs between UMaine and UMM

- Strategy: Connect students to DEI, DMC, and others

GOAL: Improve teacher preparation

GOAL: Create educational opportunities for all learners including staff and faculty

GOAL: Promote the idea of a coherent, strategic enrollment plan for UMS

- Strategy: Develop a joint enrollment plan between UM, UMM, UMS with strategies, not tactics
 - Healthy enrollment improvement

GOAL: Refine our programs and services to better support the students we serve

- Strategies: Survey students who leave or do not attend
- Deliver basic support services

GOAL: Integrate UMM within the Land-Sea-Space grant institution's mission

- Strategy: Provide graduate students with field sites

GOAL: Develop mission/vision identity to include the coastal university of Maine for UMM

- Strategy: Keep mission broad
- Strategy: Create a Maine sea-grant office
- Create a Lobster Institute and county extension office

GOAL: Streamline admission process

- Strategy: Standardize the admission process
- Strategy: Reduce institution application response time

GOAL: Increase campus capacity

- Strategy: Target programs with a surplus of applications
- Strategy: Prioritize hiring more faculty
- Strategy: Expand physical facilities

Create and Innovate

GOAL: Create R&D to innovate clean energy sources

GOAL: Become the leader in parks and recreation education and innovation - “We are the vacation state”

- Strategy: Be the certifying institution for the industry
- Strategy: Market and publish student success stories

GOAL: Become a first choice institution instead of a last resort

- Strategy: Expand athletic opportunities
- Strategy: Expose opportunities at a greater level to local audiences: i.e. robotics
- Strategy: Expand early college High School Student campus experiences
 - Measurable increase in the percentage of local student attendance and enrollment

GOAL: Create immediate employment opportunities for nursing students

GOAL: Create internal process/pathways to support local innovation

- Strategy: Target local skill-base in order to provide education and complementary skills
- Strategy: Develop a robust and adaptive micro-credentialing ability

GOAL: Develop a 2-year pre-engineering prep program

- Strategy: Market as a great transition program

GOAL: Develop 2-year programs targeted to satisfy local needs

- Strategy: Host graduate programs
- Strategy: Develop programs designed to bring in local audiences whose needs are not being fulfilled

GOAL: Improve internal IT systems

- Strategy: Make an interface that is easy to use

GOAL: Increase local access to campus information

GOAL: Pioneer non-traditional student education opportunities

- Strategy: Offer more weekend and night classes
- Strategy: Publish courses in local newspaper
- Strategy: Build a non-traditional student support program

GOAL: Lead research on substance abuse and rural needs

- Strategy: Create a research center
- Strategy: Seek out grants and funding
- Strategy: Recruit students for dissertation and field-work

GOAL: Create a Maine Maritime Museum at the “Old Navy Base”

- Strategy: Develop a curator program
- Strategy: Develop key trade partnerships

GOAL: Become a Marine Biology research hub

GOAL: Develop curricular alignment between UMaine and UMM

GOAL: Incentivize community engagement and create shared accountability

GOAL: Develop a research plan

- Strategy: Identify appropriate funding for research goals
- Develop education expectations consistent with “science”/creative work
- Identify key elements for success
 - Impact on student career opportunities

GOAL: Become virtual

- Strategy: Pioneer R&D online opportunities
- Strategy: Bring all degree tracks and requirements online

GOAL: Become Relevant

- Strategy: Become known for re-educating workforce
- Strategy: Expand nursing, the arts, adult daycare, and research facilities
- Strategy: Create more specialized I-PhD tracks
- Strategy: Close the knowledge gap between teaching and industry
- Strategy: Be able to build and remove programs and courses quickly

GOAL: Create a Medical School

GOAL: Create new ways for engagement through inter-departmental cooperation

- Strategy: Engage in transdisciplinary problem solving
- Strategy: Outreach and connect to other campuses
- Strategy: Provide opportunities for our graduate students to teach at other campuses

GOAL: Bring faculty together

- Strategy: Institute a campus-wide core curriculum for graduates

Grow and Advance Partnerships

GOAL: UMM will become a vibrant home for graduate education

- Strategy: Develop a mechanism for UMaine grad students to teach and conduct research
- Strategy: Develop ways for UMM to support graduate TAs
- Strategy: Create more rural outreach graduate programs

GOAL: Create greater access to graduate programs and 3+2 programs

- Strategy: Identify grad programs to partner with other regional campuses
- Strategy: Create mechanisms to use UMM as a graduate field research site

GOAL: Host a Tribal College at UMM

- Strategy: Begin the conversation with Wabanaki Tribal representatives
- Strategy: Seek funding for facilitated conversations about Tribal College

GOAL: Develop substance use, prevention, recovery, and education outreach initiative at UMM

- Strategy: Increase grant funding
- Strategy: Partner with academic and other organizations

GOAL: Become integral to natural resource management efforts in Maine

- Strategy: Collect and digitize natural history collections from UMaine and UMM

- Strategy: Facilitate bio/eco-diversity surveys, and provide data and analysis for land stewards
- Strategy: Support local trust stewardship programs, natural resource inventory, and management planning outreach

GOAL: Have UMaine and UMM join Downeast fisheries partnership

- Strategy: Join DFP

GOAL: Create a Medical School

GOAL: Help define retention success within the primary partnership context

- Strategy: Find a way to count/credit students who move from UMaine to UMM

GOAL: Become Relevant

- Strategy: Target rural health and education issues
- Strategy: Partner with Maine businesses to secure sponsorships - and partner in creating and running programs