

University of Maine
Strategic Vision and Values Forum
April 15, 2019
Goals, Strategies and Key Indicators

Fostering Learner Success

GOAL: Increase the number of non-traditional students

- Strategy: Facilitate the transfer of non-traditional students
- Strategy: Offer courses with flexible scheduling
- Strategy: Develop online platforms
- Strategy: Increase NTS financial aid opportunities
- Strategy: Offer appropriate and accessible services

GOAL: Facilitate student participation in co-curricular activities/event prior to graduation

- Strategy: Track student data via Maine-card check-ins at events
- Strategy: Mandate that to graduate, students must attend a pre-determined number of events
- Strategy: Have faculty incorporate requirements for attendance

GOAL: Increase student racial diversity

- Strategy: Increase professional development for faculty diversity training/teaching strategies
- Strategy: Increase staff diversity
- Strategy: Target under-represented students for recruitment
- Strategy: Look to success stories of other rural land grant universities
 - Indicator: Meet or exceed new England land grant percentage

GOAL: Ensure that the diversity of the student body is represented in faculty and staff

GOAL: Help students recognize the change in expectations from high school to UMaine

- Indicator: Improved class attendance, and an increase in retention

GOAL: Ensure that all undergraduates participate in a civic engagement project

- Strategy: Create a campus dialogue about defining civic engagement
- Strategy: Create a gen-ed revolving around civic engagement
- Strategy: Track current efforts

- Indicator: Increased student participation/projects

GOAL: Educate students on available campus resources (Math-den, printing balance)

- Strategy: Identify barriers for student access
- Strategy: Mandate that advisors inform students during counseling
 - Indicator: a Student survey

GOAL: Develop better integration between student affairs and academic affairs missions

- Strategy: Collaboration during orientation
- Strategy: An annual conference
- Strategy: All campus committees required to have a representative from both offices
 - Indicator: Fewer students falling through the cracks
 - Indicator: A clearly defined partnership

GOAL: Utilize best practices for fostering learner success (clickers, etc.)

- Strategy: Create a mechanism for CITL to share knowledge
- Strategy: Utilize Navigate
 - Indicator: Increase in student performance

GOAL: Make it a priority that staff and faculty are able to participate in regular professional development

- Strategy: Define “what’s in it for me”

GOAL: Increase first-year return

- Strategy: Create more opportunities for community involvement despite heavy workloads
- Strategy: Implement student education in the first year to help manage time and stress
- Strategy: Create early positive experiences for students
- Strategy: Support programs to prevent a crisis before it even begins
- Strategy: Expand welcome weekend activities
 - Indicator: Use Navigate
 - Indicator: Increase in the first-year retention
 - Indicator: Decrease in student visitations to the crisis center
 - Indicator: Sufficient resources allocated to counseling and crisis center

GOAL: Increase opportunities for success outside the classroom

- Strategy: Promote the value of advising activities such as clubs
- Strategy: Provide more support for clubs (food, travel)

- Strategy: Connect “badging” initiative to professional and leadership societies
- Strategy: Build in exploring relevant clubs in intro seminar courses (xxx 100)
 - Indicator: Survey for club participation
 - Indicator: Survey of perceived value by students

GOAL: Support excellence in teaching

- Strategy: Build a culture of engagement between faculty and students
- Strategy: Support advisors with large numbers of students
- Strategy: Enhance advising center model
- Strategy: Professional development opportunities to make faculty better mentors
- Strategy: Support part-time faculty
- Strategy: Specially developed Grad and TA classroom positions
 - Indicator: Mentor awards, Teaching awards, award system that rewards excellence in PRT
 - Indicator: More advising centers
 - Indicator: more interactions between students and faculty outside of the classroom

GOAL: Reduce the number of students who re-take classes

- Strategy: Target programs who assist students who fail a class for the first time
- Strategy: Increase the number of instructors for high-fail classes
- Strategy: Develop key indicators for where students belong
- Strategy: Develop a strategy for students of probation
- Strategy: Destigmatize the use of support services
- Strategy: Aim for an 80% class fill rate
- Strategy: Ensure assessment early in the course to assess student projected performance
- Strategy: Train juniors and seniors to assist in gateway courses
 - Indicator: Attendance rate increases
 - Indicator: Increase in students utilizing support systems
 - Indicator: Faculty using more opportunities to quiz and assess

CREATING AND INNOVATING FOR MAINE AND BEYOND

GOAL: Create opportunities for every student to re-engage with UMaine within 5 years after graduation

- Strategy: Create student internships
- Strategy: Create professional development opportunities
- Strategy: Partner with Alumni
- Strategy: Life-long learning innovation
- Strategy: Invite alum to speak
- Strategy: Target Marketing

GOAL: Growing and diversifying external funding

- Strategy: Maximize current funders
- Strategy: Create better analytics for R+D
- Strategy: Increase industrial funding
- Strategy: Grow funding for non-STEM areas
- Strategy: Promote campus expertise
- Strategy: Increase NIH funding
- Strategy: Adequately document R+D developments
- Strategy: Collaborate with UMaine foundation to target private audiences

GOAL: UMaine will be recognized as the resource to support and grow the creative economy

- Strategy: Engage with cultural affairs

GOAL: Increase involvement with undergraduates in the innovation center

- Strategy: Require innovation engineering as a gen ed requirement

GOAL: Create New Knowledge

- Strategy: Departmental discussions to get students involved

GOAL: Increase scholarship resources

- Strategy: Involve BOT
- Strategy: Increase funding for doctoral students

GOAL: Provide more systematic support for grad students

- Strategy: Grow the number of Ph.D. students
- Strategy: Define learning outcomes for research experiences

GOAL: Every Undergraduate student has the opportunity to partake in a research experience

- Strategy: Create a taxonomy of research experiences to count
- Strategy: Study abroad
- Strategy: Grow the number of experiences available

GOAL: Greater interdisciplinary research and collaboration across disciplines

- Strategy: Importance of interdisciplinary work in tenure decisions
- Strategy: Budgeting and administrative support

GOAL: UMSS/CUGR more undergraduate involvement in research

- Strategy: Beef up virtual experiences online
- Strategy: More public attendance
- Strategy: Get students involved
 - Indicator: Virtual attendance
 - Indicator: Increase in attendance
 - Indicator: Increase in student participation

GOAL: Develop new technologies and other discoveries

- Strategy: More collaborative endeavors
- Strategy: Make ideas reality
- Strategy: Innovate mobile apps
 - Indicator: Publications
 - Indicator: Authors/co-authors
 - Indicator: Number of apps developed

GOAL: Broaden innovation beyond STEM

- Strategy: Integrate innovation in the experience of more departments
- Strategy: Encourage experiential learning
- Strategy: Student symposium for non-STEM students
- Strategy: Increased funding for non-STEM programs
- Strategy: Change STEM to STEAM
- Strategy: Create a “living lab” for all majors

- Indicator: Applicants from differing departments
- Indicator: Increase in non-STEM student participation

GOAL: Foster innovation in faculty and student bodies - risk-taking

- Strategy: Support interdisciplinary work
- Strategy: Create opportunities for real life experiential learning
- Strategy: Increase funding
 - Indicator: Partnerships
 - Indicator: Success-stories
 - Indicator: Working across majors
 - Indicator: Teaching across departments

GOAL: Encourage departments to be more inclusive of community-engaged scholarship in P+T

- Strategy: Partnerships in P+T consideration
- Strategy: Increase the definition of scholarship in P+T

GOAL: Maintain relevancy to Maine citizens and stakeholders

- Strategy: Use information systems and consistent communication
- Strategy: Create mechanisms for info sharing
- Strategy: Be nimble
- Strategy: Create more informal venues to engage
- Strategy: Conduct more listening tours

GROWING AND ADVANCING PARTNERSHIPS

GOAL: Become the most valued asset to Pk-12 institutions in the state

- Strategy: Promote the work currently taking place
- Strategy: Optimize student time spent in PK-12 classrooms
- Strategy: Create more grants for student teaching

GOAL: Enable local partnerships for industry, NGOs, and Schools

- Strategy: Strategically engage local partners
- Strategy: Develop newsletters and mailing lists
- Strategy: Develop office to assist and manage partnerships
- Strategy: Be proactive
 - Indicator: Number of sustained partnerships
 - Indicator: Success-stories

GOAL: Create a culture for innovation - adaptable and supportive of risk-taking

- Strategy: Streamline processes and procedures
- Strategy: Leverage Franco-heritage

GOAL: Sustain partnerships

- Strategy: Build and sustain infrastructure
- Strategy: Maintain the personnel capacity to facilitate partnerships
 - Indicator: Consistency and duration of partnerships

GOAL: Diversify partnerships

- Strategy: Use the university's capacity to innovate

GOAL: Increase stewardship for scholarships

- Strategy: Better auditing
- Strategy: UMF work with financial aid
- Strategy: Annual reports to donors
- Strategy: Student thank you letters
 - Indicator: Increased revenue coming to UMaine

GOAL: Make existing partnerships worth coming for

- Strategy: More individuals with SFR
- Strategy: Create a process for assessing partnerships
- Strategy: Increase communication between UMaine and partners
 - Indicator: Number of support sales

GOAL: Clarify the internal responsibility of partnerships

- Strategy: Clarify scholarship responsibilities

GOAL: Increase national and international partnerships

- Strategy: Strategic marketing
- Strategy: Infrastructure to support an increased number of partnerships
- Strategy: Share experiences
 - Indicator: Sustained partnerships

GOAL: Streamline the process of creating partnerships

- Strategy: Develop support systems and identifiable points for reference

GOAL: Recognized for the scale to which UMaine engages partners

- Strategy: Streamline the process
 - Indicator: Measure time from initial talks to implementation

GOAL: Use partners to help prepare students to enter the workforce

- Strategy: Partners identify workforce needs
- Strategy: Internships/apprenticeships
 - Indicator: Job placement after graduation
 - Indicator: Increased partner satisfaction

GOAL: Include more sectors of industry in campus vision

- Indicator: Number of partners

GOAL: Organize and publish for public reference the number and activities of existing partnerships

- Strategy: Inventory partners

GOAL: Increase UMaine's visibility for potential partners

- Strategy: Market abilities
- Strategy: Increase opportunities for industry