Canada and the American Curriculum: A Replicable Investigation of Area Studies content State by State

2013 NRC Conference Columbus, OH: Demonstrating the Impact of NRCs . February 27, 2013

Canadian-American Center, University of Maine
Betsy Arntzen, Outreach Coordinator

Center for the Study of Canada/Institute on Québec Studies, SUNY Plattsburgh
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Amy Sotherden, Assistant Director
Title VI: Northeast NRC on CANADA

State University of New York
College at Plattsburgh

Center for the Study of Canada &
Institute on Québec Studies

University of Maine

Canadian-American Center
Canadian Studies Network

- Many Canadian Studies programs at universities/colleges in the US
  Four are Title VI funded: (1) UMaine, (2) SUNY Plattsburgh

  Pacific Northwest National Resource Center on Canada
  (3) University of Washington, (4) Western Washington University

- National organizations for Canadian Studies include:
  ACSUS – Association for Canadian Studies in the US
  ACQS – American Council for Quebec Studies
Northeast NRC on CANADA

K-12 Outreach Initiatives:

- Half-day or full-day in-service professional development programs, and workshops at teacher conferences:
  - Canada and the New Hampshire Curriculum
  - Canada and the Massachusetts Curriculum
  - Canada and the New York Curriculum

- NCSS Canada Community leadership

- Articles in education journals

- Canada Valise traveling suitcase of books and objects

- Online professional development course

- Summer Institute for Teachers of French
Summer Institute for K-12 Professionals 🇨🇦

Québec Dimensions: Historical, Geographic and Cultural Explorations
Begin and end in Montréal with travel to Québec City
June 23-June 28, 2013

Invitation for: K-12 teachers, curriculum coordinators, & administrators with teaching background in social studies, geography, history, or French interested in professional development in Canadian Studies and Québécois Studies.

Background: Canadian Studies and Canadian content is included in almost half of all US state curriculum requirements.
Why teach about Canada?

Canada. Leading the world in being just north of the United States.
First visit to another country by newly elected US President is to Prime Minister of Canada

Prime Minister of Canada
Stephen Harper

President of the United States
Barack Obama
For 35 states, Canada is the #1 trade partner. It is #2 in most others.
US imports more oil from Canada than Saudi Arabia and Mexico combined
Commonly referred to as world’s longest undefended border

When our children and our students K-16 come of age, they will be asked to take over management of the Canadian/American treaties, agreements, and economic connections.
Will students be prepared to take over Canadian/American relations?

This cereal box indicates more preparation is required.
Canada and the American Curriculum Initiative

Formulating a National Approach to Canadian Studies

• Key Goals

  – Correlate Common K-12 Social Studies Curriculum Strands With Canadian Content

  – Promote Best Practices for Teaching and Resources relevant to Canadian Studies

  – Enhance Interest in and Teaching about Canada in K-12 Classrooms across the USA
Canada and the American Curriculum Initiative

PHASE 1 – RESEARCH: OVERVIEW

Comparative geographic and content assessment of requirements based on:

– Topics: History, Geography, Economics, Civics
– Grade Level: Elementary, Middle, High

Research conducted on Canadian topics evident in:

– National Standards
– Each State’s Standards
Canada and the American Curriculum Initiative

PHASE 1 – RESEARCH: CANADA & NATIONAL STANDARDS


National Standards for each discipline was delegated to national organizations who invited wide consultation before seeking adoption and endorsement of standards for individual disciplines
NATIONAL STANDARDS

Content Area Experts:

• National Council for Social Studies
• National Center for History in the Schools
• National Council for History Education
• American Historical Association
• World History Association
• Organization of History Teachers
• American Geographical Society
• Association of American Geographers
• National Council for Geographic Education
• National Geographic Society
• Center for Civic Education
• National Center for Learning and Citizenship
• American Political Science Association
• Foundation for Teaching Economics
• the National Council for Economic Education
• National Association of Economic Educators

Today’s Common Core State Standards Initiative is a joint effort by:

• Council of Chief State School Officers (CCSSO)
and
• National Governors Association Center for Best Practices
K-12 National Directory on Canada in the American Curriculum

PRELIMINARY REPORT 2010
Updated January 2013

Center for the Study of Canada
State University of New York
College at Plattsburgh
133 Court Street
Plattsburgh, New York 12901
(518) 564-2086; canada@plattsburgh.edu
www.plattsburgh.edu/offices/academic/cesca
Thoroughly mining each State’s Department of Education website
Search for key words relating to area studies.
Descriptions cut from each State’s curriculum, pasted into chart, color coded **Required, Recommended, Suggested**

<table>
<thead>
<tr>
<th>Canada and the American Curriculum</th>
<th>REQUIRED</th>
<th>RECOMMENDED</th>
<th>SUGGESTED</th>
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<td><strong>Where is Canadian content taught, at what level, in what course?</strong></td>
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<td>SUGGESTED: US History</td>
<td>Grade 5: Describe how geography and natural resources of different regions of North America impacted different groups of Native Americans. Describe cultures, governments, economies, and religions of different groups of Native Americans. Identify the issues that led to the War of 1812. Describe major events occurring during the War of 1812.</td>
<td>Grade 7: Compare the government of the United States with other governmental systems.</td>
<td>Grade 12: Comparison of the development and characteristics of the world’s traditional, command, and market economies. Contrasting economic systems of various countries with the market system of the United States. Examples: Japan, Germany, United Kingdom, China, Cuba, North Korea, Mexico, Canada, transitioning economies of the former Soviet Union. Explain basic elements of international trade. Examples: OPEC, General Agreement on Tariffs and Trade (GATT), NAFTA, European Economic Community (EEC), European Union.</td>
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<td>Grade 7: Describe the relationship between locations of resources and patterns of population distribution in the Western Hemisphere. Example, fish from Canada.</td>
<td>RECOMMENDED: Geography</td>
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*Canada in the American Curriculum. January 2013. [www.umaine.edu/teachingcanada](http://www.umaine.edu/teachingcanada)*
Organized data to correlate Canada in state’s curriculum with whether state has a border, a Consulate/Delegation, a university level Canadian Studies program.

No correlations noted.
# REQUIRED CANADIAN CONTENT & STATE STANDARDS

<table>
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<tr>
<th>Subject</th>
<th>Number of States with Required CDN Content in Elementary School</th>
<th>Number of States with Required CDN Content in Middle School</th>
<th>Number of States with Required CDN Content in High School</th>
<th>Total Number of States With CDN Requirements</th>
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<td>Overall</td>
<td>10 TOTAL FL, KS, KY, MA, MN, NM, NY, ND, TX, WA</td>
<td>10 TOTAL FL, GA, KY, LA, MA, MI, MN, OK, OR, TX</td>
<td>5 TOTAL GA, IL, LA, MA, NM plus DC</td>
<td>16 TOTAL FL, GA, KS, KY, IL, LA, MA, MI, MN, NM, NY, OK, OR, ND, TX, WA plus DC</td>
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<td>2 DC, LA</td>
<td>2 TOTAL DC, LA</td>
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Map highlighting States with K-12 Social Studies Standards with Required & Recommended Canadian Content

KEY
Red: State with Required Canadian Content
Green: State with Recommended Canadian Content
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<tr>
<th>State</th>
<th>Discipline</th>
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Canada and the American Curriculum
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www.umaine.edu/teachingcanada
Canada and the American Curriculum Initiative

• PHASE 2 – NATIONAL CONFERENCE

National Conference held May 2010 in D.C.

Hosted by Ambassador of Canada in D.C. to the United States of America with funding from the Embassy of Canada and the U.S. Department of Education

CONFERENCE GOALS

• Heighten the importance of Canada in American K-12 curriculum;
• Profile the newly completed K-12 National Directory on Canada – a state-by-state examination of the role/place of Canada in the American K-12 curriculum;
• Analyze the current place/role of Canada in curriculum standards at the national level; and
• Develop opportunities for partnerships for future collaborative educational initiatives that prioritize teaching Canada.
Canada and the American Curriculum Initiative

NATIONAL CONFERENCE INVITEES

Stakeholders from various constituencies including:

– state-level departments of education;
– national standards associations;
– U.S. Department of Education;
– social studies councils;
– geography alliances;
– councils for history education; and
– Canadian Studies programs at American colleges and universities.

PROGRAM

– 3 Keynote Address
– Presentation of our research findings
– Invited Panelists to address National and State Perspectives on Canada and the American Curriculum
Canada and the American Curriculum Initiative

OUTCOMES

A. Research results guide our outreach goals and activities

B. Ability to focus resources and professional development for educators’ actual need and use in classrooms

C. Expanding our network and engaging in deeper discussion

D. Correlate research results with those responsible for determining standards as means to advocate
Michigan Grade 6: Canada Unit

- Number of students in Michigan: 1,605,951
- $1,605,951 \div 12 \text{ grades} = 133,829 \text{ per grade}$
- $133,829 \div 20 \text{ students per teacher} = 6691 \text{ Grade 6 teachers (Fermi estimate)}$
- Number of MI teachers at our summer institute: $6/150 \text{ over 10 years} = \text{we are reaching 1\%-3\% that find us}$

Q: How do we communicate and serve the next 20%? In MI, about 1200 Grade 6 teachers
Teaching Canada

Are you a teaching looking for ..........

- ONLINE COURSE: The Geography of Canada.
- Summer Institute in Quebec!
- Canada Value
- District Workshops on Canadian topics
- Great resources to use in your teaching

Check This Out!

WATCH HUNDREDS OF CANADIAN FILMS ON-LINE!

Enjoy documentaries, animations and alternative dramas on the web, and check out trailers, playlists and upcoming online releases.

National Film Board, www.nfb.ca

NEWS & EVENTS

SUMMER TEACHERS INSTITUTE
Summer Institute for K-12 Professionals
June 23-28, 2013
"Quebec Dimensions: Geographic, Historical and Cultural Explorations"
More Info Here

CONTACT: burmsten@maine.edu
          erather@plattsburgh.edu

Contact Information

Canadian Studies Outreach to
Thank you

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Canadian-American Center, University of Maine
barntzen@umit.maine.edu

Teaching Canada Website: www.umaine.edu/teachingcanada
(click link: Canada in the American Curriculum)

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