DIVISION OF STUDENT LIFE
ANNUAL REPORT | 2020-2021
The Division of Student Life actively joins with students, faculty and staff to provide programs, services and co-curricular experiences that foster an inclusive and supportive community which not only enhances students’ academic and personal growth but also positively contributes to the globally conscious and productive graduates they become.

Our vision is to actively and enthusiastically support the University of Maine as it aspires to be the most distinctively student centered and community engaged of the American Research Universities. We will accomplish this through the development of fully engaged students in a vibrant and purposeful community life that nurtures, guides and motivates them to realize their fullest academic and personal potential.
<table>
<thead>
<tr>
<th>Contents</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letter from the Dean</td>
<td>1</td>
</tr>
<tr>
<td>Executive Summary</td>
<td>2</td>
</tr>
<tr>
<td>Back to Campus Life</td>
<td>3</td>
</tr>
<tr>
<td>Campus Recreation</td>
<td>4</td>
</tr>
<tr>
<td>Career Center</td>
<td>6</td>
</tr>
<tr>
<td>Community Rights, Standards, &amp; Responsibility</td>
<td>7</td>
</tr>
<tr>
<td>Center for Student Involvement</td>
<td>8</td>
</tr>
<tr>
<td>Counseling Center</td>
<td>10</td>
</tr>
<tr>
<td>Office of Diversity and Inclusion</td>
<td>11</td>
</tr>
<tr>
<td>Residence Life</td>
<td>12</td>
</tr>
<tr>
<td>Student Wellness Resource Center</td>
<td>13</td>
</tr>
<tr>
<td>Student Accessibility Services</td>
<td>14</td>
</tr>
<tr>
<td>The Bodwell Center for Service and Volunteerism</td>
<td>15</td>
</tr>
<tr>
<td>Title IX Student Services</td>
<td>16</td>
</tr>
<tr>
<td>University of Maine Police Department</td>
<td>17</td>
</tr>
<tr>
<td>Veterans Education and Transition Services</td>
<td>18</td>
</tr>
</tbody>
</table>
The Division of Student Life at the University of Maine works to be creative and compassionate to ensure all our students feel safe, connected, involved, respected, and welcomed on campus. The Division of Student Life offers innovative programs and services that encourage student retention, student success, and co-curricular learning.

During the 2020-2021 academic year Student Life focused on five objectives:

• Maintaining appropriate supportive structures for all student groups.
• Developing student policies that comport with compliance and legislative efforts while protecting individual rights and freedoms.
• Maintaining a safe and secure campus, physically and intellectually.
• Creating a campus that encourages civic engagement, personal discovery, and academic excellence.
• Increasing student retention and academic completion.

I am thrilled to provide this 2020-2021 Annual Report highlighting the many Student Life accomplishments. For more information on any department, visit the website located on each department’s page.

Sincerely,

Robert Q. Dana
Vice President for Student Life, Diversity and Inclusive Excellence
Dean of Students
Executive Summary

Presented here is the Student Life Annual Report but more accurately it is the Student Life Impact Report. This report outlines the ways our collective energy and creativity are transforming the lives of UMaine students, revolutionizing the student experience and maximizing student success. Herein are examples of how our diverse staff have helped students navigate critical elements of their college experience (ex. identity development, career exploration, civic engagement, leadership growth, work experience, interpersonal communication and much more). The Division of Student Life fosters student success by partnering with others to provide exceptional service, support, and learning opportunities for our students. This shared mission helps us, through all programs and initiatives, contribute to improving the quality of life for the people of Maine and around the world.

We promote student success, access, and inclusion by cultivating and leveraging partnerships with faculty, staff, and families as well as local, state, national, and global organizations. We challenge and enable our students to become compassionate and responsible citizens and leaders.

Student Life is committed to supporting and enhancing any programs and activities—both our own and those carried out by other units on campus— that provide students with an engaging atmosphere in which they can live and learn successfully. This year continued to be challenging and the pandemic raged on. On a campus known for and proud of the level of activity and engagement of our students, we slowly reintroduced the face-to-face activities while following strict safety guidelines. As a team we continued to serve our students and acted as the information center for students, parents, faculty, staff and community members. The information line grew to include even more Student Life members to provide the most up-to-date information. We worked to seek new and creative ways to serve students and help them learn and develop critical skills for a lifetime of success from afar. If there was ever a time our motto of “being kind, caring and compassionate” came into play, it was now!
Back to Campus Life

While the previous year had been a year full of transitioning this year we focused on bringing back a full and vibrant campus life. Our dedicated staff has maintained and created exceptional programs and services for current and prospective students. Collaboration with academic programs and providing transformational opportunities for students in the areas of student life, health and wellness, leadership, service and diversity in a complicated mix of remote and in-person activities. Together, we became even more responsive to the wide collection of student needs and challenges by offering comprehensive programs and services that support our students’ academic and personal goals. Each department in our Division began the process of reintegrating students with campus life. Campus Recreation continued to partner with NIRSA to offer an unending array of free fitness classes both live and pre-recorded from institutions across the country. Center for Student Involvement used their creative passion to keep opportunities for engagement as well as limited in-person programming in which students could participate in a safe and healthy manner. The Office for Diversity and Inclusion reopened the doors to all three of their lounge spaces and hosted opportunities for students to pop in for small events. Veterans’ Services hosted happy hours so our veteran students could continue to support one another from afar. The Bodwell Center transformed the food pantry from a store to a drive-through, pick-up and delivery service. Their ongoing partnership with Good Shepherd Food Bank helped provide thousands of tons of food to students in need. Residence Life welcomed back our on-campus population and continued to support each inflicted student with phone calls and check-ins. Crucial collaborations on and off campus are, and continue to be foundational to the effectiveness and accomplishments of the Division of Student Life and continue to impact students every day. These relationships define and solidify the kind, caring and compassionate approach that is at the core of what we do.
Campus Recreation

https://umaine.edu/campusrecreation
https://umaine.edu/mainebound

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants in intramural sports</td>
<td>1174</td>
</tr>
<tr>
<td>Participants in open recreation</td>
<td>91,613</td>
</tr>
<tr>
<td>Visits to the climbing wall</td>
<td>4,495</td>
</tr>
<tr>
<td>Participants in sports clubs</td>
<td>721</td>
</tr>
<tr>
<td>Programs contracted for challenge course</td>
<td>35</td>
</tr>
<tr>
<td>Classes offered per week</td>
<td>20</td>
</tr>
</tbody>
</table>

Program Highlights

Established the Equitable Action Committee. The Equitable Action committee is comprised of professional and student staff.

Re-designed and rebranded OPTIONS program. Black Bear Bound now has a 3-year plan to work alongside 4H centers to expand to serve 150 students in 2021 and many more in future years.

Optimized the Recreation Center for COVID precautions and created new workout areas, including converting the MAC court into more usable workout space with Deadlift stations and much more functional fitness area.

Led a national virtual round table for Event Management and regional virtual round table for Aquatics.

Worked with Department of Inland Fisheries and Wildlife, Samantha Warren, and constituents from around the state to develop and co-chair a task force to design an educational trip leader permit bill that recently was signed into law.

"The staff is super nice and amazing! My day improves every time I see their beautiful faces!" -Graduating Senior, Class of 2021
Program Highlights

Collaborated with the Division of Lifelong Learning and the University of Maine at Machias on an adult learning grant to provide incoming adult learners with specified career services and mentoring opportunities.

Offered both the Engineering Job Fair and Career Fair virtually.

Partnered with Institutional Research to implement the national First Destination Survey.

Coordinated with the Early College Program to submit a course proposal focusing on career exploration activities connecting to the Early College Career Pathways.

Utilized Zoom for student appointments resulting in increased efficiency for some appointment formats and a reduction in no show appointments.
Community Standards, Rights, and Responsibilities
https://umaine.edu/communitystandards

2,634 cases
1,478 individuals went through conduct
29 events collaborated on
8 committees joined
174 academic integrity accusations

Program Highlights
Partnered with various on- and off-campus partners for COVID safety protocol compliant events such as Formal Recruitment (including the MRABA ceremony), an intimate partner violence awareness program entitled “What’s Love Got to Do with It?,” the Dirigo Leadership Summit, the Emerging Leaders Program, New Member Education, and Winter Carnival.

Expanded our Title IX involvement with both staff members receiving various training from Bernstein-Shur and ATIXA to serve as hearing panel members/committee chairs for the new DoE and UMS Title IX processes.

Supported the staff at the University of Maine-Machias with their student conduct issues. Trained committee members together (UMM joined UMaine training along with UMS training).

Collaborated with Center for Student Involvement and Student Wellness staff on a research-based alcohol and other drug educational intervention modeled after the BASICS program for implementation in Academic Year 2021-22.
Center for Student Involvement

https://umaine.edu/studentinvolvement

Program Highlights

Campus Activities hosted a variety of in-person and virtual events, ensuring students were connected to their peers during their first time back on campus, while living in a pandemic.

Campus traditions were maintained, yet altered where possible to keep student spirit alive - such as Maine Day and Homecoming, where socially distanced activities allowed more than 1,000 students to stay involved.

New Member Education training was developed by individuals within Fraternity & Sorority Affairs, Leadership Development, Student Wellness Resource Center, Community Standards, Rights, and Responsibilities, and Title IX Student Services.

During the Summer of 2020, we partnered with the University of Maine System to offer micro-credentials in Leadership.

The fall Student Organization Fair was held August 31 through September 3, 2020 virtually over Zoom. The event was a collaborative effort between the Center for Student Involvement (CSI) and University of Maine Student Government, Inc. (UMSG).

“Campus Activities was so important this year, as it allowed people to socialize and enjoy programs, while following COVID protocols. Before the year began, we were so isolated, that this outlet allowed us to connect with others students. I was surprised by how many people were able to engage in our programs, both in person and virtually.” - Micky True, Program Leader and CAB President-Elect
Program Highlights
Successfully provided tele-health counseling throughout the pandemic to meet students where they were at, even across state lines.

Increased availability of appointments and offered a diverse range of online supportive services, which helped to circumvent a waitlist until late in the Spring 2021 semester.

Provided virtual and video-recorded workshops on Cultivating Calm and Mindfulness; as well as several other short psycho-educational videos on their website as a continuous resource for students.

Continued the successful collaboration with the doctoral program in Clinical Psychology to share a 3rd year doctoral student.

Provided trainings to staff and faculty on suicide prevention, stress management, burnout, resilience & optimism, and trauma.

Increased social media presence by providing weekly mental health tips.

Facilitated the rollout of the SilverCloud app to all students.
Office of Diversity and Inclusion
https://umaine.edu/diversity-and-inclusion/

Program Highlights

Created the Racial Justice Challenge with Jen Bonnet and Madelyn Woods

Launched a new website filled with valuable resources for students.

ODI created and released statements for the following this year: MLK Jr Statement, George Floyd's death, Black Lives Statements, Shooting of the six Asian Women in Georgia, and George Floyd's assassins’ Dereck Chauvin’s Verdict.

The IFRC and MSC collaborated on programming such as: Salsa Dancing (collaboration with UMFK), Me and White Supremacy IFRC book Club meeting, No Man’s Film Festival (Fall and Spring), and Professional Latinx Panel.

The RRC ran the following year-long initiatives: bi-weekly Instagram Live chats, LGBTQ+ Support Group, partnered with Campus Rec to create an opportunity for first-year students to participate in a DEI-intensive outdoor experience in the Fall before classes begin.

Developed an LGBTQ+ Allyship Challenge which will launch next fall.
Program Highlights

Successfully implemented a 6-day staged move-in for all residential students to allow for testing, social distancing, and limited group sizes.

Launched "The Black Bear Neighborhood," a comprehensive residential curriculum designed to enhance student development and engagement in the areas of identity, community, and leadership.

Launched and supported the Prism+ community; a residential area designed to be gender inclusive to best support our LGBTQ+ student population.

Included UMM, UMFK, UMPI, and UMA in Fall RA training to streamline protocols and residential student support.

Using Discord, Residence Life created and maintained 10 individual virtual communities to safely support student-to-student engagement.
Student Wellness Resource Center

https://umaine.edu/wellness

57,685 people reached through social media

29 alcohol & other drug trainings

$3,650 in programming grants awarded

10,000 contraceptives provided to the community

Program Highlights

Provided Alcohol training to all of UMaine Athletics, various fraternities and sororities, and other students on campus

Hosted our first Voices In Recovery event with some very notable speakers like former NCAA Coaches, former NFL Players, and others. The speakers talked about their own journey on the road to recovery and provided some advice to help others on their journey to recovery.

Hosted several successful in person programs like the Wellness Fair, What’s Love Got To Do With It (Healthy Relationship Programming), Alcohol Awareness Week, Reasons For Living, National Stress Awareness Day, National Eating Disorder Awareness Week, and Fresh Check Day (a Jordan Porco Foundation event).

Redesigned the Student Wellness Resource Center in a successful merge with the Mind Spa, to allow for a space for students to give their mind a rest in a safe environment.
Student Accessibility Services
https://umaine.edu/studentaccessibility

Working toward a more inclusive College of our Hearts

In line with the national trend to provide high-impact online engagement, the SAS team identified areas outside of academic programs where social media accessibility best practices were nonexistent and provided training and best practice guidelines. These training sessions actively engaged with over 100 staff, faculty, graduate assistants, student workers, and the entire campus communicator network. Collaboration with other departments continued to be a main proponent of the work completed by SAS; and with fewer exams being proctored in person the staff was able to assist departments, colleges, clubs, and organizations in ways that previously would not have been possible.

Students with disabilities generated over 10,000 credit hours.

Staff conducted 302 information meetings with new students seeking services.

Recruited 194 peer notetakers in 262 classes for the 143 students with disabilities who requested assistance with note taking.

Student Accessibility Services awarded over $22,000 in scholarships to qualifying students who attend the University of Maine.
Program Highlights

Due to COVID restrictions, our students were not able to participate in as many service opportunities. However, they were still eager to find ways to help. In total, 746 students representing 52 student organizations completed 144 projects serving 26 community organizations.

With many K-12 students struggling with virtual learning, the need for 1:1 virtual tutoring was huge. The first social media post about Black Bear Tutors availability reached 61,700 people, was shared 675 times, and was clicked on 1.789 times. From that post, we received 110 requests for a tutor, and 45 K-12 students participated in the program.

“We just want you all to know how incredibly we are grateful for the help that you give us each week. We were VERY afraid after our moving costs that we wouldn't be able to eat. This is such a valuable service you are doing and we are especially grateful for the personality of the girl who always gets us our food. Everyone works so hard, and she is so kind. What a great way for me to see the TRUE values of UMaine. Thank you guys from all of us!” - New PhD Student
Title IX Student Services

https://umaine.edu/titleix

Program Highlights

Provided integrated educational, prevention, and response services to the UMaine and UMaine Machias communities including: Domestic Violence Awareness Month (October), Teen Dating Violence Awareness month (February), Sexual Assault Awareness Month (April) in addition to ongoing programs and services.

Provided on-call Title IX support to Residence Life staff, UMPD, and campus throughout the academic year.

Provided sexual violence prevention trainings to UMaine Athletic teams, various fraternities and sororities, Army and Navy ROTCs, along with UMaine Residence Life and UMPD emergency responders.

Partnered with UMaine Business School to sponsor the Annual March Against Domestic Violence, held virtually in October 2020.
The University of Maine Police Department is a full-service police department staffed by state-certified police officers and support personnel 24hrs a day, 365 days a year. The training and professional standards met by UMaine’s officers are the same as those required in any municipality across the state.

**Program Highlights**

UMPD personnel attend additional training such as Crisis Intervention training, mental illness first aide, interview and interrogation techniques etc., UMPD has partnered with NAMI Maine to obtain a 4 hr. CIT refresher every summer starting this year. UMPD has been named a NAMI CIT Partner due to our commitment to CIT training.

Developed an online registration process for bicycles and other forms of property via the UMPD website. Students now have the opportunity to register personal property such as laptops and other valuables in addition to their bicycles online versus physically coming to UMPD to register.

Security cameras were installed in the Mall area.

Chief LaCroix chaired the EOC Working Group, Campus Security Committee and the new Clery Compliance Committee. Funding for the security committee and EOC was secured for FY2018 one time funding and FY 2019 a budget item for $25,000.

The EOC was awarded the Black Bear Award for Extraordinary Impact!
Veterans Education and Transition Services (VETS)
https://umaine.edu/veterans

432 students using GI Bill benefits

$1.5 MILLION in tuition paid for by GI Bill

72 supported by Federal Army Tuition Assistance

Program Highlights
Grand opening of the new, larger Veterans Resource Center. The space has additional seating and areas for studying, lounging, and socializing. The new space is also more secluded and has been a great success.

Received a glowing review from the State Approving Agency regarding our compliance survey. The feedback stated that the overall evaluation was excellent. From the report: "University of Maine does a wonderful job maintaining records in great order and that are easy to review. Overall, for the size of the survey, there were very few discrepancies and it is clear that great effort was put into reviewing these records and corrections were made prior to our visit."

Hosted weekly virtual events to maintain community for students who were not able to come to campus.

Initiated the Veteran Academic Success Program where the office staff reached out to every student using GI Bill benefits via phone and email to check on them at least twice during the semester and to provide support and connect them to resources.
The University of Maine is an equal opportunity/affirmative action institution.