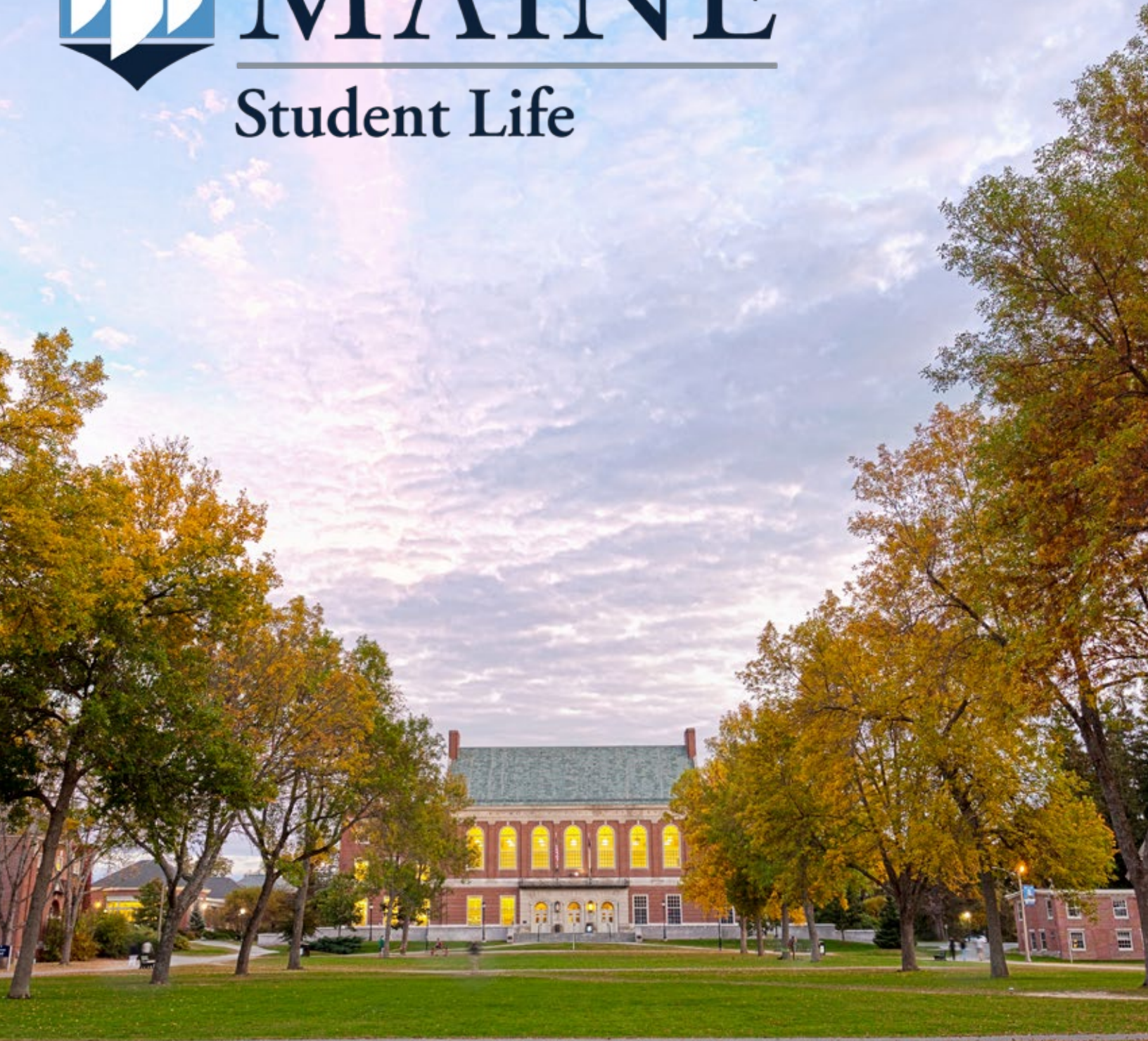




THE UNIVERSITY OF
MAINE

Student Life



Annual Report
2014 - 2015

Table of Contents

<i>Section</i>	<i>Page</i>
Introduction	3
Vision	4
Mission	4
Strategic Plan (S.T.R.I.D.E.S.)	6
Selected Points of Pride	12
Entrepreneurial Approaches	17
Evaluation and Assessment	17
Major Concerns for our Students	18
2015-2016 Goals and Initiatives	18
Budget Management	19
Professional Development	20
Facilities Managed by Student Life	21
Selected Departmental Highlights	22

Division of Student Life

Supporting the University Mission

The Division of Student Life is committed to supporting the three fundamental elements of the University's mission: teaching, research and outreach. Through all programs and initiatives, we are contributing to improving the quality of life for people of Maine and around the world. Leadership education, student development, research and community engagement are a few examples of this support. We provide ample and accessible opportunities for organizational and situational leadership, civic engagement, and service beyond self in order to develop community connections, global citizenship, active learning, environmental stewardship, and to maximize the impact students have in the world. Our Student Organizations and Leader Development program creates and delivers classes to teach students valuable skills that will enable them to be successful student leaders now and effective world leaders tomorrow. Our Bodwell Center for Service and Volunteerism offers students, faculty and staff opportunities to become engaged, active citizens by serving nearly 70 community partners and extending to the national and international levels through our Alternative Breaks program. The Student Wellness Resource Center continually reviews and applies the most recent research in addressing high-risk behaviors on campus through statewide coalition participation and a diverse array of student-focused programs.



In addition, Campus Activities and Student Engagement and Campus Recreation promote intellectual, cultural, social, recreational, and athletic activities and programs for students that focus on, enhance, and integrate academic learning and personal growth into their lives in order to support and complement the learning environment. Residence Life helps create a seamless learning environment featuring safe and secure places to live and learn, a vibrant and varied community, and an appreciation and respect for diversity. Community Standards promotes personal integrity and maturity, belief in and genuine appreciation for the worth of individuals, and accountability to the community in order to prepare students for their role beyond college.

The Division's efforts not only support the academic endeavors of the University, but complement them by providing opportunities for students to expand their learning beyond the classroom from inside the classroom. Classroom Alternatives is a program where Student Life personnel "substitute" for professors who need to miss a class for a variety of reasons. Instead of cancelling classes, faculty can request our presence on topics such as leadership, alcohol abuse prevention, academic integrity, study skills and test taking skills. At other times, we are invited into the classrooms to share our areas of expertise around career choice, diversity training, and risk management.

In support of the University's mission, all efforts of the Division are focused on enhancing and improving the student experience, retention and recruitment. Our mission is student centricity and an overall student experience that is relevant, rounding and meaningful. This is inherent in our daily work, our vision, and our recently updated mission statement.

Student Life Vision

Our vision is to actively and enthusiastically support the University of Maine as it aspires to be the most distinctively student-centered and community-engaged of the American Research Universities. We accomplish this through the development of fully engaged students in a vibrant and purposeful community life that nurtures, guides and motivates them to realize their fullest academic and personal potential.

Student Life Mission Statement

The Division of Student Life actively joins with students, faculty and staff to provide programs, services and co-curricular experiences that foster an inclusive and supportive community which not only enhances students' academic and personal growth but also positively contributes to the globally conscious and productive graduates they become.

The Division of Student Life has organized its efforts and initiatives into seven categories which form the acronym STRIDES:



S = Students

T = Technology

R = Responsibility

I = Inclusivity

D = Development

E = Engagement

S = Staff

The Division of Student Life is responsible for offering support services and programs aimed at educating the whole student in a safe, sound and secure environment. Some examples of the programs, services and activities in which we are engaged include:

Student Centered

Retention support programs	Center for Multicultural Student Life
Fraternity and Sorority Life	Student program funding
Student Government	Student Handbook
Crisis management	Ombuds services
Residence Life	Commuter and Nontraditional Student Programs
First Year Experience	Health and Legal Professions Advising
Second Year Programs	Veterans' Education and Transition Services
Transfer Student Program	Technology support for student organizations
Campus-wide events	Advocacy services
Family & Friends Weekend	Emergency funds
Winter Carnival	Career services
Maine Day	Rainbow Resource Center
Liberal Arts and Sciences Advising Collaborative	

Wellness and Service Oriented

New Balance Student Recreation Center	Identification and management of high risk students
Peer Education	Population-based harm reduction programs
Student Wellness Resource Center	Outdoor adventure and recreation activities
Wade Center for Student Leadership	Clinical counseling and mental health prevention services
Alcohol and drug prevention services	Sexual Assault and Violence Prevention Program
Bodwell Center for Service and Volunteerism	Parents Program

Community Focused

Town-gown relations	Cross institutional services
Police services	Parent and family resource network
Student conduct	Academic liaison
Memorial Union management	Management of multiple campus facilities
LGBT services	Campus media--Maine Campus newspaper and WMEB
Religious Life Team	
Student Behavior Review Team	
Student development and critical concern consultation for faculty and staff	
Fall Welcome Weekend including Maine Hello and First Year Day of Service	
Summer orientation activities and participation	

Strategic Plan

In Student Life... We're Making S.T.R.I.D.E.S.

Vision

Our vision is to actively and enthusiastically support the University of Maine as it aspires to be the most distinctively student-centered and community-engaged of the American Research Universities. We will accomplish this through the development of fully engaged students in a vibrant and purposeful community life that nurtures, guides and motivates them to realize their fullest academic and personal potential.

Mission

The Division of Student Life actively joins with students, faculty and staff to provide programs, services and co-curricular experiences that foster an inclusive and supportive community which not only enhance students' academic and personal growth but also positively contribute to the globally conscious and productive graduates they become.

The Division of Student Life has organized its efforts and initiatives into seven categories which form the acronym STRIDES:

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Students

Goal:

The Division of Student Life maximizes student success and development through programs, events and education throughout each academic year.

Objectives: In partnership with our academic colleagues, the Division of Student Life will support the educational needs of all students and positively impact student success and retention.

Strategies:

1. Adopt a comprehensive and extensive communication system and/or protocol to identify students who are struggling as early as possible to appropriate resources in collaboration with the Office of the Provost. Responsibility for development and implementation lies with the First Year Center Coordinator and is due by August 1, 2015.
2. Increase the visibility of the Career Center to students during their first semester in order to improve student opportunities for internships and increase job market prospects. The development and implementation of a plan is the responsibility of the Director of the Career Center and is due August 1, 2015.
3. Identify and develop signature events which will provide opportunities for each department within the

Division to develop a role in such events to engage with students throughout the year. Each department will identify/create its role and include in annual reports beginning FY16.

4. Because students and parents are increasingly concerned about the cost of higher education and meaningful employment post graduation, the Division will support and promote campus programs focusing on financial literacy such as SALT offered through the Office of Student Aid beginning in 2015 and include efforts in annual reports.

Technology, Marketing, and Branding

Goal:

In partnership with the Division of Marketing and Communication, Student Life will optimize its impact on its constituencies by establishing its brand, aggressively marketing its messages and continuously investing in and using current technology and research.

Objectives: Strive for 100% brand awareness of Student Life units among students, faculty and staff. Assist staff to excel in the knowledge and use of marketing and technology tools to maximize impact, efficiency and effectiveness.

Strategies:

1. Create a division-wide Technology and Marketing Committee to monitor divisional assets, make recommendations to division/unit leaders, and help assure the appropriate divisional technology support. One aspect of the committee's work would be to work with each unit to develop a comprehensive plan for equipment and software upgrade, replacement, and recycling within the first 18 months. Other work of this committee might be to record and document (maintain an inventory) of all equipment with a purchase price of \$100 or more, including but not limited to, computers, printers, copiers, communication equipment, hard drives, projectors, entertainment and sound equipment for the Division/by unit. This responsibility lies with the Vice President for Student Life and will be active by September 1, 2015.
2. Identify and support division-wide and unit specific research to support best practices, optimal outcomes and student/staff success. Create a division-wide research team to support this initiative by September 1, 2015 under the direction of the Vice President of Student Life.
3. Create and staff an Information Technology Center in order to support the work of the division and facilitate compliance with University brand standards under the supervision of the Division of Student Life Technology and Marketing Committee by January 1, 2015.
4. Provide resources to assist staff in enhancing marketing strategies including use of market research data for target populations and student engagement through an online presence including social media, apps, and relevant communication venues and/or software. This will fall under the Technology and Marketing Committee and is due by March 1, 2016.
5. Provide ongoing training opportunities for staff within the division on software, hardware, new technology trends, social and online media based on diverse needs of individual staff members and departments. This would be coordinated through the division's Technology and Marketing Committee beginning January 1, 2016.



Responsibility

Goal:

The Division of Student Life is fully committed to the development of responsible citizenship, ethical practices, and personal integrity in its students and staff.

Objectives: Demonstrate commitment through its support of staff and student expectations. The Division demonstrates this commitment through staff evaluations, intentional modeling and developmental challenge and support of ideas

1. Each unit in the division will include in its employee training a section regarding ethical practices/expectations, professional decorum, and similar. This training will be developed by members of STAR and include topics such as sexual assault awareness and prevention, alcohol and drug education, suicide prevention. University-wide expectations for training will also be met. This will be developed by December 31, 2015, and occur at least annually.
2. Each unit will adopt/develop and maintain a Continuity of Operation Plan (CoOP), risk management plan, "green" practices, and good stewardship initiatives. These will be written and incorporated in the unit's staff training, orientation, and annual report. Directors will be responsible with a due date of June 30, 2016.
3. Each unit will support, establish goals and document involvement with student initiatives and student engagement activities. Release time will be granted for attendance at student events taking place during work hours and flex time for after-hour events. Directors will be responsible for this initiative beginning with annual report for FY15.
4. At least every 5 years or as requested by the Vice President, each unit will assess its practices through benchmarking, best practices review (CAS standards), climate survey, licensing review or other accreditation processes. Any results or recommendations will be stated in departmental annual reports.

Inclusivity

Goal:

The Division of Student Life will lead the University of Maine in sustaining an appreciation for the vibrancy of a diverse and inclusive community. The Division will promote a campus environment that challenges and supports all members and nurtures genuine self-reflection and exploration/celebration of differences.

Objectives: Make cross-cultural and multicultural opportunities central to the student experience at UMaine through intentional and tangible events, program and performances.

1. Develop knowledge and practice transferable skills necessary to engage in and foster inclusive communities both at UMaine and beyond. This will be accomplished through each department providing at least one training or event per year either independently or collaboratively that considers the broad questions of inclusivity. STAR will coordinate the schedule of events, which will be provided to all staff by December 31, 2015.
2. Attract, support, and retain increasingly diverse staff and student populations. Each unit will identify how it

can contribute to these outcomes and the parameters will be discussed at STAR and be in effect by December 31, 2015.

3. Initiate and maintain community-wide discussion about the dynamics of power, marginalized identities, and equity. To accomplish this goal, the Division will provide opportunities for these discussions at one of the annual community meetings. The scheduling will fall to the Vice President and be due fall of 2015.

4. Cultivate an environment that embraces and promotes the awareness and appreciation for the broad scope of diversity on campus. Within the Division create a Student Life Diversity Team to coordinate and document this work/effort. Responsibility for appointment to the committee falls to the Vice President and due by December 15, 2015.



Development

Goal:

With financial advisement from the Development Office, the Division of Student Life will make the best use of the allocated resources and actively seek additional means of support in order to help assure the sustainability of the programs, services and support of our students and staff.

Objectives: The availability of sufficient resources is essential to advancing the development of engaged and empowered students and staff.

1. Increase fundraising divisionally by 5% by 2018.
2. Vice President will assign grant writing divisionally vs. departmentally; assign staff member as “grant master” by December 2015 who will monitor grant opportunities and convene appropriate people to develop applications and proposals.
3. In consultation with the Division of Marketing and Communication, attain a 5% increase per year in advertising revenue over the next 3 years (2015-2018).
4. Secure at least two (2) major “naming” gifts by 2018.
5. Increase the number of collaborations by one each year with the City of Old Town and the Town of Orono for the purpose of sustaining relationships and for the potential financial benefit of both parties. Begin this process Fall 2015 and document in annual reports.
6. Capitalize on the entrepreneurship and creativity of students enrolled in the Maine Business School’s new Entrepreneurship concentration or the Innovation Engineering minor to assist the division and/or particular units. This will be supported by providing funds as available and identified by the Vice President at the beginning of each fiscal year.
7. Consider the development of a stewardship award that would recognize that department or program that has had the greatest impact with the least amount of resources. This will be the responsibility of the staff

recognition committee developed under the “Staff” section below.

8. Continue close working relationship with the Development Officer in order to capitalize on support through our Parent Program to increase funding to our student emergency funds. Each Director will contribute to promotional materials for the Development Office and meet at least annually with our representative to review funding sources.

Engagement

Goal:

The Division of Student Life will improve and enrich the student experience at UMaine through creative and innovative engagement opportunities.

Objectives: Opportunities will provide learning, reflection, and support for both formal and informal experiences, and ultimately help improve UMaine’s retention and graduation rates.

1. Students

- a. To engage with students, the Division should study, track, and apply the preferred method of communication for events, activities, and opportunities for students and develop a master calendar for events relative to students. This will be one of the first charges assigned to the Technology and Marketing Committee for FY15 and completed by FY16.
- b. Organize monthly events to take place in the Union or New Balance Rec Center that would encompass multiple partners into one large-scale late night scheduled around already existing annual programmed events such as the Rumble, Pride Week, Greek Week, Winter Carnival, Spring Fling, cultural celebrations, etc. STAR will discuss at one of the first meetings of each semester.
- c. Through our presence on the Athletic Engagement Initiative, continue to support and encourage student presence at all athletic events and offer opportunities for the Athletic Department to be involved in student events. Outreach and collaboration with newly hired and returning coaching staff will begin with FY16.
- d. Increasingly utilize unique programming space across campus such as the mall, residential quads, playing fields, and ropes course.

2. Parents and Alumni

- a. To engage with parents, the Division should develop clear channels of communication through which parents and alumni can attain appropriate information about their student(s) and events occurring on campus. This will be coordinated by the Assistant Dean for Student Life.

3. Community

- a. To engage with the community, the Division of Student Life will support municipal opportunities and relationships such as voter registration and education, Carnegie classification reviews, and housing and transportation information. The Assistant VP will designate this responsibility to a staff person as opportunities arise.

4. Staff

- a. To engage with the University of Maine staff, the Division of Student Life should initiate meetings, training, and events that provide opportunities for education and collaboration. Directors will identify departmental outreaches in annual reports.
- b. Increase Division support and participation for Signature Events as identified by STAR members annually.

Staff

Goal:

The Division of Student Life supports, promotes and celebrates the professional and personal growth of its employees.

Objectives: To foster a kind, caring and compassionate work environment which includes demonstration of appreciation, opportunities to further education, and support for innovative ideas.

1. Division-wide new employee on-boarding program that formally presents the mission, vision and values of Student Life as noted in an employee handbook. This will take place annually or more often as needed and is coordinated through the Asst. Vice President for Student Life. The following will also be coordinated and assigned at STAR by December 2016.
 - a. New employee networking events for full-time and part-time (GA) staff to help them meet other new employees.
 - b. Division wide community service project to support the Black Bear Exchange each semester.
 - c. Development of a committee to research and implement ways to financially assist division employees such as establishing an endowed Student Life employee emergency fund.
2. Create a committee appointed by the Vice President to implement celebrations and demonstrations of appreciation for outstanding achievements of employees, programs and teams that exemplify the values of the division. Committee should be in place by May 2105.
 - a. Division wide employee recognition program with a formalized nomination and award process.
 - b. Individual department recognition programs for full time and student staff.
 - c. Publicizing and nominating colleagues and/or programs for awards for national and/or regional organizations.
 - d. Recognition for length of service to the University.
3. Encourage, support and expect our staff to further their education, training and development annually as it relates to professional and personal goals. This should also be listed in their self-assessment as part of the annual evaluation process.
 - a. Division-wide grant program to support attendance at annual conferences and/or training.
 - b. Creation of a professional development plan by each department for all staff (professional, support and student).
 - c. Annual completion of mandatory training for Student Life staff as outlined by the University and other opportunities around a variety of pertinent topics such as a system of tracking and recording participation.
 - d. Encourage and support staff retreats (within and among departments) for professional and personal development. This includes opening departmental trainings to all staff members.
 - e. Develop mechanisms to help staff increase skills in technology, social media, electronic communications, etc., as it relates to their work. This will be supported by the Technology and Marketing Committee.
4. Institutionalize an annual Student Life “great idea grants” fund available to all divisional staff to launch student-centered programmatic initiatives or initiatives designed to increase staff expertise or capability in serving student needs.

Selected Points of Pride

The renovation of the Spirit Room in the Memorial Union was completed. The space now hosts the historical perspective of our Black Bears and more specifically Bananas. Original costumes have been placed on display as well as Banana's story.

Active Minds, a student organization, collaborated with the Counseling Center Outreach and Education Office to host a highly impactful suicide prevention program called "Send Silence Packing" which is a traveling exhibit of over 2,000 backpacks, most of which belonged to students who died by suicide.

The Bodwell Center entered into a collaborative with the College of Education, a local middle school and the Office of Student Employment to create Black Bear Tutors funded by America Reads America Counts. Our 17 UMaine volunteers tutored 25 local students in the school and staffed the homework room at the local YMCA.

The Career Center coordinated a delegation of distinguished UMaine students to attend the Maine State Chamber of Commerce annual banquet in Augusta featuring a gubernatorial forum with candidates Paul LePage, Mike Michaud, and Eliot Cutler, where the students were able to put in practice the soft skills and professional etiquette that are essential to success in their careers.

Greek membership is at an all-time high of 1,142 members and 100% participation in the newly created Five-Star Chapter Award Program. This program represents standards every Greek chapter should strive to reach. This application serves to rate each chapter in the following areas:

- Scholarship
- New member education
- Financial management
- Brotherhood/sisterhood
- Personal wellness
- Relationship with university and administration
- Facility management
- Relationship with national/international office
- Chapter management/leadership
- Recruitment
- Philanthropy/Community Service
- Individual/campus involvement
- Social and moral development
- Public relations
- Risk management
- Alumni relations

Campus Activities Board kicked off the year with an amazing recruitment effort at the student organization fair in September. We increased our membership by 75%, and brought on board a team of dedicated members to plan programs for the enhancement of campus life. In addition, for 2015-16 they plan to focus on topics such as disabilities and programming, group process, team building, and serving special populations of students through inclusive programming efforts on campus.

Student Organization and Leader Development continued the Leaders for our Future Series with an added component of small group projects between class meetings. Case studies outlining how different leadership styles impact various situations served as the final presentations.

The Commuter Lounge was relocated to a much larger, open space in the Memorial Union. The lounge is now housed in the Wade Student Leadership Center helping to connect commuters and nontraditional students to the student organizations that also occupy the space. The Center also provides various options for quiet study, lunch tables, group meetings and general socializing.

The Nontraditional Students Office collaborated with New Student Orientation to plan the first annual Fall Welcome Day for all new commuting students. John Mascetta of LAS Advising Center and Mary Ann Portman of Student Financial Aid were among the presenters. Eight returning commuters called CLAWS (Commuter Lounge Associates Welcoming Students) participated as peer leaders for this event.

Community Standards, Rights and Responsibilities (CSRR) participated in a comprehensive review and update to the Student Conduct Code led by the University of Maine System. Changing legislation prompted most updates and modifications to the Code. Title IX, VAWA, Clery and other legislative mandates required that the Student Conduct Code be updated to reflect accurate definitions, processes and policies.

The Department of Residence Life has been fully integrated into the student conduct hearing process. Each Community Coordinator serves as a hearing officer for cases specifically assigned to them. The collaboration between the two departments (RL & CSRR) has improved and cases are resolved in a much more timely manner and often by a staff member that is very familiar with the lifestyle and goals of the individual student. Community Coordinators are actively engaged in the process and are emphasizing the educational impact their interactions have on our students.

The Student Behavior Review Team continued to hone their assessment skills through training with Dr. Russell Palerea of Operation Psychological Services. A new case processing model was developed and has proven very beneficial to the effectiveness of the group meetings. In addition, this was paired with a second day of training at a statewide conference hosted on our campus by the Association of Threat Assessment Professionals.



The Police Department developed a crime analysis and crime mapping program and the staff meets weekly to study incidents of crime on campus, identify trends, and strategize on how to best utilize resources to solve community problems. UMPD employs the principles of community policing, and encourages staff to engage our students as much as possible. Community policing is a philosophy and organizational design that promotes problem solving and partnerships.

Multicultural Student Life piloted Diversity week, created to educate the campus of the meaning of diversity, as well as provide a means of celebrating diversity found at the University of Maine. Throughout this week, Multicultural Student Life was able to collaborate with many offices across campus. The most successful program of the week was the FesTEAval which attracted students with the expo style set-up, music, and free tea samplings from various countries. Students were asked to volunteer and “host” different tables, representing different countries. Seven countries were represented, including Saudi Arabia, Germany, India, Israel, and Japan.

The LGBT College Life Series was an event series designed to provide monthly presentations themed by a common issue facing LGBT students such as roommate issues, coming out, etc. These workshops are content rich and beneficial for students and will be hosted next year during business hours in the Rainbow Resource Center.

LGBT Services offered Trans 101, which is an educational, discussion-based presentation designed and led by students. The goal of Trans 101 is to lead attendees towards becoming the best ally they can be to the transgender community and feeling comfortable discussing issues that affect the trans community. Topics covered include definitions and pronouns, myths and misconceptions about trans people, obstacles in transitioning, things to



avoid doing if you want to be an ally, recognizing your own privilege, asking questions, watching your language, being a good listener, confronting offensive opinions, and reporting transphobic speech/actions.

The Vice President for Student Life, Dr. Robert Q. Dana, was appointed to the Executive Committee of the Counsel of Student Affairs through the Association for Public and Land Grant Universities (APLU).

The Office for Sexual Assault and Violence Prevention partnered with the Fraternity & Sorority Affairs Office and Rape Response Services to deliver many sexual assault prevention workshops for male and female Greek students, which resulted in furthering partnerships with individual chapters. OSAVP collaborated with Sigma Phi Epsilon on Rock Against Rape, Beta Theta Phi on the Beta Sleep Out, and Theta Chi on their “It’s Not OK to Touch” flag football tournament. Lastly, they worked with UMS to launch the online student sexual harassment/assault prevention training.

The Student Wellness Resource Center created Wellness Wednesdays where each focused on a different aspect of wellness based on SAMSHA’s 8 dimensions of wellness model which focuses on different aspects of wellness to ensure a holistic approach to student wellness. The dimensions of wellness include physical, spiritual, intellectual, social, occupational, environmental, emotional, and financial wellness.

The Counseling Center introduced the Mobile Mind Spa which serves as an outreach and prevention program and gives students an opportunity to learn stress management through accessible, evidence-based modalities, including biofeedback, light therapy and expressive arts.

Completed our second year of research involvement with the Center for College Mental Health at Penn State University, a consortium of over 280 colleges and universities.. This enabled the Counseling Center to compare the students we served to a national sample of over 101,000 students.

A new collaborative relationship with the NAACP was established to ensure broad and complete recognition and celebration of diversity in a more intentional and meaningful way to include the return of the MLK Jr. Breakfast to campus.

Division staff have served as faculty in a variety of UM courses and are often called upon as content experts for system initiatives and national concerns.

Our New Balance Student Recreation Center was ranked as the third best center in the nation and provides endless programs for students, staff and community members. From the family-friendly pool to the latest workout equipment to the numerous courts, the Center continues to serve a large number of participants each year through programs and visits. This year, all employees and their dependents were given free access to the Center, which has been very well received and utilized.

The Bodwell Center for Volunteerism and Service brokered some 30,000 hours of community service this year, provided mentors to local schools, supported numerous charitable agencies, and through its initiative “From a Day of Service to a Lifetime of Engagement” involved 1800 first-year students in a program of service beyond self. Through the Bodwell Center our Alternative Spring Break program provided some 5000 hours of community service to social causes throughout the United States and 115 students participated in the Black Bear Leaders Program which is designed to engage first-year students as leaders. The Black Bear Exchange houses a campus food pantry supported mostly through campus food drives and supports both our on-campus and off-campus community.

The Student Wellness Resource Center includes an award winning and only tier 3 comprehensive substance abuse prevention program in the State of Maine. Also included in the Center is the Peer Education Program focusing educational outreach around multiple wellness issues, tobacco free campus education, and the management and sponsorship of the Healthy High 5k/10k and the Black Bear Attack obstacle course challenge. These events hosts approximately 1000 and 800 participants respectively. This was the inaugural year for our Black Bear Marathon which had some 700 participants.

Residence Life houses nearly 4,000 students in Living Learning communities and produces more than 2500 academic and social programs annually to support student learning and personal development. We continued development of the First Year Experience, which is an enriched academic and social community experience designed to engage students while assuring preparation for college study, the Second Year Program designed to assist with career development and academic success, and the Transfer Student Program designed to provide extra support in helping this population succeed at UMaine.

UMaine is home to Wilde-Stein, one of the oldest gay straight alliances in the country. Our Rainbow Resource Center is home for our LGBT students and a center for social activism. Based on student use the Center was relocated to larger space on the main floor of the Memorial Union. This year the group celebrated its 50th anniversary with one of the founding members as the keynote speaker.

The Memorial Union is the campus hub and living room where some two million visitors are welcomed each year. Essential student services, student support, and cultural programming are all available here. Major improvements were made in the facility this year including new flooring, paint and windows. Currently the focus is on researching and proposing an opportunity for additional retail space to financially support further renovations and maintenance of the building.

Veterans Education and Transitions Services assists and supports student veterans and their families with their transition from soldier to scholar with certification programs, veteran's weeks and the Student Veterans Association. UMaine is a Yellow Ribbon participating institution and continues to be recognized as a Veteran Friendly University by the Military Friendly Schools Guide. The newly renovated War Memorial Garden serves as the focal point at the entrance of our Student Union. This year Veterans Day will be celebrated and observed for the first time of the history of the university by the cancellation of classes.

Student Government is comprised of 35 student senators and an executive board as well as five representative sub-bodies. They operate and are responsible for a budget of nearly \$800,000 annually. This money helps to support UMaine's 200 student organizations, on-campus events, student travel to conferences, and allows UMaine to routinely bring nationally renowned entertainers to the UM campus.

We operate an interdisciplinary conduct case management that serves as an early warning system for at-risk



students. Through creative and educational interventions, most of the students who have any form of interaction with Community Standards do not repeat the prohibited behavior.

We offer a Comprehensive Parent Program providing opportunities for involvement in University life through toll-free hotlines, websites and specialized on-campus events.

Entrepreneurial Approaches

As a Division, we have creatively found ways to supplement the reduction in E&G funding through entrepreneurial endeavors and consistent grant seeking and securing. Several areas within the division (Counseling Center, Student Wellness Resource Center, Volunteer Services) have been successful at securing grant funds in order to continue services to our students, the University and local communities. Campus Activities, Career Center and Campus Recreation have raised external funds through programming and consulting efforts and the Memorial Union renewed a long – term lease with the University Credit Union. The Division has successfully mounted a development effort that has provided support to the Student Recreation Center and established student emergency funds, travel funds, and a book scholarship program.

Through collaboration with the Foster Center for Student Innovation, the Division's executive staff participated in a process to examine and identify our core mission and to establish some goals for both the immediate and long-term future. This exercise was the catalyst for our new strategic plan and set in place a process to involve all staff members from the division in developing this plan.

Evaluation and Assessment

In an effort to ensure relevant and effective programs and services, we are committed to a robust and ongoing program of evaluation and assessment. Professionally, we refer to best practices as outlined in the Council for the Advancement of Standards (CAS) which contains 12 common criteria categories referred to as “general standards” and 43 categories of specific standards and guidelines. Using the CAS standards as a tool and reporting yearly through the department annual report, each department/area submits an assessment of its current practices. Each unit is comprehensively evaluated in a rotating cycle. This year a coordinator of assessment will be appointed to assure oversight and quality management.

Additionally, departments also conduct regular accreditation and professional reviews. Student and participant satisfaction are regularly assessed and the feedback used to make decisions about and programming and services. Following is a listing of additional evaluation and assessment activities:

- Annual ATOD Study
- LGBT Campus Climate Survey
- FBI Unified Crime Report Audit
- Community Standards Data Review
- Educational Benchmarking, Inc.
- American Psychological Association
- Commuter Non-Traditional Student Research
- Intl. Assoc. of Counseling Services
- Technology Safety Survey
- Radio & Communication Standards
- Clery Review

- CASE Student Satisfaction Surveys
- Campus Recreation User Satisfaction Survey
- Student Perceptions of & Experiences with Sexual Harassment Campus Climate Survey

Major Concerns for our Students

- Academic preparedness
- Campus amenities including housing
- Social media influences
- Student financial burdens
- Homelessness and students in former care
- Substance abuse
- Adjustment issues
- Mental health issues (depression, suicidality, chronic mental illness, cutting, eating disorders, anxiety, homesickness)
- Empowering students of color
- Needs for advocacy and managing red tape
- Support services for Veterans
- Multiple role expectations for students (family commitments, jobs, children)
- Physical health issues
- Friends, roommates, and relationship issues
- Volunteerism, involvement and engagement
- Choosing a major/academic advising
- Refugee adjustment concerns
- LGBT student concerns
- Post-graduation employment

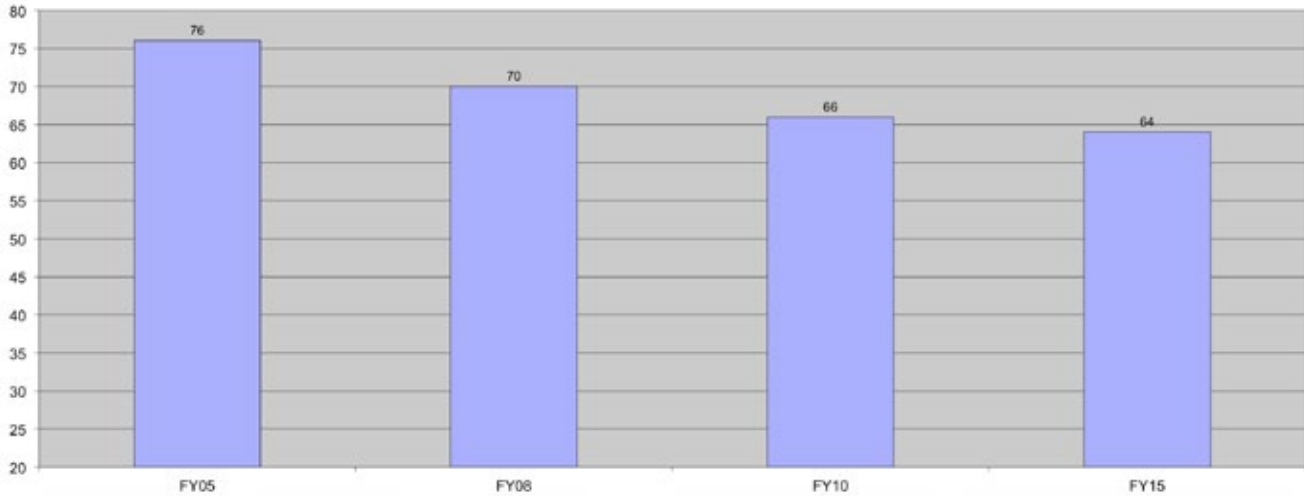
2015 - 2016 Goals and Initiatives

- I. Complete comprehensive self-studies of clinical and administrative functions in the Counseling Center. These reviews will comply with International Association of Counseling Services and the American Psychological Association standards and will serve to continue compliance with national best practices and ultimately continued accreditation of the center.
- II. Undertake a review of the live-in advisor program for UMaine Greeks and develop a program that meets national best practice standards while effectively supporting UMaine Greeks and the University.
- III. Continue to focus the Office of Sexual Assault and Relationship Violence Prevention on national standards assuring compliance with Title IX, the Campus Save Act, Violence Against Women Act, Whitehouse expectations, state law and University and system standards. We will be expanding the Office of Sexual Assault and Relationship Violence Office while responding to a demand for increased marketing, more prevention, and a changing national landscape

Major Challenges in Meeting Goals

The continued issue of budget constriction and annual budget cutting is problematic. We need a solution which effectively stabilizes the budget while supporting the forward momentum of the Division. The demand for services in many of our units requires that we consider modest increases in staff in essentially all Divisional units.

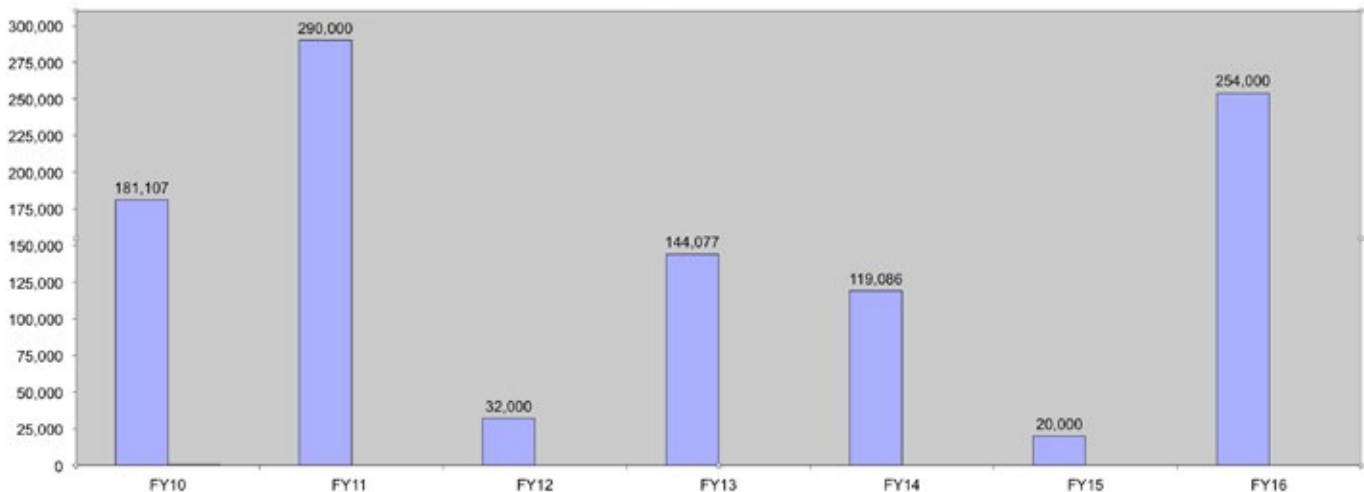
Student Affairs E&G Positions



Budget Management

Position Management: Through reorganization within the Division as a result of position vacancies, retirements, and layoffs, the Division has reduced its E&G funded staffing over the last 10 years by 12 positions or 16% of our staff. The reorganization in the Division began with the joining of the VP and Dean's position and the elimination of two associate deans. Each area of the Division has been reorganized to achieve efficiencies and to improve effectiveness. Within that same timeframe, we have increased areas of service such as Veteran's Services and expanded the First Year Program into a First Year Center with both academic and personal support. Financially, our E&G funds have been reduced by a total of \$1,377,923 over the past decade. These reductions have had broad and significant negative impact across the Division.

Budget Reductions



Fiscal Management for FY17, FY18 and FY19: We will continue to review services and resource allocations for the anticipated decreases over the next 3 years. Our Division primarily consists of four E&G cost centers (Counseling Center, Career Center, UMPD and the central office which includes the Dean’s office and a variety of smaller divisional units) with the remaining areas dependent on auxiliary support, revenue generation grants and gifts. With additional cuts of any magnitude, we will need to severely reduce future services.

Overall nationally, student affairs budgets remained relatively stable in FY2012-2013 for 24% of NASPA institutions. Another 44% of student affairs divisions saw a budget increase with 32% experiencing a decrease. University of Maine has consistently experienced decreases over the past decade.

Budget Fluctuation	Percentage
Increased more than 15%	2%
Increased 5-15%	14%
Increased 0-5%	28%
No Change	24%
Decreased 0-5%	15%
Decreased 5-15%	15%
Decreased more than 15%	2%

Professional Development

We support staff in their professional development in a variety of ways. A number of staff continue in graduate programs and this receives our full support. We have a travel fund which allows attendance at both regional and national professional conferences and we routinely offer on-campus training in emergency management, supervision techniques, skills acquisition, and topic areas such as sexual harassment, FERPA, and safety protocols. Staff members are encouraged to attend PEAC and CEAC trainings as well. This year a coordinator for staff development will be appointed to assure quality and consistent oversight.

Standards of Professional Practice

The Division of Student Life operates under the standards of professional practice as outlined by NASPA: Student Life Administrators in Higher Education. NASPA is an organization of colleges, universities, agencies, and professional educators whose members are committed to providing services and education that enhance student growth and development. As an institutional member of NASPA, we have adopted their standards as a guideline for our day-to-day operation.

NASPA seeks to promote student personnel work as a profession which requires personal integrity, belief in the dignity and worth of individuals, respect for individual differences and diversity, a commitment to service, and dedication to the development of individuals and the college community through education. Our Division embodies these traits and commits itself to fulfilling the responsibilities of our positions by supporting the educational interests, rights, and welfare of students in accordance with the mission and goals of the University of Maine.

Facilities Managed by Student Life

- New Balance Student Recreation Center
- Maine Bound Adventure Center and Ropes Course
- Wallace Pool (shared management)
- Bridge Tennis Complex
- Hannibal Hamlin Hall (Greek Life)
- Wade Center for Student Leadership
- Fields – Lengyel, UPark, Stillwater River
- Maine Bound Picnic Area
- Field Hockey Field, Morse Field, Mahaney Dome, baseball diamond and soccer field (shared management)
- 20 kilometers of Recreational Trails
- Memorial Union (Auxiliary Services excluded)
- Counseling Center
- 18 Residence Halls (Housing Services serves as the landlord function)
- Police Department
- Riverside Recreation Area (shared management)
- Lengyl Gym (shared management)



Selected Departmental Highlights

Bodwell Center for Service and Volunteerism

- Bodwell Center worked with 45 student organizations who served 65 local community partners throughout the academic year and logging 2567 volunteer hours.
- Completed the 5th year of the ever-growing First Year Day of Service to a Lifetime of Engagement program engaging 2113 students in service on the first day and ended the year with Maine Day engaging 1936 campus volunteers.
- Black Bear Mentors logged over 2896 support hours through individual meetings and activity participation with their mentees.
- Supported 1,173 children through holiday sharing programs and provided 250 turkeys through Gobblefest which were donated to Crossroads Ministries for local families.
- Annual blood drives for the American Red Cross netted 693 pints donated.
- Engaged 108 members who logged 4320 hours for national community services through Alternative Spring Break addressing issues such as terminally ill children, neglected and abused animals, environmental cleanup, and hunger and malnutrition.
- Operation of the Black Bear Exchange served 62 clients on a regular basis with 40 of those new to our service. Over 5600 individual food items were dispensed over the academic year.

Campus Activities and Student Engagement

- Provided opportunities for an all-time high of 1,142 students to be involved through Fraternity and Sorority Life who helped raise \$52,915 for charities and complete 19,482 hours of community service.
- Campus-wide programming included taking the lead on Family and Friends weekend and the hosting of the ever-popular lobster bake which was once again a sell out event.
- Increased the membership in the Campus Activities Board by 75% which resulted in 73 program offerings in the fall and 57 spring programs.
- Hosted events such as Games Night, Karaoke, Kick'n Flicks, and Make and Take in the Memorial Union to revitalize the nightlife on campus.
- Exposed 150 students to leadership development at the annual Student Leadership Conference with Paul Wesselmann as the key presenter.
- Developed deeper relationship with Residence Life by collaborating on weekly program offerings that were hosted in the residence halls to allow greater participation and exposure to our students.

Campus Recreation

- Operates, maintains and programs the New Balance Student Recreation Center and the Maine Bound Adventure Center. Additional facilities of operation include the Bridge Tennis Complex, the Maine Bound Challenge Course, the UM Recreational Trails System, and Lengyel Field. Additionally, CR shares management of the operations of the Wallace Pool, Mahaney Dome, and 3 outdoor turf athletic fields.
- Continuation of delivery of fitness programs and classes directly in the first-year halls particularly with wellness living-learning community.
- Experienced increased use of facilities across the board: New Balance Student Recreation Center up 10.7%, Maine Bound Adventure Center up 16% and Wallace Pool lap swim up by 29.6%.
- Oversaw 30 sport clubs involving over 600 students and hosted several large-scale tournaments and worked closely to help groups create fundraising opportunities to support their club. Intramurals involved 45 activities and 100 events offered for student engagement.
- Hosted several specialized campus activities such as career fairs, 5k/10k races, fitness challenges, and blood drives.
- Offered day camps for children during school breaks and throughout the summer.



Career Center

- Supports both undergraduate and graduate students through dynamic and personal services beginning with first-year students and continued support to alumni.
- Achieved Gold Level status for the Out for Work Career Center Certification Program based on comprehensive career services offered to our LGBT student population.
- Data from 2014-15 show the following:
 - 4,181 students attended presentations
 - 1,937 individuals met with career counselor
 - 212 employers visited campus for career fairs
 - 1,540 students attended the career fairs.
- Continued the successful MOM (Medical Outreach Maine) program by building on the established partnership with Tufts Medical School students and offering the program in Waldo County with 100% financing from Athenahealth, PCHC and Maine AHEC network.
- Expanded the Maine Mentor Program to include new mentors, matched a record number of students with mentors, and partnered with the School of Marine Sciences to recruit mentors for their students.
- Staff members participated in the Old Town Middle School Career Fair, the Hermon High School Career Day, and EPIC Maine's first annual Career Expo at Eastern Maine Community College.
- Provided professional development programs for UMaine faculty, staff and students through LAS Advising workshops, College of Education and Human Development Professional Development Day and the LinkedIn workshop for School of Forest Resources.
- Economic recovery continues to impact career services as evidenced by the increase in job postings at 3,037 an increase of 21% over last year.

Community Standards, Rights and Responsibilities

- Assisted in maintaining the general welfare of the University community by promoting individual responsibility and personal development. The conduct process is designed to supplement the educational mission of the University by encouraging learning outcomes and responsible decision-making through its process, practices and educational interventions.
- Committed to promoting personal responsibility through educational outreach in the classrooms and through individual encounters in administration of the Student Conduct Code.
- Employed use of active learning opportunities such as community service, campus activities engagement, student employment and service learning as means of behavioral modification and community responsibility.
- Continued contract with Academic Integrity Seminars, an online assessment focused on ethics, trust, self-discipline and obligations, as a tool for addressing these types of violations.

- Comprehensive training was conducted with the Student Conduct Code Committee in September and included specific training on Title IX, Clery and VAWA legislation.
- Resolved 1,563 cases during academic year 2014-2015 involving some 2,405 individual students.
- Developed a single investigator model for resolving any civil rights natured investigation, which eliminates the need for victims to tell their story more than once.

Commuter and Nontraditional Student Programs

- Provided support, mentoring and a “home away from home” in a new, larger location available to all students who are commuters or nontraditional students. This relocation put these students at the heart of the student union and in direct contact with Student Government and many student organizations.
- Hosted several pancake breakfasts to encourage use of the commuter lounge. Other services include a family room on campus, social programming appropriate for students with children, and an annual graduation recognition program for nonradiational students.
- Actively promoted CNTSP and raised the awareness of commuter and non-traditional students in collaboration with Student Government on pilot projects involving the town of Orono. Future plans include door hangers, outreach to apartment complexes and BBQ’s hosted in strategic locations throughout Orono.
- Provided consultation to students and parents seeking off-campus housing as well as establishing a working relationship with Student Legal Services to provide lease consultation and tenant rights information. Increased numbers of first-year residential students resulted in a significant increase in the need for off-campus housing services.
- Redesign of orientation sessions and the addition of a Fall Welcome Weekend day for these special populations resulted in 25 recent high school graduates and a small group of nontraditional students in attendance.
- Collaborated with Parking Services to have “More Than a Place to Park” CNTSP bookmarks distributed with commuter parking passes. These bookmarks list available services and contact information for CNTSP.
- Created a new student governing board, CANS--Commuter and Nontraditional Students, to represent these populations to Student Government, Inc. This was a result of a collaboration between two existing boards (OCB and NSA) merging into one board with better representation.
- Development of a relationship with the American Red Cross and the Orono Fire Department in hopes to offer fire safety home visits while also offering good neighbor tips and highlighting University resources for commuters.



- Continued support for sustainability goals of the University by replacing disposable coffee cups with CNTSP travel mugs. 500 of these were distributed to student commuters allowing free coffee refills in the lounge.

Counseling Center

- Served students with very serious issues including sexual assault, domestic violence, suicidality, depression, self-injury and cutting, eating disorders, substance abuse and other high-risk behaviors.
- Conducted more than 50 trainings impacting 3500 students on topics such as our signature Gatekeeper Training, healthy relationships and developing coping skills.
- Collaborated with the Center for the Study of College Mental Health at Penn State University to research both the characteristics of the students seeking services at UMaine and the outcome of counseling provided with a national sample.
- Provided opportunities for students to learn stress management through accessible, evidence-based modalities such as biofeedback, light therapy and expressive arts. This “Mind Spa” served 287 students.
- Continued use of AFSP’s Interactive Screening Program by sending invitations to take a web-based depression screening to all new students at the University of Maine. Since inception, 803 students have completed that screening.
- Hosted the 6th annual “Out of Darkness Walk” with 500 participants and over \$18,000 raised to support suicide prevention.
- Created four new groups including skill groups, support groups and therapy group programs serving 75 students in the first year. These groups included disability support, LGBTQ support, international student support, and interpersonal, experiential and general therapy groups.
- Provided confidential counseling services to 1106 students attending 4256 individual appointments.
- Completed a comprehensive review of all aspects of our Center for the reapplication for accreditation by the International Association of Counseling Services (IACS) which represents the highest standards of excellence of universities and colleges and the American Psychological Association (APA).
- Employed three Doctoral Interns selected out of 65 applicants in the 37th year of our APA accredited Doctoral Internship in Counseling/Clinical Psychology.
- Provided hundreds of hours of consultations for faculty, staff, parents and other students.

Lesbian, Gay, Bisexual and Transgendered (LGBT) Services

- Advised and advocated for LGBT students and provided the greater campus community with educational opportunities that raised awareness about LGBT issues and concerns.
- Celebrated students through campus-wide events and initiatives including Coming Out Week, Gay Thanksgiving, Transgender Day of Celebration, Day of Remembrance, Pride Week and Lavendar Graduation.

- Safe Zone trainings were held for every RA, writing center staff, Career Center staff, and students enrolled in Human Sexuality class to promote a safe and welcoming community for LGBT individuals.
- Initiated the LGBT College Life Series with monthly presentations by Rainbow Resource Center staff focused on common issues facing students such as roommate issues, coming out and appropriate vocabulary.
- Created the program Trans 101 to lead attendees on being the best ally for the transgender community. Topics included definitions, pronouns, myths/misconceptions, obstacles in transitioning and confronting offensive opinions.
- Continued staffing in the Rainbow Resource Center where students can meet, discuss, learn and voice the LGBT issues encountered on a daily basis, but also relax and hangout with their friends.

Multicultural Programs

- Assisted the University in acknowledging, appreciating and celebrating multiculturalism through events and collaborations.
- Organized a Diversity Week in the spring focused on educating the campus on diversity and providing a means of celebration in various venues. Events included slam poetry, educational tabling, a gallery dedicated to “Faces of Diversity”, panel discussions, and our most successful FesTEAval events.
- Offered new and creative programs such as International Thanksgiving Dinner, Caribbean Club Party, and German Club events to engage a wide array of students in the Multicultural Center and highlight our diverse student population.
- Maintained the Multicultural Center by providing space for students of color groups with over 220 members to collaborate as well as classroom space for the EDB 202 collaborative on multicultural education.
- Provided support and services to students of color and responded to issues of diversity including academic challenges. Support included a weekly writing club, individual and group tutoring, and peer mentoring specific to first and second year students of color.
- Created Multicultural Modays where programming played as a tribute to cultural heritage celebrations on a monthly basis such as Black History Month, Women’s History Month, Asian Pacific Islander History.
- Developed targeted social events with incoming athletes of color and connected them with an upperclass mentor to help with transitioning to college and campus engagement.

Parent Program

- Responded to parent emails and phone inquiries daily through designated contact means regarding policies, recommendations, concerns and general questions.
- Collaborated on monthly electronic newsletters to first-year parents containing important dates, program happenings, adjustment expectations and general University information.

- Partnered with Campus Activities and Student Engagement to provide a vibrant Family and Friends Weekend including a lobster bake, athletic events, nightly entertainment, and family brunch.
- Supported newly hired staff member from Development Office in evaluating and promoting departmental needs as we work towards financial support for the Division from parents. Increased attendance at key events with the Vice President and Development officer.

Police Department

- Certified through the Commission on Accreditation for Law Enforcement Agencies and is 1 of only 5 agencies in the State of Maine to achieve this prestigious certification which demonstrates policies are in compliance with 112 national standards, best practices and professionalism.
- Supported the principals of community policing, a philosophy and organizational design that promotes problem solving and partnerships to engage our students as much as possible.
- Maintains and manages electronic alarm monitoring systems involving a comprehensive network of panic, environmental, intrusion, robbery and fire alarms.
- Promoted safety and prevention as priorities through programs such as Community Service Corps, Property Registration, Rape Aggression Defense, and emergency phone maintenance.
- Provide safety and security programs and trainings for our residence halls to both the staff and directly to students. Multiple methods of presentations are used including question and answer sessions, videos and discussions on current issues.
- Developed an online registration process for bicycles and other forms of property via the UMPD website. Students now have the opportunity to register personal property such as laptops and other valuables.
- Conducted several alcohol awareness programs based on state law, the consequences of violating the laws, how the officers will respond to any violation, and how problems can be avoided by contacting UMPD for answers prior to becoming involved with questionable alcohol-related activities.
- Participated in continued trainings: Emergency management planning, firearms training, threat assessment, and crime prevention.

Residence Life

Residence Life underwent major transitions for their GAs through the integration of a new Academic Support Coordinator role. The new role allowed focus on the engagement of First and Second Year students not simply as residents, but as students; they collectively strengthened our First Year Experience, Second Year Experience, and Transfer Student Programs. In addition, we redefined our programmatic goals were redefined and reclassified under five broad areas which were common across all residence halls and for all populations. These are:

- Transferable Skills
- Environment
- Academics

- Citizenship & Identity
- Health & Wellness
- Consistent operation in 18 residence halls serving nearly 4000 students.
- Intentionally fostered communities that create a sense of belonging and provide active learning environments that enhance students' engagement in their own personal development and academic success.
- Emphasized themes of retention, engagement, and academic success through all aspects of training and supervision of Resident Assistant staff.
- Completed assessment of programs and services utilizing the EBI survey which will be administered again in 2016 for comparative data.
- Partnered with Community Standards, Rights and Responsibilities to provide seamless and integrated learning opportunities through the student conduct process.

Student Wellness Resource Center

- Expanded the current offerings to include a more holistic health and wellness approach to prevention and education services. The overall effect enhanced the current prevention programs by offering positive healthy alternatives to support a healthy lifestyle.
- Provided educational programs to academic classes, such as First-Year Experience, Academic Recovery, Sociology, and Education (Explorations 374 Students, Foundations 233 students, and ARP 209 students).
- Hosted "Mocktoberfest" in the student union in recognition of National Collegiate Alcohol Awareness Week where peer educators provided education through interactive activities and mocktails.
- Educational approach geared toward reducing the negative impact of alcohol and other drugs on the UMaine campus through risk management and harm reduction methods; key role in the continued development and implementation of the Tobacco Free Campus Initiative.
- Offered Bystander Intervention Team (BIT) trainings for students, faculty and staff through a more comprehensive "UMaine Cares" campaign with 150 students competing the training.
- Partnered with Campus Activities and Student Engagement and other Division of Student Life offices to offer alcohol-free recreation options on weekends and weeknights throughout the Fall and Spring semesters.
- Distributed Student Health 101, a six-page, monthly electronic magazine that covers wellness topics including sex education, healthy living, healthy eating, exercise for college students, non-traditional students and parents throughout.
- Adopted SAMHSA's 8 dimensions of wellness model to guide programming efforts and provide a more holistic approach to student wellness and include physical, spiritual, intellectual, social, occupational, environmental, emotional and financial wellness.
- Provided 1,590 contact hours with 496 student intervention sessions through individual and group meetings and presented in 65 academic classrooms focusing on alcohol and other drug education and substance abuse

prevention.

- Weekly “Wellness Wednesday” programs began in the spring semester of 2014 and provided consistent wellness-related activities and information for the entire campus. Topics this year were focused on the 8 dimensions of wellness model from SAMHSA.

Veterans’ Education and Transition Services

- Led a group of freshmen for the Welcome Weekend Day of Service to the Maine Veterans Home in Bangor to perform landscaping around the grounds and to meet with and speak to several WWII veterans during a tour of the facility.
- Partnered with the Maine Army National Guard to provide campus wide Military 101 training on how to effectively communicate with active duty servemembers and veterans.
- Opened Veterans Week with a Remebrance Cermony honoring over 200 known fallen University of Maine alumni dating back to WWII. This event also featured “Lines to the Fallen” a memorial sogn written in 1946 by UMaine faculty member James Selwood and sung by Mainely Voices.
- Held a veteran panel presentation on the topic of “Why Veterans Miss War” as part of Veteran’s Week and attended by student, faculty, staff and community members.
- Annual Veterans Luncheon featured guest speaker Chuck Knowlen, Vietnam Veteran and Chairman of the Maine Troop Greeters. This event was hosted by UMaine Student Life and the UMaine Veterans Association.
- Honored graduating veteran students with the first ever University of maine commemorative coin.
- Successfully petitioned President Susan Hunter to provide parking permit waivers for veterans and active duty service members.
- Distributed free concert tickets to student veterans from Waterfront Concerts such as Lady Antebellum, ZZ Top and Zach Brown Band.
- Collaborated with admissions to create a process to quicly and efficiently code incoming eligible GI Bill recipients with in-state tuition to assist with recruiting and retaining potential incoming students.
- Participated in the Summit Project at USM and another at Baxter State Park. The Summit Project is an organization that honors Maine’s fallen service members, to help preserve the memories of those who gave their lives in the line of duty. The group of more than 30 people (USM students, faculty and staff) included a 6.5 mile march around Portland, and the Baxter project included a hike to the summit of The Owl Mountain.
- Participated and led a team in the 5th annual Zimmerman Memorial Fitness Challenge in honor of 1st Lt. James R. Zimmerman, who was a UMaine alumni killed in Afghanistan.



- Partnered with the Maine Troop Greeters and volunteered for the Welcome Home Vietnam Veteran Celebration at the Cross Center honoring Vietnam Veterans on the 50th anniversary of the war.

Vice President's Office

- Provided walk-in service for 1680 visitors for assistance with all problems, no matter how small or large and advocated on their behalf in identifying options, connecting to services and ultimately reaching solutions.
- Dean's Office staff logged an additional 5200 student hours via appointments through one-on-one consultations with students, faculty, staff and parents.
- Provided oversight and management for the Student Behavior Review Team (SBRT), a multi-unit team responsible for reviewing high-risk behavior concerns and developing a plan of action managing over 100 cases.
- Coordinated the Parents Program acting as a resource regarding student issues and assisting parents and/or guardians in a supportive, appropriate way. Close interaction with the Development Office included the future creation of a parent advisory board.
- Provided a graduate student liaison (the Assistant Dean) to assist in navigating the bureaucracies that exist at large institutions and helped eliminate red tape and remove obstacles to student success.
- Assisted both individuals and student groups in securing funding for campus events and programs.
- Provided administrative and fiscal oversight for the Student Media Board, which includes the WMEB radio station and the student newspaper, the Maine Campus.
- Advised Student Government, Inc. and provided direct access to administration through meetings with UMaine President.
- Developed and distributed the Parent and Family Guide to provide important information in a clear and concise manner.
- Provided crisis management and emergency response services for both residential and commuting students such as fires, floods and unanticipated financial needs.
- Contributed to the fundraising efforts through a presence at and support of the Development Office and the UMaine Foundation events and traveling to meet with potential donors.
- Maintained a welcoming office to provide student advocacy and support for all issues personal, academic, social and financial.
- Authored and maintained the Student Handbook.
- Coordinated and managed major campus events.
- Served as liaison to President and cabinet from the Emergency Operation Center during emergencies.

MAINE

