Media Board: WMEB Overview
November 2015

WMEB Philosophy: To provide material not available on other radio stations in our area.

WMEB community has grown
- 410% increase in on air programming in the past year
- November 2014: 10 shows
- November 2015: 51 shows (And had to turn people away)

Recruitment for next semester
- Waiting for students to get schedules, in the mean time creating a more efficient application process
  - Applications will be filled out and collected 2 weeks before finals, making a smoother transition into next semester.

Staffing Positions
- Promotions Director: Newly hired
- Production Director: Currently in the hiring process
- Sports Director: Currently in the hiring process for next semester (current Sports Director is graduating)
- Filled & active positions
  - Station Manager
  - Program Director
  - 2 Music Directors
  - Webmaster

Promotional Events
- WMEB Acoustic Sessions (CASE provides equipment for us)
- UMaine Football Tailgating
- Ticket Giveaways
- Interviews with bands
- Booking Bands (Vundabar from Boston)

Taking advantage of our connections
- In touch with UMaine Presque Isle Station Manager, collaborating
- Archiving old WMEB Maine Campus clippings in Fogler Library
- Laila Fatimi (Program Director), works for CASE. Designs and posts the News Flush and other Campus Events.
- Josh Fabel (New Promotions Director), works for the Maine Campus and a member of Team Maine
With becoming more established, we’re facing and overcoming new challenges we haven’t had to face in the recent past of WMEB

- Sports Department
  - Working on integrating the sports department in better ways
  - Working on representing/broadcasting sports more diversely

- Robo DJ (Automated programming, primarily for overnight)
  - Concerns with Robo DJ’s quality and content (over 20,000 songs)
  - Currently wiping and rebuilding the Robo DJ library

- Updating our obsolete equipment
  - Replacing transmitter parts (keeping us on the air through the cold, winter)
  - Studio A: New Turntables
  - Studio B: New equipment our Radio Engineer is setting up for live performances & interviews
  - New sports broadcasting equipment
  - Will be purchasing CD shelving to make a more efficient use of our station

- Website
  - Currently reconstructing our website
    - Weekly on air schedule is currently posted
    - We will be including station history, blog, staff, sports, and DJ pages
  - On air streaming is a work in progress. We are working on finding streaming software that shows the artist and song as it is being played on air.