**What is the right time-management strategy for your personality?**

### SOCIAL BUTTERFLY

**Characteristics:**
Outgoing, enjoys conversation and being with people.

**Strengths:**
Drawn to people and social situations, natural collaborators.

**Challenges:**
Because they enjoy being in a flurry of activity, butterflies can be easily distracted.

**Expert Advice:**
“Social butterflies should create an interactive work environment to facilitate group-oriented goals and tasks.”

### DRIVER

**Characteristics:**
Comfortable in social situations, may be ambitious and driven.

**Strengths:**
Motivated, self-sufficient and focused when tackling important tasks.

**Challenges:**
Self-sufficiency can become a weakness when Drivers need help but won’t ask for it.

**Expert Advice:**
“Drivers do well at individual tasks that require persistence — but may need to have an authority figure mandate when they need to seek out further assistance.”

### PROFESSOR

**Characteristics:**
Takes a balanced approach to work and problem-solving, may be self-sufficient and a good communicator.

**Strengths:**
Moved to complete tasks to satisfy intellectual curiosity.

**Challenges:**
Professors may be apathetic about duties they consider beneath their intelligence.

**Expert Advice:**
“A need for order and balance predisposes professors to follow a balanced approach to time management. They need to focus on tasks that are intellectually challenging and within their expertise.”

### CREATIVE

**Characteristics:**
Adaptable, enjoys discovery and being creative.

**Strengths:**
Being less structured, finding ways around roadblocks.

**Challenges:**
Procedures and detail work can frustrate and stall creative progress.

**Expert Advice:**
“Creative people need to find a way to allow more freedom in the work process while adhering to deadlines. They do their best in an environment that fosters their creative abilities.”

### PHILOSOPHER

**Characteristics:**
Thinks, tends to be logical and embrace different cultures.

**Strengths:**
Accepts diverse concepts, integrates different opinions to arrive at unique solutions.

**Challenges:**
Deadlines may be missed because philosophers look at many options and do not focus on a goal.

**Expert Advice:**
“Because they’re interested in different forms of knowledge, updates of their progress need to exist to ensure they are remaining focused on the project that is currently assigned to them.”