Ideas for the University of Maine Strategic Planning Initiative.

Value

1) Strategy
   a. Metric
   b. metric

Fostering Learner Success (diversity and inclusion; prepare students for jobs – internships, pathways to employments; create certificate & professional development programs that are accessible and regionally relevant)

1) Infuse problem solving/critical thinking (technology and analytical exercises/software) throughout the curriculum
   a. # critical thinking/problem solving exercises (mapped on curriculum)
   b. CA critical thinking examination to sample of freshmen/seniors/grad students
   c. Types of software by discipline and its cost ($$ we invest in this endeavor)

2) Foster engaged learning experiences with diverse delivery modalities and external experiences (e.g. connections with industry, study abroad, competitions, conferences)
   a. # GOLD online courses offered by college or by discipline
   b. # faculty engaged with CITL over time (attending workshops, working with specialists)
   c. Connections between students and external constituents (#, type)
   d. # Connections with the UMaine Career Center and its mentor program
   e. # study abroad experiences over time (% students)
   f. # students travelling to conferences, presenting research, awards received/year
   g. $$ provided to develop faculty skills

3) Provide clear pathways to careers (e.g. enhance internships, connections, certificates)
   a. % students placed in position by graduation and within 6 months
   b. # in internships for credit and not for credit (% students)
   c. # receiving certificates or certifications by graduation

4) Develop programs for lifelong learners (e.g. courses that mid-career individuals could take with students; outreach programs to enhance skills; certificates)
   a. # programs provided to mid-career constituents; retired constituents
   b. # programs taken to external constituents (e.g. workshops, seminars, certificates, “bootcamps” etc)
Growing and Advancing Partnerships (create system for data on partnerships & agreements)
1) Develop interdisciplinary programs, research, and grant applications
   a. $$$ received in grants
   b. # signature interdisciplinary programs, certificates, endeavors
   c. # long-term and repeat partnerships that occur over time

2) Create lifelong learning programs and partnerships to offer credit for certificates to members of the community (e.g. nonprofit employees, corporations, farmers, etc)
   a. # certificates created; # certificates from community
   b. # events that bring members of the community together with faculty/students (?)

Creating and Innovating for Maine and Beyond (build the research community; strengthen access to research funding from diverse sources; create a mechanism for cluster hiring...)
1) Support faculty efforts to garner grants and funding research
   a. $$$ level of grants per year; disciplines funded; sources of funds
   b. $$$ level of seed funding provided to foster research and grants; sources of seeds
   c. Impact of research and scholarship on big picture, incremental knowledge, external constituents

2) Expect colleges to seek interdisciplinary and inter-campus opportunities for programs, certificates, and research
   a. # interdisciplinary/inter-campus programs, certificates
   b. # of interdisciplinary research articles
   c. # programs for alumni and the community
   d. # links and use of the Knowledge Portal
     https://library.umaine.edu/fsprofile/researchportal/expertise.asp This is automatically updated because it incorporates the required faculty input in the annual faculty profile report  http://www.library.umaine.edu/fsprofile/login.aspx

Defining goals to help realize all of our strategic values (communication systems, interdisciplinarity, clear processes...)
1) Market, mindfully, UMaine with a focus on branding the university with key constituents
   a. Social media metrics on number of visits, geographic dispersion
   b. Number of states and countries reached with marketing efforts
   c. Alignment of use of branding elements
   d. Relationships with Maine state legislators

2) Enhance the building, infrastructure, and technological characteristics of the campus
   a. $ invested (public/private) in infrastructure – new buildings; refurbished buildings; refurbished classroom; technology additions
   b. $ invested in software

3) Invest in ways to diversify teaching modalities, outreach to our communities, state and region
   a. SCH generated for Orono, Portland, online
   b. $$$ generated by outreach initiatives to our communities
   c. Trends in online SCH generated and number for non-traditional students
   d. # participants and geographic regions reached