

**Caroline Lundquist Noblet**  
ORCID 0000-0002-3122-9268  
*Google Scholar: Caroline L. Noblet*

5782 Winslow Hall  
University of Maine  
Orono, Maine 04469

ph: (207) 581-3172  
fax: (207) 581-4278

[Caroline.noblet@maine.edu](mailto:Caroline.noblet@maine.edu)

### **Education**

Ph.D. – Economic Psychology, University of Maine. 2012. Dissertation Title: *Information Processing and Environmental Behavior*  
M.S. - Resource Economics and Policy, University of Maine. 2005. Thesis Title: *Factors Affecting Consumer Assessment of Green Labeled Traditional Fuel Passenger Vehicles.*  
B.A. Economics and Environmental Studies, Boston College. 1999.

### **Professional Work Experience**

Assistant Professor	School of Economics, University of Maine; September 2013 - present
Lecturer	School of Economics, University of Maine; August 2007 – September 2013
Instructor/Research Associate	Department of Resource Economics and Policy, and the Margaret Chase Smith Policy Center, University of Maine May 2005- August 2007
Graduate Research Assistant	Department of Resource Economics and Policy, University of Maine; August 2003- May 2005
High School Teacher	Weymouth High School Science Department, Weymouth, MA August 2001- August 2003

### **Affiliations**

Cooperating Faculty (at University of Maine)  
Senator George J. Mitchell Center for Sustainability Solutions  
Margaret Chase Smith Policy Center  
Ecology and Environmental Sciences Program  
Maine Agricultural Center

### **Honors and Awards**

#### 2016 Outstanding Teaching Award, College of Natural Sciences, Forestry and Agriculture.

Awarded to one faculty member per year (from each college within the University) by a committee of their peers. My award committee noted “She brings her research program to the classroom, infecting her students with understanding that economics is a discipline alive, not just chapters in a textbook”.

#### 2012 Outstanding Graduate Mentor Award, College of Natural Sciences, Forestry and

Agriculture. Awarded to one graduate faculty member per year (from each college within the University) by the Graduate Student Government of the University of Maine for “going above and beyond the teaching of courses, or academic and research advising. Graduate mentors offer their time, advice, encouragement and resources that aid graduate students in their professional development and goals beyond their graduate coursework and completion of their graduate program”.

2011. Professor of the Year Award. Awarded by Sigma Phi Epsilon – University of Maine Academic fraternity.

Omicron Delta Epsilon, Economics Honor Society

## PUBLICATIONS

### Journal Articles, Published (34)

1. Goff, S. H. and **C.L. Noblet**. (Accepted May 2018) Efficient, but immoral?: Assessing Market Attitudes as Multidimensional. *Economic Letters*.
2. Rickard, L., **C.L. Noblet**, K. Duffy<sup>‡</sup> and W.C. Brayden<sup>‡</sup>. (Accepted May 2018) Cultivating benefit and risk: Aquaculture representation and interpretation in New England. *Society & Natural Resources*.
3. Brayden <sup>‡</sup>, W.C., **C.L. Noblet**, K.S. Evans and L. Rickard. (2018) Assessing Consumer Preferences for Seafood Labels: Consumer Preferences for Seafood Attributes of Wild Harvested and Farm-Raised Products. *Aquaculture Economics and Management*
4. **Noblet, C.L.** and McCoy, S.K. (2017) Does one good turn deserve another? : Evidence of domain specific licensing in energy behavior. *Environment and Behavior*. Available online as of July 2017.
  - a. Featured publication of September 2017 SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)
5. Goff<sup>‡</sup>, S.H., Waring, T.M. and **C.L. Noblet** (2017) Does Pricing Nature Reduce Support for Conservation?: Evidence from Donation Behavior in an Online Experiment. *Ecological Economics*, 141, 119-126
6. Huff<sup>‡</sup>, E. S., Leahy, J. E., Kittredge, D. B., **Noblet, C. L.**, & Weiskittel, A. R. (2017). Psychological distance of timber harvesting for private woodland owners. *Forest Policy and Economics*, 81, 48-56.
7. Klein, SJW and **Noblet, CL** (2017), Exploring Sustainable Energy Economics: Net Metering, Rate Designs and Consumer Behavior, *Current Sustainable/Renewable Energy Reports*, 4(2), 23-32(Invited). 1-10. DOI: 10.1007/s40518-017-0073-5
8. **Noblet, C.L.**, Evans, K.S., Fox<sup>‡</sup>, E.L., Bell, K.P., Kaminski<sup>‡</sup>, A. (2017). Public acceptance of coastal zone management efforts<sup>1</sup>: The role of citizen preferences in allocation of funds. *Agricultural and Resource Economics Review*, 46(2), 268-295
9. Kaminski<sup>‡</sup>, A., Bell, K.P., **Noblet, C.L.**, and Evans, K.S. (2017) An Economic Evaluation of Coastal Beach Safety Information Seeking Behavior. *Agricultural and Resource Economics Review* 46(2), 365-387.
10. Anderson, M.W., Teisl, M.F. and **Noblet, C.L.** (2016) Whose Values Count: Is a Theory of Social Choice for Sustainability Science Possible? *Sustainability Science*. 11(3), 373-383.
11. Teisl, M.F., Lando, A.M, Levy, A.S., **Noblet, C.L.** (2016). Importance of cohorts in analyzing trends in safe at-home food-handling practices. *Food Control*, 62 (381-389).
12. **Noblet, C.L.**, Teisl, M.F., Evans, K., Anderson, M.W., McCoy, S.K., and Cervone, E. (2015). Public Preferences for Investments in Renewable Energy Production and Energy Efficiency. *Energy Policy* 87 (December), 177-186
13. **Noblet, C.L.**, Anderson, M. W., and Teisl, M. F. (2015) Thinking Past, Thinking Future: An Empirical Test of the Effects of Retrospective Assessment on Future Preferences. *Ecological Economics* 114, 180-187.

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<sup>1</sup> First two authors (Noblet and Evans) agreed to equal contribution and credit.

14. Silver, E. J.<sup>‡</sup>, Leahy, J. E., **Noblet, C.L.**, & Weiskittel, A. R. (2015). Maine woodland owner perceptions of long rotation woody biomass harvesting and bioenergy. *Biomass and Bioenergy*, 76, 69-78.
15. Silver, E.J.<sup>‡</sup>, Leahy, J.E., Kittredge, D.B., **Noblet, C.L.**, Weiskittel, A.W. (2015). An evidence-based review of timber harvesting behavior among personal woodland owners. *Journal of Forestry* 113 (5). 490-499.
16. Huff (Silver), E.J.<sup>‡</sup>, Leahy, J.E., Hiebeler, D., Weiskittel, A.R., and **Noblet, C.L.** (2015). An agent-based model of private forest owner management behavior using social interactions, information flow, and peer-to-peer networks. *PLoS ONE* 10(11): e0142453.
17. Teisl, M. F., McCoy, S., Marrinan, S.<sup>‡</sup>, **Noblet, C. L.**, Johnson, T., Wibberly, M.<sup>‡</sup>, Roper, R. and Klein, S. (2015). Will offshore energy face “fair winds and following seas”? Understanding the factors influencing offshore wind acceptance. *Estuaries and Coasts*, 38(1), 279-286. Available online: <http://link.springer.com/article/10.1007/s12237-014-9777-6>

-Article was featured by the European Commission’s Science for Environmental Policy European Commission DG Environment News Alert Service, edited by SCU, University of the West of England, Bristol.

18. Anderson, M.W., M. F. Teisl, **C.L Noblet** and S. Klein. (2015). The Incompatibility of Benefit-Cost Analysis with Sustainability Science *Sustainability Science*, 10: 33-41 online:<http://link.springer.com/article/10.1007/s11625-014-0266-4>
19. Owen, D. and **Noblet, C.L.** (2014), Interdisciplinary Research and Environmental Law. *Ecology Law Quarterly*. Available at SSRN 2387860: <http://ssrn.com/abstract=2387860> (January 29, 2014)
20. **Noblet, C.L.**, Thøgersen, J. and Teisl, M.F. (2014). Who attempts to drive less in New England? *Transportation Research Part F: Psychology and Behaviour* 23C, pp. 69-80. doi: 10.1016/j.trf.2013.12.016
21. **Noblet, C.L.**, M.W. Anderson and L. Lindenfeld. (2013). Environmental Worldviews: A point of common contact, or barrier? *Sustainability*, 5, 4825-4842. doi:10.3390/su5114825. Available online at: <http://www.mdpi.com/2071-1050/5/11/4825>
22. **Noblet, C.L.**, Anderson, M.W., & Teisl, M. F. (2013). An empirical test of anchoring the NEP scale in environmental ethics. *Environmental Education Research*, 19(4), 540–551. doi:10.1080/13504622.2012.704899

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23. **Noblet, C.L.**, M.F. Teisl, K. Hassett (Farrow)<sup>‡</sup> and J. Rubin. (2012). Biofuels development in Maine: Using trees to oil the wheels of sustainability. *Maine Policy Review*, 22(2): 56-65.
24. Anderson, M.W., Teisl, M. F. and **Noblet, C.L.** (2012). Giving Voice to the Future in Sustainability: Retrospective Assessment to Learn Prospective Stakeholder Engagement. *Ecological Economics* 84, 1-6.
25. Thøgersen, J. and **C. L. Noblet.** (2012). Does Green Consumerism increase the acceptance of windpower? *Energy Policy* 51, 854-862.

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<sup>‡</sup> <sup>‡</sup> Indicates graduate student author; <sup>§</sup> indicates undergraduate student author

26. Siriwardena, S.<sup>‡</sup>, G. Hunt, M. F. Teisl, and **C. L. Noblet**. (2012). Effective environmental marketing of green cars: A nested-logit approach. *Transportation Research D* 17 (3): 237–242.
27. **Noblet, C.L.** K.P. Bell, C. Colgan and M.F. Teisl. (2012) Economic Development and Maine's Sustainability Solutions Initiative. *Maine Policy Review* 21(1): 128-136. Available at: <http://mcspolicycenter.umaine.edu/reports-publications/maine-policy-review/mpr21-1/#Economic>
28. Anderson, M.W., **C.L. Noblet** and M. F. Teisl. (2012). Our environment: A glimpse at what Mainers value. *Maine Policy Review* 21(1) : 104-111.
29. Fein, S.B., A.M. Lando, A.S. Levy, M. F. Teisl and **C.L. Noblet**. (2011). Trends in US consumers' safe handling and consumption of food and their risk perceptions 1988-2010 *Journal of Food Protection*, 74(9):1513–1523.
30. Teisl, M. F., M.W. Anderson, **C.L. Noblet**, George K. Criner, Jonathan Rubin and Timothy Dalton. (2010). Are Environmental Professors Unbalanced? Evidence from the Field *Journal of Environmental Education* 42 (2):67-83
31. Teisl, M. F., **C.L. Noblet**, and Jonathan Rubin. (2009). The Psychology of Eco-Consumption, *Journal of Agricultural & Food Industrial Organization*: 7(2), Article 9. Available at: <http://www.bepress.com/jafio/vol7/iss2/art9>
32. Teisl, M. F., **C.L. Noblet**, and Jonathan Rubin. (2009). Can Environmental Promotion Backfire? Evidence from the vehicle market. *Social Marketing Quarterly* 15 (3):2-32.
33. Teisl, M. F., Jonathan Rubin and **C.L. Noblet**. (2008). Non-Dirty Dancing? Interactions Between Eco-labels and Consumers. *Journal of Economic Psychology*. 29(2):140-159
34. **C.L. Noblet**, M. F. Teisl and Jonathan Rubin. (2006). Factors affecting consumer assessment of eco-labeled vehicles. *Transportation Research D*, 11:422-431

#### Journal Articles, in review

1. **Noblet, C.L.**, Rubin, J., Eslin, A. and R. Jennings. What's 'Driving' Adoption of Automated Vehicles: Attitudes and Perceptions of Benefits and Risks.
2. Teisl, M.F., **Noblet, C.L.**, Corey, R.R. and Giudice, N.A. Seeing clearly in a virtual reality: Tourist reactions to an offshore wind project. *Energy Policy*. R&R received March 2018.
3. Horne<sup>‡</sup>, L., De Urioste-Stone, S., Daigle, J. and **Noblet, C.L.** Climate Change Resilience in the Face of Local Uncertainty, A Phenomenological study.

#### Journal Articles, in preparation

1. **Noblet, C.L.** and Evans, K.S. Public Preferences for Marine Development in Shared Multi-use waters.
2. K.S. Evans and **C.L. Noblet**. Preference Heterogeneity for Shellfish Product Labels.
3. Goff, S.H., **Noblet C.L.** and J.R. Anthony. Environmental charitable donation: What gives?
4. Britwum, K., <sup>‡</sup> Grezda, D., Teisl, M.F., **Noblet, C.L.** Do individual attitudes eclipse social expectations? Exploring citizen behavior across diverse environmental domains.

5. Fox<sup>‡</sup>, E.L., **Noblet, C.L.**, Bell, K.P. Connecting Latent Attitudes with Citizen Support for Water Quality Programs: Comparison with Engaged Stakeholders and Implications for Boundary Work.
6. Fox<sup>‡</sup>, E.L., McGreavey, B., **Noblet, C.L.** Ecosystem Service Values Workshops as Participatory Model for Stakeholder Engagement? A Case Study in Maine's Frenchman Bay Region

#### Peer- Reviewed Chapters in Books/Monographs/Proceedings

1. **Noblet, C.L.**, Lando, A.M. and Teisl, M. F. (2015). Health Communication: Advocacy Strategies, Effectiveness and Emerging Challenges. Chapter 4: What are Health Care Providers Telling Pregnant Women about Fish Consumption, Listeria and Food Safety? ISBN: 978-1-63483-464-3
  2. **C.L. Noblet** and M. F. Teisl. (2015). Eco-Labeling as Sustainable Consumption Policy. *Handbook of Research on Sustainable Consumption* Edward Elgar Publishing; John Thøgersen and Lucia Reisch, editors. ISBN: 978 1 78347 126 3
- Prior to 2013---
3. Hassett (Farrow)<sup>‡</sup>, K., M. F. Teisl, **C.L. Noblet**, S.K. McCoy and J. Rubin. (2010). Does Money Grow on Trees? People's Willingness to Pay for Cellulosic Wood Ethanol. Chapter in *Biofuel / Book 1* InTech Publishing.
  4. Teisl, M.F., J.Rubin and **C.L. Noblet**. (2006). *Do Eco-Communication Strategies Reduce Energy Use and Emissions from Light Duty Vehicles?* Proceedings of the U.S. EPA Market Mechanisms and Incentives Workshop: Applications to Environmental Policy, October 17-18.
  5. Teisl, M.F., J.Rubin and **C.L. Noblet**. (2006). *Eco-information and the passenger vehicle consumer: Modelling the interaction and its impact on behaviour*. Proceedings of the Applied Environmental Economics Conference. Royal Society - London. March 24.
  6. Teisl, M.F., **C.L. Noblet** and J. Rubin. (2006). The design of an eco-marketing and labeling program for vehicles in Maine Chapter in *New Frontiers in Environmental and Social Labeling*. (Grote, Basu and Chau, eds.) pp. 11-36, Springer.

#### Research Reports and Technical Papers

1. Murray, M., Anthony, J.R., **Noblet, C.L.** and L. Rickard (2017). National Aquaculture Survey Results. *Technical Report*. August 2017.
2. Fox<sup>‡</sup>, E., **Noblet, C.L.**, Bell, K.P., Anthony<sup>‡</sup>, R. Kaminski<sup>‡</sup>, A., Snell, M. and Hallowell<sup>§</sup>, A. Maine and New Hampshire Coastal Resident Survey: Technical Report. *Technical Report*. School of Economics Staff Paper #627. January 2017.
3. **Noblet, C. L.**, Teisl, M.F., Kashkooli<sup>§</sup>, M., Teisl, B<sup>§</sup>., Corey, R.R., Guidici, N.A. (2016). Potential Tourism Impacts of an Offshore Wind Farm Near Monhegan Island. *Technical Report*.
4. Fox<sup>‡</sup>, E., **Noblet, C.L.**, Bell, K.P., Kaminski<sup>‡</sup>, A., Snell, M. and Eslin<sup>§</sup>, A. Maine and New Hampshire Coastal Resident Survey (Pilot) Technical Report. School of Economics Staff Paper #623. March 2016.
5. Huff (Silver)<sup>‡</sup>, E.J., Leahy, J.E., Weiskittel, A.R., Kittredge, David B., **Noblet, C.L.** New insights on timber harvesting behavior of Maine family forest owners. *New England Society of American Foresters New Quarterly*. Volume 76, Issue 3. pg. 6-7. June 2015.

6. Kaminski<sup>†</sup>, A., Bell, K. P., **Noblet, C.L.**, Obamsawin<sup>§</sup>, T., Fox<sup>†</sup>, E., and M. Snell, Maine and New Hampshire Beach User Survey Response Report. *Technical Report*. April 2015.
7. Kaminski<sup>†</sup>, A., Bell, K. P., Obamsawin<sup>§</sup>, T., M. Snell, and **C.L. Noblet**. Beach Attributes in Maine and New Hampshire: Observations and Findings. *Technical Report*. April 2015.
8. **C.L. Noblet** and T.M. Gabe. (2013) Business Climate for Maine's Clean Technology Sector. School of Economics Staff Paper #607.
9. Renault, C.S., Gabe, T.M. and **Noblet, C.L.** (2013). The Clean Technology Sector in Maine, 2013. Prepared for Maine Technology Institute, Cluster Initiative Program Award #144. August

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10. M. F. Teisl, **C.L. Noblet**, Andrew Knox<sup>§</sup> and Jonathan Rubin. 2009. *Consumer Biofuel Knowledge and Preferences: Results of Focus Groups* University of Maine, School of Economics Staff Paper # 580.
11. M. F. Teisl, J. Rubin and **C.L. Noblet**. 2008. *Environmental Marketing of Green Vehicles: Exploring Effective Design and Performance*. Final Report to the U.S. Environmental Protection Agency and the National Science foundation
12. T. Gabe and **C.L. Noblet**. 2006. "Economic Profile of the Environmental and Energy Technology Sector in Maine." Department of Resource Economics and Policy, College of Natural Sciences and Forestry, University of Maine. *Department Staff Paper Series No. 564*. Orono, Maine.
13. **C. L. Noblet** and T. Gabe. 2006. "Business Climate for Maine's Environment and Energy Technology Sector." Department of Resource Economics and Policy, College of Natural Sciences and Forestry, University of Maine. *Department Staff Paper Series No. 565*. Orono, Maine
14. M. F. Teisl, B.Roe, **C. L. Noblet**, K.J. Boyle, N. E. Bockstael, A.S. Levy, G. Mumma, T. Riggs and M. Messonnier. 2007. *Can Survey-based Scenarios Measure Consumer Values for Improved Food Safety?* Final Report submitted to the National Center for Infectious Diseases, U.S. Centers for Disease Control and Prevention, Atlanta, GA.
15. **C. L. Noblet**, G. M. Gould<sup>†</sup>, J. Rubin, Daniel Innis, Charlie Morris. 2006. *Sustainable Transportation Funding for Maine's Future* included in: The Future of Transportation Funding in Maine: A Report to the Joint Standing Committee on Transportation 122<sup>nd</sup> Maine Legislature.
16. K.Hunt, **C.L. Noblet**, T. Allen and L. Bragg. 2006. *Maine's Creative Economy: Connecting Creativity, Commerce and Community*. Margaret Chase Smith Policy Center Publication.
17. M.F. Teisl, A. White-Cyr<sup>§</sup>, J. Rubin, **C. L. Noblet**, 2005. *Mainers' knowledge, practices and attitudes toward clean air, vehicle emissions and Maine's Clean Car Program*. Department of Resource Economics and Policy Staff Paper # 551
18. M. F. Teisl, J. Rubin, **C. L. Noblet**, L. Cayting, M. Morrill, T. Brown, and S. Jones. 2004. Designing Effective Environmental Labels for Passenger Vehicle Sales in Maine: Results of Focus Group Research. *Maine Agricultural Experiment Station Bulletin 434*.

## SELECTED PRESENTATIONS and POSTERS

1. **Noblet, C.L.**, Rickard, L., Britwum, K. and Evans, K.S. More Farms on The Water? U.S Consumers' Perceptions of Aquaculture Practices and Products. Northeastern Agricultural and Resource Economics Association, pre-conference workshop. Philadelphia, PA. June 9-12, 2018. *Conference Presentation*
2. Evans, Keith S. and **Noblet, Caroline L.** Preference heterogeneity for shellfish product labels. Northeastern Agricultural and Resource Economics Association. Philadelphia, PA. June 9-12, 2018. *Conference Presentation*
3. **Noblet, C.L.**, Goff, S.H. and J. R. Anthony. The impact of economic valuation information on environmental charitable giving. New England Experimental Economics Workshop. May 23-24, 2018. *Conference Presentation*
4. **Noblet, C.L.**, Goff, S.H. and J. R. Anthony. The impact of economic valuation information on environmental charitable giving. Conference on Behavioral and Experimental Economics Methods and Applications to Agri-environmental Policy. Shepherdstown, WV. October 14-15, 2017. *Poster*
5. Klein, S.J.W., Nittel, S., Stinson<sup>†</sup>, K., **Noblet, C.L.**, Isenhour, C., Coffey<sup>†</sup>, S., Oral Presentation. Communities taking solar into their own hands: a social science look at the growing community solar movement, American Solar Energy Society's 46<sup>th</sup> National Solar Conference, University of Colorado, Denver, Colorado, October 9-12, 2017. *Conference Presentation.*
6. Anthony<sup>†</sup>, J.R., Colgan, C., **Noblet, C.L.**, and K. Bell "Beachgoers of Maine: Who are they and what do they think about water quality?" The Beaches Conference. July 14, 2017. Wells, Maine. *Conference Presentation*
7. Rickard, L.N., **Noblet, C.L.**, Brayden, C. and Duffy, K. Awareness, perception and acceptance of marine aquaculture: An exploratory study of New England Consumers. Conference on Communication and Environment (COCE). Leicester, England. June 29-July 2, 2017. *Conference Presentation.*
8. Teisl, M.F., Engelberth, H., Frohberg, E., Butts, K., **Noblet, C.L.**, Stableford, S., Lando, A., & A. E. Smith. 2017. *Informing pregnant women about the benefits and risks of eating fish.* Invited paper. 13<sup>th</sup> International Conference on Mercury as a Global Pollutant. Providence RI July 19<sup>th</sup>
9. **Noblet, C.L.** and Evans, K.S. Public Preferences for Marine Development in Shared Multi-use waters. Northeastern Agricultural and Resource Economics Association. June 11-14, 2017. Washington, D.C. *Conference Presentation*
10. Liddell<sup>†</sup>, C., **Noblet, C.L.** and Evans, K.S. Determinants of Preferences Regarding Logging in Maine's North Woods. Northeastern Agricultural and Resource Economics Association. June 11-14, 2017. Washington, D.C. *Conference Presentation*
11. Brayden<sup>†</sup>, W.C. and **C.L. Noblet.** Assessing consumer preferences for seafood labels. Canadian Economics Association. St. Francis Xavier University, Nova Scotia CA. June 2<sup>nd</sup>-June 4<sup>th</sup>, 2017 *Conference Presentation*

12. **Noblet, C.L.**, Rubin, J. and R. Jennings<sup>†</sup>. Perceptions of Self-Driving Vehicles and Impact on Demand. Maine Economics Conference. April 29, 2017. Colby College Waterville, Maine. *Conference Presentation*.
13. Brayden<sup>†</sup>, W.C., **Noblet, C.L.**, Assessing Consumer Preferences for Seafood Labels: the Impact of Certification and Origin. Maine Sustainability & Water Conference, Augusta, ME, March 30, 2017. (2<sup>nd</sup> place in Graduate student competition). *Poster*.
14. Anthony<sup>†</sup>, J.R. and **C.L. Noblet** "Taking the risk: factors influencing citizen risk perception under beach and shellfish advisories and closures." Maine Sustainability and Water Conference. March 30, 2017. *Poster*.
15. Liddell<sup>†</sup>, C., **Noblet, C.L.**, Evans, K.S. Building Maine's Economic Future: Can Forestry and Outdoor Recreation Coexist?". Maine Sustainability & Water Conference. Augusta, ME. March 30, 2017. *Poster*
16. Brayden<sup>†</sup>, W.C., **Noblet, C.L.** Assessing Consumer Preferences for Seafood Labels: the Impacts of Certification and Origin on Farm-Raised Products. Aquaculture America Conference, San Antonio, TX, February 21, 2017. *Conference Presentation*:
17. Brayden<sup>†</sup>, W.C., **Noblet, C. L.**, Snell, M., Kashkooli<sup>§</sup>, M. 2017. Assessing Consumer Preferences for Seafood Labels: The Impact of Certification and Origin. Northeast Aquaculture Conference and Exposition, Providence, RI, January 12, 2017. *Poster*
18. Brayden<sup>†</sup>, W.C., **Noblet, C. L.**, Snell, M., Kashkooli<sup>§</sup>, M. 2016. Assessing Consumer Preferences of Seafood Labels:The Impact of Production Type and Location. Regional Association for Research on the Gulf of Maine Annual Science Meeting, Portsmouth, NH, October 13, 2016. *Poster*.
19. **Noblet, C.L.**, Evans, K.S., Fox<sup>†</sup>, E., Bell, K.P., Kaminski<sup>†</sup>, A. 2016. Citizen Choices for Allocating Coastal Water Quality Funds. Northeastern Agricultural and Resource Economics Association Workshop: Economics of Changing Coastal Resources Workshop, Bar Harbor, Maine. June 21-22, 2016. *Conference Presentation*.
20. **Noblet, C.L.**, Bell, K.P., Fox<sup>†</sup>, E.L, Kaminski<sup>†</sup>, A., Eslin<sup>§</sup>, A. and Hallowell<sup>§</sup>, A. 2016. Turning the Tide: Impact of Framing on Coastal Water Quality Decisions. Association of Environmental and Resource Economists (AERE) Annual Conference Breckenridge, Colorado, Colorado. June 9-11, 2016. *Poster*.
21. S. Hughs Goff<sup>†</sup>, T. Waring and **C. L. Noblet**. 2016. Does Pricing Nature Reduce Support for Conservation?: Evidence from Donation Behavior in an Online Experiment. Western Economic Association International (WEAI) Annual Conference. Portland, Oregon. June 29-July 3, 2016. *Conference Presentation*.
22. Emma Fox<sup>†</sup>, Isaac Leslie<sup>†</sup>, **Caroline L. Noblet**, Thomas Safford, Kathleen P. Bell, Abigail Kaminski<sup>†</sup>, Charlotte Thompson<sup>†</sup>, Margaret Snell and Allyson Eslin<sup>§</sup>. 2016. Coastal tourism and citizen attitudes about coastal water quality: Risk communication and community engagement for effective coastal zone management in Maine. Maine Sustainability and Water Conference. March 29, 2016. Augusta, Maine. *Conference Presentation*.
23. Kathleen P. Bell, Abigail Kaminski<sup>†</sup>, Keith Evans and **Caroline L. Noblet**. 2016. Beach recreation, coastal water quality, and beach advisories: insights and questions (from Maine and New Hampshire). W-3133 Annual Meeting. Portland, OR February 25, 2016. *Conference Presentation*.



24. Mario F. Teisl, **Caroline L. Noblet**, Sarah Marrinan<sup>†</sup>, Travis Blackmer, Dorina Grezda<sup>†</sup> and Nehat Dobratiqi<sup>†</sup>. 2015. Internal and external motivators for environmentally sound waste management. Unitwin Network Seminar. University of Wisconsin. Madison Wisconsin. September 3-5. *Invited keynote presentation* (webcast). Presentation video: <https://mediasite.engr.wisc.edu/Mediasite/Play/70b975fe8c6749e698699e87616570cd1d?playFrom=1706000>
25. **Noblet, C.L.**, Bell, K., Fox<sup>†</sup>, E., Kaminski<sup>†</sup>, A., Eslin, A., Snell, M. “Testing the Waters’ with Citizens: Factors Determining Citizen Willingness to Pay for Coastal Water Quality Improvements”. Northeast Agricultural Northeastern Agricultural and Resource Economics Association (NAREA)/Canadian Agricultural Economics Society Joint Annual Meeting. Newport, RI. June 29, 2015. *Conference Presentation*.
26. **Noblet, C.L.**, Teisl, M.F., Evans, K., Anderson, M.W., McCoy, S. and Cervone, E. Public Preferences for investments in renewable energy production and energy efficiency. Maine Economics Conference. Bowdoin, ME. May 2, 2015. *Conference Presentation*
27. Kaminski<sup>†</sup>, A., Bell, K. **Noblet, C. L.** What is the value of a day at the beach? An exploration of Maine and New Hampshire Beaches. Maine Economics Conference, Bowdoin, ME. May 2, 2015 (graduate student – category winner). *Poster*.
28. **Noblet, C.L.**, Wojtkowski-Barbarau L, Anderson, M.W. What are they thinking: Learning from Maine Citizens. Maine Land Trust Network Annual Conference. *Plenary Speaker*. April 25, 2015. Information available at: <http://www.mltn.org/meetings/plenary-session.php>. Video available at: <http://www.mltn.org/meetings/conservation-conference.php>
29. **Noblet, C.L.**, Beard K., Bell, K.P., Fox<sup>†</sup>, E., Kaminski<sup>†</sup>, A., and Obomsawin, T. Linking insights from Analysis of Fecal Coliform Levels and Citizen Survey Responses. Maine Sustainability and Water Conference. March 31, 2015. August, Maine. *Conference Presentation*
30. Fox<sup>†</sup>, E., **Noblet, C.L.**, Bell, K., Kaminski<sup>†</sup>, A., Obomsawin, T and Snell, M. ‘Who should bear the burden of cost for protecting water quality? Maine and New Hampshire coastal resident perceptions about financial responsibility’. *Poster*. Maine Sustainability and Water Conference. March 31, 2015.
31. Kaczor, K., Kaminski<sup>†</sup>, A., Rude, A., Bell, K.P., Lynn, M., Peckenham, J., **Noblet, C.L.**, and C. Colgan. 2015. Maine and New Hampshire’s Coastal Beaches: Multiple Perspectives, Maine Sustainability & Water Conference. Augusta, ME, March 31, 2015
32. **Noblet, C.L.** How do we talk about Global Climate Change. First Annual Maine Science Festival. *Service Presentation*. Bangor, Maine. March 21, 2015.
33. **Noblet, C.L.**, McCoy, S.K., Plant, A., Goplen, J. Energy Behavior: Do we see licensing? Sustainability Psychology Preconference, Society for Personality and Social Psychology. February 26, 2015. Long Beach, California. *Conference Presentation*

## SELECTED MEDIA

2018. *Local trumps organic* – Aquaculture North America. Story features results of work with Master’s student W. Christian Brayden:  
<https://www.aquaculturenorthamerica.com/research/local-trumps-organic-1855>)
2015. UMaine Today article: Investing in efficient, renewable energy:  
<https://umainetoday.umaine.edu/archives/springsummer-2015/news-briefs/>
2015. Maine Public Broadcasting interview on Energy Efficiency study.  
<http://news.mpbnet.net/post/university-study-suggests-support-energy-efficiency>. First broadcast: March 29, 2015.
2014. Wind Turbines Unlikely to Chase Tourists Away, Research Shows”. Senator George J. Mitchell Center & Maine’s Sustainability Solutions Initiative.  
<http://umaine.edu/mitchellcenter/home/news/news-2/proposed-wind-turbines-unlikely-to-chase-tourists-away/>
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2014. ‘A New Take on Measuring Environmental Views’. (based on Noblet, Anderson and Teisl, 2013). Available: <http://umaine.edu/mitchellcenter/a-new-take-on-measuring-environmental-views/>
- 2013: MaineBiz September 3, 2013. Report: Cleantech leads Maine technology sectors in growth.  
[http://www.mainebiz.biz/article/20130903/NEWS06/130909989?utm\\_source=enews&utm\\_medium=Daily%2BExtra&utm\\_campaign=Tuesday](http://www.mainebiz.biz/article/20130903/NEWS06/130909989?utm_source=enews&utm_medium=Daily%2BExtra&utm_campaign=Tuesday)
2013. Biofuels development in Maine: Using trees to oil the wheels of sustainability. Bangor Daily News. March 12, 2013.  
<http://bangordailynews.com/2013/03/12/opinion/biofuels-development-in-maines-using-trees-to-oil-the-wheels-of-sustainability/?ref=search>
2011. Television Interview Regarding: Presentation at Maine Wind Energy Conference, work regarding acceptance of wind energy. January 25, 2011 Channel 7 News.  
<http://titancast.titantv.com/p/wvii/v/6pm-Newscast-Tuesday-125/1ACB29DV.aspx>
2010. Miller-McCune Magazine September 3, 2010. Gas Mileage Labels Get Sophisticated.  
<http://www.miller-mccune.com/politics/gas-mileage-labels-get-sophisticated-21956/>

## RESEARCH GRANTS

### Awarded

*Acadia National Park as a Resiliency Tool for its Surrounding Community*

Investigators: Megan Bailey, Andrew Crawley and Caroline Noblet

Project dates: January 2018-September 2018

*Communicating Climate Change – Linking messaging to behavior for Maine’s Tourism*

Investigators: Caroline Noblet, Laura Rickard, Sandra DeUrioste-Stone

Project Dates: June 2017-June 2018

*Automated Vehicles: Economics Incentives for Environmental Benefits and Safety*

Investigators: Jonathan Rubin and Caroline Noblet

Sponsor: U.S. Department of Transportation, through Massachusetts Institute of Technology

Project dates: August 2016-2018

*Recreation Impacts of Changing Shorelines*

Investigators: Kathleen Bell and Caroline Noblet

Sponsor: US Department of Commerce through ME Department of Agriculture, Forestry and Conservation

Project dates: July - October 2016

*Maine EPSCoR: The Nexus of Coastal Marine Social-Environmental Ecosystems and Sustainable Ecological Aquaculture*

Investigators: multiple investigators

Sponsor: National Science Foundation – EPSCoR, Track 1 Program

Project dates: 2014-2019

*Understanding factors influencing sustainable behavior and natural resource decision making*

Investigators: C. Noblet

Sponsor: USDA National Institute of Food and Agriculture, 1003466 [Maine Agricultural and Forest Experiment Station ME021510]

Project Dates: October 1, 2014-September 30, 2019

*Community-Based Sustainable Energy Solutions*

Investigators: Sharon Klein, Caroline Noblet, Cindy Isenhour

Sponsor: George J. Mitchell Center for Sustainable Solutions

Project Dates: June 2015-August 2016 (opportunity to renew)

*Using Immersive Virtual Reality to Understand the Impacts of Wind Energy Siting*

Investigators: Nicholas Giudice, Mario Teisl, Caroline Noblet, Shannon McCoy

Sponsor: Maine EPSoR and Maine Sustainability Solutions Initiative

Project Dates: January 2014-August 2014

*Understanding factors influencing response to natural resource valuation information*

Investigators: Caroline Noblet and Sandra Goff (Ph.D. student)

Sponsor: University of Maine Rising Tide Center: Research Seed Program

Project Dates: February 2014- Fall 2015

*Collaborative Research: Strengthening the scientific basis for decision-making: Advancing sustainability science and knowledge-action capacities in coupled coastal systems*

Investigators: Laura Lindenfeld, Kathleen Bell, David Hart (C. Noblet invited to join team post-award)

Sponsor: National Science foundation, EPSCoR Track 2 Program

Project Dates: September 2013-August 2016

*Sustainable Energy Pathways – Integrated National Framework for Cellulosic Drop In Fuels*

Investigators: one of 12

Sponsor: National Science Foundation

Project Dates: July 2012 to July 2016

*Economic Impact of Maine's Clean Technology Sector*

Investigators: Todd Gabe and Caroline Noblet

Sponsor: Maine Technology Institute

Project Dates: July 2012 to July 2013

*The Center for Sustainability Solutions: Linking Research with Action to Shape Maine's Changing Landscape*

Investigators: One of multiple investigators.

Sponsor: National Science Foundation-EPSCOR.

Project Dates: 2009-2014

*Marketing New England Biofuels to Ensure Energy Security*

Investigators: Mario Teisl, Jonathan Rubin, and Caroline Noblet

Sponsor: US Department of Transportation through Cornell University Sungrant

Project dates: July 2008 to July 2010

*Saint John Valley Creative Economy Project*

Investigators: Kathryn Hunt and Caroline Noblet

Sponsor: USDA Rural Business Opportunity Grants

Project dates: May 2008 to September 2009

*Cooperative Agreement to Study Consumer Demand for Food Safety*

Investigators: Mario Teisl, Brian Roe and Caroline Noblet

Sponsor: Center for Disease Control and Prevention

Project Dates: September 2006 – January 2010

*Economic Impact of Non-Motorized Guide-Led Recreation in Maine*

Investigators: Caroline Noblet and Todd Gabe

Sponsor: Maine Wilderness Society

Project dates: May 2006 – September 2008

*Supporting Innovation and Growth of the Environmental and Energy Technology Cluster*

Investigators: Todd Gabe and Caroline Noblet

Sponsor: Environmental Energy and Technology Council of Maine

Project dates: April 2006 – April 2007

*Sustainable Transportation Funding for Maine*

Investigators: Charles Morris, Daniel Innis, Caroline Noblet, Jonathan Rubin and Gregory Gould

Sponsor: Maine Department of Transportation

Project dates: September 2005 – March 2006

*Cooperative Agreement Proposal to the Maine Arts Commission*

Investigators: Kathryn Hunt and Caroline Noblet

Sponsor: Maine Arts Commission

Project dates: September 2005 – August 2007

## TEACHING, MENTORING AND ADVISEMENT

### **Current Undergraduate Courses**

ECO 120: Principles of Microeconomics

ECO 377: Natural Resource Economics

ECO 404: Behavioral and Experimental Economics

### **Current Graduate course:**

ECO 504: Behavioral and Experimental Economics

### **Sample Student Comments**

#### ECO 377

Fall 2013 – C. Noblet is an amazing professor and uses a whole array of materials to inspire academic confidence in her subject.

Fall 2014 – “Best teacher I have had since being at this school” (ECO 377)

Fall 2015- “Professor Noblet is a wonderful teacher who demonstrates proficient knowledge in her area of work as well as an enthusiastic and inspiring method of teaching. More teachers like her should be hired” (ECO 377).

Fall 2017 - Dr. Noblet is an awesome professor who really cares about student growth. Material was interesting and meaningful” (ECO 377)

#### ECO 120

Fall 2013 – Great instructor. Seemed to be very excited about teaching us every single day. Very respectful and easy to talk to. Always looking out for our best interest and making sure material was clear”

Fall 2016 -“I had almost full intention to drop this class, but after the first week, it was my favorite course” (ECO 120)

#### ECO 404/504

Spring 2016 - “This is the first time this course was offered and I wish it had been available sooner because I may have changed my career plan towards behavioral economics. Prof. Noblet inspires passion in the subject and makes the material easy to understand and extremely enjoyable”

Fall 2017 -I really enjoyed the course and the way in which it was taught. I felt I could bring the concepts from this class to all of my other classes” (ECO 404/504)

Fall 2017 - As a graduating senior I say with confidence that Prof. Noblet is not only one of the best professors in her department but also one of the best across the entire University” (ECO 404/504)

### **Graduate Student advisees**

Ph.D.: (9 committees, 1 as co-chair)

Master’s (31, chair: 7)

### **Undergraduate Students**

Honors Thesis Committees (10, 2 as chair)

Undergraduate Research Assistants (11)

## PROFESSIONAL SERVICE and ACTIVITIES

### Professional memberships and activities:

#### *Association Memberships*

Association of Environmental and Resource Economists (AERE)  
Northeastern Agricultural and Resource Economics Association (NAREA)  
Society for Personality and Social Psychology (SPSP)  
International Association for Research in Economic Psychology (IAREP)  
Society for the Advancement of Behavioral Economics (SABE)

#### *Committee Memberships/Offices held*

**Chair**, Selected Papers and Symposia Committee for the 2018 annual meeting of the Northeast Agricultural and Resource Economics Association. 2017-2018  
**Member**, Career Advancement and Mentoring (CAM) Committee for the 2018 annual meeting of the Northeast Agricultural and Resource Economics Association, 2017-2018  
**Member**, Local organizing Committee for the 2016 annual meeting of the Northeast Agricultural and Resource Economics Association, Bar Harbor, Maine. 2015-2016.  
**Member**, Selected Papers and Symposia Committee for the 2017 annual meeting of the Northeast Agricultural and Resource Economics Association. 2016-2017. –  
**Session organizer** (with CAM Mentoring class 2015-2016): “The Truth is Out There: But how do we communicate it?”, session on applying research to stakeholder needs for the 2016 Annual Meeting of the Northeastern Agricultural and Resource Economics Association

Note: In March 2018 I was asked to run for the Board of Directors for the Northeast Agricultural and Resource Economics Association. Elections will be held in June 2018.

### Service in reviewing papers and grant proposals (number of reviews in parentheses).

#### *Journal Articles Reviewed*

Agricultural and Resources Economics Review (2).  
American Journal of Agricultural Economics (2)  
Archives of Scientific Psychology (1)  
Climate Change (2)  
Conservation Biology (2)  
Energy Policy (2)  
Energy Strategy Reviews (1)  
Energy Research and Social Science (2)  
Environmental Management  
Ecological Economics (6)  
Environmental and Resource Economics (EARE) (2)  
Environment Development Sustainability (1)  
Environmental Education Research (2)  
Journal of Environmental Psychology (3)  
Journal of Forest Economics, (1).  
Journal of Food Distribution Research (1)  
Journal of Human Nutrition and Dietetics (1)  
Maine Policy Review (2)  
Psychological Reports (2)  
SAGE Open  
Sustainability  
Sustainability Science (1)  
Sustainability: Science, Practice & Policy (1)  
Transportmetrica (1)  
Climate Change (1)