

MICHAEL A. HAEDICKE

Department for the Study of Culture and Society
2507 University Avenue
Des Moines, IA 50311
(515) 271-3893 (o)
(734) 255-5463 (c)
michael.haedicke@drake.edu
<http://www.drake.edu/scs/facultystaff/michaelhaedicke/>
<https://drake.academia.edu/MichaelHaedicke>

EDUCATION

- 2008** Ph.D. in Sociology, University of California, San Diego, CA.
2003 M.A. in Sociology, University of California, San Diego, CA.
1999 B.A. in Sociology, *cum laude*, *Phi Beta Kappa*, Kalamazoo College, Kalamazoo, MI.

ACADEMIC APPOINTMENTS

- 2014-present** Associate Professor of Sociology, Drake University, Des Moines, IA
2008-2014 Assistant Professor of Sociology, Drake University, Des Moines, IA

SCHOLARLY PUBLICATIONS

Books

- 2016** Haedicke, Michael A. *Organizing Organic: Conflict and Compromise in an Emerging Market*. Stanford: Stanford University Press.
Honorable Mention, Midwest Sociological Society Best Book Competition

Journal Articles

- 2017** Haedicke, Michael A. "Institutionalizing Coastal Restoration in Louisiana After Hurricanes Katrina and Rita: The Importance of Advocacy Coalitions and Claims-Making in Post-Disaster Policy Innovation." *Case Studies in the Environment*. Available at <https://doi.org/10.1525/cse.2017.000422>.
2014 Haedicke, Michael A. "How Small Food Co-ops Fare in a Whole Foods® World." *Contexts* 13(3):32-37.
2013 Haedicke, Michael A. "From Collective Bargaining to Social Justice Certification: Workers' Rights in the American Meatpacking Industry." *Sociological Focus* 46(2):119-137.
2012 Haedicke, Michael A. "Keeping Our Mission, Changing Our System: Translation and Organizational Change in Natural Foods Co-ops." *The Sociological Quarterly* 53(1):44-67.

Book Chapters

- 2015** Haedicke, Michael A. and Tim Hallett. "How To Look Two Ways at Once: Research Strategies for Inhabited Institutionalism." Pp. 99-111 in *The Handbook of Qualitative Organizational Research*, edited by Kimberly Elsbach and Roderick Kramer. New York: Routledge.
2015 Haedicke, Michael A. "Locavorism" in *The Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*, edited by Daniel T. Cook and J. Michael Ryan. London: Wiley-Blackwell.

Book Reviews and Review Essays

- 2019 Haedicke, Michael A. Review of *Sustainability: Approaches to Environmental Justice and Social Power*, edited by Julie Sze. *Contemporary Sociology*.
- 2019 Haedicke, Michael A. Review of *Building Nature's Market: The Business and Politics of Natural Foods*, by Laura J. Miller. *Contemporary Sociology*.
- 2017 Haedicke, Michael A. Review of *Grains*, by Bill Winders. *Contemporary Sociology* 47(2):239-241.
- 2017 Haedicke, Michael A. "Sociology's Messy Eating: Food, Consumer Choice, and Social Change." *Contemporary Sociology* 46(4):397-402.
- 2015 Haedicke, Michael A. Review of *From Social Movement to Moral Market*, by Paul-Brian McInerney. *Contemporary Sociology* 44(5):680-682.
- 2015 Haedicke, Michael A. Review of *Food Co-ops in America*, by Anne Meis Knupfer, *Business History Review* 89:160-162.

PUBLIC SOCIOLOGY

Popular Articles

- 2020 Haedicke, Michael A. "To Understand the Danger of COVID-19 Outbreaks in Meatpacking Plants, Look at the Industry's History." *The Conversation*, May 6. Available at <https://theconversation.com/to-understand-the-danger-of-covid-19-outbreaks-in-meatpacking-plants-look-at-the-industrys-history-137367>
- 2020 Haedicke, Michael A. "How the Coronavirus Threatens the Seasonal Farmworkers at the Heart of the American Food Supply." *The Conversation*, April 3. Available at <https://theconversation.com/how-coronavirus-threatens-the-seasonal-farmworkers-at-the-heart-of-the-american-food-supply-135252>
- 2019 Haedicke, Michael A. "Organic Label Doesn't Guarantee That Holiday Ham Was a Happy Pig." *The Conversation*, December 19. Available at <https://theconversation.com/organic-label-doesnt-guarantee-that-holiday-ham-was-a-happy-pig-126410>
- 2016 Haedicke, Michael A. "Redefining Organic: On the Animal Rights Revolution in Organic Farming" in the Stanford University Press Blog. Available at <http://stanfordpress.typepad.com/blog/2016/07/redefining-organic.html>.
- 2012 Haedicke, Michael A. "Do Natural Foods Stores Encourage Consumer Politics? A Research Note" *Consumers, Commodities, and Consumption* 13(2). Available at <http://csrn.camden.rutgers.edu/newsletters/13-2/index.htm>.
- 2010 Haedicke, Michael A., Joanna Nichols and Nicole E. Taylor. "Women and Nutrition: A Fact Sheet" *Sociologists for Women in Society Network News* 27:13-17.

Media Engagements

- 2020 Invited guest on *The Fallon Forum* with Ed Fallon, KHOI Radio 89.1 FM Ames, IA, May 18. Available at <http://fallonforumpodcast.s3.amazonaws.com/ff051820.mp3>
- 2020 Invited guest on *Viral Load* with Jim Dingeman, WBAI Radio 99.5 FM New York City, May 11.
- 2020 Interviewed by BBC World News TV, May 7.
- 2020 Interviewed on background by Richard Reed, *The Los Angeles Times*, May 1.
- 2020 Invited guest on *The Attitude* with Arnie Arneson, WNHN Radio 94.7 FM Concord, NH, April 7. Available at <https://www.wnhnfm.org/the-attitude-with-arnie-arnesen-april-6-2020/>

RESEARCH FUNDING

Extramural Awards

- 2016 American Sociological Association Fund for the Advancement of the Discipline Research Grant for “Negotiating a Sustainable Coast: The Politics of Environmental Restoration in Louisiana” (\$8,000)
- 2015 Midwest Sociological Society Research Support Grant for “Institutionalizing Land Restoration in Coastal Louisiana: A Political-Historical Analysis of the Master Plan for a Sustainable Coast” (\$1,975)
- 2005 Institute of European Studies (UC-Berkeley) Predissertation Fellowship for “The Taste for Organic in the United States and France” (\$3,000)
- 2002 Institute for Labor and Employment (UCLA) Predissertation Fellowship for “Land, Labor, and Nativist Ideologies in California” (\$1,000)

Internal Awards

- 2016 Drake Research Grant, Office of the Provost, Drake University
- 2015 Research Travel Support Grant, Center for the Humanities, Drake University
- 2013 Research Support Grant, College of Arts and Sciences, Drake University
- 2011 Research Support Grant, College of Arts and Sciences, Drake University
- 2011 Faculty Enrichment Grant, Office of the Provost, Drake University
- 2011 Fourth Year Faculty Release Grant, Center for the Humanities, Drake University
- 2010 Research Support Grant, College of Arts and Sciences, Drake University
- 2010 Faculty Development Grant, College of Arts and Sciences, Drake University
- 2010 John August Junior Faculty Fellowship, College of Arts and Sciences, Drake University

PUBLIC RESEARCH PRESENTATIONS

Refereed Conference Papers

- 2018 American Sociological Association Annual Meeting
“Precarious Values: Identity Threats and the Organic Foods Product Category in the U.S. Market”
- 2017 American Sociological Association Annual Meeting
“Claims-Making and the Careers of Infrastructure Projects: Understanding Sediment Diversion Planning in Southern Louisiana”
- 2017 *Organization Studies* International Summer Workshop
“Classification and Dissent: Substantive Meanings, Technical Rules, and the Instability of the Organic Foods Category in the U.S. Market”
- 2017 Society for the Study of Symbolic Interactionism Couch-Stone Symposium
“Explaining Ambivalent Accounts: Symbolic Power in the Organic Industry”
- 2016 American Sociological Association Comparative-Historical Section
Miniconference
“From Growth Machine to Sustainability Coalition? Environmental Crisis, Reversal, and Continuity in the Management of Louisiana’s Coastal Region”
- 2016 Association for the Study of Food and Society/Agriculture, Food, and Human Values Society/Canadian Association of Food Studies Annual Meeting
“In Search of Substance: Organic Foods Advocacy on the Boundary of Movement and Market”
- 2016 Law and Society Association Annual Meeting
“A Categorical Irony: State Regulation and the Erosion of Boundaries Between Organic and Conventional Foods in the U.S. Market”
- 2016 Midwest Sociological Society Annual Meeting

- “Before Disaster: Prior Mobilization and the Trajectory of Post-Katrina Coastal Restoration Policy in Louisiana”
- 2015** American Sociological Society Annual Meeting
- “Field Dynamics and the Emergence of Conflict in the Organic Sector”
- 2015** Midwest Sociological Society Annual Meeting
- “The Crescent City As Catalyst: Measuring Student Learning Through Community Engagement in New Orleans”
- 2014** American Sociological Association Annual Meeting
- “Negotiating Food Democracy: Commercial and Activist Strategies in Natural Foods Stores”
- 2014** Law and Society Association Annual Meeting
- “Regulation Makes Strange Bedfellows: Small Farmers, Pure Foods Consumers, and the Politics of Organic Food”
- 2014** Midwest Sociological Society Annual Meeting
- “Cultural Transposition and the Moral Defense of Market Growth in the Organic Foods Industry”
- 2013** Midwest Sociological Society Annual Meeting
- “Markets, Movements, and Food Democracy: Negotiating “Free Spaces” in Natural Foods Stores”
- 2012** Society for the Study of Symbolic Interactionism Couch-Stone Symposium
- “Rippling the Field: How Inhabited Institutions Researchers Can Look Outside of Organizational Boundaries”
- 2012** Midwest Sociological Society Annual Meeting
- “Developing Markets for Ethically Certified Goods in China”
- 2012** Association for Asian Studies Annual Meeting
- “Globalization, Ethical Consumption, and the Chinese Consumer Market”
- 2011** Society for the Study of Social Problems Annual Meeting
- “Communitarian Ideology and the Citizen-Consumer Hybrid”
- 2010** American Sociological Association Annual Meeting
- “Efficiency vs. Integrity? Contrasting Patterns of Moral Boundary Work in the Organic Foods Industry”
- 2009** UCLA Institute for Research in Labor and Employment Annual Conference: Work and Inequality in the Global Economy
- “Connecting Kashrut and Immigrant Workers’ Welfare: Campaigns for Kosher Social Justice Certification”
- 2009** American Sociological Association Annual Meeting
- “Does it Matter Why Somebody Buys Organic Food? How Industry Members Configure Consumption and the Public Good”
- 2009** Agriculture, Food and Human Values Society/Association for the Study of Food and Society Annual Meeting
- “Aggregate Impacts and Participatory Consumption: Making Sense of Consumer Behavior in the Organics Industry”
- 2008** American Sociological Association Annual Meeting
- “Neither Convergence nor Inertia: Strategic Agency in Cooperative Natural Foods Retailers”
- 2008** ASA Consumer Studies Research Network
- “The Dilemma of the Citizen-Consumer: Conceptualizing Market Growth and Political Engagement in the Organic Foods Industry”
- 2007** American Sociological Association Annual Meeting
- “Production Standards and Moral Exchanges: Building Symbolic Bridges in the Organic Foods Industry”

- 2007 ASA Collective Behavior and Social Movements Section Meeting
“Food For People Not For Profit”: Culture and Professionalization in Second Wave Food Cooperatives”
- 2007 Southwest/Texas Popular Culture Association Annual Meeting
“The End of Organic as We Know It? Market Growth and Moral Boundaries in the Organic Foods Industry”
- 2006 American Sociological Association Annual Meeting
“Corporate Social Responsibility as a Managerial Ideology”
- 2005 Pacific Sociological Association Annual Meeting
“Organic Foods in France: Moral Panic or Unique Response?”
- 2003 American Sociological Association Annual Meeting
“Language Shift and Purism: A Comparative Analysis”
- 2003 UCLA Graduate Student Qualitative Research Conference and
Institute for Labor and Employment Graduate Student Conference
“Land, Labor, and Nativist Ideologies in California”

Invited Talks

- 2017 University of Maine Mitchell Center for Sustainability Solutions Talk Series
“The Politics of a Sustainable Coast: Money, Science, Democracy, and Climate in Southeastern Louisiana”
- 2017 Drake University Center for the Humanities Colloquium Series
“Does This Change Anything? Climate Adaptation and the Pursuit of Growth in Southern Louisiana”
- 2017 Iowa State University Graduate Program in Sustainable Agriculture Colloquium
“Organizing Organic: Culture, Conflict, and Compromise in the U.S. Organic Foods Industry”
- 2017 University of Iowa Sociology Department Theory Workshop
“Institutional Logics, Contradiction, and Symbolic Power: Theorizing Ambivalence and Confidence in the Organic Industry”
- 2016 University of Warwick Food Global Research Priority Workshop on Organic Movements, Markets, and Systems
“Lost in Transition? Barriers to Organic 3.0 in U.S. Markets and Policy”
- 2015 Iowa Humanities Festival
“The Prairie and the Delta: Flows, Connections, and Future Visions”
- 2012 Central Iowa Diversity Council Annual Conference
“Gay and Lesbian Communities and the Military: The History Behind the Repeal of Don't Ask, Don't Tell”
- 2012 Drake University Center for the Humanities Colloquium Series
“Seeking a “Net Positive”: Market Growth and the Changing Mission of Organic Agriculture”
- 2011 Grinnell College Center for the Humanities Global Modernities Series
“Risk, Democracy and Expertise: Towards a Critique of Modern Food Systems”
- 2011 Drake University Center for the Humanities Colloquium Series
“Shopping for Social Change: Understanding Political Consumerism in a Cross-National Perspective”
- 2010 Drake University Title VIA Workshop on Promoting Public Health: Local and Global Connections
“Food Security and Obesity: Sociological Perspectives”
- 2010 University of Iowa Sociology Department Theory Workshop
“Justifying the Market: Moral Boundary Work in the Organic Foods Industry”

- 2009 Community Food Security Coalition Annual Meeting: From Commodity to Community
“Mapping Interactions and Discovering Opportunities in Federal Food Programs”
- 2009 Drake University Center for the Humanities Colloquium Series
“Haunting the Market: Political Consumerism and the Ghost of Marx”

COURSES DEVELOPED

- 2019 SCSS 42: Sociological Inquiry
- 2018 SCSS 150/ENSP 76: Just Sustainabilities
- 2017 SCSS 001: Survey of Sociology
- 2015 SCSS 196/ENSP 150: Sustainability and Social Justice on the Gulf Coast
- 2014 SCSS 133: Social Structure and Social Change
- 2011 “Tracing the Chains: Culture and Power in Global Commodity Chains”
(guest seminar taught at Nanjing University, Nanjing, China)
- 2010 HONR 133: Debating Markets, Creating Alternatives
- 2010 SCSS 133: Sociological Theory
- 2009 SCSS 61/ENSP 61: Environmental Sociology
- 2009 SCSS 160: Jobs, Organizations and Inequality
- 2009 SCSS 157: Historical Research Methods: The Sixties
- 2008 SCSS 145: Food and Society
- 2008 SCSS 71/ENSP 71: Environmental Movements
- 2007 SOCA104: Methods of Participant Observation (at the University of California, San Diego)

INSTITUTIONAL SERVICE

- 2018-2019 Principal Academic Coordinator for Fulbright Scholar in Residence Dr. Vasily Dvoynev
- 2017-2019 Chair, Drake University Institutional Review Board
- 2016-2019 Member, Drake University Center for the Humanities Board
- 2017-2019 Member, College of Arts and Sciences Cabinet
- 2016-2018 Chair, Sociology Program External Review Committee
- 2013-2017 Member, Drake University Arts and Sciences Council
- 2014-2015 Member, Drake University Intercollegiate Athletic Council
- 2014-2015 Member, *ad hoc* Arts and Sciences Governance Committee
- 2013-2015 Chair, Department for the Study of Culture and Society Assessment Committee
- 2011-2015 Member, Drake University Institutional Review Board
- 2011-2013 Member, Drake University Arts and Sciences Cabinet
- 2010 Alternate member, Drake University Institutional Review Board
- 2010 Member, Drake University Alcohol Consumption Task Force
- 2009-2011 Member, Drake University Arts and Sciences Council
- 2008-2012 Chair, McNurlen Sociology Student Award Committee
- 2005-2006 Co-organizer of the 2nd Annual UCSD Culture Conference in the Sociology Department
- 2005 Panelist, Seminar on Presenting at Academic Conferences in the Sociology Department at the University of California, San Diego
- 2005 Co-organizer of Grantwriting Seminar in the Sociology Department of the University of California, San Diego
- 2002-2003 Co-organizer of Departmental Research Seminar Series in the Sociology Department of the University of California, San Diego

2001-2002 Graduate Student Representative to General Faculty Meetings, Sociology Department of the University of California, San Diego

SERVICE TO PROFESSIONAL ORGANIZATIONS

Current Member, Midwest Sociological Society Publications Committee and Annual Meeting Committee
2020 Invited Reviewer, National Academy of Sciences Gulf Research Program Research Grants Competition
2019-2020 Member, ASA Environmental Sociology Section Teaching and Mentorship Award Committee
2018-2019 Member, ASA Section on Organizations, Occupations, and Work Richard Scott Article Award
2017-2019 Member, *Contemporary Sociology* editorial board
2017 Organizer, Sessions about Environment, Ecology, and Health at the Midwest Sociological Society Annual Meeting
2014 Organizer, Regular Sessions about Food and Agriculture at the American Sociological Association Annual Meeting
2012 Panel organizer, "Constructing Environmental Problems," Society for the Study of Social Problems
2011-2016 Editor, *The Midwest Sociologist*, newsletter published by the Midwest Sociological Society
2011 Panel Organizer, "Cultural Sociology of Markets and Exchange," Midwest Sociological Society Annual Meeting
2010 Reviewer, Oxford University Press
2010 Panel Organizer, "Topics in Globalization," Midwest Sociological Society Annual Meeting
2009-2013 Board of Directors, Iowa Network for Community Agriculture

SERVICE AS A REVIEWER

Journals

American Journal of Sociology
American Sociological Review
Socio-Economic Review
Gastronomica
Case Studies in the Environment
Social Forces
Sociology of Education
Symbolic Interaction
Organization Studies
The Sociological Quarterly
Social Psychological Quarterly
Radical History Review
Journal of Consumer Culture
Review of Policy Research
Sociological Perspectives

Presses

Rutgers University Press
Oxford University Press
Routledge
SUNY Press

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

American Sociological Association
Midwest Sociological Society