

Half fold

Fold line

Safe line

Bleed line

Design Boundary



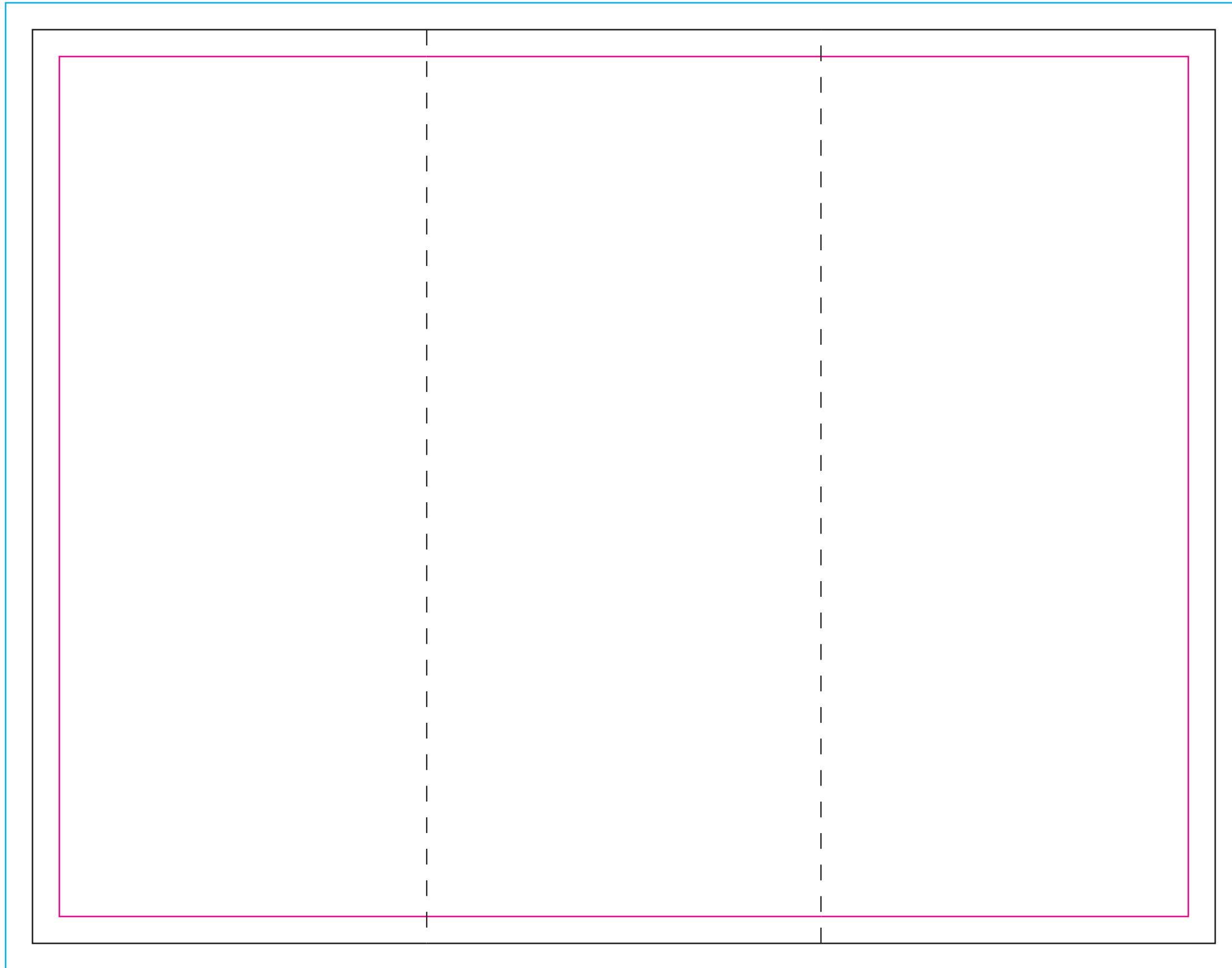
Tri & Z fold

Fold line

Safe line

Bleed line

Design Boundary



Double-Parallel Fold

Fold line

Safe line

Bleed line

Design Boundary



Example

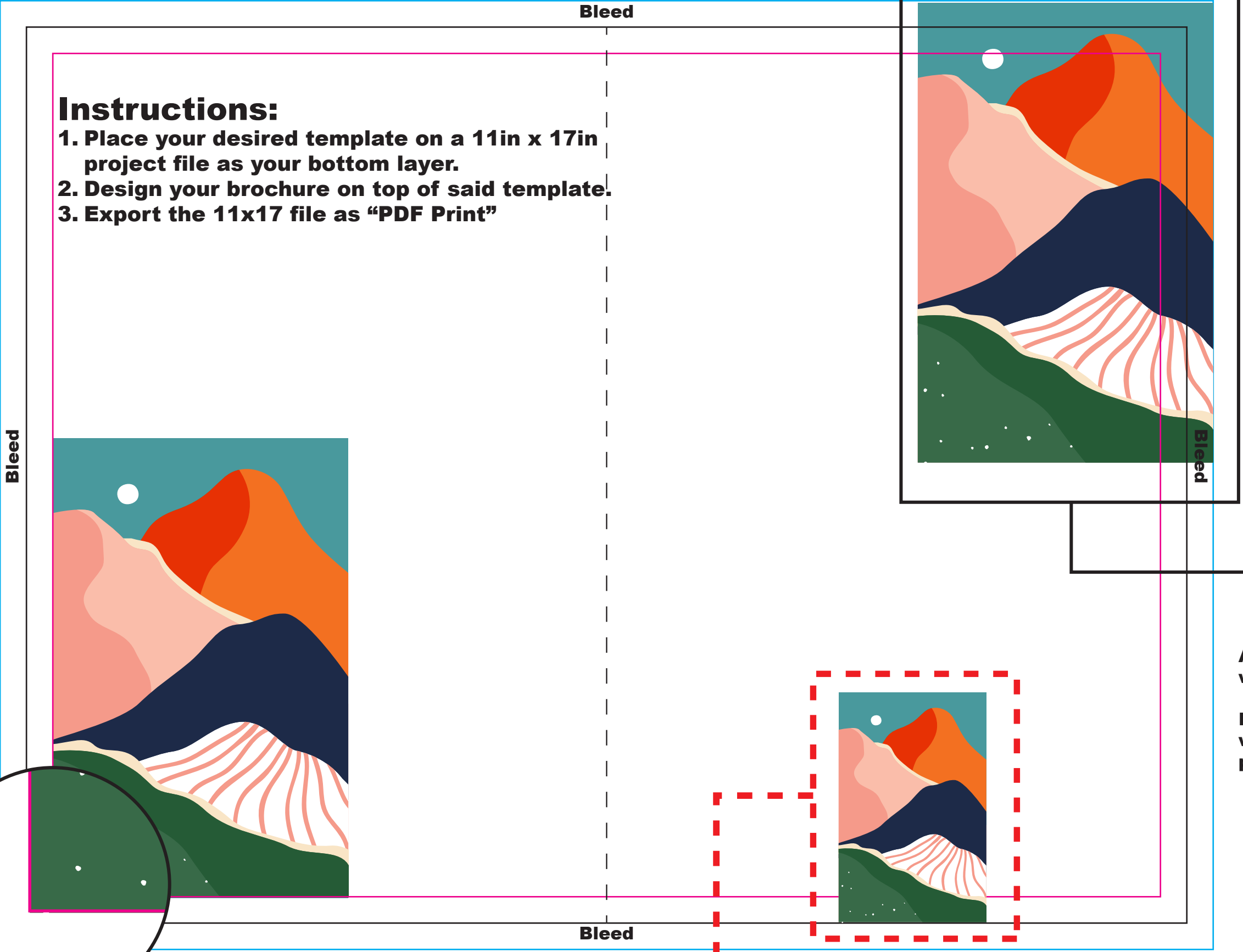
Fold line

Safe line

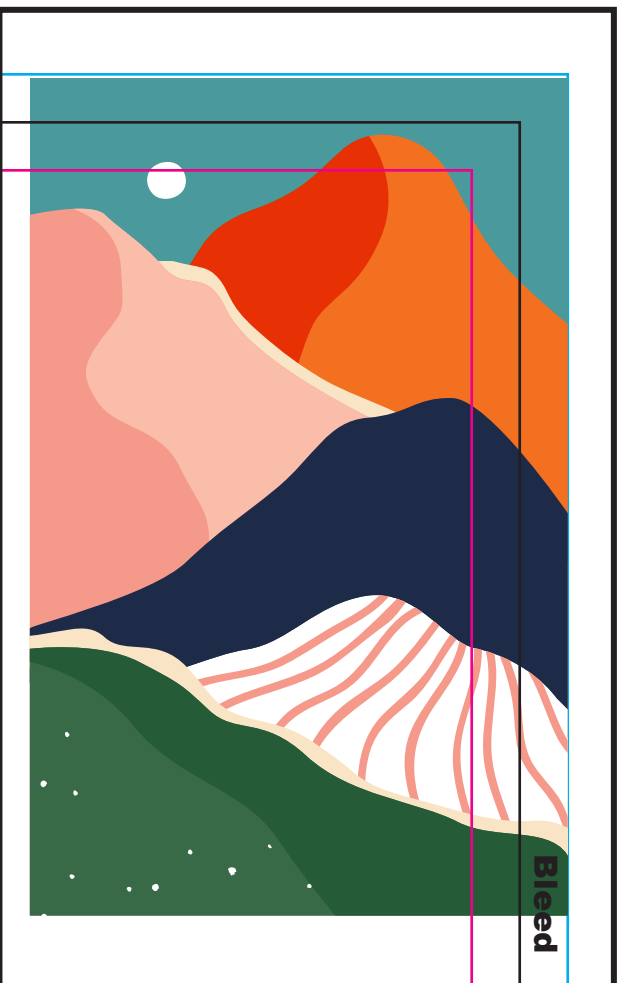
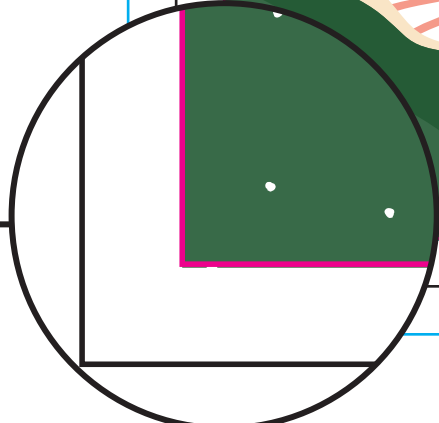
Bleed line

Design Boundary

Instructions:
1. Place your desired template on a 11in x 17in project file as your bottom layer.
2. Design your brochure on top of said template.
3. Export the 11x17 file as "PDF Print"



Placing content against the Safe Line will prevent undesired cropping



Any content against the Bleed Line will be cropped down to the Design Boundary.

If you have a color or photographic background, we recommend extending it to the Bleed Line past the Design Boundary.

NEVER place content against the Design Boundary. we would have to ask you to resubmit your design, or will have to shrink your entire design to the Safe Line