

Maine Business School: Majors

| | | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 |
|------------------------------------|-------------------------|--------------|--------------|--------------|--------------|--------------|
| Maine Business School | | | | | | |
| Accounting | Bachelors | 136 | 130 | 127 | 126 | 128 |
| Business Administration | Bachelors | 173 | 236 | 255 | 289 | 279 |
| | Postbacc Certificate | 19 | 15 | 29 | 43 | 26 |
| | Masters | 67 | 82 | 105 | 300 | 390 |
| Business Analytics | Postbacc Certificate | -- | -- | -- | 1 | 7 |
| Data Science & Engineering* | Masters | -- | -- | -- | -- | 1 |
| Finance | Bachelors | 238 | 240 | 264 | 255 | 265 |
| Innovation Engineering | Postbacc Certificate | 4 | 6 | 2 | 1 | 2 |
| Management | Bachelors | 370 | 375 | 340 | 332 | 361 |
| Marketing | Bachelors | 292 | 266 | 258 | 267 | 303 |
| Pre-Business Explorations | Bachelors | 101 | 101 | 75 | 47 | 68 |
| Sports Management | Bachelors | -- | -- | -- | -- | 12 |
| Undeclared | Bachelors | 0 | 0 | 0 | 1 | 0 |
| Visiting Student | Nondegree Undergraduate | 2 | 6 | 1 | 0 | 0 |
| Total Maine Business School | Bachelors | 1,310 | 1,348 | 1,319 | 1,317 | 1,416 |
| | Postbacc Certificate | 23 | 21 | 31 | 45 | 35 |
| | Masters | 67 | 82 | 105 | 300 | 391 |
| | Nondegree Undergraduate | 2 | 6 | 1 | 0 | 0 |
| | Total | | 1,402 | 1,457 | 1,456 | 1,662 |
| Unduplicated Majors | Undergraduate | 1,189 | 1,244 | 1,209 | 1,207 | 1,285 |
| | Graduate | 89 | 103 | 133 | 333 | 420 |
| | Total | 1,278 | 1,347 | 1,342 | 1,540 | 1,705 |

* Interdisciplinary majors are counted in the department of their advisor.

(UMaine Office of Institutional Research and Assessment, 11.18.21)