Possible Strategies for Increasing Response Rates

The strategies below were collected through external research and feedback from faculty members. These are suggestions only.

1. **Set aside time during class:** Students can be asked to bring a laptop, tablet, or smart phone to do the evaluation while the instructor leaves the room. (This is like the process previously used with paper evaluations.)

2. **Highlight importance**: Stress to students that these evaluations are important, the instructor takes the suggestions and comments seriously, and they can help improve the class.

3. **Reinforcement:** Send personal email to students alerting them they will be receiving an invitation to do an online course evaluation. It would be helpful to include information on who the email will be coming from.

4. **Reminders:** Remind students of online evaluation during the last week of the semester.

5. **Mid-semester check in:** Seeking mid-semester feedback reinforces to students that faculty are actively seeking feedback for use in program development. This could encourage students to respond.