

Fall 2022 First-Time Undergraduate NonYield Report: Where did UMaine's admitted-but-nonmatriculating students go?

Data from the National Student Clearinghouse

UMaine Office of Institutional Research and Assessment
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The National Student Clearinghouse is a non-federal, independent, nonprofit organization that serves as a repository for student data on enrollment and degree attainment. Nearly 3,600 institutions of higher education participate in the Clearinghouse enrollment verification service, capturing over 97% of currently enrolled college students in the United States.¹

The Office of Institutional Research and Assessment annually uses this service to obtain the names of schools that UMaine's admitted-but-non matriculating undergraduate applicants chose to attend. The present report summarizes our most recent effort in this regard. Specifically, we determined the destination school for the 9,507 undergraduate applicants who:

- were first-time students,
- had been admitted at UMaine for fall 2022,
- did not matriculate at UMaine, or indicate their intent to matriculate to UMaine in an upcoming term (deferred students), and
- according to the Clearinghouse, enrolled at another school instead.²

Caveat: These 9,507 students account for 82% of the first-time student applicants who were admitted at UMaine for fall 2022 but did not matriculate here (n = 11,623). The remaining 18% (n = 2,116) reflect the fact that some individuals:

- did not enroll at any school in fall 2022,
- enrolled elsewhere but did not authorize the Clearinghouse to release their enrollment information, or
- enrolled elsewhere but the destination school is not a Clearinghouse participant.

Thus, although a marvelous data source, the Clearinghouse is not without imperfections.

¹ <http://www.studentclearinghouse.org/colleges/studenttracker/>

² If a student was enrolled at more than one school in fall 2022, we counted the school with the maximum number of days enrolled. We counted students as enrolled at a school even if they did not complete the fall term.

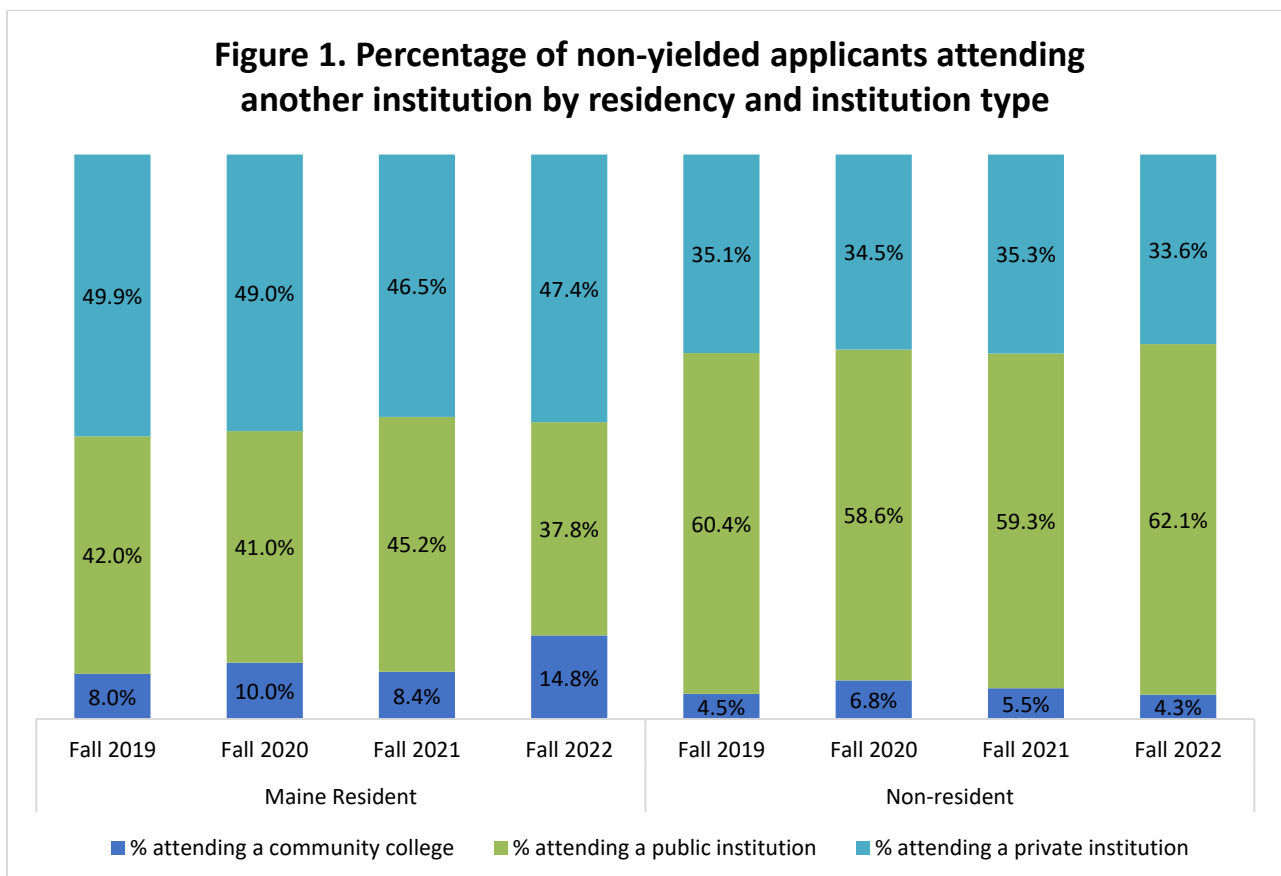
Fall 2022: Prior three-year comparison.

We compared the choices of non-yielded applicants who are attending another college in fall 2022 with those of the most recent three cohorts, fall 2019 through fall 2021.

Some highlights of the findings are:

- Over this four-year period, UMaine saw another decrease in the percentage of admitted, non-matriculated undergraduate applicants who chose to attend another institution. The proportion of students who are known to have matriculated elsewhere decreased from 88% in fall 2019 to 85% in fall 2020 and 2021. In fall 2022, the percentage decreased further to 82%.
- The percentage of Maine residents who are known to enroll in a community college increased from 8% in fall 2019 to almost 15% in fall 2022³. This increase in community college attendance amongst Maine residents coincides with a decrease in public four-year attendance of roughly 4% during the same period.
- While non-residents saw a slight increase in community college attendance in fall 2020, the percentage attending returned to pre-covid levels in fall 2022.

The proportion of nonyielded applicants who went on to matriculate in a private institution decreased slightly between 2019 and 2022: almost three percentage points for Maine residents and just under two for percentage points for nonresidents.



³ https://www.mccs.me.edu/press_release/applications-swell-with-maines-offer-of-free-community-college/

As the table below reveals, 57% of Maine residents and 46% of non-residents chose an institution in their home state to attend in Fall 2022.

*Percentage of students leaving their home state for college**

<i>Term</i>	<i>Left Home State</i>	<i>Stayed In Home State</i>
2019 Fall	50%	50%
Maine Resident	45%	55%
Non-Resident	52%	48%
2020 Fall	48%	52%
Maine Resident	41%	59%
Non-Resident	50%	50%
2021 Fall	52%	48%
Maine Resident	45%	55%
Non-Resident	55%	45%
2022 Fall	51%	49%
Maine Resident	43%	57%
Non-Resident	54%	46%

*Excluded from this table are international non-residents and domestic non-residents where no home state data is available; (F22 n = 93; F21 n = 116; F20 n = 71; F19 n = 62)

We resume our standard reporting on the next page by showing the top 20* destination schools for all UMaine's admitted-but-non matriculating undergraduate applicants, which capture 37% of the 9,507 students for whom the Clearinghouse reported an enrollment record.

Fall 2022 Results*Top 20* destination schools*

	records reported	% of all records
University of New Hampshire	542	5.7%
University of Massachusetts, Amherst	342	3.6%
University of Rhode Island	305	3.2%
University of Southern Maine	286	3.0%
University of Vermont	251	2.6%
Husson University	206	2.2%
University of New England	186	2.0%
University of Connecticut	172	1.8%
Southern Maine Community College	132	1.4%
University of Massachusetts, Lowell	130	1.4%
Plymouth State University	124	1.3%
Merrimack College	121	1.3%
Pennsylvania State University	107	1.1%
Roger Williams University	95	1.0%
University of Maine at Farmington	92	1.0%
Thomas College	80	0.8%
Westfield State University	73	0.8%
Bridgewater State University	72	0.8%
Eastern Maine Community College	72	0.8%
Central Maine Community College	66	0.7%
Saint Joseph's College of Maine	66	0.7%
	3,520	37.0%

*Included this year are 21 schools, as there was a tie for spot #20.

We now turn to a summary of the Clearinghouse results for Maine residents ($n = 2,189$) and then for nonresidents ($n = 7,318$).

Maine residents (n = 2,189)

The top 20* destination schools for Maine residents appear below. These 20* institutions capture 64% (1,404) of the 2,189 Maine residents for whom the Clearinghouse reported enrollment.

Top 20 destination schools: Maine residents*

	records reported	% of all records
University of Southern Maine	238	10.9%
Husson University	186	8.5%
Southern Maine Community College	123	5.6%
University of New England	91	4.2%
University of Maine at Farmington	83	3.8%
Thomas College	78	3.6%
Eastern Maine Community College	71	3.2%
Central Maine Community College	65	3.0%
University of New Hampshire	64	2.9%
Saint Joseph's College of Maine	54	2.5%
Maine Maritime Academy	47	2.1%
University of Maine at Augusta	45	2.1%
University of Vermont	38	1.7%
University of Maine at Presque Isle	32	1.5%
University of Rhode Island	27	1.2%
Kennebec Valley Community College	24	1.1%
Worcester Polytechnic Institute	22	1.0%
Bates College	20	0.9%
Plymouth State University	20	0.9%
Bowdoin College	19	0.9%
Merrimack College	19	0.9%
Wheaton College	19	0.9%
York County Community College	19	0.9%
	1,404	64.1%

*Included this year are 23 schools, as there was a four-way tie for spot #20.

Over half of Maine residents (57% or 1,249 applicants)—again, who were admitted at UMaine but enrolled elsewhere—stayed in Maine. About one fifth of Maine residents attended another UMS school, which is an 8 percentage-point decrease from fall 2021 when approximately 27% of residents attended another UMS campus.

			breakdown of Maine residents	
attending another UMS campus: 19.1%	USM		10.9%	
	UMF		3.8%	
	UMA		2.1%	
	UMPI		1.5%	
	UMFK		0.6%	
	UMM		0.3%	

Over one third (37.9%) of all Maine residents attended a non-UMS school in Maine, with the Maine community colleges and Husson University accounting for the largest share of these students. There was a significant increase (6 percentage points) in the proportion of nonyielded applicants attending a Maine community college between fall 2021 (8%) and 2022 (14%).

			breakdown of Maine residents	
attending non-UMS school in Maine: 37.9%	A Maine community college		14.3%	
	Husson University		8.5%	
	University of New England		4.2%	
	Thomas College		3.6%	
	Bates, Bowdoin, Colby		2.6%	
	Saint Joseph's College		2.5%	
	Maine Maritime Academy		2.1%	
	other non-UMS school		0.2%	

7.1% of Maine residents enrolled at one of the other New England land-grant universities:

			breakdown of Maine residents	
attending another NELGU: 7.1%	UNH		2.9%	
	UVM		1.7%	
	URI		1.2%	
	UConn		0.7%	
	UMass		0.5%	

Nonresidents (n = 7,318)

The top 20 destination schools for nonresidents appear below, capturing 35.8% of the 7,318 nonresidents for whom the Clearinghouse found an enrollment record.

Top 20 destination schools: Nonresidents

	records reported	% of all records
University of New Hampshire	478	6.5%
University of Massachusetts, Amherst	330	4.5%
University of Rhode Island	278	3.8%
University of Vermont	213	2.9%
University of Connecticut	157	2.1%
University of Massachusetts, Lowell	127	1.7%
Plymouth State University	104	1.4%
Merrimack College	102	1.4%
Pennsylvania State University	102	1.44%
University of New England	95	1.3%
Roger Williams University	89	1.2%
Westfield State University	72	1.0%
Bridgewater State University	70	1.0%
Colorado State University	61	0.8%
University of Massachusetts, Boston	61	0.8%
University of Massachusetts, Dartmouth	59	0.8%
Coastal Carolina University	56	0.8%
University of Colorado, Boulder	56	0.8%
Keene State College	55	0.8%
University of Delaware	53	0.7%
	2,618	35.8%

Among nonresidents who were admitted at UMaine but enrolled elsewhere, the overwhelming majority—96.6%—selected a school beyond the Maine border. About one fifth of all nonresidents enrolled at another New England land-grant university (19.9%), with University of New Hampshire being the favorite:

	breakdown of nonresidents	
attending another NELGU: 19.9%	UNH	6.5%
	UMass	4.5%
	URI	3.8%
	UVM	2.9%
	UConn	2.1%

About 1% of nonresidents attended a UMS school: 48 of these 67 students enrolled at USM, 10 at UMM, and 9 at UMF.

An additional 2.4% of nonresidents ($n = 179$) enrolled elsewhere in Maine—the largest share, 95, at University of New England:

	breakdown of nonresidents	
attending school in Maine (non-UMS): $n = 179$	University of New England	95
	Husson University	20
	Bowdoin, Colby	15
	Saint Joseph's College of Maine	12
	A Maine community college	11
	Maine Maritime Academy	10
	College of the Atlantic	9
	Unity College	4
	Thomas College	2
	other non-UMS schools	1

A list of destination schools for all UMaine's admitted-but-non matriculating applicants is available upon request, as are lists for UMaine colleges, academic units, and majors.

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