



Mario Teisl, Ph.D.

*Professor of Resource Economics and Policy, School of Economics, University of Maine
Cooperating Professor in Ecology and Environmental Sciences, and Policy and
International Affairs*

Researcher and Research Council Member, Sustainability Solutions Initiative

Profile:

Mario Teisl is a faculty member with both the School of Economics and the School of Policy and International Affairs at the University of Maine. He is also a co-leader of the SSI Knowledge to Action team. His research interests include environmental and health marketing and labeling, international environmental policy, and technology acceptance. In his time at the University of Maine Teisl has won several awards including the Graduate Dean's Recognition Award for Extraordinary Service to Graduate Studies and the Outstanding Researcher Award from the College of Natural Sciences, Forestry and Agriculture.

As part of the SSI Knowledge to Action team, Teisl is involved with investigations that look at ways to build partnerships between Maine's academic institutions and diverse stakeholders in order to better solve sustainability challenges throughout the state. The team expects their findings to shed light on the most effective ways to improve collaboration between the state's academic institutions and communities in order to produce knowledge that community leaders, policy makers, and citizens can use to solve urgent sustainability challenges. In addition, this research will advance the field of sustainability science by developing a model of Knowledge to Action processes that can be used and adapted in other settings.

Teisl has been an active reviewer, or on editorial boards, for several journals and granting agencies including the U.S. Environmental Protection Agency, and an editor of several books including Labeling Strategies in Environmental Policy. Research funding for Teisl's work has come from, among others, the National Science Foundation Sustainable Energy Pathways, Maine Center for Disease Control, U.S. Department of Agriculture, National Science Foundation and Maine EPSCoR, and New Zealand Ministry of Fisheries. His research has been published in several journals including Land Economics, Maine Policy Review, Science of the Total Environment, and Journal of Consumer Affairs.

Degrees:

University of Maryland, Ph.D. (Agricultural and Resource Economics)

University of Maine, M.S. (Agricultural and Resource Economics)

Marietta College, B.S. (Geology and Biology)

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Research Interests:

Information Policy
Environmental and Health
Marketing/Labeling
Valuation Economics
International Environmental
Policy
Technology Acceptance



Media Expertise:

Labeling Policy
Food Policy
Natural Resource Economics
Climate Adaptation

SSI Project:

Knowledge to Action

Courses:

ECO 117: Issues and Opportunities in Economics
INT 105: Environmental Policy
ECO 515: Advanced Microeconomic Theory
ECO 550: International Environmental Economics and Policy
ECO 597: Independent Study in Resource Economics
INT 598: IGERT Collaborative Immersion Project

Selected Publications:

Mario F. Teisl, Shannon McCoy, Sarah Marrinan, Teresa Johnson, Caroline L. Noblet, Robert Roper, Megan Wibberly, and Sharon Wagner, "Will Offshore Energy Face 'Fair Winds and Following Seas'? Understanding the Factors Influencing Marine Energy Support," *Estuaries and Coasts*, forthcoming.

Caroline L. Noblet, John Thøgersen, and Mario F. Teisl, "Who Attempts to Drive Less in New England?" *Transportation Research Part F: Traffic Psychology and Behaviour*, forthcoming.

Haley Engelberth, Mario F. Teisl, Eric Frohberg, Karyn Butts, Kathleen P. Bell, Sue Stableford, and Andrew E. Smith, "Can Fish Consumption Advisories Do Better? Providing Benefit and Risk Information to Increase Knowledge," *Environmental Research* 126 (2013): 232-239.

Douadia Bougherara, Sandrine Costa, and Mario Teisl, "Making or Buying Environmental Public Goods: Do Consumers Care?" *Land Economics* 89, no. 4 (2013): 767-781.

Kathleen P. Bell, Laura Lindenfeld, Ann E. Speers, Mario F. Teisl, and Jessica E. Leahy, "Creating Opportunities for Improving Lake-Focused Stakeholder Engagement: Knowledge-Action Systems, Pro-Environment Behavior, and Sustainable Lake Management," *Lakes and Reservoirs: Research & Management* 18, no. 1 (2013): 5-14.

Caroline Noblet, Mark Anderson, and Mario F. Teisl, "An Empirical Test of Anchoring the NEP Scale in Environmental Ethics," *Environmental Education Research* 119, no. 4 (2013): 540-551.

Caroline L. Noblet, Mario F. Teisl, Katherine H. Farrow, and Jonathan Rubin, "Biofuels Development in Maine: Using Trees to Oil the Wheels of Sustainability," *Maine Policy Review* 21, no. 2 (2012): 56-65.

Mark W. Anderson, Mario Teisl, and Caroline Noblet, "Retrospective Assessment to Learn Prospective Stakeholder Engagement: Toward Finding a Voice for the Future in Sustainability Science," *Ecological Economics* 84 (2012): 1-6.

Mark W. Anderson, Caroline Noblet, and Mario Teisl, "Our Environment: A Glimpse at What Mainers Value," *Maine Policy Review* 21, no. 1 (2012): 104-109.

Presentations, Chapters, and Encyclopedia Articles:

Linda Silka, Mario Teisl, and James Settele. "Place-Based Approaches to Engagement: Can Universities Be Local and Global?" in *Community Engagement in Higher Education: Policy Reforms and Practice*, eds. W.J. Jacob, S.E. Sutin, J.C. Weidman, and J.L. Yeager (University of Pittsburgh, Institute for International Studies in Education) in review.

Mark Anderson and Mario F. Teisl. "Values," in *Berkshire Encyclopedia of Sustainability*, Vol. 10: *The Future of Sustainability*, eds. K. Bosselmann, D. Fogel, and J.B. Ruhl (Great Barrington, MA: Berkshire Publishing, 2012), 212-218.

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