



Off-Campus Merchant Solutions

Every student uses their official University ID card to eat in the dining halls, access campus buildings, and easily purchase the items they need on campus – without the hassles of carrying cash. With BbOne, the boundaries of campus are extended to include participating off-campus businesses where students can pay using their campus ID.

Students are encouraged to spend their pre-deposited funds almost exclusively within the university-endorsed merchant network. Here are just some of the advantages to participating in the program:

- Access to proprietary student funds.
- Increased student traffic and more transactions.
- Larger average transaction price.
- Stronger customer loyalty.
- Exposure in program marketing including student communications, campus events, mailers to parents, new student orientations, online directory listings, e-mails, customized in-store signs and more highlight your business.
- Transactions are processed immediately on a point-of-sale terminal.
- Regular merchant reimbursement via direct deposit (ACH).
- Detailed monthly statements.
- Regular strategic analysis of student spending trends.
- Staff training and clear, comprehensive operations guides.
- 24/7 dedicated merchant support.
- No long-term commitment.
- Terminal purchase or lease options available.

"I like how the BbOne program has improved my business's relationship with the Case Western Reserve University community. I find that the students and faculty of Case Western have been more receptive to my business since we joined the BbOne program."

Sepreena Swails

*General Manager, CD Warehouse
Case Western Reserve University*

"Over the past 4 months the store has been up in sales no less than 25% and as much as 35% with a majority of the sales increase coming from the BbOne program. When it comes to targeting students BbOne has done much more for our business than we could have done on our own."

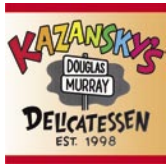
Jeff Firari

Franchisee, Taco Bell

University of Wisconsin-Whitewater

BbOne PARTICIPATION

A few of the businesses that participate in the BbOne Merchant Network:



HERE...THERE...EVERYWHERE

Some of the communities where BbOne is available:

| | |
|-------------------|-------------------|
| Atlanta, GA | Milledegville, GA |
| Baltimore, MD | Milwaukee, WI |
| Baton Rouge, LA | Norman, OK |
| Bourbonais, IL | Omaha, NE |
| Cedar Rapids, IA | Oneonta, NY |
| Claremont, CA | Orono, ME |
| Clemson, SC | Pasadena, CA |
| Cleveland, OH | Pittsburgh, PA |
| Chicago, IL | St. Cloud, MN |
| Dallas, TX | Seattle, WA |
| Dartmouth, MA | Starkville, MS |
| Daytona Beach, FL | Stevens Point, WI |
| Fairfield, CT | Towson, MD |
| Fort Worth, TX | Troy, AL |
| Geneseo, NY | Tyler, TX |
| Golden, CO | Washington, DC |
| Hamden, CT | West Chester, PA |
| Hartford, CT | West Hartford, CT |
| Hoboken, NJ | West Haven, CT |
| Las Vegas, NV | Whitewater, WI |
| Macon, GA | Woodbridge, NJ |

"My sales have continually increased since my first semester on the BbOne program and my store is getting more recognition from the student community. BbOne has helped me grow my business. I strongly recommend it to anyone whose business is near a university."

*Nokeo Somsahith
Franchisee, Domino's Pizza
Carnegie Mellon University*

If you are interested in joining your local Bb One network, please call **1.800.576.9279**.



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