



# The Association for Maine Behavior Analysis

is proud to announce our third annual conference,

*March 17, 2017, 8:30am to 4pm*

Our distinguished presenters will be:

**William L. Heward, Ed.D., BCBA-D**

**Robert K. Ross, Ed.D., BCBA-D**

Dr. Ross will give two talks, titled:

- The Behavioral Indicators of Effective ABA Program Implementation
- What Does That Mean? How Inaccurate Descriptions in Autism Treatment Often Lead to Poor Outcomes

Dr. Heward will give two talks, titled:

- Behavior Change for a Sustainable World
- Some Common Mistakes by ABA Practitioners: Their Ethical Implications and Suggestions for Avoiding Them

Dr. Ross is the Senior Vice President of Treatment Efficacy and Graduate Education at Beacon ABA Services of Massachusetts and Connecticut, where he oversees all research activity and also provides direct and consultation services to families, schools and educational programs throughout the U.S. and Canada. He is a founding member and current Past President of the Massachusetts Association for Applied Behavior Analysis. Dr. Ross is also the President of the Autism Special Interest Group (SIG) of ABAI, and has served three terms on the ABAI Practice Board.



Dr. Heward is Professor Emeritus in the College of Education and Human Ecology at The Ohio State University. He has been a Senior Fulbright Scholar in Portugal, a Visiting Scholar at the National Institute of Education in Singapore, a Visiting Professor of Psychology at Keio University in Tokyo and at the University of São Paulo. He has published more than 100 journal articles and book chapters and nine books, including *Applied Behavior Analysis* (2nd ed., 2007, co-authored with John Cooper and Tim Heron) and *Exceptional Children: An Introduction to Special Education* (11th ed., 2017, with Sheila Alber-Morgan and Moira Konrad). Dr. Heward is a Past President and Fellow of the Association for Behavior Analysis International, and has received numerous awards for his contributions to behavior analysis and education.



**Keeley's Banquet Center ~ 178 Warren Avenue, Portland, ME**

**Doors open at 8:00 ~ Lunch Provided**

**Up to Six CEs Offered ~ Register at [www.mainebehavioranalysis.org](http://www.mainebehavioranalysis.org)**

