

Be the ribbon.



Wearing a white ribbon is a personal pledge by men to never commit, condone or remain silent about violence against women and girls. MAAV's white ribbon campaign involves the distribution of white ribbons to men on campus and in the community.

MAAV's mission:

Violence is a way of asserting power, privilege and control. Men perpetrate the majority of violence, and yet this issue is usually framed as a "woman's issue." Change will come when we challenge the social norms and institutions that actively or implicitly condone and promote violence. This project is an effort to involve men so that we can begin to understand that violence is very much a "man's issue."

MAAV

MALE ATHLETES AGAINST VIOLENCE



Male Athletes Against Violence

Campaigning to end men's violence against women.

The White Ribbon Campaign is the largest effort in the world by men working to end men's violence against women. whiteribbon.ca
To contact Male Athletes Against Violence, visit our website at umaine.edu/maav or call 207.581.3138.