

  **Lobster Institute**  
2020 Canadian/U.S.
LOBSTER TOWN MEETING
January 24-25 Moncton, New Brunswick

Primary sponsorship by:



Additional sponsorship by:



Sessions Day One

Friday – January 24

8:00 Registration –Breakfast

Session I – Lobster Processing in North America

Session II – Lobster Marketing Techniques

Lunch

Session III – North Atlantic Right Whales

Open Session

5:00 – 7:00 Reception (cash bar)

Sessions Day Two

Saturday – January 25

8:00 Breakfast

Session IV – Media Relations

Open Session – Challenges & Opportunities

Group Discussion on Action Items



2020 CANADA/U.S.



LOBSTER TOWN MEETING

Lobsters without borders: forging our futures together.



Hosted by the



Now in January!

Friday – January 24, 9am – 4pm & Saturday – January 25, 8 - 11:30 am
The Crowne Plaza Hotel – Moncton, New Brunswick

Early Registration \$60 US
 Late Registration after January 13, 2020 **\$75 US**
Friday lunch & Seafood Reception (w/cash bar) included in pre-registration only.

Register online at lobsterinstitute.org
 or fill out the form below and follow mailing or email instructions.

Accommodations reserved separately

The Crowne Plaza has given us a special rate of \$129 CAD (plus taxes & fees) for the nights of Thursday, January 23 and Friday, January 24. Reserve rooms by January 9, 2020 to be guaranteed space. Secure your overnight accommodations at the Crowne Plaza's by calling 866 854 4656 or online through the link below:

https://www.ihg.com/crowneplaza/hotels/us/en/moncton/yqmms/hoteldetail?fromRedirect=true&qSrt=sBR&qIta=99801505&icdv=99801505&qSIH=YQMMS&qGrpCd=EVW&setPMCookies=true&qSHBrC=CP&qDest=1005%20Main%20Street,%20Moncton,%20NB,%20CA&srb_u=1



Please register me/us for the Lobster Institute's 2020 Canada/U.S. Lobster Town Meeting

Name(s): _____

Address: _____

Phone: (____) _____ E-Mail: _____

Check enclosed \$_____ (\$60 US per person; \$75 US after Jan 13, 2020)

Please charge \$_____ to my MC VISA account # _____ Exp. _____

Card Pin# _____ Name of Credit Card Holder: _____ Billing Zip Code _____

I am a Lobsterman Dealer Processor Researcher Fishery Manager Member of Media Other _____

Mail to: Lobster Institute, 214 Libby Hall, University of Maine, Orono, ME 04469.

or email to: lobsterinstitute@maine.edu with credit card information.

* A confirmation & directions will be emailed to you. * Call 207-581-1443 for information. *

Scheduling Bonus: The **Fish Canada Workboat Canada** all-encompassing marine event will be held in Moncton this same weekend. See <http://www.fcwc.ca>.

FREE ADMISSION FOR ALL TOWN MEETING ATTENDEES

We will email you a special code to register for free!