

Maine Business School



MBS Rafting Teamwork Exercise Near Mt. Katahdin



“As part of my internship with Maine Woods Co., I developed a database that the company can use to continually calculate costs, which will guide future management decisions. This experience has allowed me to connect my undergraduate degree with my MBA, giving me knowledge and skills that I will be able to use throughout my career.”

—Cassie Vaillancourt
Fort Kent, Maine
MBA track in Business and Sustainability

Become a business leader

At UMaine, students manage a \$1.8 million real-money portfolio, learn international commerce while traveling the world and work with real businesses in Maine to gain experience that goes beyond the classroom.

Maine Business School (MBS) graduates are consistently sought by top financial institutions, investment firms and graduate programs.

U.S. News and World Report has ranked the MBS among the top 200 business schools in the nation for three years in a row. The MBS is accredited by the Association to Advance Collegiate Schools of Business (AACSB), a standard of excellence achieved by fewer than 6 percent of business schools worldwide.

The MBS serves as the center for business education, research and outreach at the state's flagship university. As such, the school is an invaluable resource for Maine businesses in need of advice and consulting in accounting, finance, management and marketing.

Students benefit from real-world experience, creating investment profiles, strategic analyses and marketing research projects, as well as offering income tax assistance. The MBS is a regional resource for education and outreach related to international business, e-commerce and sustainable business practices.

Go places with an MBS degree

Gain the analytical, organizational and communicative skills to succeed in almost any career or graduate school setting.

Recent MBS alumni have accepted international positions at the World Bank, Shell Exploration and Production in Russia and LEO Pharma of Denmark. In the United States, our graduates can be found in firms like RBS Greenwich Capital, Idexx Laboratories, John Hancock Life Insurance Co. and Citigroup.

Complete your MBA in 5 years

UMaine undergrads in non-business majors can attain an MBA in one academic year and two summer terms.



“As a BerryDunn intern, I apply everything I learned at the MBS to real-world scenarios, challenging me to start thinking how what I am learning directly connects with what I will do in my career.”

—Zach Scrutchfield
Portland, Maine
BSBA in Accounting

Undergraduate program — BSBA

Tracks include accounting, finance, marketing and management, as well as concentrations in international business, entrepreneurship and management of information systems.

Accounting:

Mastering the presentation of financial information and internal data, majors are sought by accounting firms, public or private companies, nonprofits and government entities for financial reporting, taxation, auditing and business consulting.

Finance:

Students focus on three areas — functioning of financial markets and institutions; methods of financing business operations; and security selection and portfolio management. Graduates pursue commercial and investment banking, brokerage and financial management and nonprofits.

Marketing:

Graduates prepare for retail management, advertising, marketing research and international marketing, and develop business skills, such as leadership, professional pitches and teamwork.

Management:

Majors navigate the complexities of corporate, international and small business management, and hone administrative and organizational principles, such as leadership, organizational change, strategic analysis, production system analysis and human resources management.

International Business:

In this concentration, students learn about international trade, managing a global workforce and reaching international markets, and are required to study abroad or complete an international travel course.

Entrepreneurship:

This concentration equips students with the innovation, leadership, business planning and human resource management necessary to start a new company or manage a small business.

Management of Information Systems:

Interested students in the MIS concentration can explore information systems design, development, management, technology and e-commerce.

Buy, sell or hold? Manage a real-world investment portfolio

The UMaine Student Portfolio Investment Fund (SPIFFY) manages more than \$1.8 million in real-money investments in the University of Maine Foundation portfolio. UMaine students outperformed many major financial institutions during the recent financial crisis, and the experience has been a huge resume-builder for many SPIFFY members. Employers have said that it often makes the difference in hiring.



Hoang Nguyen '12, SPIFFY VP for Equity

“As an analyst, I spent my time mostly stock picking, setting target prices and creating pitches. As sector head, I reported news to the executive board on a weekly basis. And now as VP of Equity, I oversee the 11 sector heads that manage the different portions of the portfolio and report back to the copresidents. I also lead weekly discussions on macroeconomic and sector news, enhancing my public speaking skills.”

Pictured front right — Hoang Nguyen on a recent trip to New York City with the SPIFFY executive board

Majors in: accounting | finance | management | marketing

Minors in: business administration | accounting | management

Concentrations in: international business | entrepreneurship | management of information systems

Graduate Business Certificate Program

Traditional and Professional MBA Programs | 5-year MBA option for qualified undergraduates

Maine Business School is ranked among the top 200 in the nation

—U.S. News and World Report



“My operation and our business are so much stronger as a result of the impact that MBS graduates have on us every day. They have such a sense of achievement and goal orientation. They just bring a fresh, enthusiastic attitude to the workplace. They make things happen.”

— Rob McKillop, General Manager, Cintas Corp., Westbrook, Maine



EXPECT THE WORLD
umaine.edu/business



World-class, world-leading faculty

MBS professors are active in all aspects of teaching, research and public service. At the same time, they place a high value on quality education and have an open-door policy for students. MBS faculty speak at worldwide conferences on entrepreneurship, investment management, international markets, decision support systems, strategic planning and business approaches to sustainability. They advise Maine businesses, organizations and governments, and provide many opportunities for students to gain real-life experience in the field.



"One of the highest and most frequent compliments the Business School receives is from the parents of our current students who, after learning about aspects of our program, such as SPIFFY, the classroom technology and the study abroad opportunities, say 'I wish we had that when I was in school. It makes me want to come back.'"

— Robert Strong, Professor of Finance, University Foundation Professor of Investment Education and Murphy Scholar

Opportunities to excel

At UMaine, learning isn't confined to the classroom. In fact, that's only the beginning. Alpha Kappa Psi, the largest professional business, gender-inclusive fraternity in the world, hosts a UMaine chapter. The American Marketing Association and Institute of Management Accountants also offers opportunities to hone networking and leadership skills. There are even opportunities for real-world, resume-building experience. Marketing students engage in service-learning projects, such as a recent cultural tourism

survey conducted for Maine's four Native American tribes. Accounting students gain hands-on experience preparing federal and state income tax returns for students and low-income taxpayers through the Volunteer Income Tax Assistance (VITA) program, sponsored by the IRS.

Scholarships

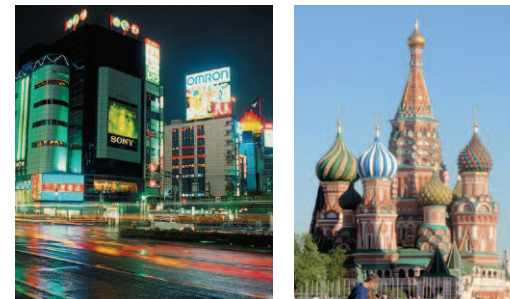
Scholarships are available for incoming first-year undergraduate students who have demonstrated outstanding leadership and academic achievement. Other scholarships are available for academic merit and financial need.

Internships

All internships are offered through UMaine's Career Center. The MBS hosts a reception annually where students can connect with organizations that offer internships:

- Bangor Hydro Electric Company
- Baker Newman Noyes
- University of Maine Football
- Bangor Savings Bank
- Cianbro
- New England Tech Air
- Maine Congressional Office
- BerryDunn
- University of Maine Alumni Association
- Macdonald Page and Company

The world is your classroom



Maine Business School provides a global perspective. Recent travel experiences have allowed students to explore the culture and commerce of Japan, Germany, Bangladesh, Russia and the United Kingdom.

Graduate programs

Did you know that UMaine MBA students rank among the top 15 percent in the nation for mastery of business concepts, principles and knowledge?*

The Maine Business School offers a traditional 39-credit hour MBA, and a 36-credit hour MBA for working professionals. Both programs equip students with practical skills and a global perspective to tackle the challenges of business in the 21st century. Our MBA graduates are business leaders who think strategically and critically, work with complex issues, solve problems in innovative ways and adapt to change.

Our MBA program is distinctive, with lauded faculty and modest class sizes. Students study abroad (recent destinations include Russia, Germany and Japan), learn global business practices, and may either intern or join a consulting team project. Courses run in the fall, spring and summer semesters, and are offered on campus and online.

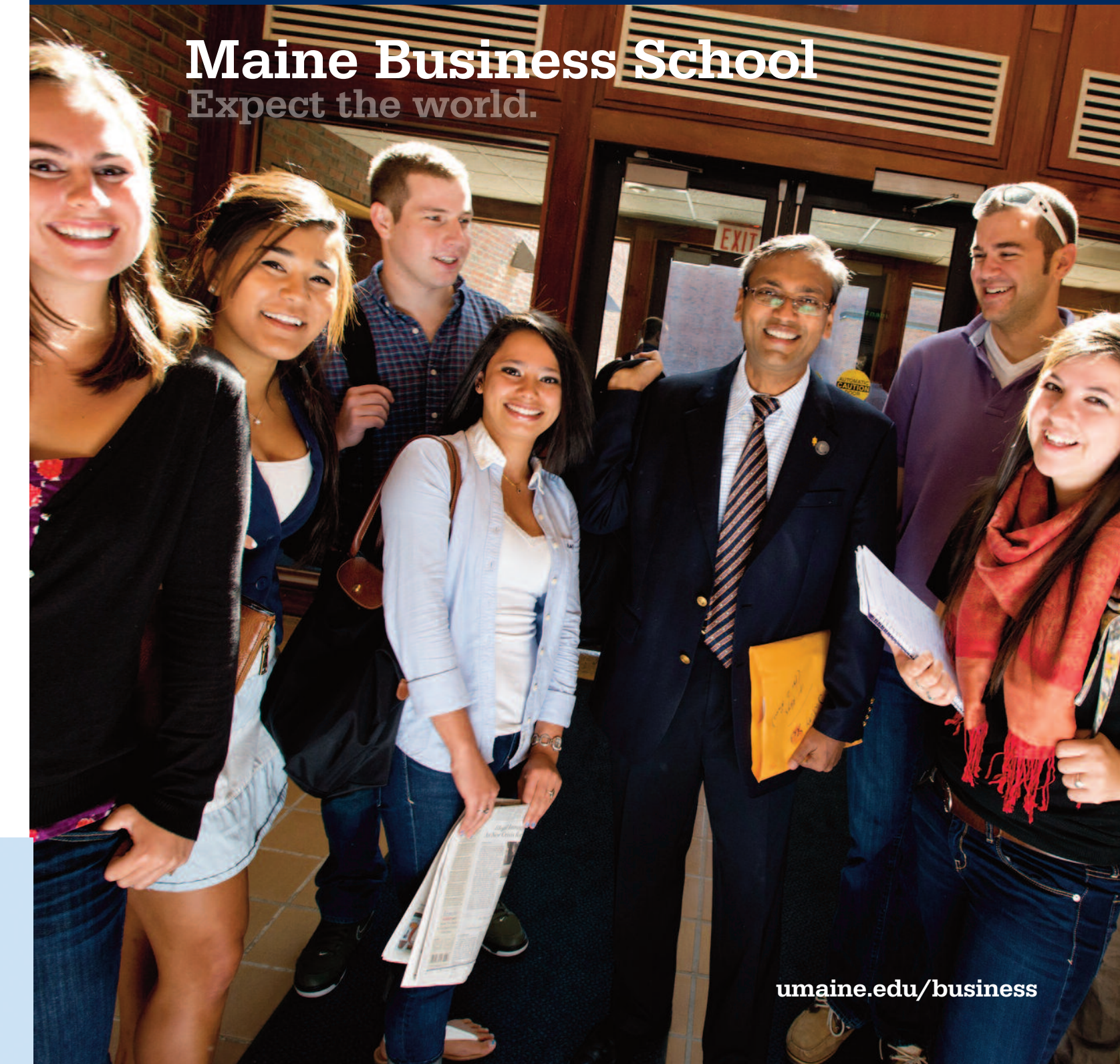
*ETS Major Field Test, 2010

MBA concentrations: accounting, management, finance, business and sustainability and international business



Five-year MBA program

This program is department-specific and allows qualified, non-business UMaine undergraduates to earn an MBA in one academic year and two summer terms. Accepted students take the required courses in their major, along with business prerequisites and two graduate-level MBA courses in their senior year. Students choose this highly beneficial program to garner personal and professional growth and leadership abilities to succeed in today's volatile market.



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Expect the world.

REAL-WORLD EXPERIENCE
umaine.edu/business

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