

BUSINESS ADMINISTRATION

Program of Study The Master of Business Administration (MBA) program is designed to equip the student with the highest level of analytical, strategic, and leadership skills needed in a globally competitive workforce. Students seeking a management focus or functional specialization will find the program rewarding in depth and scope. Concentrations include accounting, finance, international business, management, and business and sustainability. The program resides under the Maine Business School (MBS) and is accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

The MBA program consists of 39 graduate credit hours – seven required core courses, four electives, and two experiential courses. The Professional MBA program is 36 graduate credit hours and open to professionals with demonstrated management experience of at least three consecutive years; thus, waiving the internship. The MBA-JD joint degree program with the University of Maine School of Law, the Graduate Business Certificate (15 credit hours) offered online or on campus, and a 5-year MBA Program for non-business undergraduates are also offered.

Matriculated students may study on a full-time or part-time basis. Courses run in the fall, spring, and summer semesters and are offered in the afternoon and evenings on campus. Select courses are offered online at various times throughout the year. All candidates for the MBA degree must complete the following seven required core courses (21 credit hours):

- BUA 601 Statistical Analysis and Modeling for Organizational Operations
- BUA 605 Creating and Capturing Value in the Digital Economy
- BUA 609 Financial Statement Analysis
- BUA 620 Law, Business, and Society
- BUA 626 Management of Contemporary Organizations
- BUA 649 Management Policy (Capstone Course)
- BUA 651 Financial Management

Students select four additional pre-approved graduate courses within each concentration (12 credit hours). Plus, two experiential courses (6 credit hours):

- BUA 596: International Field Study
- BUA 695: MBA Internship *or* BUA 641: Organizational Consulting

Prerequisites Candidates for the MBA program must have a baccalaureate degree from a U.S. accredited college/university or comparable overseas bachelor's degree. Undergraduate prerequisites in financial and managerial accounting, microeconomics, macroeconomics, statistics, marketing, management, and finance are required. Applicants with baccalaureate degrees already may alternatively take two accelerated courses offered online through the MBS in the summer and fall, respectively: BUA 400 Intro to Accounting (online) and ECO 410 Introductory Economics. Post-baccalaureate MBA candidates may satisfy prerequisites in management, marketing, and finance through the Harvard. Additional undergraduate prerequisites for the Accounting concentration include cost accounting, auditing, and federal taxation. All prerequisites must have a B- in each course.

Applying For consideration of admission, an official Graduate Management Admission Test (GMAT) score of 550 is strongly preferred, no less than 500 and strong qualifications evident within the application. Scores below 550 may be considered for conditional admission based on other strong qualifications within the application. A bachelor's cumulative GPA of 3.0 is required, 3.5 preferred. Applicants must also possess strong written, communication, and presentation skills. International students must also demonstrate English language proficiency. Consult the MBA or Graduate School website for complete details on program requirements and application process.

The Maine Business School is on rolling admissions; however, completed applications should be received by June 1 for Fall admission; November 1 for Spring admission.

A limited number of competitive graduate assistantships and scholarships are available each year to eligible full and part time students. Completed applications are automatically screened for consideration of awards. Domestic students applying for FAFSA or Stafford loans should apply early, cognizant of deadlines.

Financial Aid

The Maine Business School welcomes applicants from around the world who desire to thrive in our atmosphere of academic excellence, strategic leadership, and professional development, with a commitment to being catalysts for positive change in business and community. Students come from diverse professional, educational, and cultural backgrounds. Our MBA program is well respected and recognized nationally and internationally.

Correspondence

General inquiries:

The Graduate School
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The University of Maine
Orono, ME 04469-5782
207-581-3291
graduate@maine.edu

Primary contact – program specific inquiries:

Carol L. Mandzik, MBA - Manager of MBA Programs
Maine Business School
209 D.P. Corbett Business Bldg. Rm 209
The University of Maine
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Graduate Faculty

Pankaj Agrawal, Ph.D. (University of Alabama, 1996) Associate Professor of Finance. Quantitative portfolio management, multi-constraint optimization, long-short market-neutral hedged portfolio construction, corporate governance, alpha modeling, estimating optimal market betas.

Jean Henri Akono, Ph.D. (University of Texas at San Antonio), Assistant Professor of Accounting. Financial and managerial accounting.

Scott Anchors, Ph.D. (Iowa State University, 1987), Lecturer in Management.

David J. Barrett, CPA, MSA (Indiana University), Lecturer in Accounting. Financial Accounting, Financial Statement Analysis.

Richard H. Borgman, Ph.D. (University of Florida, 1994), Professor of Finance. Financial institution management, securitization, portfolio risk management, asset pricing, international finance.

Martha A. Broderick, J.D. (Western New England School of Law, 1983), Instructor of Business Law.

Steven C. Colburn, Ph.D. (University of Georgia, 1989), Associate Professor of Accounting. Taxation of individuals, corporations, trusts and estates, with emphasis on tax planning.

Wendy Coons, M.S.A. (University of Maine, 2006), Lecturer in Accounting.

Patti Collett-Miles, Ph.D. (University of Texas at Arlington, 2008), Assistant Professor of Management.

Harold Z. Daniel, Ph.D. (University of Connecticut, 1997), Associate Professor of Marketing. Organizational buying behavior and strategic acquisition, collaborative research and development, strategic management of technology, consumer satisfaction, student retention in higher education.

Niclas Erhardt, PhD (Rutgers University, 2008). Assistant Professor of Human Resource Management.

C. Matt Graham, M.S.B.E. (Southern New Hampshire University, 2004), Lecturer of Management Information Systems.

Jason Harkins, Ph.D. (University of Oklahoma, 2008), Assistant Professor of Management.

Nory B. Jones, Ph.D. (University of Missouri, 2001), Professor of Management Information Systems. Knowledge management, collaborative technologies, and diffusion of technological innovations.

John F. Mahon, D.B.A. (Boston University, 1982), Founding Director of the School of Policy and International Affairs, John M. Murphy Chair of International Business Policy and Strategy. Professor of Management. Management policy and strategy, global strategy.

Carol L. Mandzik, M.B.A. (Husson University, 2003), Associate Graduate Faculty and Graduate Coordinator. Management and organizational behavior, human resource management, international marketing, organizational communication, business & technical writing, business communication.

Ivan M. Manev, Ph.D. (Boston College, 1997), Dean of the College of Business, Public Policy, and Health, Nicholas Salgo Professor of Business Administration and Professor of Management. Management of the multinational corporation, formation of strategy and competitive advantage in social networks, management in post-communist transition societies.

Grant Miles, Ph.D. (Pennsylvania State University), Associate Professor of Management. Strategic management, organization theory, and business ethics.

Susan E. Myrden, Ph.D. (Saint Mary's University), Assistant Professor of Marketing. Service marketing, service-Profit chain, employee engagement.

Terry B. Porter, Ph.D. (University of Massachusetts - Amherst, 2006), Associate Professor of Management. Business strategy and policy, top and middle management strategic roles, multinational and multicultural strategic management, ethics & social responsibility in business policy.

Robert A. Strong, Ph.D. (Pennsylvania State University, 1983), University of Maine Foundation Professor of Investment Education and Professor of Finance. The dividend growth rate implied in common stock beta; asset allocation and purchasing power risk; bond portfolio duration.

Ebru Ulusoy, Ph.D. (University of Texas, Pan American, 2011), Assistant Professor of Marketing.

Gloria Vollmers, Ph.D. (University of North Texas, 1993), Professor of Accounting. History of accounting, ethics in accounting and business, business history.

Stephanie A. Welcomer, Ph.D. (Pennsylvania State University, 1997), Associate Professor of Management. Social and cognitive networks, stakeholder theory, organizations and the natural environment.