

# Sappi Limited – Intentional Evolution



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Sappi North America

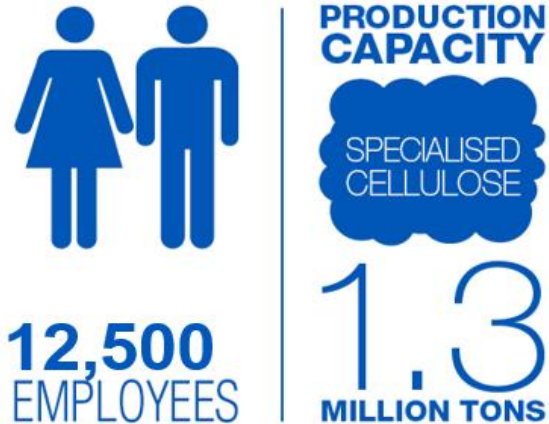
# Outline

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- Sappi in brief
- Market dynamics
- Sappi intention evolution to date
- Looking forward

# SAPPI Limited – at a glance

A leading global provider of sustainable wood fibre products and solutions.



# Sappi Business Segments

A leading global provider of sustainable woodfibre products and solutions.

Dissolving wood pulp

Printing papers

Packaging and speciality papers

Casting and release papers

Biomaterials

Bio-energy

Forestry

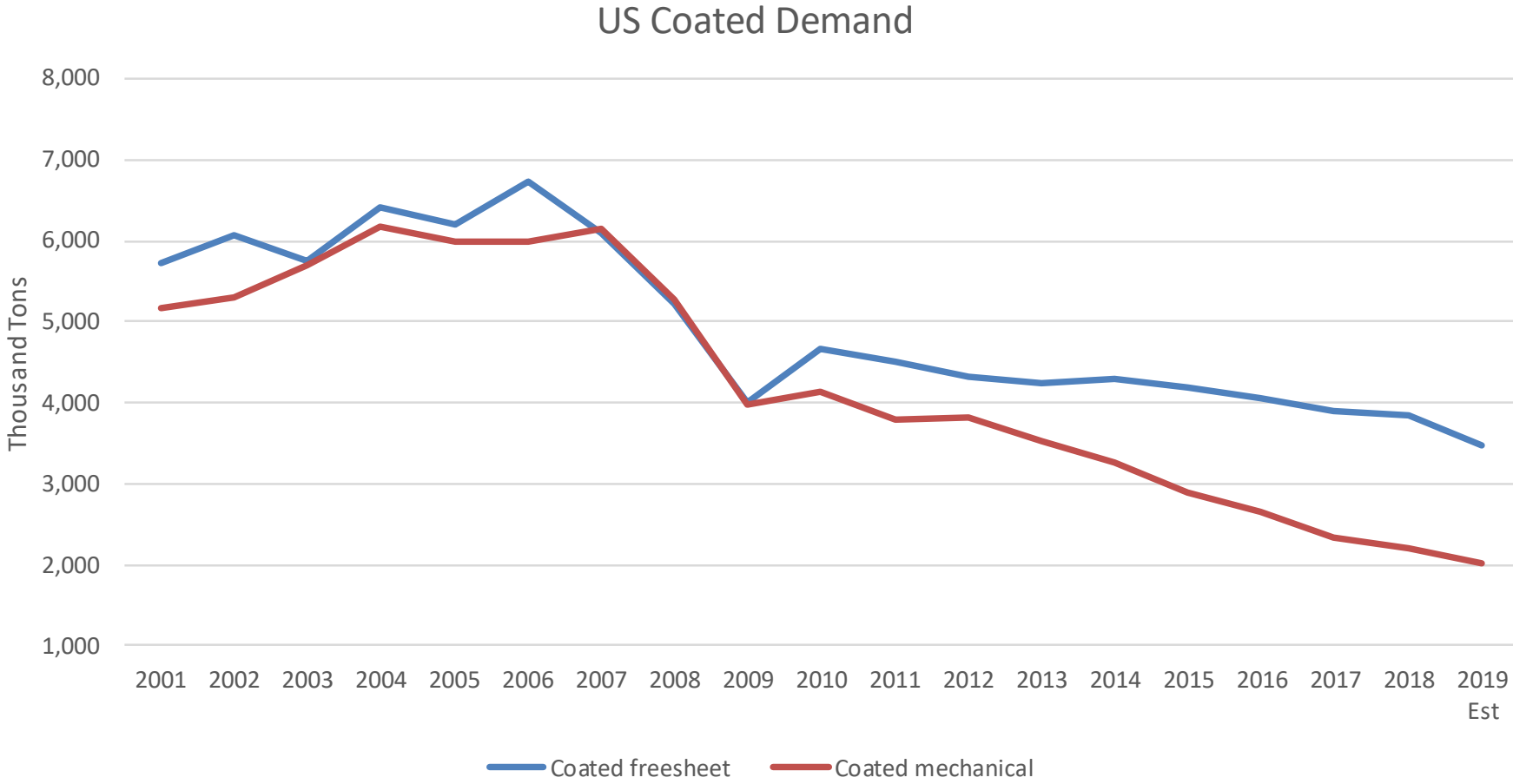
Paper and pulp is core – growth focus:  
Specialised cellulose, Specialty papers and Biomaterials

# Market Trends

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- Growth of digital platforms has resulted in long-term structural demand decline for printing and writing grades
- Sappi has proactively responded to these demand trends by converting capacity into growing markets (packaging, technical papers and dissolving pulp)

# US Coated Paper Demand Trend



Coated freesheet demand has declined by 40% and coated mechanical demand by 60% since 2001

# Capacity Changes

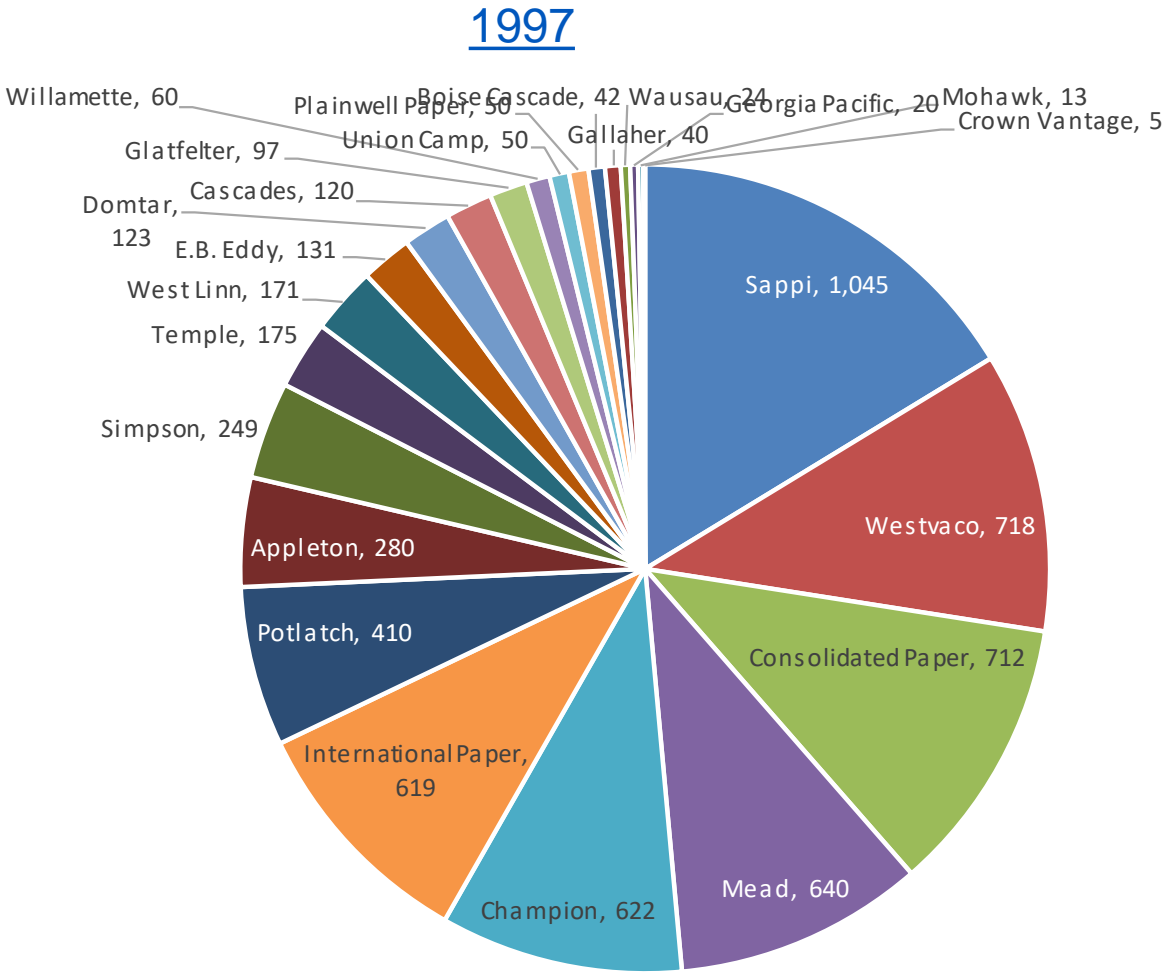
## Coated Freesheet

| Company             | Location                 | Annual Net Change (tons) | Date    | Comment  |
|---------------------|--------------------------|--------------------------|---------|--|
| Sappi               | Biberist, Switzerland    | (479,000)                | Q2 11   | Ceased CFS production at mill                          |
| M-real              | Aanekoski, Finland       | (220,000)                | Dec-11  | Closed PM2   |
| M-real              | Husum, Sweden            | 60,000                   | Q1 12   | Shift from Aanekoski mill                              |
| Stora Enso          | Uetersen, Germany        | (154,000)                | 2012    | Shift to specialty paper                               |
| Smart Papers        | Hamilton, OH             | (42,000)                 | Feb-12  | Shut last PM at mill                                   |
| Burgo               | Avezzano, Italy          | (132,000)                | Jul-12  | Shut PM1   |
| Arjowiggins         | Odense, Denmark          | (120,000)                | Dec-12  | Mill closure   |
| Lecta               | Condat, France           | (99,000)                 | Jul-13  | Shut PM6   |
| International Paper | Courtland, AL            | (116,000)                | Q4 13   | Mill closure   |
| Sappi               | Alfeld, Germany          | (165,000)                | Q4 13   | Shifted PM2 to specialty paper                         |
| Ilim Group          | Koryazhma, Russia        | 77,000                   | Q4 13   | New PM7 and coater                                     |
| Lecta               | Zaragoza & Motril, Spain | (40,000)                 | 2014    | Shift to specialty paper                               |
| Burgo               | Avezzano, Italy          | (165,000)                | Jan-14  | Shut PM2   |
| NewPage             | Rumford, ME              | (45,000)                 | Feb-14  | Indefinitely idled PM12                                |
| Sappi               | Nijmegen, Netherlands    | (265,000)                | Jun-14  | Mill sold to AIAC to produce specialty paper           |
| Paper Excellence    | Lenningen, Germany       | (176,000)                | Jul-14  | Idled PM6  |
| FutureMark          | Alsip, IL                | (35,000)                 | Sep-14  | Mill indefinitely idled                                |
| Sappi               | Stanger, South Africa    | (88,000)                 | Dec-14  | Transition to uncoated                                 |
| Arjowiggins         | Wizernes, France         | (187,000)                | 2015    | Mill closure   |
| Metsa Board         | Husum, Sweden            | (66,000)                 | 2015    | PM8 shift to packaging                                 |
| Lecta               | Zaragoza & Motril, Spain | (66,000)                 | 2015    | Shift to specialty paper                               |
| APP                 | Jiangsu, China           | (198,000)                | 2015    | PM closures  |
| Catalyst            | Rumford, ME              | 45,000                   | Jan-15  | PM12 restarted   |
| Catalyst            | Rumford, ME              | (65,000)                 | Sep-15  | PM12 indefinitely idled                                |
| Lecta               | Zaragoza & Motril, Spain | (56,000)                 | 2016    | Shift to specialty paper                               |
| Verso               | Wickliffe, KY            | (215,000)                | Apr-16  | Mill closure   |
| Catalyst            | Rumford, ME              | 58,000                   | May-16  | PM12 restarted   |
| Moorim              | Jinju, South Korea       | (114,000)                | Q2 16   | PM closures  |
| Hansol              | Osan, South Korea        | (103,000)                | Q2 16   | PM closures  |
| Stora Enso          | Suzhou Mill, China       | (265,000)                | Q4 16   | PM closures  |
| Verso               | Jay, ME                  | (50,000)                 | Q1 17   | Shut PM3 (restarted on linerboard in 2018)             |
| Sappi               | Lanaken Mill, Belgium    | 220,000                  | 17-2019 | Transition from CGW to CFS                             |
| Appleton Coated     | Appleton, WI             | (280,000)                | Oct-17  | Mill shut (partially reopened in 2018 on other grades) |
| West Linn Paper     | West Linn, OR            | (267,000)                | Oct-17  | Mill shut  |
| Sappi               | Somerset, ME             |                          | Q2 18   | PM1 conversion to packaging                            |
| <b>Net Change</b>   |                          | <b>(3,813,000)</b>       |         |  |

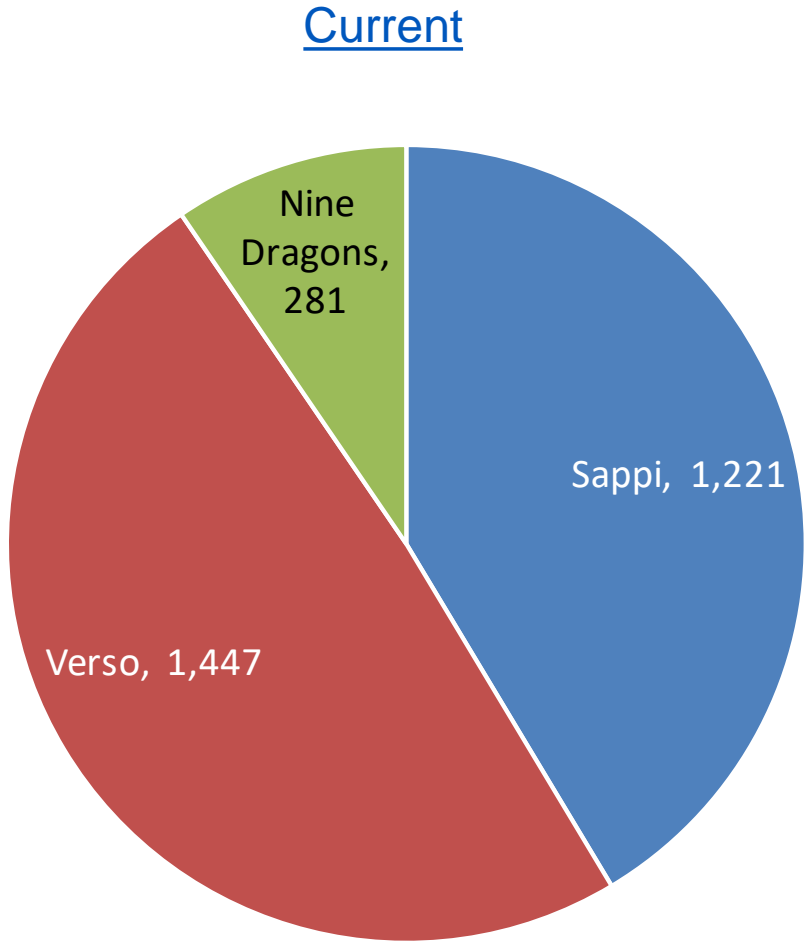
## Coated Mechanical

| Company           | Location              | Annual Net Change (tons) | Date     | Comment                                    |
|-------------------|-----------------------|--------------------------|----------|--|
| NewPage           | Stevens Pt, WI        | (247,000)                | Feb-11   | Whiting Mill closed                        |
| Holmen            | Madrid, Spain         | (187,000)                | Mar-11   | Idled PM61                                 |
| Oji               | Fuji, Japan           | (71,500)                 | Apr-11   | Shut PM1                                   |
| Rainbow Papers    | Mehsana, India        | 134,500                  | Q3 11    | Started 2nd hand machine                   |
| Sun Paper         | Yanzhou Mill, China   | 385,000                  | Q3 11    | New PM24                                   |
| Verso             | Bucksport, ME         | (90,000)                 | Oct-11   | Shut down PM2                              |
| Mylykoski/UPM     | Anjalankoski, Finland | (232,000)                | Dec-11   | Mill closure                               |
| Mylykoski/UPM     | Albbruck, Germany     | (353,000)                | Jan-12   | Mill closure                               |
| Norske Skog       | Honefoss, Norway      | (154,000)                | Mar-12   | Mill closure                               |
| Resolute          | Catawba, SC           | (125,000)                | Jun-12   | Indefinite shut - PM1                      |
| Verso             | Sartell, MN           | (180,000)                | Aug-12   | Mill closure                               |
| Guangxi Tianyi    | Fangchenggang Guang:  | 165,000                  | 2013     | Started 2nd hand machine                   |
| Tan Mai           | Kontum, Vietnam       | 220,000                  | 2013     | New machine                                |
| UPM               | Stracell, France      | (297,000)                | Jan-13   | Ceased production of coated paper          |
| Investlepram Kan  | Krasnokamsk, Russia   | 95,000                   | Mar-13   | Restarted PM3                              |
| Norske Skog       | Walsum, Germany       | (248,000)                | Dec-13   | Shut PM4                                   |
| Stora Enso        | Corbehem, France      | (364,000)                | ary 2014 | Mill closure                               |
| NewPage           | Rumford, ME           | (22,000)                 | Feb-14   | Indefinite shut - PM12                     |
| Stora Enso        | Veitsiluoto, Finland  | (209,000)                | Mar-14   | Shut PM1                                   |
| Norske Skog       | Tasmania, Australia   | 154,000                  | Apr-14   | Converted PM2 from newsprint               |
| FutureMark        | Alsip, IL             | (124,000)                | Sep-14   | Mill indefinitely idled                    |
| Verso             | Bucksport, ME         | (350,000)                | Dec-14   | Mill closure                               |
| Metsa Board       | Husum, Sweden         | (132,000)                | 2015     | PM8 shift to packaging                     |
| Catalyst          | Rumford, ME           | (47,000)                 | Sep-15   | PM12 indefinitely idled                    |
| Verso             | Jay, ME               | (150,000)                | Q4 15    | PM2 shut down                              |
| Burgo             | Duino, Italy          | (165,000)                | Dec-15   | Permanent closure, PM2                     |
| Kotkamills        | Kotka, Finland        | (198,000)                | Jan-16   | Permanent closure, PM2                     |
| Catalyst          | Rumford, ME           | 41,000                   | May-16   | PM12 restarted                             |
| Norske Skog       | Walsum, Germany       | (225,000)                | May-16   | Permanent closure, PM10                    |
| Resolute          | Catawba, SC           | (200,000)                | Jul-17   | PM2 shut down                              |
| UPM               | Kaukas, Finland       | (248,000)                | Q1 17    | Shut PM2                                   |
| Verso             | Jay, ME               | (150,000)                | Q1 17    | Shut PM3 (restarted on linerboard in 2018) |
| UPM               | Grand Rapids, MN      | (128,000)                | Q1 18    | Shut PM5                                   |
| <b>Net Change</b> |                       | <b>(3,702,000)</b>       |          |  |

# NA Capacity Share by Producer – Coated Freesheet



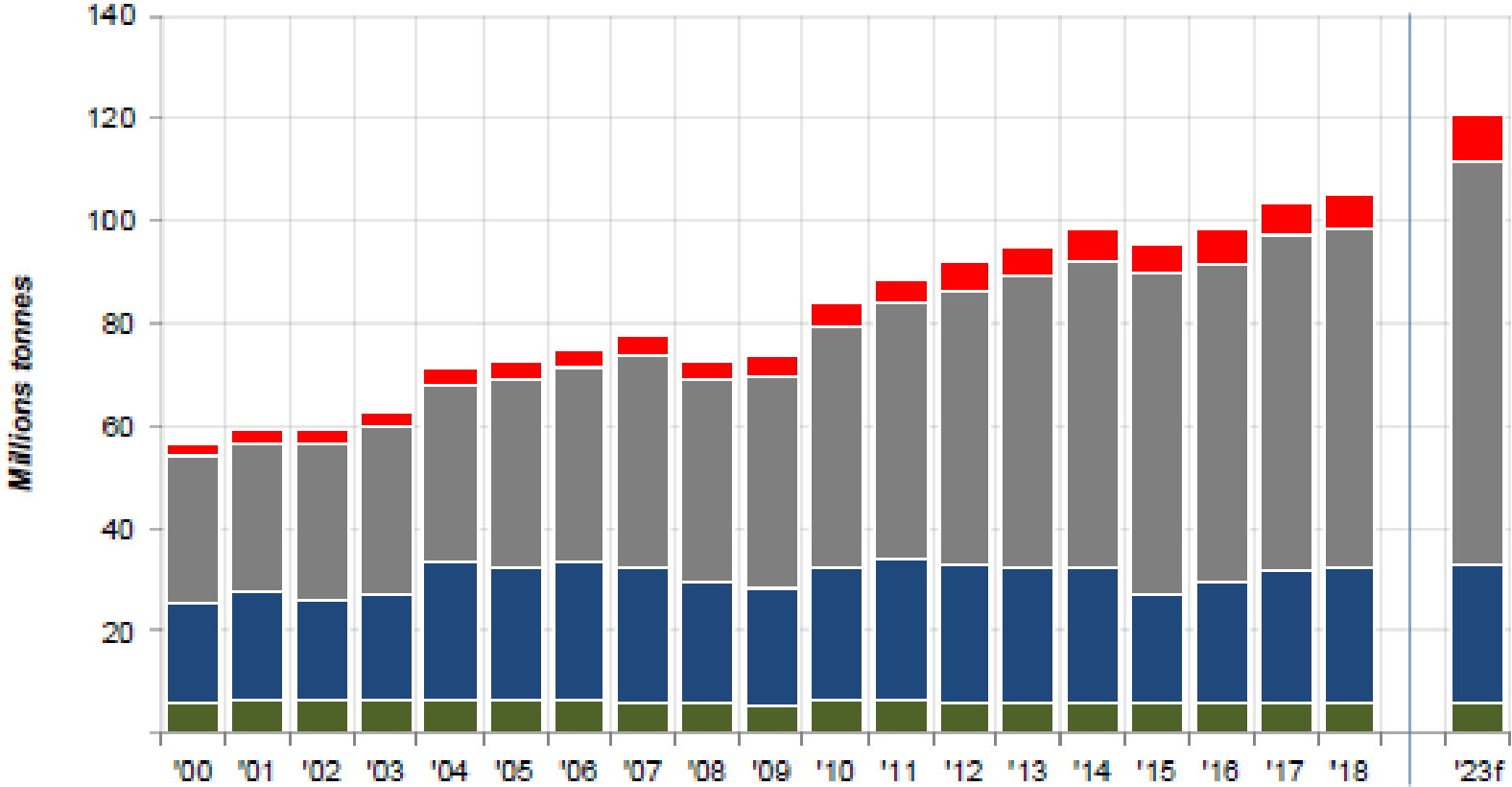
6.4 million tons



2.9 million tons



# Global Textile Fiber Demand



## CAGR 2018 - 23

Total Fiber: +3%

Wood based: +5%

Synthetic: +4%

Cotton: +1%

Other: +0%



# Wood based fibers - the natural choice

- biodegradable
- compostable
- recyclable
- renewable

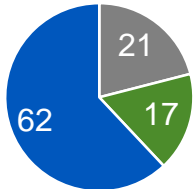
# Cellulosic fibre properties helping drive growth

✓✓ Key strength   
 ✓ Qualifies   
 ✗ Issue  
■ Nonwovens/Technical textiles   
 ■ Home textiles   
 ■ Apparel

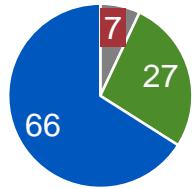
## Fibre properties and applications

### Applications

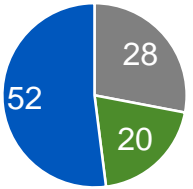
Cellulosic fibres



Cotton



Polyester



### Function and feel

Durability

✗

✓

✓✓

Absorbency

✓

✓

✗

Breathability

✓

✓

✗

Softness

✓

✓

✓

Drape

✓

✗

✗

### Appearance

Dyeability

✓✓

✓

✓✓

Brightness/Lustre

✓✓

✓

✓

### Sustainability

Renewable and biodegradeable

✓✓

✓✓

✗

Resource efficiency

✓✓

✗

✗

### Overall value proposition

- Natural and attractive, 'greener' alternative to cotton

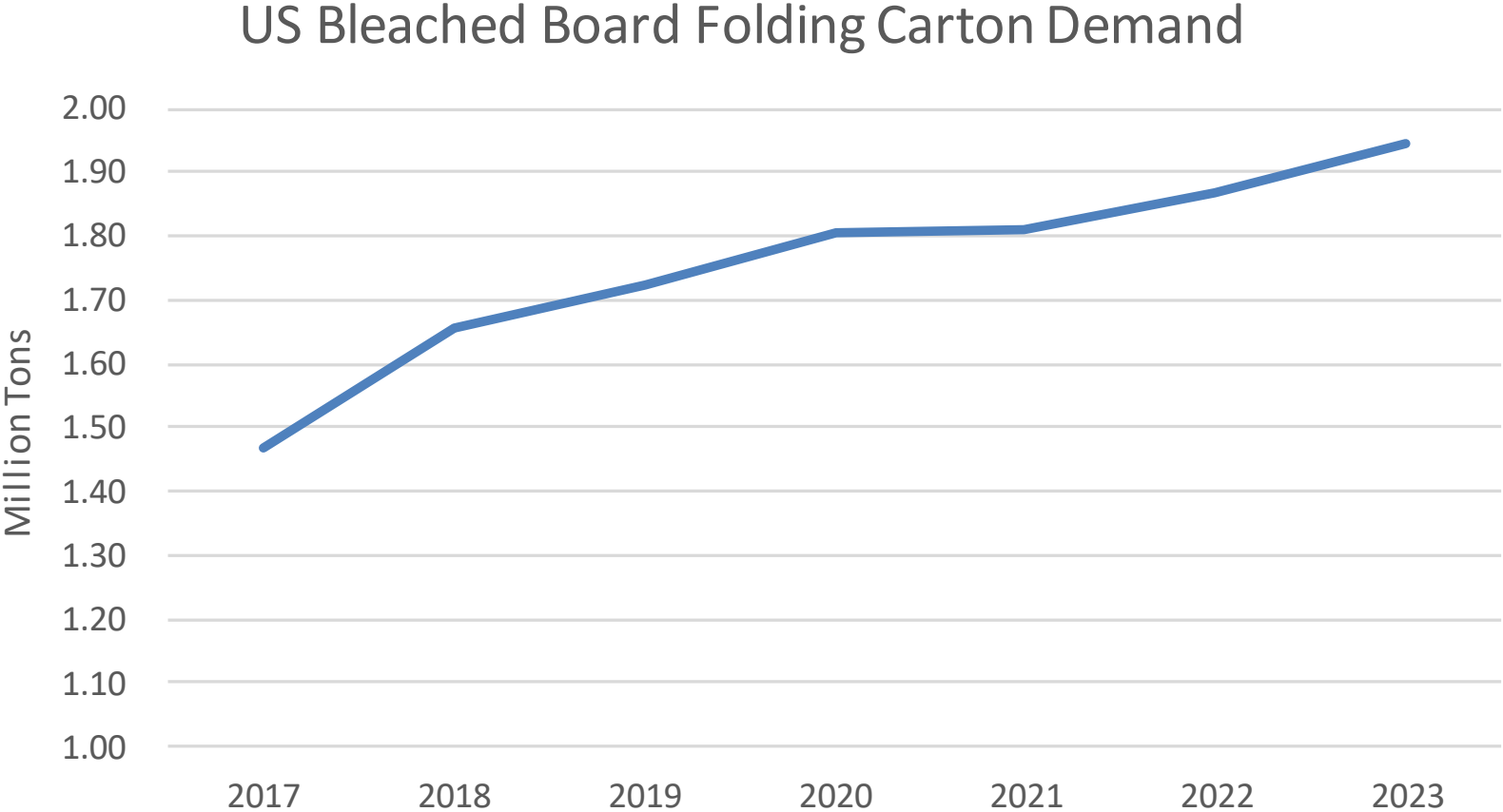
- Natural, functional and well established

- Cheap, durable and versatile

- On a pure property basis, cellulosic fibres are superior to cotton and differentiated on sustainability.
- Polyester is differentiated on strength/durability versus cotton and cellulosic fibres.

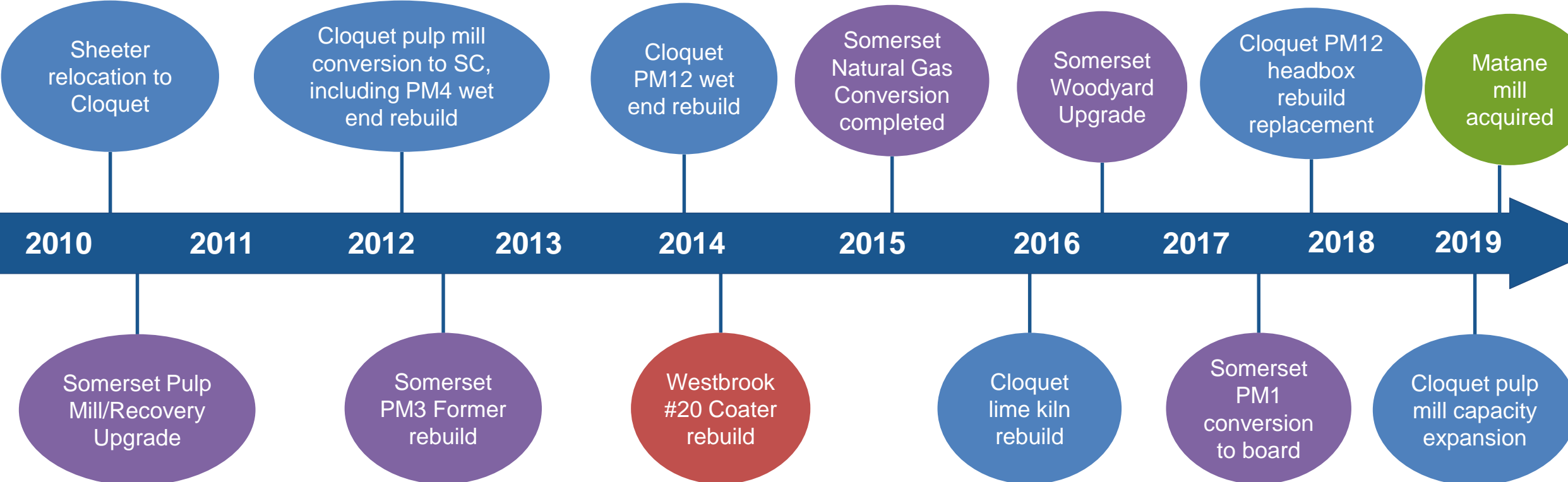
Source: IHS Global, RISI, Hawkins Wright.

# Folding Carton Demand Forecast



Sappi has shifted one Somerset machine from declining coated freesheet market to growing folding carton boxboard market

# Sappi North America History of Investment



# Strategic Priorities by Business

**Graphics**  
*Optimize*

- Scale
- Pulp integration

**Packaging**  
*Establish and Grow*

- Share and scale
- Pulp integration
- Barrier coating

**DWP**  
*Grow with Customers*

- Cost competitiveness
- Sustainability

**Release**  
*Shift from China garment industry*

- Functional textures
- Pulp integration

**Bio-Business**  
*Launch*

- Biomaterials
- Sugars to biochemicals

# Legacy Packaging

**LusterPrint** Bag applications  
Pet food, theater popcorn  
Seed pack, coffee bag



**LusterCote** Litho label  
Cut & Stack  
Yogurt banderole



# PaperBoard

## Spectro

- High Bright
- Luxury Packaging
- Commercial Printing



## Proto

- Folding Carton
- Litho Lamination



## LusterFSB

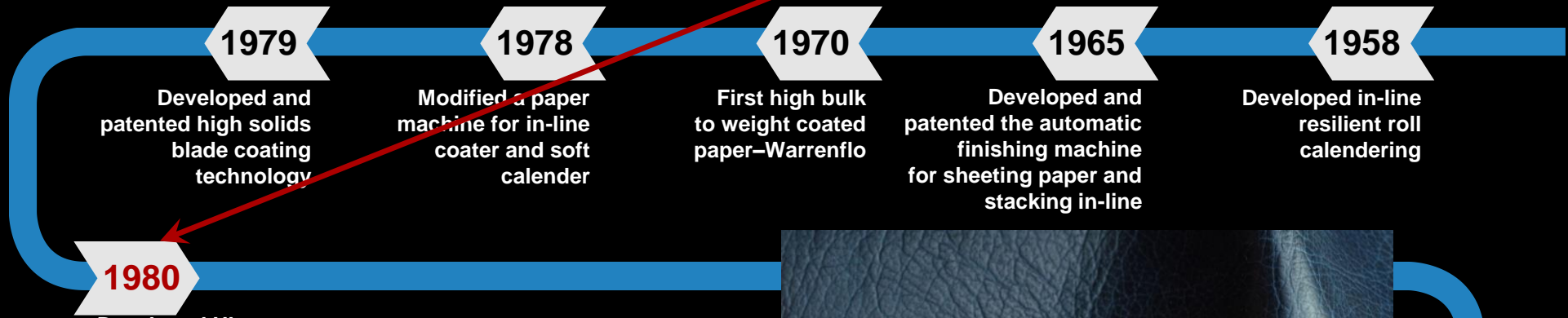
- Food Service
- Cup
- Plate/Bowl





# Development

Invented Ultracast technology. This launched the industry standard, the only release paper capable of 100% pattern transfer for the casting industry.



**1980**  
Developed Ultracast (ability to impart high fidelity micro-textures on paper)



The advertisement features a dark blue background with a close-up of a textured surface, likely leather or a similar material. The text is white and reads:

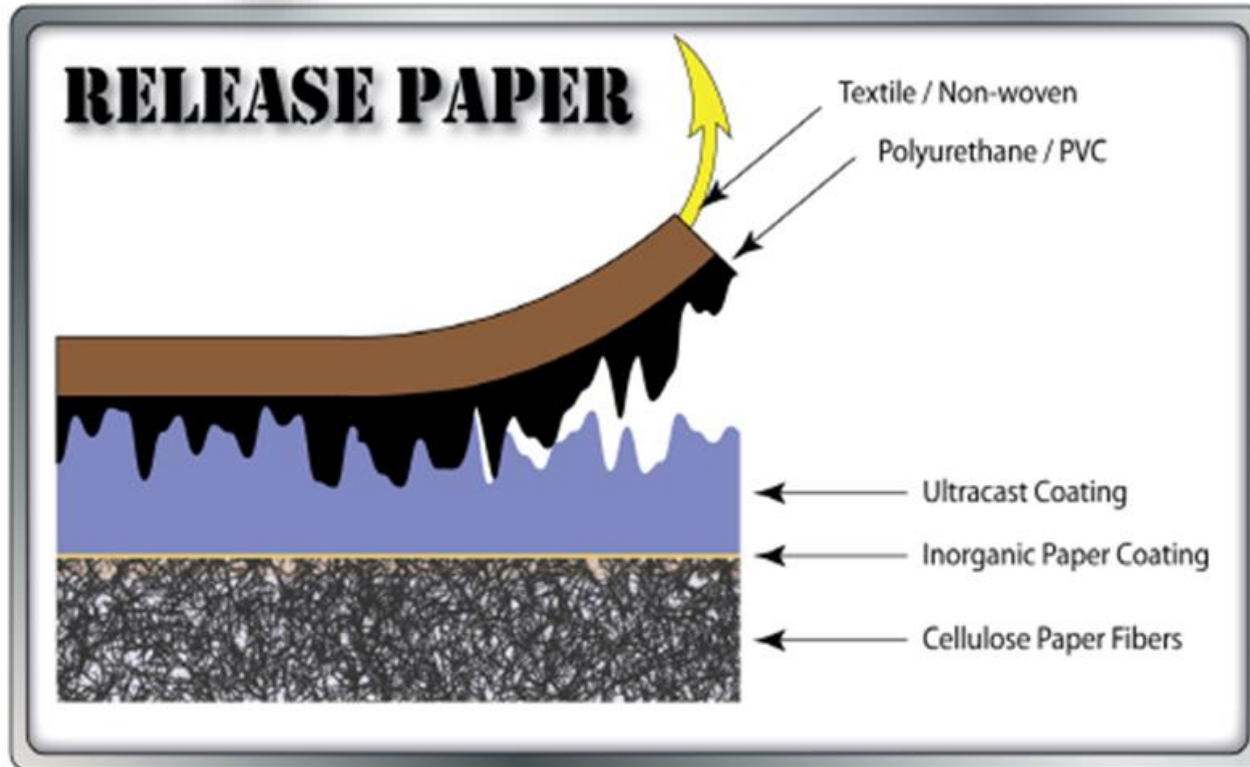
**sappi | warren**  
release papers

**we make texture**

# Release Papers Westbrook Mill



Leather Upholstery – Auto Interiors –  
Handbags – Counter Tops – Laminate  
Cabinets – Flooring – Shoes  
Sport Shoes – Car Wrap – Pads & Foams  
– Motorcycle Seats

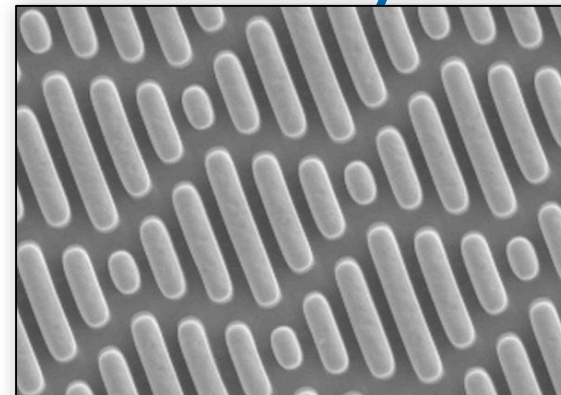
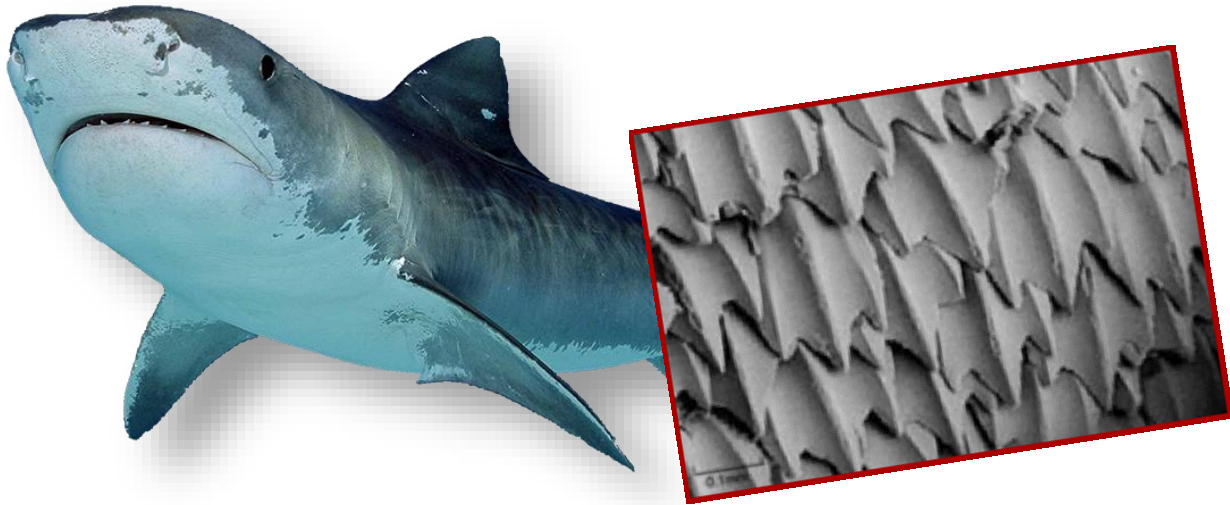
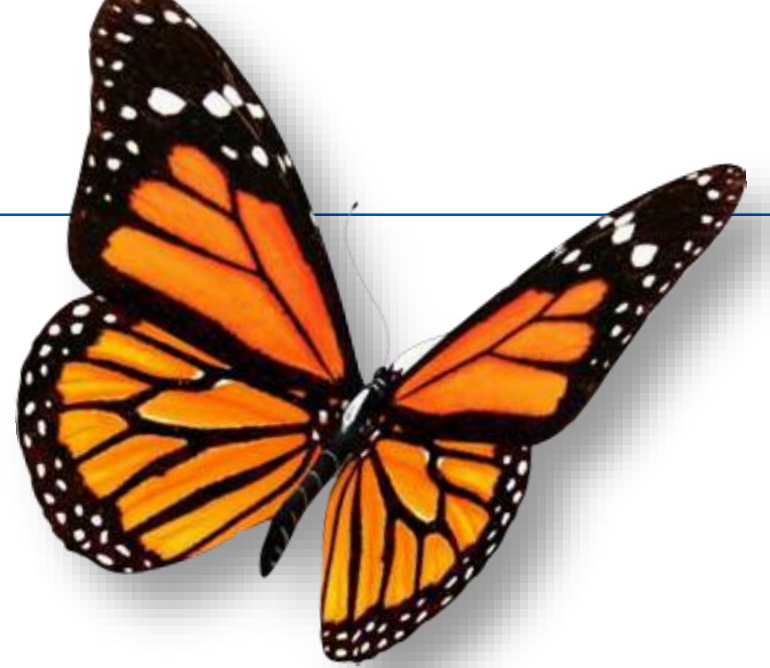


Every day, almost  
everyone here today  
touches a texture that  
was created by  
**Sappi's Release Paper  
Business.**

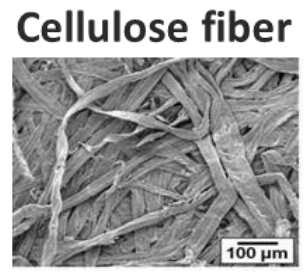
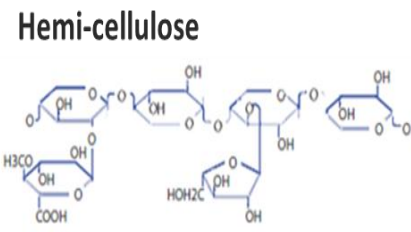
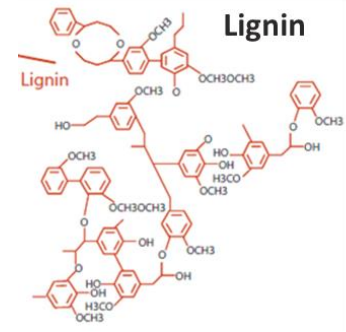
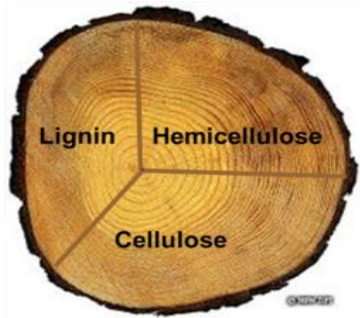
In development .....

**Neoterix**<sup>TM</sup>

Microscopic Biomimicry



# Sappi biotech: entering adjacent value chains

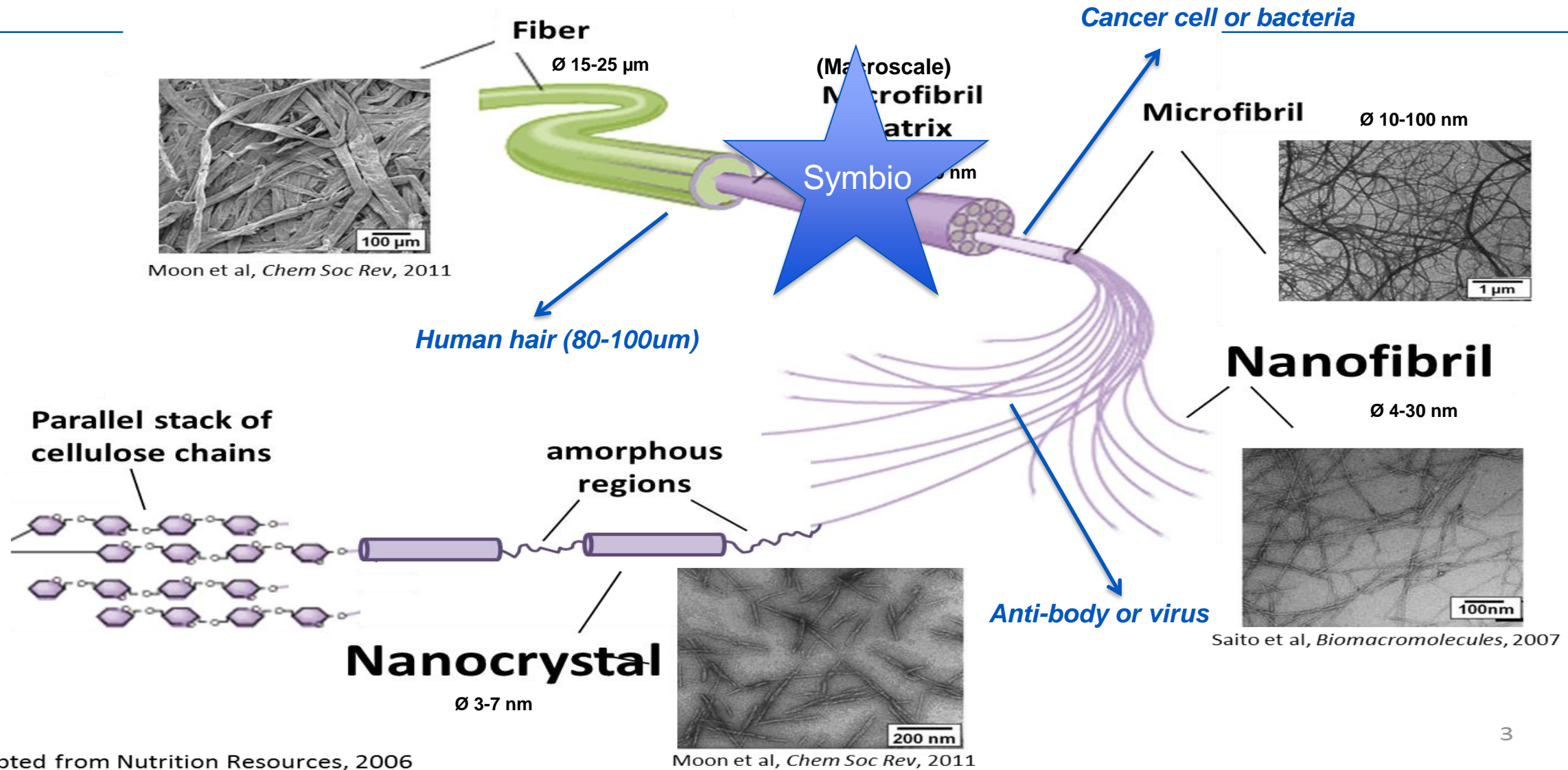


**sappi | biotech**



**Bio value chains**

# Cellulose Morphology



# Engineered Fibers

**SYMBIO**

*A quick primer*



Cellulose  
Plastic  
composites

Enhanced  
Cellulose  
Plastic  
composites

Cellulose  
Bio-Plastic  
composites



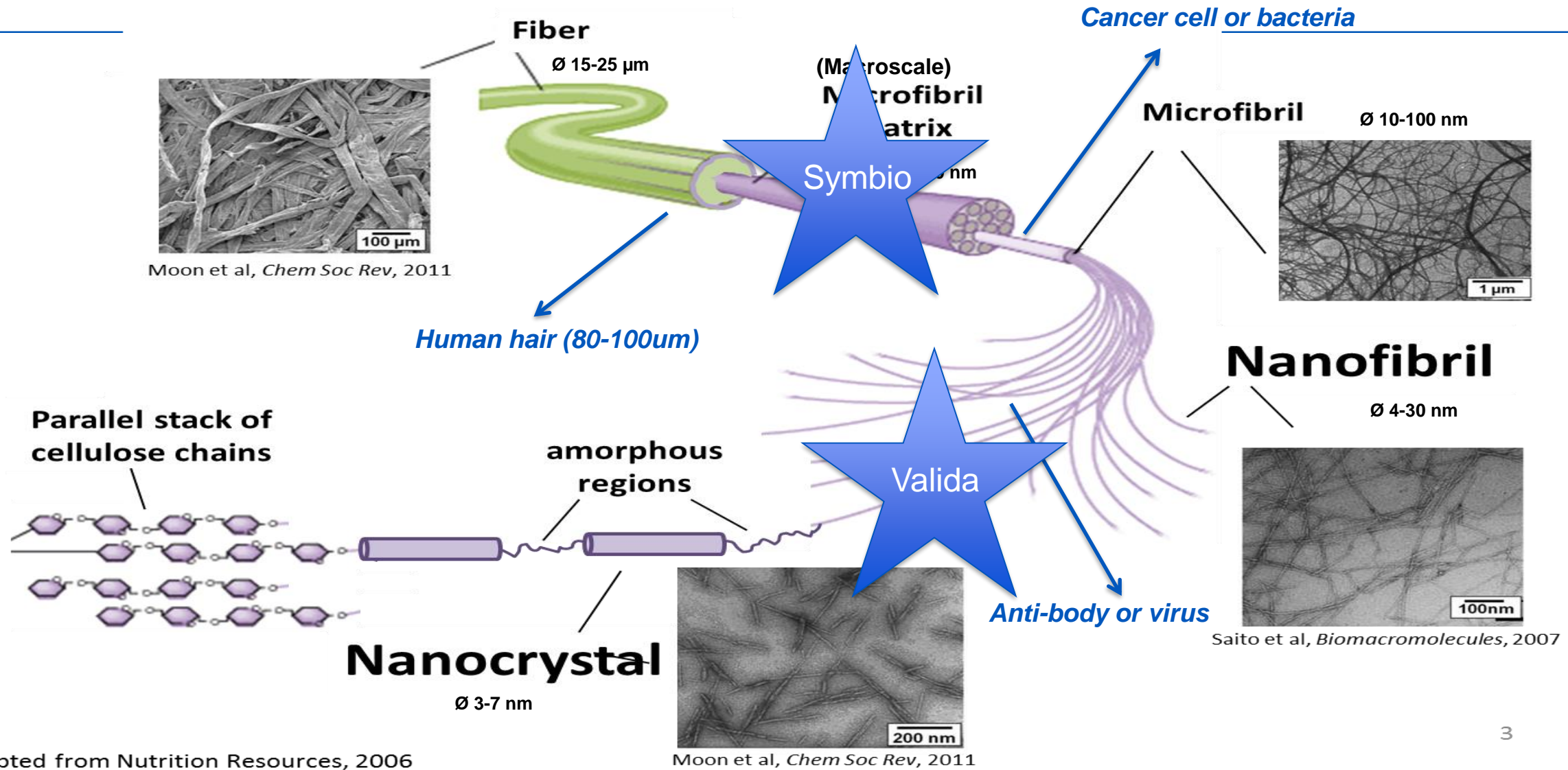
“Commodity”  
Plastic products

Higher end  
Plastic products

Replacing  
Petro-based



# Cellulose Morphology



Adapted from Nutrition Resources, 2006

Moon et al, *Chem Soc Rev*, 2011

Saito et al, *Biomacromolecules*, 2007

# Valida Applications

## Biobased composite

Improving the mechanical properties of rubber, latex, thermosetting resins, soy protein and starch-based matrices



## Paper

Improve paper strength



## Paint and adhesives

Thickening, stabilising



## Packaging and barrier

Enhancing barrier coatings on packaging materials to prolong shelf life of food



## Cosmetics

A powerful and natural rheology modifier in personal care products



## Food

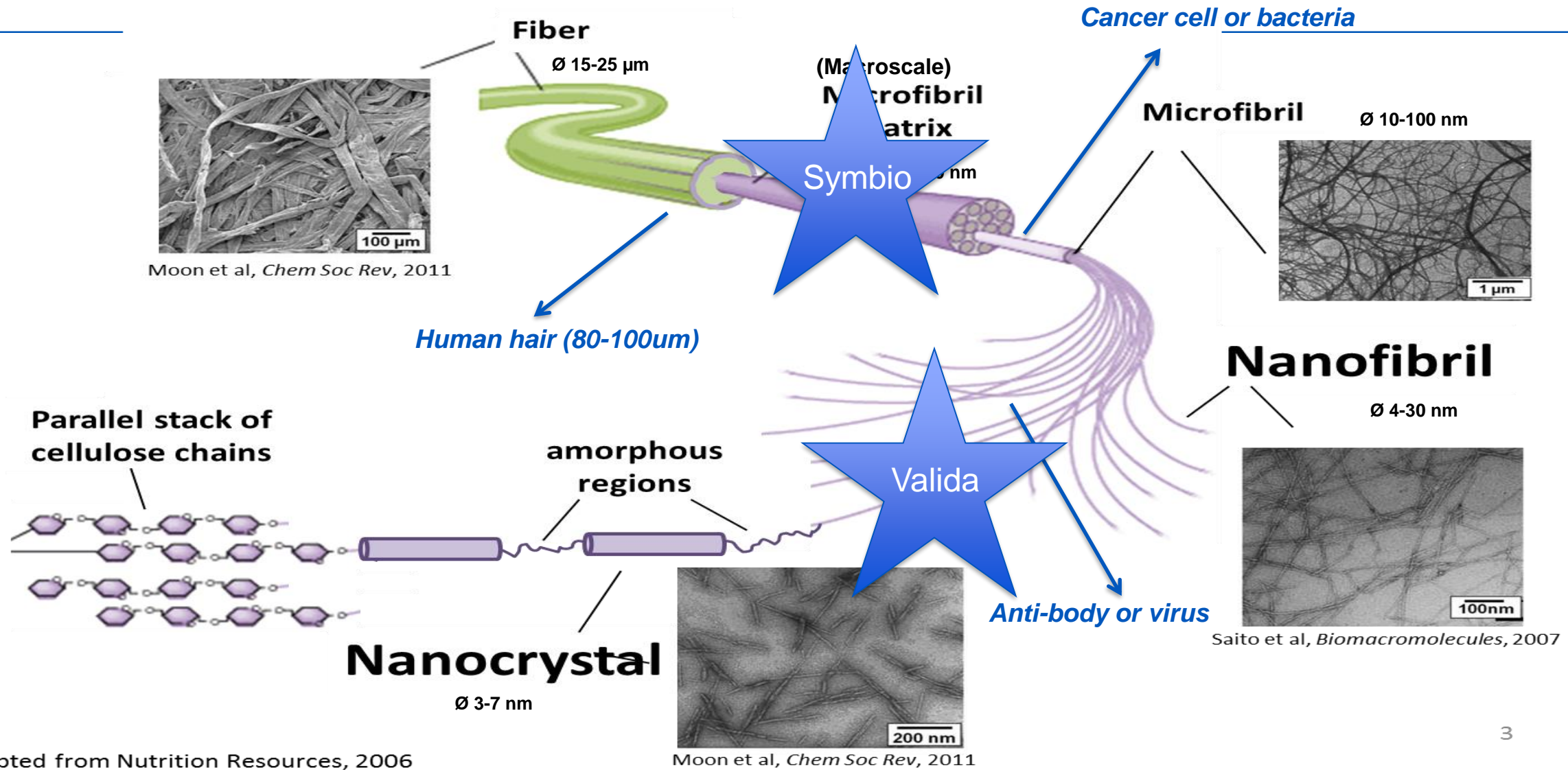
Effective rheology modifier and active ingredient release



sappi | Valida

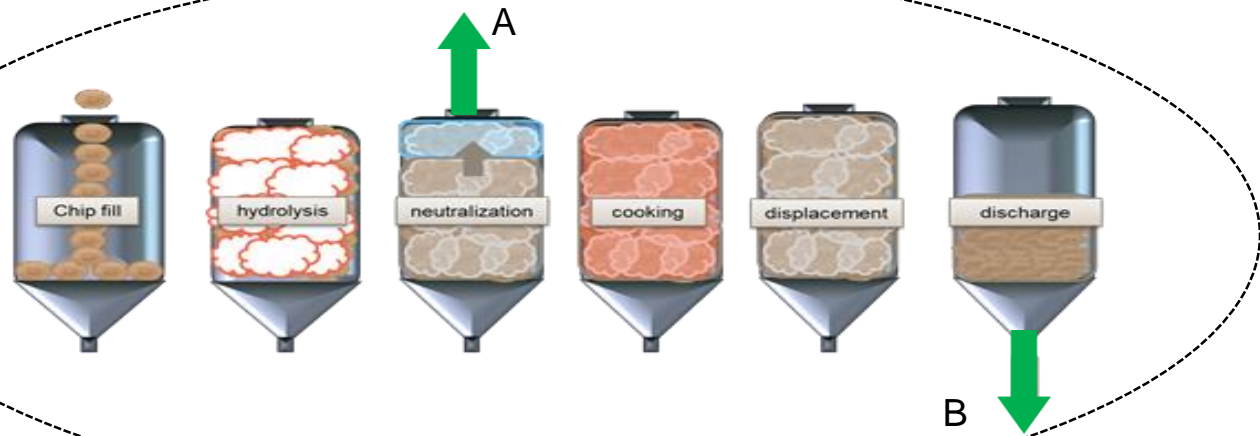
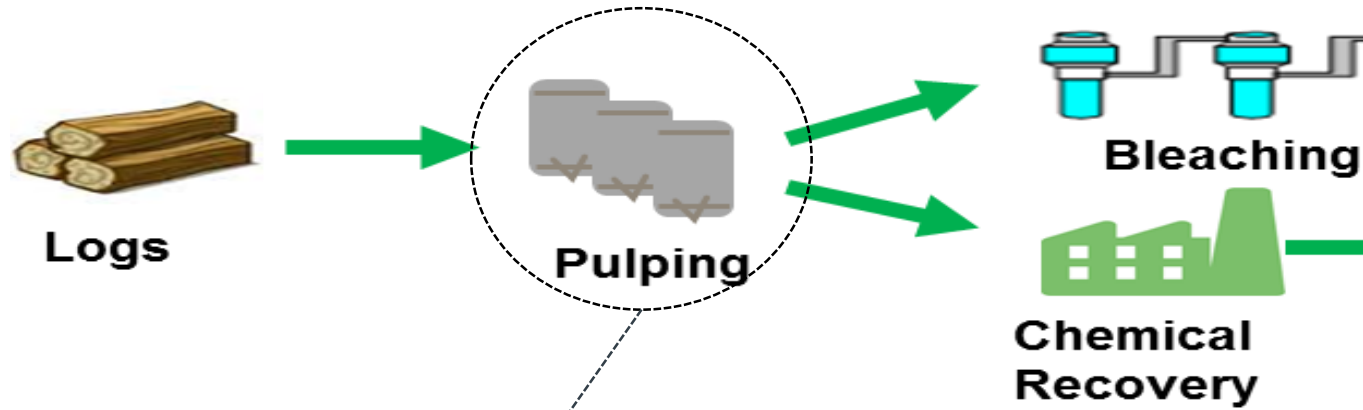


# Cellulose Morphology



Adapted from Nutrition Resources, 2006

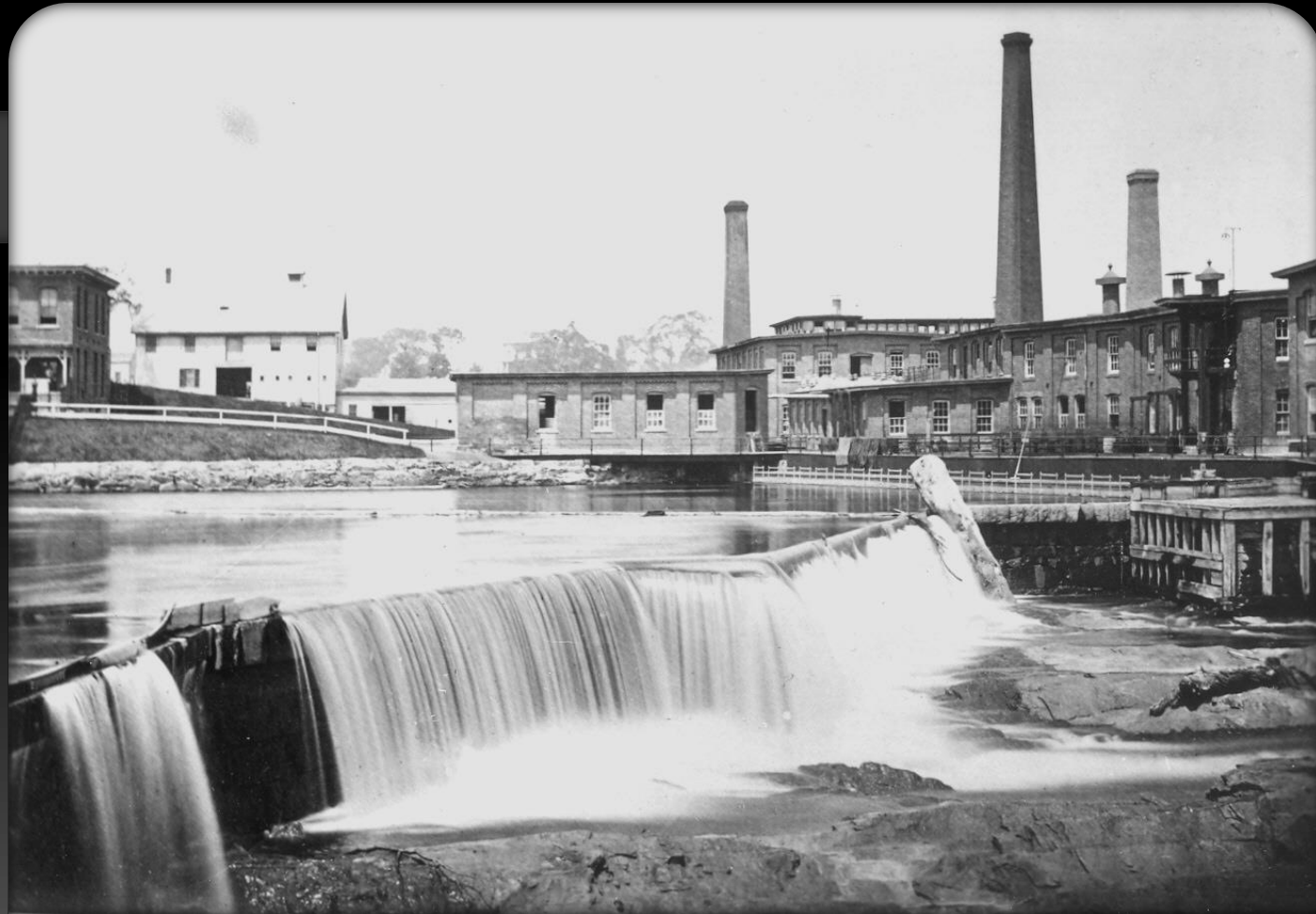
# Sugars to biochemicals – Sappi Demonstration



# EVOLUTION

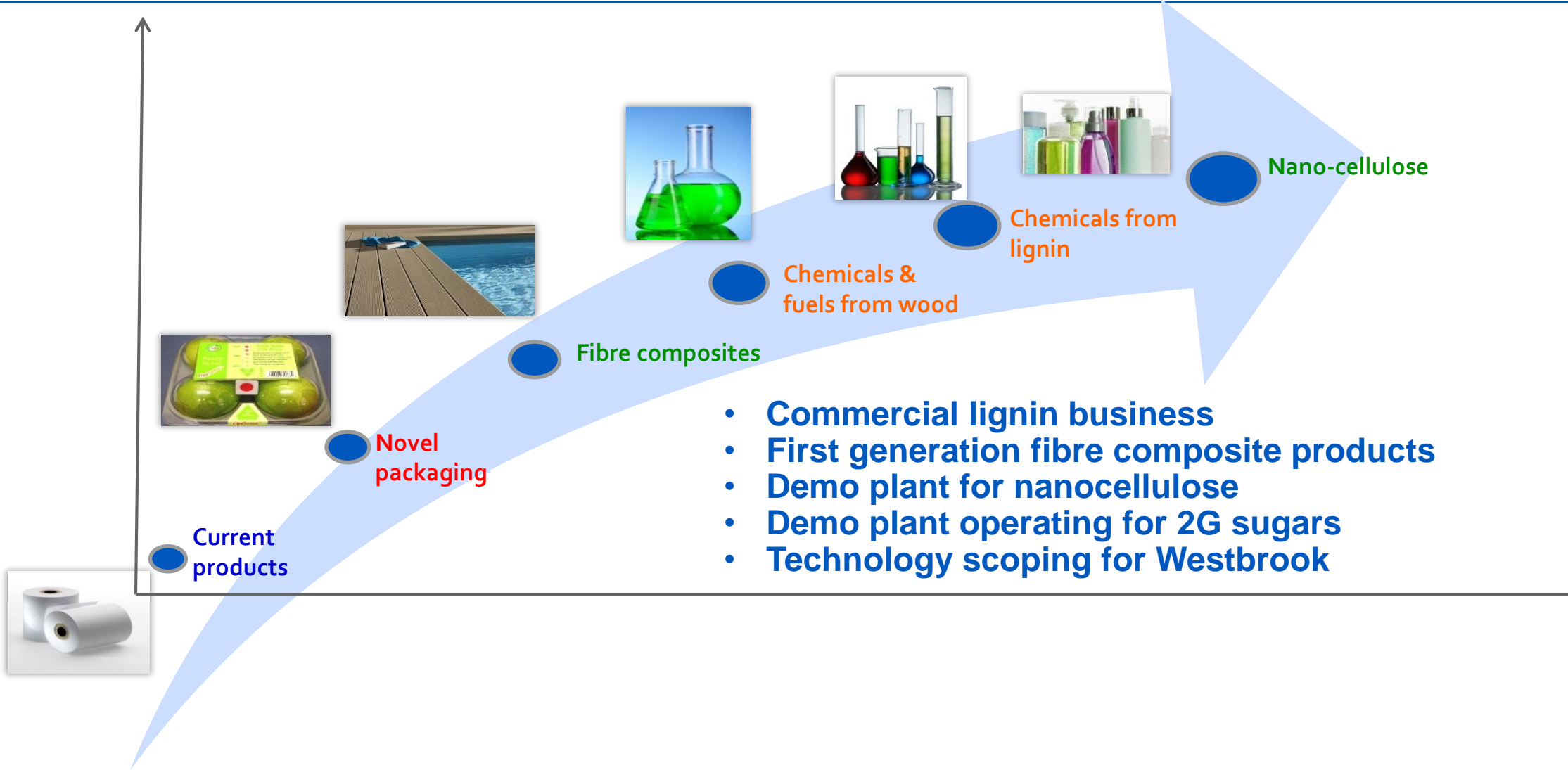
Samuel D. Warren purchases Cumberland Mills  
and a long history of development begins

1854



Mill Exterior ca. 1880

# Sappi Biomaterials Pipeline



# One thing I hope you take away .....

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- Two most abundant polymers on earth – cellulose and lignin – both renewable
- Chemistry, Biochemistry & bio-engineering have advanced in ways we can modify these wood polymers for higher value
  
- Social momentum toward more sustainable material use
  - Paper for plastic
  - Bio forms of chemicals vs. fossil fuel based
  - Process sustainability
  
- Educate today's youth on the vast opportunities in the forest products industry
  - We must step up our game

# Thank you

