As the future of work unfolds, what makes us human is what will make us employable. Workers in emergent and future occupations will need to think, work, and learn collaboratively, teaching and persuading those around them as they solve novel problems. Higher-order cognitive skills related to creativity and complex problem solving figure prominently, as well.¹

Are your students prepared with the skills employers want — and expect? According to the latest research and findings, employers are looking for candidates with the following skills.² ³

1. **Leadership**
   - Leading means having a vision and sharing it with others.

2. **Communication**
   - Employers are increasingly looking for those who can communicate well so they can function in complex business environments.

3. **Collaboration**
   - Working in teams enables employees to be quicker and more effective in their work.

4. **Problem solving**
   - Critical thinkers help businesses solve problems in innovative ways that help them remain competitive.

5. **Professionalism**
   - Demonstrating integrity and ethical behavior, acting responsibly with the interests of the larger community in mind.

Why is this so important for education leaders?

Today, only **11% of employers** think colleges prepare students adequately for careers, while **86% of college administrators** think they are adequately preparing students.⁴

Unfortunately, employers don’t agree. In fact, **57% of business leaders** say soft skills are more important than hard skills.⁵

The **#1 reason** students go to college is to get a job.³

Dare to change.

Digital learning removes limits and gives us the freedom to provide education anytime and anywhere, empowering us to overcome our most difficult challenges.

Sources
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2. Strada-Gallup 2017 College Student Survey
3. How to Reorient the Skills Discussion
4. Strada-Gallup 2017 College Student Survey
5. The Skills Companies Need Most in 2018 – And The Courses to Get More
6. Demand Driven Education Report

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