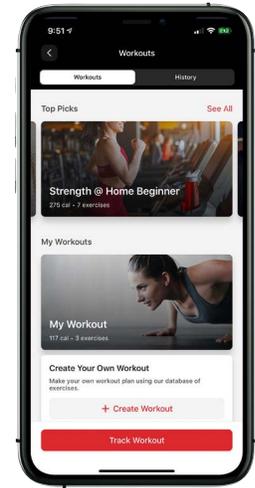
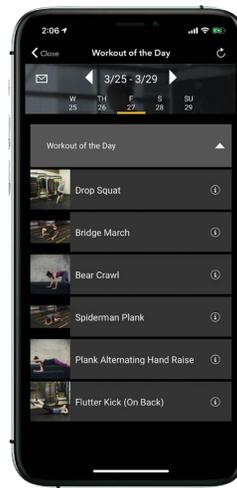


MATRIX COMMUNITY APP

CREATING CONNECTIONS THROUGH FITNESS

You're striving to support your members during this uncertain time, and as your total solutions partner, Matrix has created a vibrant virtual fitness community that's totally free. Developed in coordination with EGYM using their branded member technology, our new Matrix Community app provides a fitness network that's always active with ways for members to stay fit, share their struggles and triumphs and cheer each other on. The Matrix Community app is compatible with all of the most popular apps and wearables, so it's accessible to everyone, and we'll even give you the tools and promotional materials you need to spread the word and get members involved.



- Workout of the Day offers fresh content every 24 hours with photo and video support
- Advanced workouts encourage members to create their own workouts or select from carefully crafted at-home workouts right in the app
- Push notifications keep members motivated with tips on fitness, nutrition and wellness
- Goal Center captures stats with intuitive graphics for tracking progress and celebrating milestones
- Community challenges build connections through camaraderie and competition
- Activity feed lets members cheer on others in the community
- Consolidated data from popular wearables, apps and equipment offers a complete picture of personal fitness
- Matrix Community activation kit includes digital assets and community-facing communication to make your launch a success

Get your free activation kit for the Matrix Community app today, and start connecting your members to a new kind of fitness community.

GET STARTED

App only available through June 30, 2020 unless otherwise noted. No commitment required.

MATRIX COMMUNITY APP

FREQUENTLY ASKED QUESTIONS

Q: I already have an xID. Can I use that one in this app?

A: If you've already associated your existing xID with a user account in another app, you will not be able to use it in the Matrix Community App.

Q: I already have an account on a different app. Can I use that account to login to this app?

A: If you already have an account on a different app, you will not be able to use that same account to login to the Matrix Community App.

Q: I downloaded the Matrix Community app, but I see a screen that says "Let's find your fitness facility by name or code." What name or code should I use?

A: In the "Name or Code" field, simply type "matrixfitness", then tap the Continue button. You will see a pop up that says "Additional resources (12.1 MB) are required to launch the latest version of the app." This is normal. Just tap the "Allow" button to proceed to the "Login | Sign Up" screen.

Q: When I tap the "Workouts" tile, it says I need to link my EGYM account. Is this required to use the "Workouts" feature?

A: Yes. You can create an EGYM account or login with your existing EGYM account from within the "Workouts" tile. This enables you to view your workout results history, access the exercise library content, featured workouts and manually enter workout results.

Q: I don't want to share my workout activity in the "Activity Feed" with other people using this app. Can I opt out?

A: Yes. You can opt out of sharing your workout activity in the "Activity Feed" by tapping the circle button in the upper left of the screen. Next, tap the "Settings" button. Finally, tap the "Privacy" button. Enable the radio button next to "Select 'Private' if you do not wish any of your activities or achievements to be shared with other members of your fitness facility."

Q: I received automated emails related to Goals, Challenges or other information. Can I turn these off so I do not receive the automated emails?

A: Yes. You can opt out of receiving automated emails by tapping the circle button in the upper left of the screen. Next, tap the "Settings" button. Finally, tap the "Email Preferences" button. Set the toggle buttons to the "off" position for the automated emails you prefer not to receive.