

Qiujie “Angie” Zheng

Maine Business School

University of Maine

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Education

Ph.D. in Economics, Washington State University	12/2010
M.S. in Statistics, Washington State University	5/2010
M.A. in International Finance, Nankai University, China	6/2006
B.A. in Finance, Nankai University, China	6/2004

Academic Experience

University of Maine

- Associate Professor of Business Analytics, Maine Business School 9/2020 – present
- Associate Researcher, Lobster Institute 10/2021 – present
- Affiliate Faculty, Aquaculture Research Institute 9/2022 – present
- Faculty externship, Darling Marine Center 9/2021 – 8/2022

University of Alaska Anchorage (UAA), College of Business and Public Policy (CBPP), Anchorage, AK

- University of Alaska Foundation Harold T. Caven Professorship 2018 – 2019
- Associate Professor of Quantitative Methods and Economics (Tenured) 7/2017 – 8/2020
- Assistant Professor of Quantitative Methods and Economics 8/2012 – 6/2017

Guizhou University, School of Economics, Guizhou, China

- Guest Professor 5/2019 – 4/2022

Washington State University, School of Economic Sciences, Pullman, WA

- Research Assistant 8/2006 – 5/2010

Nankai University, School of Economics, Tianjin, China

- Research Assistant 7/2004 – 6/2006

Industrial Experience

Sr. Risk Analyst, JPMorgan Chase & Co., Columbus, OH	6/2010 – 7/2012
Financial Consultant Intern, China Minsheng Banking Corp., Beijing, China	1/2006 – 2/2006
Journalist Intern, Financial News, Beijing, China	7/2005 – 8/2005
Financial Analyst Intern, Bank of China, Beijing, China	7/2003 – 8/2003

Research Interests

Consumer Choice and Preference, Consumer Behavior, Food Marketing, Agricultural and Aquaculture business, Agricultural Production and Risks, Experimental Economics

Teaching

At University of Maine:

MGT 342 Small Business Management
MGT 344 Entrepreneurship and New Venture Creation
MBA 500 MBA Statistics Module
BUA 685 Problem Solving and Decision Analysis
BUA 601 Data Analysis for Business
BUA 686 Predictive Analytics and Business Forecast

At University of Alaska Anchorage:

BA A273 Introduction to Statistics for Business and Economics

ECON A202 Principles of Microeconomics

ECON A312 Econometrics for Business and Economics

ECON A329 Economic and Business Forecasting

ECON A390 Introduction to Mathematical Methods in Economics

ECON A390 Applied Economic Modeling

ECON A494C Globalization and China Economy and Business (A study abroad course, traveled to China)

Peer-reviewed Journal Publications

1. **Zheng, Q.**, Nayga Jr, R. M., Yang, W., & Tokunaga, K. 2023. Do US consumers value genetically modified farmed salmon?. *Food Quality and Preference*, 104841. <https://doi.org/10.1016/j.foodqual.2023.104841>
2. Wang, H. H., Jiang, Y., Jin, S., & **Zheng, Q.** 2022. “The Role of Online Market in Incentivizing Rural Smallholder Farms to Supply Safe and Eco-Friendly Food in China”. *Canadian Journal of Agricultural Economics*. <https://doi.org/10.1111/cjag.12319>
3. Lu, Y., **Zheng, Q.**, & Quinn, D. 2022. “Introducing causal inference using Bayesian networks and do-Calculus”. *Journal of Statistics and Data Science Education*. <https://doi.org/10.1080/26939169.2022.2128118>
4. Hao, N., Zhang, Y., **Zheng, Q.**, & Wetzstein, M. 2022. Spillover effects of food recalls: A milk recall scenario experiment in China. *npj Sci Food* 6 (1): 1-8. <https://doi.org/10.1038/s41538-022-00139-1>
5. Yue, W., Liu, N., **Zheng, Q.**, & Wang, H. H. 2021. Does the COVID-19 Pandemic Change Consumers’ Food Consumption and Willingness-To-Pay? The Case of China. *Foods*, 10, 2156. <https://doi.org/10.3390/foods10092156>
6. Zhang, Y. Y., **Zheng, Q.**, & Wang, H. 2021. Challenges and Opportunities Facing the Chinese Economy in the New Decade: Epidemics, Food, Labor, E-Commerce, and Trade. *The Chinese Economy*, 1-3. <https://doi.org/10.1080/10971475.2021.1890355>
7. **Zheng, Q.**, & Wang, H. H. 2021. “Do consumers view the genetically modified food labeling systems differently? “Contains GMO” vs. “non-GMO” labels”. *The Chinese Economy*, 1-13. <https://doi.org/10.1080/10971475.2021.1890356>
8. **Zheng, Q.**, Wang, H. H., & Shogren, J. 2021. “Fishing or Aquaculture? Chinese Consumers’ Stated Preference for the Growing Environment of Salmon through a Choice Experiment and the Consequentiality Effect”. *Marine Resource Economics*, 36 (1). <http://dx.doi.org/10.1086/711385>
9. Lu, Y., & **Zheng, Q.** 2020. “Twitter public sentiment dynamics on cruise tourism during the COVID-19 pandemic”. *Current Issues in Tourism*, 1-7. <https://doi.org/10.1080/13683500.2020.1843607>.
10. **Zheng, Q.**, Chen, J., Zhang, R., & Wang, H. H. 2020. “What factors affect Chinese consumers’ online grocery shopping? Product attributes, e-vendor characteristics and consumer perceptions”. *China Agricultural Economic Review*, 12 (2): 193-213. <https://doi.org/10.1108/CAER-09-2018-0201>.
11. Wang, H. H., Liu, L., Ortega, D. L., Jiang, Y., & **Zheng, Q.** 2019. “Are Smallholder Farmers Willing to Pay for Different Types of Crop Insurance? An application of Labelled Choice Experiments to

Chinese Corn Growers”. *The Geneva Papers on Risk and Insurance-Issues and Practice*, 1-25.
<https://doi.org/10.1108/CAER-09-2018-0201>.

12. **Zheng, Q.**, Wang, H. H., & Lu, Y. 2018. “Consumer Purchase Intentions for Sustainable Wild Salmon in the Chinese Market and Implications for Agribusiness Decisions”. *Sustainability* 2018(10), 1377. <https://doi.org/10.3390/su10051377>.
13. **Zheng, Q.**, Wang, H. H., Fong, Q., & Lu, Y. 2017. “Consumer Preference and Market Potential for Alaska Salmon in China: Preliminary Analysis”. *Alaska Sea Grant*, University of Alaska Fairbanks, MAB-70, Fairbanks. <http://doi.org/10.4027/cmpaspa.2017>
14. **Zheng, Q.**, & Wang, H. H. 2017. “The Market Power in Chinese Wine Industry”. *Agribusiness* 33 (1): 30-42. <https://doi.org/10.1002/agr.21479>.
15. **Zheng, Q.**, & Wang, H. H. 2016. “Chinese Preferences for Sustainable Attributes for Food Away From Home: a Rank-Ordered Model”. *China Economic Review* 41: 148-158.
<https://doi.org/10.1016/j.chieco.2016.09.003>.
16. Fong, Q., & **Zheng, Q.** 2016. “Synopsis of the Hong Kong Seafood Market”. *Alaska Sea Grant*, University of Alaska Fairbanks, MAB-68, Fairbanks. <http://doi.org/10.4027/shksm.2016>.
17. **Zheng, Q.**, & Lu, Y. 2016. “Do You Catch Undersized Fish? Let’s Go Fishing to Learn Some Important Concepts in Multiple Testing”. *Teaching Statistics* 38 (3): 91–97.
<https://doi.org/10.1111/test.12107>.
18. **Zheng, Q.**, Wang, H. H., & Shi, Q. 2014. “Estimating Bivariate Yield Distributions and Crop Insurance Using Nonparametric Methods”. *Applied Economics* 46 (18): 2108-2118.
<https://doi.org/10.1080/00036846.2014.894630>.
19. **Zheng, Q.**, & Shumway, C. R. 2012. “Washington Biofuel Feedstock Crop Supply under Output Price and Quantity Uncertainty”. *Energy Policy* 48: 515-525.
<https://doi.org/10.1016/j.enpol.2012.05.051>.

Under Review/Revision

1. Zheng, Q., Davis, C. V., Noll, A. L., Bernier, R., and Labbe, R. “U.S. consumer preferences and attitudes towards seaweed and value-added products”. *Agribusiness*. Under revision and resubmission.
2. Zheng, Q., Diao, W., Lu, Y., Wang, Y. & Chi, G. “Transfer or surrender rural homestead land? An investigation of farmers’ preferences in China”. *The Chinese Economy*. Under revision and resubmission.
3. Zheng, Q., Nayga, R., Yang, W., & Tokunaga K. “Consumers’ Valuation for Lobster Harvested Using Ropeless Technology to Reduce Right Whale Entanglement and Extinction”. *Environmental and Resource Economics*. Submitted.
4. Wang, H. H., Zheng, Q., & Wu, G. “Effect of risk attitudes on willingness to pay for disinfectants in China during COVID-19”. *Health, Risk & Society*. Submitted.

Working Papers

Zheng, Q., Nayga, R., & Gao, Z. “Information effect on consumers' willingness-to-pay for local foods in Alaska”.

Wang, H. H., Yang, J., Zheng, Q., & Jiang, Y. “Consumer information acquisition and choice for genetically modified foods: Evidence from a non-hypothetical choice experiment in China”.

Zheng Q., Wang, H. H., Wu, G., & Liu, P. “Effect of social distance on altruism during COVID-19 pandemic: An online dictator game in China”.

Zheng Q., Wang, H. H., & Zhang, R. “Economics of face masks through the lens of Chinese consumers during COVID-19: Demand, supply, price, and willingness to pay”.

Work in Progress

“Food consumption, security, and waste during COVID-19 pandemic”, with K. Berry.

“Risk-taking behaviors and risk attitudes during COVID-19 pandemic”, with K. Berry.

“Consumers’ meat consumption and storage in China”, with H. Wang.

“Can village collective play a role in rural homestead land utilization? Farmers' perspective”, with W. Diao, Y. Lu and Y. Wang.

“Impact of internal and external price range knowledge on consumers’ WTP for local foods”, with Z. Gao.

“Do ‘Recognizing my group’ and ‘My Group being recognized’ affect social behavior? A public goods game”, with X. Jin and J. Murphy.

“Justifications to lie? A classroom die-under-cup experiment”, with J. Watanabe and A. James (undergraduate research project).

“Social attitudes towards E-bikes”, with A. Clark (undergraduate research project).

Grants

UMS Transforms, Programming Grants. 2022. \$9,000. “Does information about the economic contribution of Maine’s aquaculture industry affect consumers’ preferences for farmed oysters?” With Caroline Noblet. Role: PI.

University of Maine Maine Business School and Graduate School of Business Research Award. 2022. \$5,000. “Consumers’ Valuation for Lobster Harvested Using Ropeless Technology”. Role: PI.

University of Maine Maine Business School and Graduate School of Business Research Award. 2022. \$5,000. “Technologically-enabled innovation in aquaculture: an organizational and consumer perspective of Maine’s oyster sector”. With Nadège Levallet. Role: Co-PI.

National Science Foundation, Navigating the New Arctic. 2020-2023. \$3,000,000. “NNA Track 1: Pursuing Opportunities for Long-term Arctic Resilience for Infrastructure and Society (POLARIS).” Role: Sub-award, Co-investigator.

University of Alaska Foundation Harold T. Caven Professorship. 2018-2019. \$20,000. “Training Students to Conduct Consumer and Marketing Research on Alaska Local Food Products”. Role: PI.

University of Alaska Anchorage Innovate Awards. 2018. \$10,000. “Consumer Choice and Preference for ‘Alaska Grown’ Foods: Elicitation, Information, Learning and Valuation”. With Jonathan Alevy, Zhifeng Gao and Bogdan Hoanca. Role: PI.

University of Alaska Anchorage Vernon Smith Economic Science Laboratory Awards. 2017. \$6,000. “Do ‘Recognizing my group’ and ‘My group being recognized’ Affect Social Behavior? A Public Goods Game”. With Xiaoting Jin and James Murphy. Role: PI.

University of Alaska Anchorage Innovate Awards. 2015. \$25,000. “Consumer Preference and Market Potentials for Alaska Salmon in China”. With H. Holly Wang and Yonggang Lu. Role: PI.

Conference Papers

Zheng, Q., Davis, C. V., Noll, A. L., Bernier, R., & Labbe, R. 2023. “U.S. consumer preferences and attitudes towards seaweed and value-added products”. Aquaculture America 2023. New Orleans, LA, February 24 – 26.

Zheng, Q., Nayga, R., Yang, W., & Tokunaga, K. 2022. “Consumers’ Valuation for Lobster Harvested Using Ropeless Technology to Reduce Right Whale Entanglement and Extinction.” Applied Agricultural Economics Association (AAEA) Meeting. Anaheim, CA, July 31 – August 2.

Zheng, Q., Nayga, R., Yang, W., & Tokunaga, K. 2022. “Do U.S. consumers value genetically modified farmed salmon?” Applied Agricultural Economics Association (AAEA) Meeting. Anaheim, CA, July 31 – August 2.

Zheng, Q., Nayga, R., Yang, W., & Tokunaga, K. 2022. “Consumers’ Valuation for Lobster Harvested Using Ropeless Technology to Reduce Right Whale Entanglement and Extinction.” Northeastern Agricultural and Resource Economics Association (NAREEA) Annual Meeting. Mystic, CT, June 12 – 14.

Davis, C. V., Noll, A. L., Zheng, Q., Bernier, R., & Labbe, R. 2022. “Consumer Perceptions, Preferences, & Attitudes about Domestic Farm-raised Seaweed Products”. Northeast Aquaculture Conference & Exposition and the 41st Milford Aquaculture Seminar. Portland, ME, April 27-29.

Wang, H., & Zheng, Q. 2021. “Eat safe, but no waste: Chinese households’ meat storage, consumption, and waste”. Sustainable Resource Management for Adequate, Safe and Nutritious Food Provision International Conference. Virtual, October 16.

Zheng Q., Wang, H. H., & Wu, G. 2021. “Effect of Social Distance on Altruism during COVID-19 Pandemic: An Online Dictator Game in China”. Applied Agricultural Economics Association (AAEA) Meeting. Virtual, August 1 – 3.

Zheng Q., Wang, H. H., Wu, G., & Zhang, R. 2021. “Let Consumer Willingness-to-Pay Guide Government Price Control on Essential Products: The Case of Facemasks in China during COVID-19”. Western Economic Association International 96th Annual Conference. Virtual, June 27 – July 1.

Zheng Q., Wang, H. H., Wu, G., & Zhang, R. 2021. “Economics of face masks through the lens of Chinese consumers during COVID-19: Demand, supply, price, and willingness to pay”. The Chinese Economists Society (CES) Annual Conference. Virtual. June 18 – 20.

Wang, H., & Zheng, Q. 2021. “Eat Safe, but No Waste: Chinese Households’ Meat Storage, Consumption, and Waste”. The Chinese Economists Society (CES) Annual Conference. Virtual. June 18 – 20.

Yue, W., Liu, N., Wang, H. H., and Zheng, Q. 2021. “Did Chinese Consumers’ Food Consumption and Willing-to-pay for Food Change during COVID-19 Pandemic?” The Chinese Economists Society (CES) Annual Conference. Virtual. June 18 – 20.

- Wang, H. H., Zheng, Q., & Wu, G. 2021. “The Role of Risk Perception and Preference on Consumer Willingness to Pay Higher Prices for PPE and Disinfectants during COVID-19”. SCC-76 “Economics and Management of Risks in Agriculture and Natural Resources” Group Annual Meeting. Virtual, April 8 – 9.
- Zheng, Q., & Wang, H. H. 2020. “Altruism and social distance: An online dictator game in China during COVID-19 outbreak”. Economic Science Association Global Online Around-the-Clock Meeting. Virtual, September 10 – 12.
- Zheng, Q., Diao, W., Lu, Y., & Wang, Y. 2020. “Chinese Farmers’ Preference for Rural Homestead Land Use: Mechanism, Knowledge and Perception”. Applied Agricultural Economics Association (AAEA) Meeting. Virtual, August 10 – 11.
- Zheng, Q., Nayga, R., & Gao, Z. 2020. “Consumers’ willingness-to-pay for local, organic, and hydroponic foods in Alaska”. Northeastern Agricultural and Resource Economics Association (NAREEA) Annual Meeting. Virtual, June 15 – 19.
- Wang, H. H., Yang, J., Zheng, Q., & Jiang, Y. 2019. “Information Influence on Consumers’ Choice for Genetically Modified Foods: A Non-Hypothetical Choice Experiment in China”. Applied Agricultural Economics Association (AAEA) Meeting. Atlanta, GA. July 21 – 23.
- Wang, H. H., Yang, J., & Zheng, Q. 2019. “A Real Experiment on Chinese Consumers’ Choice of Genetically Modified Foods”. The Chinese Economists Society (CES) Annual Conference. Dalian, China. June 8 – 9.
- Zheng, Q., Nayga, R., & Gao, Z. 2019. “Alaska Consumers Perceptions and Preference for Local, Organic, and Hydroponic Foods”. Alaska Food Festival & Conference. Homer, Alaska, March 8 – 9.
- Zheng, Q., Chen, J., Zhang, R. & Wang, H. H. 2017. “Chinese Preference for Online Grocery Shopping: Shopping for Convenience, Quality or Price?” Applied Agricultural Economics Association (AAEA) Meeting. Chicago, IL. July 30 – August 1.
- Zheng, Q., Wang, H. H., & Shogren, J. 2016. “Incorporating Incentive Compatible Consequentiality in Choice Experiments: Consumer Preference for Alaska Salmon in China.” Applied Agricultural Economics Association (AAEA) Meeting. Boston, MA. July 31 – August 2.
- Zheng, Q., & Wang, H. H. 2016. “What factors affect Chinese consumer’s purchase decision of Alaska salmon?” The Chinese Economists Society (CES) Annual Conference. Shenzhen, China. June 10 – 12.
- Zheng, Q., Wang, H. H., & Lu, Y. 2016. “Consumer Preference and Market Potentials for Alaska Salmon in China.” Alaska Food Policy Council Annual Conference. Anchorage, Alaska. February 26 – 27.
- Johnson, P., & Zheng, Q. 2015. “Trading in Networks: a Classroom Experiment.” Western Economic Association International (WEAI) Annual Conference. Honolulu, Hawaii. June 28 – July 2.
- Zheng, Q., & Wang, H. H. 2014. “Attribute Preference of Duck Products: From Restaurant Consumer and Manager’s Perspectives in China.” The Chinese Economists Society (CES) Annual Conference. Guangzhou, China. June 14 – 15.
- Johnson, P., & Zheng, Q. 2014. “Trading in Networks: a Classroom Experiment.” The Chinese Economists Society (CES) Annual Conference. Guangzhou, China. June 14 – 15.

- Zheng, Q., & Wang, H. H. 2014. “The Market Power of Chinese Wine Industry.” The Chinese Economists Society (CES) North America Conference. West Lafayette, IN. March 14 – 15.
- Zheng, Q., & Wang, H. H. 2013. “The Market Power of Chinese Wine Industry.” The Chinese Economists Society (CES) Annual Conference. Chengdu, China. June 8 – 10.
- Lu, Y., & Zheng, Q. 2013. “A Simple P-value Adjustment for Group Sequential Test.” Southwest Decision Science Institute (SWDSI) Meeting. Albuquerque, NM. March 12 – 16.
- Zheng, Q., McCracken, V., & Taylor, M. 2010. “Consumers Apple Variety Choices Based on National Household-level Data.” Applied Agricultural Economics Association (AAEA) Meeting. Denver, CO. July 25 – 27.
- Zheng, Q., & Taylor, M. 2009. “Which Factors Influence Consumer’s Apple Purchase Choice?” Washington State Horticultural Association Meeting. Wenatchee, WA. December 7 – 9.
- Zheng, Q., & Shumway, C. R. 2008. “Washington Biofuel Feedstock Crop Supply under Output Price and Quantity Uncertainty”. Applied Agricultural Economics Association (AAEA) Meeting. Orlando, FL. July 27 – 29.
- Zheng, Q., & Shumway, C. R. 2008. “Washington Biofuel Feedstock Supply under Price Uncertainty.” Western Agricultural Economics Association (WAEA) Meeting. Big Sky, MT. June 25 – 27.
- Zheng, Q., & Yoder, J. 2008. “Market Power over Blended Motor Fuel Inputs: Biodiesel vs. Renewable Diesel in Washington State.” Western Agricultural Economics Association (WAEA) Meeting. Big Sky, MT. June 25 – 27.

Other Publications

- Johnson, P., & Zheng, Q. 2016. “Alaskan Student Ambassadors Go to China”. *Alaska Business Monthly*. February.
- Case, T., Prasad, R., & Zheng, Q. 2015. “Preparing Students for Leadership on the Frontiers of a Changing World”. *Alaska Business Monthly*. February.

Other Presentations

- “Food For Thought: What’s so special about Maine food? Takeaways from theory & research around food choice with a focus on Maine products” series. Portland Regional Chamber of Commerce. June 22, 2022.
- “Consumers’ preference and willingness-to-pay for food attributes: Cases of Alaska wild salmon and local foods”. University of Maine Cooperative Extension “Lunch and Learn” Series. August 20, 2021.
- “Food Marketing”. Summer workshop at Purdue University. August 19, 2021.
- “Do Consequentiality Scripts work in Choice Experiment? Chinese Consumer’s Preference for Imported Salmon”. Invited presentation at Hunan Agricultural University. Changsha, China. December 12, 2017.
- “Chinese Preferences for Food-Away-From-Home”. Invited presentation at Jilin University of Finance and Economics. Changchun, China. December 5, 2017.
- “China Crop Insurance and Yield Distribution Estimation”. Invited presentation at Chinese Academy of Agricultural Sciences. Beijing, China. June 28, 2017.
- “Consumer Preference and Market Potentials for Alaska Salmon in China”. Presentations at Anchorage

Economic Development Corporation (ADEC), Southwest Alaska Municipal Conference, Pacific Seafood Processors Association, Kodiak Seafood and Marine Science Center. Spring 2016.

Consulting Projects

“Assessment and planning tool set to identify market opportunities for domestic farm-raised finfish and shellfish”, for Atlantic Corporation and Maine Aquaculture Innovation Center, through USDA NIFA competitive grant. 2022.

“Consumer perceptions, preferences, and attitudes about domestic farm-raised seaweed products”, for Atlantic Corporation and Maine Aquaculture Innovation Center. 2022.

“Consumer attitudes and preferences about Vermont maple syrup”, for Atlantic Corporation, Maine and Vermont Agency of Agriculture, Food, and Markets. 2021.

“Afognak Shareholder Demographic Trends and Share Transfer Trends Forecasting”, for Afognak Native Corporation, Alaska. 2018.

“Challenges Facing Nonprofit Fundraising In Alaska: A Report on the Challenges Nonprofit Organizations Face in Fundraising Activities and Attaining Qualified Staff”, for the Foraker Group, Alaska. 2015.

Awards and Honors

2021 *China Agricultural Economics Review* (CAER) Highly Recommended Paper prize, Zheng, Q., Chen, J., Zhang, R., & Wang, H. H. 2020. “What factors affect Chinese consumers’ online grocery shopping? Product attributes, e-vendor characteristics and consumer perceptions”. *China Agricultural Economic Review*, 12 (2): 193-213.

University of Alaska Foundation Harold T. Caven Professorship (2018-2019)

UAA UNAC faculty development award (2017, 2018, 2019)

“Washington Biofuel Feedstock Crop Supply under Output Price and Quantity Uncertainty” featured by *Renewable Energy Global Innovations*. (2012)

AAEA Foundation Travel Grant (2008, 2009)

WAEA Graduate Student Travel Scholarship (2008)

National Agricultural Biotechnology Council 20th Meeting Student Travel Scholarship (2008)

Nankai University Excellent Master Thesis First Prize (2006)

Nankai University Excellent Students Awards (2001, 2002, 2003, 2005)

Media Appearances

“[Produce preferences: UAA CBPP Professor Angie Zheng asks locals, why buy Alaska grown?](#)”. *UAA Green & Gold News*. November 28, 2018.

“[Stopover from the Chinese president providing boost in Alaska tourism](#)”. *KTUU*. August 14, 2017.

“[Wild Alaska salmon not on menus in China...](#)”. *Alaska’s Energy Desk, KTOO public Media*. August 10, 2017.

“[UAA professor finds potential market for wild Alaska salmon, in China](#)”. *UAA Green & Gold News*.

July 27, 2017.

[“High demand for Alaskan wild caught salmon in China, according to study”](#). *KDLG*. June 22, 2017.

[“New report cites huge untapped potential for Alaska salmon in China”](#). *Seafood Source*. June 19, 2017.

[“Salmon prospects bright among China’s growing middle class”](#). *Alaska Dispatch News*. June 17, 2017.

[“Spanning two nations: CBPP professor links UAA, China”](#). *UAA Green & Gold News*. March 8, 2017.

[“Postcards Home from China: Globalization and business opportunities”](#). *University of Alaska Anchorage Green and Gold News*. May 13, 2015.

[“Hometown U: Fishing for salmon consumers in China”](#). *Alaska Dispatch News*. April 26, 2015.

Professional Services

Guest editor, The Chinese Economy Special Issue on Food and Health Economics: Epidemics, Risk, Behavior and Policy, 2020

Book proposal review, Springer, 2021

Journal referee: *Agribusiness*, *Applied Economics Letter*, *Canadian Journal of Agricultural Economics*, *China Agricultural Economics Review*, *Food Policy*, *International Journal of Corporate Governance*, *Journal of Integrative Agriculture*, *Regulation and Governance*, *Utilities Policy*

University of Maine Services

Maine Business School Graduate School of Business Graduate Curriculum and Learning Committee, 9/2021 – present

UMS Transforms Programming Committee, 3/2021 – present

Maine Business School Graduate Committee (Ad Hoc), 9/2020 – 5/2021

University of Alaska Anchorage Services

UAA Vice Provost’s research council, 8/2017 – 5/2019

UAA taskforce of undergraduate research and scholarship, 2/2016 – 5/2019

UAA Standing scholarship committee, 3/2016 – 4/2016

CBPP assurance of learning committee, 1/2019 – 5/2019

CBPP fiscal manager recruitment committee, 2/2019 – 4/2019

CBPP graduate program strategy committee, 9/2017 – 12/2018

CBPP international programs committee, Chair, 8/2016 – 5/2018

CBPP curriculum committee, 8/2015 – 5/2017

CBPP international partnerships committee, 8/2014 – 5/2016

CBPP international business programs committee, 8/2013 – 5/2014

CBPP engaged learning and experiential education committee, 8/2012 – 5/2013

Economics Department seminar coordinator, 4/2017 – present

UAA Office of Undergraduate Research & Scholarship undergraduate research grant proposal reviewer,

5/2018

Coordinated and developed UAA and Jilin University of Finance and Economics joint partnership, 12/2015 – present

Arranged visit of UAA delegation in China to formalize joint partnership agreement with Jilin University of Finance and Economics, 12/2017

Arranged visit of Jilin University of Finance and Economics delegation at UAA to sign joint partnership memorandum of understanding and discuss education and research collaboration, 8/2016

Initiated and developed UAA and Nankai University joint partnership, 11/2013 – present

Arranged visit of UAA delegation in China to formalize joint partnership agreement with Nankai University, 6/2014

Arranged visit of Nankai University delegation at UAA to discuss education and research collaboration partnership, 11/2013

Organized keynote speech of Professor Siwei Cheng (former Vice-Chairman of the Standing Committee for the National People's Congress of China) at UAA, 8/2013

Drafted proposal of *CBPP Initiative of Study Abroad Program and Joint Venture Partnership with Chinese Universities*, 5/2013 – 8/2013

Collaborated with Office of Community Planning and Development, US Department of Housing and Urban Development, Anchorage Field Office on developing experiential learning data analysis project for students in Anchorage Project Homeless Connect, 5/2013

Coordinated Alaska business familiarization trip of a group of foreign Executive MBA students organized by Anchorage Economic Development Corporation (AEDC), 8/2012 – 8/2013

Technical Skills

SAS (Certified Base and Advanced Programmer), Stata, NLogit, Ngene, Gauss, R, Microsoft Excel