

First & Last Name

Physical Address

Email Contact

Phone Contact

LinkedIn Profile Link

Education

University of Maine, Maine Business School

B.S. in Business Administration, Marketing Major

GPA: X.XX

Orono, Maine

Anticipated Graduation: May 20XX

Experience

Team Maine, University of Maine

Undergraduate Ambassador

Orono, Maine

September 20XX - Present

- Inform perspective students of college offerings during ambassador-lead student tours
- Plan large-scale events, such as Summer Orientation with 350+ incoming students
- Collaborate with 25 team members to communicate with perspective students

Panera Bread

Cashier

Bangor, Maine

June 20XX – August 20XX

- Performed customer transactions for takeout orders and dine-in patrons
- Multi-tasked responsibilities with staff of 30+ coworkers in fast-paced environment
- Provided excellent customer service, such as advice or recommendations when requested

Student Involvement

American Marketing Association

Member

September 20XX – Present

- Collaborated with team to provide consulting support for local businesses, such as Penobscot Theatre Company, All Inclusive Ski Touring, and OHOP
- Participated in team discussions to craft SWOT analysis and promotional materials
- Assisted with planning annual MBS etiquette dinner, accounting for 150+ guests

Outdoor Club

Member

September 20XX – Present

- Engaged with 30+ members to complete various teamwork-oriented outdoor trips
- Collected and maintained trip equipment and supplies for multi-day expeditions
- Volunteered to clean Acadia National Park during “Take Pride in Acadia” Day

Maine Day Meal Packout

Participant

May 20XX

- Assembled and packed 50,000+ meals for Maine food shelters and cupboards
- Collaborated with other students to create an assembly line for efficiency

Coursework

Principles of Marketing Project

Spring 20XX

- Presented a pitch-style product/service project for a business account
- Gained experience crafting SWOT analysis, marketing strategy, and marketing mix