



Maine Business School • Graduate School of Business



## OUR STRATEGIC FOCUS: MISSION, VISION, VALUES, & GOALS

*(Adopted by the MBS Faculty in December 2019)*

### OUR STRATEGIC FOCUS

The **Maine Business School (MBS)** was established as a college in 1965 and accredited by AACSB in 1974. The MBS was in the College of Business, Public Policy, and Health until 2013 when it became a separate college with a Dean reporting to the Executive Vice President for Academic Affairs & Provost. The MBS is in the Donald P. Corbett Business Building, constructed in 1993 in Orono, Maine.

The **Graduate School of Business (GSB)** was established in 2018 to combine MBA programs at UMaine and the University of Southern Maine to provide graduate business education to the state and beyond. The home for the GSB is in Portland, Maine.

The vision and mission for the Maine Business School have long emphasized learning, scholarship, and community. These themes align with the strategic direction for the MBS and GSB and resonate with faculty, students, alumni, Advisory Board members, and the larger community.

### OUR VALUES

#### Our values drive us to *care*:

**C**onnect

**A**dapt

**R**espect

**E**ngage

- **Connect** through collaborations and teamwork with a mindful view of global partners.
- **Adapt** through innovative steps for our curriculum and outreach efforts.
- **Respect** people as we expect professional interactions and integrity in ourselves and others.
- **Engage** with current thought leadership about business practice and data driven decisions.

*We CARE about our students, colleagues, communities, and the world beyond.*

### OUR VISION

#### Our vision emphasizes change:

We are catalysts for sustainable change in our approaches, processes, and communities.

## OUR MISSION

**Our mission is about engaged academic adventures, current practices, scholarship, and community:**

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*Our mission is to engage students and professionals in academic adventures focused on evolving business practices and to advance knowledge through scholarship as we connect with our communities.*

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## OUR GOALS

**Our goals, 2020-2025:**

1. Enrich Learning Experiences
2. Connect with our Communities
3. Adapt Approaches to Foster Excellence
4. Invest in our Sustainable Progress
5. Develop our Impact on Society and Track its Effects

## OUR COMMITMENT TO DIVERSITY

The Maine Business School believes that supporting, respecting, and appreciating diverse perspectives and experiences strengthens our community, challenges our assumptions, and yields better decision making in business and in life. We are committed to ensuring that all members of the MBS community feel welcomed, heard, and engaged. [Learn more on our Diversity, Equity, and Inclusion webpage.](#)

## OUR ACCREDITATION

**AACSB International (AACSB)**, a global nonprofit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders.

Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance, business education intelligence, and learning and development services to over 1,700 member organizations and more than 900 accredited business schools worldwide.

When educational, professional, and business organizations become members of the AACSB Business Education Alliance, they are part of a movement united to improve the quality of business education around the world. AACSB connects, shares, and inspires innovation and quality throughout the member network, as well as the business community. The collective strength of the organization is founded on diverse perspectives, a global mindset, and a commitment to making a difference.

AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education.

