



**Maine Business School**  
**Strategic Focus & Budget - Working Document**  
**2020 – 2021**



**The Maine Business School (MBS)** was established as a college in 1965 and accredited by AACSB in 1974. The MBS was in the College of Business, Public Policy and Health until 2013 when it became a separate college with a Dean reporting to the Executive Vice President for Academic Affairs and Provost. The MBS is located in the Donald P. Corbett Business Building, constructed in 1993. The MBS has worked to refurbish spaces in the MBS particularly for faculty offices, distance classrooms, and student spaces such as the atrium.

The vision and mission for the MBS have long emphasized student learning, faculty scholarship, and service to the community. These themes align with the UMaine strategic direction and resonate with faculty, students, alumni, Advisory Board members, and the community.

**Our values drive us to care:**

**C**onnect

**A**dapt

**R**espect

**E**ngage

- **Connect** through collaborations and teamwork with a mindful view of global partners.
- **Adapt** through innovative steps for our curriculum and outreach efforts.
- **Respect** people as we expect professional interactions and integrity in ourselves and others.
- **Engage** with current thought leadership about business practice and data driven decisions.

*We CARE about our students, colleagues, communities, and the world beyond.*

**Our vision emphasizes change:**

We are catalysts for sustainable change in our approaches, processes, and communities.

**Our mission is about engaged academic adventures, current practices, scholarship, and community:**

Our mission is to engage students and professionals in academic adventures focused on evolving business practices and to advance knowledge through scholarship as we connect with our communities.

**Our goals, 2020-2025:**

1. Enrich Learning Experiences
2. Connect with our Communities
3. Adapt Approaches to Foster Excellence
4. Invest in our Sustainable Progress