Acadia Mountain Guides, Inc. offers a number of internship opportunities for qualified college and high school students interested in retail business management, marketing, website management, climbing instruction, outdoor leadership and guide service operations. Yes, we are still a place where you can do it all! You will be making real decisions with real consequences. You will be expected to be very motivated, a solid self-starter, detail oriented and willing to work a full schedule. In return, you take home many new skills, experiences and insights that will prove beneficial throughout your career.

Alpenglow Adventure Sports, founded in 1986, is a division of Acadia Mountain Guides, Inc. Alpenglow is a true outdoor and mountaineering store that maintains the flavor and tradition of a classic mountain shop run by active alpinists and outdoor enthusiasts. We sell what we know and we want shopping to be fun and educational.

**E-Commerce and Web Development Internship**

Based in Orono, ME the E-Commerce and Web Development Intern will have the exciting opportunity to learn the business, grow their skills and explore avenues for future success through executing a small business website platform shift.

- This is typically an unpaid internship requiring 8 to 40 hours per week commitment and may be done during the day or evening.
- The schedule and length of internship is flexible. In some instances a stipend may be provided.
- May be performed off-site.

**Responsibilities Include:**

- SEO and meta description optimization
- Web Merchandising
- Website Auditing
- HTML coding for specifications of gear
- Data entry for new products

**Internship Requirements:**

The E-Commerce and Web Development intern must be organized, be super attentive to detail and have analytical and problem solving skills. If you like to code, making websites more engaging for customers, and want a project to put in your portfolio. This is the internship for you! The ability to work in a fast-paced, ever-changing environment on your own is a must.

- Some experience with coding, search engine optimization and web analytics is required.
- Proficiency with Mac systems, MS Excel, MS Word, Photoshop, and other web development software is preferred.
- Optional experience with Lightspeed Retail, Ecommerce, or Onsite Platforms

**To Apply:** Send a letter of interest and resume to Amanda Hatley (shop@alpenglowgear.com).