



# **Strategic Plan Assessment**

Pathway 1

# **Serving Our State:**

Catalyzing Maine's Revitalization

October 4, 2017

Jake Ward, VP for Innovation & Economic Development

# Pathway 1 Team



1.



VP for Innovation & Economic Development

## Ivan Manev

Dean, Maine Business School

### **Todd Gabe**

Professor, School of Economics

## **Jason Bolton**

Associate Extension Professor

## **Jason Charland**

Director of Grant Development

## **Heather Leslie**

**Director of Darling Marine Center** 

# **Philip Hamilton**

**BOV Member** 

# **Pathway 1 Initiative**

Enhance our impact on the economic and social fabric of Maine



1.

Growth in Private Sector Partnerships – formal contracts



# Pathway 1 Accomplishments

Continue to match and more closely align UMaine research strengths



1.

#### Research Reinvestment Fund

- Strengthen research and development activities that are tied to Maine businesses and to industries that are critical to the future of Maine.
- FY14-FY19, \$2.1M/year planning grants, seed grants, student grants

#### Maine Economic Improvement Fund (MEIF)

FY 2016/2017 increase in state funding for UM MEIF by \$1.8M/year

Grants and Contracts Awarded in MEIF Sectors	FY13 MEIF Awards	FY14 MEIF Awards	FY15 MEIF Awards	FY16 MEIF Awards
Forestry and Agriculture	\$8,642,424	\$7,654,060	\$14,194,009	\$10,317,799
Aquaculture and Marine	7,045,322	9,153,389	15,187,566	12,631,690
Biotechnology	1,985,295	6,353,450	1,524,204	2,399,487
Composites	9,230,715	5,135,033	5,247,712	6,974,264
Environmental	5,781,658	7,959,264	4,349,651	5,045,536
Information Tech	7,422,675	2,520,521	4,473,781	11,497,199
Precision Manufacturing	1,130,746	1,414,700	780,694	1,009,921
Cross Sector	2,290,129	4,681,209	1,018,132	507,842
Total	\$43,528,964	\$44,871,626	\$46,775,749	\$50,383,738

FY16 Dollar Increase
FY16 Percentage Increase

\$3,607,989

7.71%

# Pathway 1 Accomplishments

Continue to match and more closely align UMaine research strengths



1.

Seven Maine Technology Sectors for Economic Development: Success Stories

#### **Advanced Technologies for Forest and Agriculture**

- Economic Development Assessment Team (EDAT) Fy16-17
  - Maine Forest Economy Growth Initiative
    - Roadmap, market analysis, emerging technologies, reutilization
  - 21 Member steering committee private/non-profit/state
  - Over \$2M federal grant support
  - UMaine School of Forest Resources, FBRI, ASCC, OIED

#### **Aquaculture and Marine**

- Alliance for Maine's Marine Economy \$7M Marine Bond
  - UMaine Darling Marine Center/Maine Sea Grant
  - 20+ private/non-profit/state members
  - \$3M in DMC improvements



# Pathway 1 Accomplishments

Align technology and education programs with Maine's economic development needs.



1.

Innovate for Maine Fellows Program – Paid Internships

 162 Fellows representing 29 colleges and universities with 168 businesses over the course of the program

Flagship Internship Program – Paid Internships

Piloted in Spring 2017, a total of 19 UMaine students and 17 organizations were certified

The Maine Center for Research in STEM Education (RiSE Center)

- In 2014 awards bringing over \$10 million to the University of Maine
- In 2016, \$2 million National Science Foundation grant to promote STEM education in rural schools

# Pathway 1 Accomplishments

Reaffirm and integrate the core goals of a liberal arts education in community/culture with innovation and economic development.



1.

Clement and Linda McGillicuddy Humanities Center

Three-year, \$300,000 grant from the Presidential Request for Visions of University Excellence (PRE-VUE) Program

The Center's principal objectives are to:

- Establish partnerships with arts and humanities institutions in Maine
- Encourage collaborations between UMaine faculty and Maine's K-12 teachers and students
- Share UMaine's unique resources with the people of Maine
- Strengthen the humanities at the University by
  - Creating opportunities for students to engage in humanities education and research
  - Developing innovative programming
  - Supporting humanities scholarship and interdisciplinary collaborations

# Pathway 1 Accomplishments

Prepare UMaine graduates for Maine's future workplace needs.



# 1.

#### Growing Maine's Workforce

- Flagship Match
  - Attracted 38% more out-of-state students for Fall 2016 semester

#### Internships & Fellowships

- Maine Business School's new internship office has collaborations with nearly 90 employers.
- CSD is the only program preparing Speech-Language Pathologists in Maine. Within six months of graduation, 100 percent of CSD graduates found employment in the field.

#### Career Services

 Continues to host career center and college specific fairs, events, and workshops - connecting students and employers throughout the state.

#### Innovation Engineering

 New "Fundamentals" course – highly interdisciplinary – broad crosssection of majors – work ready skills

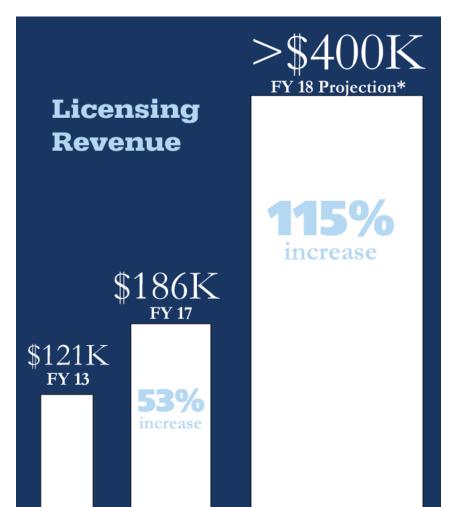


# Pathway 1 Accomplishments

Increase commercialization and number of small businesses developed as a result of technology spin-offs.



1. Commercialization Efforts



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# Pathway 1 Accomplishments

Increase commercialization and number of small businesses developed as a result of technology spin-offs.



1. Statewide Business Incubation & Spin-Off Companies

#### **CCAR**

- Sea & Reef Aquaculture Ocean Resources Aqua Vida
- Springtide Seaweed Applied Ponics

#### **Upstart Center for Entrepreneurship**

- Cerahelix
- Environetix
- Double Blue Sports Analytics
- Advanced Infrastructure Technologies
- Eagre Games.

#### **Darling Marine Center**

- American Unagi
- Maine Fresh Sea Farms
- Field Phyto Nutrients
- Maine Shellfish Developers

# 5 incubators

# 25 companies

Center for Cooperative Aquaculture Research

**Darling Marine Center** 

**Foster Center for Student Innovation** 

**Union River Center for Innovation** 

**UpStart Center for Entrepreneurship** 

UPSTART CENTER FOR FRANCISCHE

69 entrepreneurs coached

7 tenant companies

13 new jobs

\$2.5M

# Pathway 1 Accomplishments

Enhance UMaine organizational support for promoting regional economic impact.



1.

In 2012, established Office of Innovation and Economic Development

- Department of Industrial, Cooperation
- Foster Center for Student Innovation
- Economic Development Programs,
- Technology Commercialization
- business incubation through the Center for Cooperative Aquaculture Research and the Upstart Center for Entrepreneurship.

Elevated leadership of Office of Innovation and Economic Development to cabinet level vice president position

Created University of Maine Research Foundation

# Pathway 1 Accomplishments

Use our resources to highlight Maine's rich cultural heritage, and relate arts and humanities better to economic development.



1.

#### Collins Center for the Arts

Maine International Conference on the Arts, which provided resources and training for artists, arts administrators, arts educators and community leaders, and included over 30 professional development sessions, artist showcases and a nationally recognized keynote presenter.

#### UMaine Museum of Art

Expanded its downtown Bangor location to now include 3,800 works. Partners with Maine museums and art programs/camps to provide support to art and humanities development throughout the state.

# Pathway 1 Accomplishments

Continue to increase support for signature strength areas.



1.

Through transparent, engaged process identified UMaine's signature and emerging areas

**Signature areas:** identified by their strengths in research and education – 12 new faculty positions FY16-FY18

- Forestry and the Environment
- Marine Sciences
- College of Engineering
- Advanced Materials for Infrastructure and Energy
- Climate Change
- STEM Education
- Honors College.



# Pathway 1 Accomplishments

Identify, promote and invest in key emerging growth areas.



1.

Emerging Areas represent those programs that may have not yet achieved critical mass or reputation, but have begun to capitalize on interdisciplinary collaboration; have a track record of success with external support from a variety of sources; and involve integration of the research, teaching and service missions.

#### **Emerging areas:** – 8 new faculty positions FY16-FY18

- Graduate School of Biomedical Science and Engineering
- Northeastern Americas
- Humanities Research and Education
- Data Science and Engineering
- Sustainability Solutions and Technologies
- Aging Research
- Finance Education

# **Format for Forums**





## At the Forum

- Review Initiatives and Accomplishments
- Discussion / Questions
- What else has been accomplished related to this Pathway?
- Are these initiatives still relevant?
- Considering the Pathway's broad goals, how else might this work be advanced?



## After the Forum

- Web-based input available
- Recording available