

MICHAEL E. JOHNSON-CRAMER

EDUCATION

Doctor of Business Administration (DBA)

Questrom School of Business, Boston University, 2003

Concentration: Organization Theory; Strategic Management; Business & Society.

Masters of Business Administration (MBA), *with high honors*

Solvay School of Economics and Management, Université Libre de Bruxelles, 1995.

Bachelor of Arts (AB), *cum laude general studies*

Harvard University, 1992

Concentration: Government.

ACADEMIC POSITIONS

2016-2017 Interim Dean, School of Management, Bucknell University.

2010-2016 Director, School of Management and
Associate Dean of Faculty, College of Arts & Sciences, Bucknell University.

2010-Present Associate Professor of Management (with tenure), Bucknell University.

2004-2010 Assistant Professor of Management, Bucknell University.

2003-2004 Assistant Professor of Management, University of Massachusetts, Boston.

2002-2003 Lecturer, Dept. of Mass Communications, Boston University School of Communication.

2002-2003 Lecturer, Dept. of Organizational Behavior, Boston University School of Management.

1997-1998 Instructor, Dept. of Management Policy, Boston University School of Management.

1997-2003 Research Fellow, Human Resources Policy Institute, Boston University.

1997 Teaching Assistant, Boston University-Sanyo International Management Program, Kobe, Japan.

ADMINISTRATIVE EXPERIENCE

2016 –2017 **Interim Dean of Management, Bucknell University.** Completed the founding effort for the College of Management, effective July 1, 2017. Collaborated closely with centralized communications, career development, enrollment management, and development & alumni relations divisions to direct external relations for the transition. Supported the successful search for a new dean of the College. Served on the president's cabinet (Operations & Management Group) and helped to develop a plan to increase enrollments by approximately 200 students. Obtained preliminary trustee approval for an innovative building combining the College of Management and the Department of Art/Art History. Worked closely with a wide range of university committees to determine the appropriate role for the College in shared governance.

2010 – 2016 **Founding Director, School of Management, Bucknell University.** Led efforts to achieve initial AACSB accreditation in three years; implemented an interdisciplinary curriculum, including new majors and minors; hired 17 tenure track and adjunct faculty. Managed an overall contingent of ~35 full-time and part-time faculty and 6 staff, a budget of \$7.6 million and a dedicated endowment of \$26.2 million, and the student support/advising function; responsible for degree programs for 550 undergraduates. Played a major role in the public phase of the “We Do” campaign that successfully raised over \$500 million.

2010 – 2016 **Associate Dean, College of Arts & Sciences.** By virtue of appointment as head of the School of Management, served as associate dean of faculty in the College of Arts and

Sciences. Collaborated closely with the associate deans for the other divisions (Social Sciences, Arts & Humanities, Natural Sciences & Math) to hire faculty, to conduct merit reviews for a variety of departments, and (with the associate deans for student support) to address academic and faculty policy issues. Worked with the Dean of Arts & Sciences to design and implement a new system for compensating department chairs. Assisted in the College's development efforts, achieving fundraising successes in support of a range of fields (from the arts to animal behavior). Represented the Dean's office on various committees.

- 2008- 2010 **Chair, Global Management Program**, Bucknell University. Inaugural chair of an interdisciplinary program; led core faculty members; helped to devise major requirements and co-curricular programming to support global management education; collaborated with colleagues in modern languages and international relations programs on speaker events, international partnerships, and grant-writing to advance global education at Bucknell; represented the program on the Council of Chairs, the body charged with strategic planning for the School of Management as a whole.
- 2005 –2010 **Chair, Curriculum Review Committee**, Bucknell University. Appointed to facilitate a 5-year strategic planning and curriculum review process leading to a significant revision of the undergraduate BSBA curriculum; led scenario planning and external benchmarking to prepare for curriculum design; facilitated committee discussions to determine core BSBA and major requirements; engaged with faculty, students, university staff, alumni, advisory board, and employers to encourage stakeholder engagement and to ensure the relevance of the curriculum; attained approval for the curriculum through multiple levels of university governance.

COURSES TAUGHT

- 2004-2017 Bucknell University**
 Global Strategy
 The Strategic Organization
 Europe, Inc. (senior capstone seminar)
 Business, Government & Society
 Global Manager in Russia (in Russian Studies department)
 Organization Theory
 The Global Negotiator
 The Business World (foundation seminar)
- 2003-2004 University of Massachusetts, Boston**
 Organizational Behavior (undergraduate & graduate)
 Student Internship Course
- 1997-2002 Boston University**
 Capstone Strategy
 Organizational Behavior
 Negotiation

PAPERS AND PUBLICATIONS

Refereed Publications

Berman, S. L., & Johnson-Cramer, M. E. (2017) Stakeholder Theory Seeing the Field Through the Forest. *Business & Society*, 0007650316680039.

- Ray, D. E., Berman, S. L., Johnson-Cramer, M. E., & Van Buren III, H. J. (2014) Refining normative stakeholder theory: insights from Judaism, Christianity, and Islam. *Journal of Management, Spirituality & Religion* 11 (4) 331-356.
- Cabantous, L., J-P. Gond, & M. Johnson-Cramer (2010) Decision Theory as Practice: Crafting Economic Rationality in Organizations. *Organization Studies* 31 (11) 1531-66.
- Phillips, R., S. Berman, H. Elms, & M. Johnson-Cramer (2010) Strategy, Stakeholders, and Managerial Discretion. *Strategic Organization* 8 (2) 176-83.
- Cabantous, L., Gond, J-P., & Johnson-Cramer, M (2008) The Social Construction of Rationality in Organizational Decision-Making. Hodgkisson, G. & Starbuck, W. (eds.) *Handbook of Organizational Decision-Making*. Oxford: Oxford University Press.
- Johnson-Cramer, M., Parise, S., & Cross, R. (2007) Managing Change through Distributed Values: How a Relational View of Culture Can Facilitate Large Scale Change. *California Management Review* 43 (3) 85-109.
- Phillips, R. & Johnson-Cramer, M. (2006) Ties that Unwind: Dynamism in Integrative Social Contracts Theory. *Journal of Business Ethics* 68 (3) 283-302.
- Johnson-Cramer, M. (2006) Gata Cu Rasponsurile: Noi Intrebari Pentru Certcetarea Factrilor de Interes – Stakeholderi. *Analele Universitatii Din Craiova*. 34 (2) 25-38.
- Johnson-Cramer, M., Cross, R. & Yan, A. (2003) Sources of Fidelity in Purposive Organisational Change: Lessons From A Reengineering Case *Journal of Management Studies* 40 (7) 1837-1870.

Book Chapters

- Phillips, R., S. Berman, H. Elms, & M. Johnson-Cramer. (2011) Stakeholder Management and Managerial Discretion. *Stakeholder Theory: Impact and Prospects*. New York: Edward Elgar, pp. 163-192.
- Elms, H., M. Johnson-Cramer, & S. Berman (2011) Defining the Frontier between CSR and Stakeholder Theory. *Stakeholder Theory: Impact and Prospects*. New York: Edward Elgar, pp. 1-53.
- Johnson-Cramer, M. (2007) “Stakeholder Theory,” in Kolb, R. (ed.) *Encyclopedia of Business, Society, and Ethics*. Thousand Oaks: Sage. (including revision for second edition, 2017)
- Johnson-Cramer, M. (2007) “Authority,” in Kolb, R. (ed.) *Encyclopedia of Business, Society, and Ethics*. Thousand Oaks: Sage. (including revision for second edition, 2017)
- Johnson-Cramer, M. & R.A. Phillips (2007) Not how much but how: Ethical issues in cash balance pension conversions. In Kolb, R. (ed.) *Private Retirement Security: Social and Ethical Issues*. London: Blackwell.
- Johnson-Cramer, M. & R.A. Phillips (2004) “Stakeholders,” in Hubbard, M. (ed.) *Encyclopedia of Science, Ethics & Technology* (Farmington Hills, MI: Macmillan Reference).
- Johnson-Cramer, M., Berman, S. & Post, J. (2003) Reexamining the Concept of “Stakeholder Management” in Andriof, J., S. Waddock, S. Rahman, & B. Husted (eds.), *Unfolding Stakeholder Thinking*, London: Greenleaf, vol. 2, pp. 145-161.

Conference Proceedings

- Gond, J-P., L. Vigneau, & M. Johnson-Cramer (2018) How Do Measures Become Academically Acceptable? A Case Study of the Kinder Lydenberg and Domini (KLD) Database. Accepted for the *Best Paper Proceedings of the 2018 Annual Meeting of the Academy of Management*. (Selected as a finalist for the Social Issues in Management 2018 best paper award.)
- Elms, H., M. Johnson-Cramer, & S. Berman. 2009. Corporate S_____ Responsibility: Filling in the Blank. In Logsdon, J. & J. Hendry (eds.) *Proceedings of the Nineteenth Annual Meeting of the International Association for Business and Society*.
- Wood, D., et al. (multiple authors) 2009. Next Generation Teaching Challenges : A Workshop. (workshop panelist) In Logsdon, J. & J. Hendry (eds.) *Proceedings of the Nineteenth Annual Meeting of the International Association for Business and Society*.
- Phillips, R., S. Berman, M. Johnson-Cramer, & D. Elms. (2007) Stakeholder Management and Managerial Discretion. Published in the *Best Paper Proceedings of the 2007 Annual Meeting of the Academy of Management*.
- Johnson-Cramer, M. (2007) Working Together, Bowling Alone: The Organizational Roots of Civic Decline. Published in the *Best Paper Proceedings of the 2007 Annual Meeting of the Academy of Management*.
- Johnson-Cramer, M. & Berman, S. 2005. A Dynamic Model of Stakeholder Management. In Logsdon, J. & Ryan, L., eds., *Proceedings of the Fifteenth Annual Meeting of the International Association for Business and Society*, pp.215-220.
- Johnson-Cramer, M. (2004) Organization-Level Antecedents of Stakeholder Conflict: A Comparative Case Study. Published in the *Best Paper Proceedings of the 2004 Annual Meeting of the Academy of Management*.
- Johnson-Cramer, M. (2003) Institutional Antecedents of Conflict Escalation in Firm-Stakeholder Relations. Published in the *Best Paper Proceedings of the 2003 Annual Meeting of the Academy of Management*.
- Johnson-Cramer, M. 2000. No More Answers, Please: New Questions for Stakeholder Research. In K. Getz & D. Windsor, eds., *Proceedings of the Eleventh Annual Meeting of the International Association for Business and Society*, pp. 233-238.
- Johnson-Cramer, M. 1999. Stakeholder and Institutional Theories of Organization: Toward an Integrated Perspective. In D. Wood & D. Windsor, eds., *Proceedings of the Tenth Annual Meeting of the International Association for Business and Society*, pp. 435-440.
- Johnson-Cramer, M. 1999. When Talk Leads To Action: Talk-Impelled Ethical Influence In Organizational Decision Making. In P. Elsass & J. Harmon, eds., *Proceedings of the Eastern Academy of Management Meeting*, pp. 87-90.

Presentations

- Gond, J-P., L. Vigneau, & M. Johnson-Cramer (2018) How Do Measures Become Academically Acceptable? A Case Study of the Kinder Lydenberg and Domini (KLD) Database. Presented at Academy of Management, Chicago, IL.
- Johnson-Cramer, M. 2018. An Institutional Approach to Business & Human Rights. Presented at Academy of Management, Chicago, IL.
- Johnson-Cramer, M. & T. Donaldson. 2018. Inside the Scholar's Workshop: Reflections on a Career. Presented at Social Issues in Management Doctoral Consortium. Academy of Management, Chicago, IL.

- Johnson-Cramer, M. 2018. Business and (Creative) Society. Presented at the 2018 Annual Meeting of the International Association of Business and Society, Hong Kong, China.
- Johnson-Cramer, M. 2018. Business & Human Rights: Defining the Field. Presented at the 2018 Annual Meeting of the International Association of Business and Society, Hong Kong, China.
- Johnson-Cramer, M. 2017. Revisiting a Dynamic Approach to Stakeholder Management. Presented at the University of Amsterdam Business School, Amsterdam, NL.
- Johnson-Cramer, M. 2017. Does Facebook Have a Grand Strategy? Presented at the 2017 *Responsibility in the Digital Economy* Conference, Cass Business School, London, UK.
- Johnson-Cramer, M. & R.E. Freeman. 2017. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, Atlanta, GA.
- Johnson-Cramer, M. 2017. Corporate Grand Strategy. Presented at the 2017 Annual Meeting of the International Association of Business and Society, Amsterdam, NL.
- Johnson-Cramer, M. & R.E. Freeman. 2016. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, Anaheim, CA.
- Johnson-Cramer, M. & G. Athens. 2016. Current Trends in Higher Education Space Design. Teknion Higher Education Pop-Up Conference. Washington, DC.
- Johnson-Cramer, M. & L.K. Treviño. 2015. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, Vancouver, BC.
- Johnson-Cramer, M. & J. Griffin. 2014. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, Philadelphia, PA.
- Johnson-Cramer, M. & S. Brammer. 2013. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, Orlando, FL.
- Johnson-Cramer, M. & A. Carroll. 2012. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, Boston, MA.
- Johnson-Cramer, M. 2012. Responsible Management, Responsible Capitalism: The Role of Business Schools. Presented at the 2012 Bentley Global Ethics Symposium, Waltham, MA.
- Johnson-Cramer, M. 2011 Theorizing under Duress. Presented at the 2011 Annual Meeting of the Academy of Management, San Antonio, TX.
- Johnson-Cramer, M. & D. Wood. 2011. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, San Antonio, TX.
- Johnson-Cramer, M. J-P. Gond, & L. Cabantous. 2011. Here be Dragons: On the Methodological Perils of Stakeholder Mapping. Presented at the 2011 Annual Meeting of the International Association of Business and Society, Bath, UK.
- Johnson-Cramer, M. 2011. Teaching Ethics through Reflection (workshop presenter) at the 2011 Annual Meeting of the Academy of Management, San Antonio, Texas.

- Johnson-Cramer, M. 2010. We Know It's Important But How Do You Teach That? (Healthcare Reform) at the 2010 Annual Meeting of the Academy of Management, Montreal, QC.
- Johnson-Cramer, M. & J. Mahon. 2010. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, Montreal, QC.
- Johnson-Cramer, M. 2010 Private Management and Public Policy: Pushing the Frontiers. Presented at the 2010 Annual Meeting of the Academy of Management, Montreal, QC.
- Johnson-Cramer, M. 2010. Who Speaks for the Trees? Discourse Ethics and Environmental Issues. Presented at the 2010 Annual Meeting of the International Association of Business and Society, Banff, AB.
- Johnson-Cramer, M. H. Elms, H., & S. Berman. 2009. Negotiating the Frontier between Stakeholder Theory and CSR. Presented as part of the Stakeholder Theory at Twenty-Five Symposium at the 2009 Annual Meeting of the Academy of Management, Chicago, IL.
- Johnson-Cramer, M. & T. Jones. 2009. Inside the Scholar's Workshop: Reflections on a Career. Social Issues in Management Doctoral Consortium. Academy of Management, Chicago, IL.
- Cabantous, L., J-P Gond, & M. Johnson-Cramer. 2008. Crafting Economic Rationality. Presented at the 2008 Annual Meeting of the Academy of Management, Anaheim, CA.
- Berman, S. & M. Johnson-Cramer. 2008. Stakeholder Theory: Is it a Field? Presented at the 2008 Annual Meeting of the Academy of Management, Anaheim, CA.
- Johnson-Cramer, M. et al. 2008. Making the Most of a Doctoral Education. International Association for Business and Society, Tampere, Finland.
- Cabantous, L. J-P. Gond, & Johnson-Cramer. 2007. The Craft of Rationality: Exploring the Social Construction of Strategic Decision-Making. Presented at the European Group for Organization Studies (EGOS) conference, Barcelona, Spain.
- Phillips, R., S. Berman, M. Johnson-Cramer, & D. Elms. 2007. Stakeholder Management and Managerial Discretion. Presented at the 2007 Academy of Management Meeting, Philadelphia, PA.
- Johnson-Cramer, M. 2007. Working Together, Bowling Alone: The Organizational Roots of Civic Decline. Presented at the 2007 Academy of Management Meeting, Philadelphia, PA.
- Shivarajan, S., L. Andersson, & M. Johnson-Cramer. 2007. From Stakeholder Concern to Social Issue: A Network Analysis of Coca-Cola in Kerala, India. Presented at the 2007 Academy of Management Meeting, Philadelphia, PA.
- Phillips, R., S. Berman, M. Johnson-Cramer, & H. Elms. 2007. Stakeholder Theory and Managerial Discretion. Institute for Corporate Responsibility Speaker Series, George Washington University.
- Johnson-Cramer, M. 2007. Teaching Ethics in Non-Ethics Courses. International Association for Business and Society, Florence, Italy.
- Johnson-Cramer, M. 2006. Managerial Discretion in Stakeholder Management. Advances in Stakeholder Theory Workshop, Ecole des Mines, Paris, France.
- Johnson-Cramer, M. & J-P Gond. 2006. Thinking About Thinking About Stakeholders. Advances in Stakeholder Theory Workshop, Ecole des Mines, Paris, France.

- Johnson-Cramer, M. 2006. Comparative Research on *CSR*: An American Perspective. ICCSR Symposium. University of Nottingham, UK.
- Johnson-Cramer, M. 2006. Working Together, Bowling Alone: The Organizational Roots of Civic Decline. Stakeholder Theory Mini-conference, University of Washington.
- Johnson-Cramer, M. 2006. Social Issues in Management Doctoral Consortium: Research Methods in SIM. (Invited speaker). Academy of Management, Atlanta, GA.
- Johnson-Cramer, M. 2006. Assessment in Business Ethics Education. Presented at the 2006 Annual Meeting of the Academy of Management, Atlanta, GA.
- Johnson-Cramer, M. & Berman, S. 2006. Dynamic Stakeholder Management. Presented at the 2006 Annual Meeting of the Academy of Management, Atlanta, GA.
- Berman, S. & M. Johnson-Cramer. 2006. Ten years after Wood & Jones (1995): Where are we?. Presented at the International Association for Business and Society, Merida, Mexico.
- Johnson-Cramer, M. 2005. Whither (or Wither) Stakeholder Research? Outlining an Agenda from the U.S. Perspective. Association pour le Développement de l'Enseignement et de la Recherche sur la Responsabilité Sociale de l'Entreprise, Lyons, France.
- Johnson-Cramer, M. 2005. Toward an Organization-Based Model of Civic Decline. Bucknell Inter-disciplinary Scholarship Series (sponsored by the Comparative Humanities Program), Bucknell University.
- Johnson-Cramer, M. & R. Phillips, R. 2005. The Avorum Principle and Cash Balance Pension Plans. "Corporate Retirement Security" Conference, Center on Business & Society, Leeds School of Business, University of Colorado, Boulder.
- Johnson-Cramer, M. 2005. Bringing the Political Back in: Constraining Private Government Action. Markkula Center for Ethics, Santa Clara University.
- Johnson-Cramer, M., Brenner, S., Cochran, P., Rowley, T., Wood, D., & Mahon, J. 2005. Why is Stakeholder Theory Useful? (Symposium). Presented at the International Association for Business and Society, Sonoma, CA.
- Johnson-Cramer, M. 2004. Ethics and Networks. Hidden Power of Social Networks Conference. Darden School of Business, University of Virginia.
- Johnson-Cramer, M. & F. Foulkes. 2004. Retention at FleetBoston Financial: A Case Study. Eastern Academy of Management. Providence, RI.
- Phillips, R. & Johnson-Cramer, M. 2004. Dynamism in ISCT. Contractarian Approaches to Business Ethics. Zicklin Center for Business Ethics. Wharton School, University of Pennsylvania.
- Johnson-Cramer, M. 2004. 20 Years of Stakeholder Research: Where Have We Been? Where Are We Going? International Association for Business and Society, Jackson Hole, WY. (Symposium Chair & Panelist)
- Johnson-Cramer, M. 2004. The Status of Activist Stakeholders. International Association for Business and Society, Jackson Hole, WY. (Panelist)

- Johnson-Cramer, M. 2004. Organization-Level Antecedents of Stakeholder Conflict: A Comparative Case Study. *2004 Annual Meeting of the Academy of Management*.
- Johnson-Cramer, M. 2003. Institutional Antecedents of Conflict Escalation in Firm-Stakeholder Relations. *2003 Annual Meeting of the Academy of Management*.
- Johnson-Cramer, M. 2003. Teaching Environmental Topics Using Non-textbook Materials. Organizations and the Natural Environment Division, Academy of Management, Seattle, WA.
- Johnson-Cramer, M. 2003. Building a Better Model of Stakeholder Management. International Association for Business and Society, Rotterdam, The Netherlands.
- Johnson-Cramer, M. 2003. Will We Know It When We See It? Operationalizing Stakeholder Dialogue. International Association for Business and Society, Rotterdam, The Netherlands.
- Johnson-Cramer, M. 2002. Stakeholder Policy Content: A Network Approach. Academy of Management Meeting, Denver, CO.
- Johnson-Cramer, M. 2002. Thinking About Retirement: Field- and Set-level Antecedents of Cross-Sectoral Conflict Over Pension Rights. Sixth International Conference on Corporate Reputation, Boston, MA.
- Johnson-Cramer, M. 2002. The Concept of “Stakeholder Legitimacy” in Business and Society Research. International Association for Business and Society. Victoria, BC.
- Johnson-Cramer, M. 2002. Taking Business and Literature Seriously: A Tentative First Step. International Association for Business and Society. Victoria, BC.
- Johnson-Cramer, M. 2001. Stakeholder Management as Private Government: A Theory of Set Stability. Academy of Management Meeting, Washington, DC.
- Johnson-Cramer, M. 2001. An Institutional-Stakeholder Model of Conflict Escalation. International Association for Business and Society. Sedona, AZ.
- Johnson-Cramer, M. 2001. A Stakeholder Analysis of Technology Misuse Policies. International Association for Business and Society. Sedona, AZ.
- Johnson-Cramer, M. & Foulkes, F. 2001 Technology Misuse at State Street: A Case Study. Eastern Academy of Management. New York, NY.
- Johnson-Cramer, M. 2000. Business, Society, and Ethics: An Appreciative Approach. International Association for Business and Society, Essex, VT.
- Johnson-Cramer, M. 2000. Determinants of Stakeholder Action: Early Lessons from the Cash-Balance Pension Plan Debate. International Association for Business and Society, Essex, VT.
- Johnson-Cramer, M. 1999. The Effects Of Decision Process on Organizational Ethical Decision-Making. International Association for Business and Society, Paris, France.
- Johnson-Cramer, M. 1999. Leveraging Strategic Assets for New Venture Social Performance: A Resource-Based Model. Eastern Academy of Management, Philadelphia, PA.

Other Scholarly Activities

- Johnson-Cramer, M. 2018. Advances in Human Rights. (Discussant) International Association for Business & Society, Hong Kong, China.
- Johnson-Cramer, M. 2017. Coal Country: A Management Perspective. (Panelist) Weis Center Series on the History of Coal, Lewisburg, PA.
- Johnson-Cramer, M. 2012 Stakeholder Theory Session. (Panelist) Academy of Management, Boston, MA.
- Johnson-Cramer, M. 2010. Stakeholder Roundtable. (Facilitator). Academy of Management, Montreal, QC.
- Johnson-Cramer, M. 2008. Reflections on Stakeholder Theory. (Panelist). International Association for Business & Society, Tampere, Finland.
- Johnson-Cramer, M. 2007. Four Perspectives on SIM Research. (Panelist) Social Issues in Management Doctoral Consortium. Academy of Management, Philadelphia, PA.
- Johnson-Cramer, M. 2006. A Tale of Three Projects: Cutting Edge Stakeholder Research. Presentation for the PhD program at the University of Nottingham, UK.
- Johnson-Cramer, M. 2006. Research in SIM (Panelist) Social Issues in Management Doctoral Consortium. Academy of Management, Atlanta, GA.
- Johnson-Cramer, M. 2006. Research Roundtable on Global Business & Society Research. (Invited Discussion Leader). Academy of Management, Atlanta, GA.
- Johnson-Cramer, M. 2005. Theoretical Frameworks for Corporate Social Responsibility. (Panelist). Association pour le Développement de l'Enseignement et de la Recherche sur la Responsabilité Sociale de l'Entreprise, Lyons, France.
- Johnson-Cramer, M. 2005. Doctoral Research Roundtable (Invited workshop leader) Social Issues in Management Doctoral Consortium. Academy of Management, Honolulu, HI.
- Johnson-Cramer, M. 2005. Frontiers of Stakeholder Research. (Discussant) Academy of Management, Honolulu, HI.
- Johnson-Cramer, M. 2005. Meeting the Best Reviewers: Learning the Art and Craft of Reviewing from Today's Best Reviewers. (Panelist). Academy of Management, Honolulu, HI.
- Johnson-Cramer, M. 2005. Conflict Management Division Junior Faculty Research Incubator (Participant). Academy of Management, Honolulu, HI.
- Johnson-Cramer, M. 2003. Advances in Stakeholder Theory (Discussant) Academy of Management, Seattle, WA.
- Johnson-Cramer, M. 2001. Stakeholder Learning Dialogues. (Caucus co-sponsor) Academy of Management, Washington, DC.
- Johnson-Cramer, M. 2000. Conversazione 2000: Business, Issues, and Society in the 21st Century (Invited workshop participant) University of Northern Iowa, Waterloo, IA.
- Johnson-Cramer, M. 1999. Future Issues in Strategic Human Resources: Responsibility, Values, & Technology (Panelist) National Academy of Human Resources, Santa Fe, NM.

Patterson, J., Sproull, L., & Johnson-Cramer, M. 1999. Online Communities (Position Paper) CHI'99 Online Communities Workshop, Pittsburgh, PA.

Johnson-Cramer, M. 1997. Just-in-Time Management Development: A Literature Review. Research Report for the Executive Development Roundtable, Boston University.

Johnson-Cramer, M., Bouwen, J., & Seynaeve, K. 1996. The Promise of Game Theory in Organizational Behavior. Organizational Behavior Research Workshop. Katholieke Universiteit Leuven, Belgium.

Teaching Cases

Johnson-Cramer, M. & Foulkes F. 2002. *Retention at FleetBoston Financial*. A case on the efforts made by a large organization to stem the tide of voluntary turnover. (Teaching note available)

Johnson-Cramer, M. & Foulkes, F. 2000. *Technology Misuse at State Street*. A case on how a major financial services company has handled the growing trend toward e-mail and Internet misuse by employees. (Teaching note available)

Johnson-Cramer, M. & Caus-Gleason, S. 1999. *The Parlin School (A)*. A strategic management case analyzing the political and social environment confronting school administrators in Everett, MA.

Johnson-Cramer, M. 1999. *The Parlin School (C)*. A general management case analyzing the application of performance management techniques to a public middle school in Everett, MA.

OTHER PROFESSIONAL EXPERIENCE

1995-1996 Senior Training and Development Specialist – S.W.I.F.T., LaHulpe, Belgium

1993-1995 Director of Administration – C.T.G./C.E.P, Shannon, Ireland

1992-1993 Marketing Manager -- Academic Travel Services, Boston, MA

HONORS AND GRANTS

1. Elected to the executive track (Conference Chair/President) of the International Association of Business & Society, 2018.
2. Finalist, Best Paper Award, Social Issues in Management Division, Academy of Management, 2018.
3. Keynote speaker (elected by students), BSBA Senior Dinner, 2005-2007, 2011, 2017.
4. Member of a team receiving the Barry R. Maxwell Award, awarded to teams at Bucknell for exceptional collaborative efforts (for AACSB accreditation process), 2013.
5. Outstanding Reviewer, Social Issues in Management Division, Academy of Management, 2012.
6. Alumni Award for Outstanding Academic Leadership, Solvay Business School (Brussels, Belgium), 2011.
7. Visiting Fellow at the Institute for Corporate Citizenship and Social Responsibility, Nottingham University Business School, 2006 -2011.
8. Best Reviewer, Social Issues in Management Division, Academy of Management, 2005.
9. Best Paper Award, Social Issues in Management Division, Academy of Management, 2004.
10. Finalist (one of six), Newman Award for the Best Paper from a Dissertation, Academy of Management, 2004
11. Finalist, Best Dissertation Award, Social Issues in Management Division, Academy of Management, 2004.
12. Finalist, Best Case Study Award, Eastern Academy of Management, 2004
13. Finalist, Best Paper Award, Social Issues in Management Division, Academy of Management, 2003.
14. Order of Omega's Professor of the Month, Lambda Pi Chapter, Boston University, November 2002.
15. Outstanding Reviewer Prize, Social Issues in Management Division, 2002.
16. Institute for Knowledge Management, IBM. Research grant to support study of cultural dynamics in occupational communities, 2001.

17. Finalist, Best Case Study Award, Eastern Academy of Management, 2001.
18. Outstanding Reviewer, Social Issues in Management Division, 2000.
19. Human Resources Policy Institute. Fully funded research assistantship, 1999 - 2003
20. Lotus Institute. Research grant to support study of virtual communities (with Lee Sproull), 1999.
21. Executive Development Roundtable. Research grant to fund a literature review on distance learning in management development, 1996-1997.
22. Paisner Award (for service to the Harvard Club of Rhode Island), 1992.
23. John Harvard Scholar, 1988-1992.
24. Lowell House Playwriting Prize, 1990.
25. Harvard National Scholar (conferred on top 5% of entering class), 1988.

SERVICE

1. Faculty Learning Series Panelist, "The View from the Dean's Office", 2017.
2. Provost's Representative, Committee on Campus and Student Life, 2017-18.
3. TLC Learning Group on Student & Academic Affairs, 2017-18.
4. Keynote Speaker, Class of 1956 and Emeritus Classes Reunion Dinner, 2016.
5. Teaching Awards Selection Committee, 2016-2017
6. Provost's Council, 2015-2017
7. Operations & Management Group (president's cabinet), 2015-2017
8. Committee on Planning & Budget, 2014-2017
9. Steering Committee, Engineering Grand Challenges Scholars Program, 2014-2017
10. Chair, Search Committee, Assistant Director for Experiential Learning, 2014
11. Search Committee, Regional Director of Leadership Gifts, 2013
12. Co-Chair, Bucknell Ecosystem for Entrepreneurship, 2013-2015.
13. Chair, Advisory Board of the Bucknell Entrepreneurial Incubator, 2012-2014.
14. Bucknell University Arts Council, 2012-2013, 2016-present.
15. Search Committee, Director of Bucknell Small Business Development Center, 2012.
16. Steering Committee, Bucknell China Institute, 2011-present.
17. Search Committee, Director of Media Relations, 2011.
18. Student Leadership Development Task Force in Response to Campus Climate Report, 2011-12.
19. Bucknell Human Resources Roundtable, 2011-2013.
20. Workshop leader, "Negotiating Your First Job Offer" Career Development Center, April 2011.
21. SIM Curriculum Committee, Academy of Management, 2010-2014
22. SIM Best Dissertation Committee, Academy of Management, 2010.
23. Keynote speaker, Bucknell Class of 2000 10⁺ Reunion Dinner, 2010.
24. Chair, Best Paper Committee, International Association of Business and Society, 2009-10.
25. Keynote Speaker, Central PA Business Officers Association Meeting, Selinsgrove, PA May, 2009
26. Associate Editor, *Business & Society*. 2008 - 2010
27. Editorial Review Board, *Business & Society*, 2007-present.
28. Campus Master Plan Advisory Committee, Bucknell University, 2007 – 2008.
29. Co-Chair, Social Issues in Management Doctoral Consortium, Academy of Management, 2006-08.
30. College of Management Advisory Committee, Bucknell University, 2006 – 2008.
31. Ad hoc Reviewer, *Business Ethics Quarterly*, 2007 – present.
32. Best Paper Committee, Social Issues in Management Division, 2005-2006.
33. Bucknell University Institutional Review Board, 2004-2005.
34. Best Paper Committee, International Association of Business and Society, 2004 – 2009.
35. Ad hoc Reviewer, *Journal of Management Studies*, 2004-2014.
36. Best Paper Committee, International Association of Business and Society, 2003-2004.
37. Ad hoc Reviewer, *Journal of Business Research*, 2001-present.
38. Reviewer, Social Issues in Management (SIM) Division, Academy of Management, 1999-2013.
39. Reviewer, International Association for Business & Society (IABS) Annual Meeting, 1999-2013.

40. Reviewer, Organization & Management Theory (OMT) Division, Academy of Management, 2000.
41. Reviewer, *Organizations, Policy, & the Natural Environment* Workshop, Northwestern University, 2000.
42. Reviewer, OMT track, Eastern Academy of Management, 2000.

MEDIA

Aspen Institute Blog Series (LinkedIn), Management & the Liberal Arts, (September, 2014)

WVBU (Bucknell Student-run Radio), *Bucknell Today*, with Michael Milstein (April 16, 2011). Interviewed on the evolving curriculum and organizational changes in the School of Management.

AOM Podcast (2009), <http://www.softconference.com/aom/>. Included as a presenter in a keynote symposium marking the 25th Anniversary of R. Edward Freeman's seminal contribution to stakeholder theory.

Bucknell Magazine (Fall 2009 issue), "Looking up in a down economy" by Heather Peavey Johns. Quoted extensively on career development in a recession.

National Public Radio, *All Things Considered*, with Nina Totenberg (May 10, 2006). Quoted on the possible effects that the resignation of US Appeals Court Judge Michael Luttig to become General Counsel at Boeing would have on that company's ethical culture and reputation.

PROFESSIONAL AND HONORARY AFFILIATIONS

Academy of Management (member of SIM, BPS Divisions)

International Association for Business & Society

Society for Business Ethics

Beta Gamma Sigma