

## *Curriculum vitae*

**Terry B. Porter, Ph.D.**

**Assistant Professor of Management, The Maine Business School, University of Maine**

**Office: 5723 Corbett Business Building, Room 310, Orono, ME 04469; (207) 581-199**

**Home: 15 Grove Street, Orono, ME 04473; (207) 866-2563**

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### **EDUCATION**

**Isenberg School of Management, University of Massachusetts, Amherst, MA**

*Ph.D. in Management, 2006.*

Dissertation: "Inside Greening: The role of middle managers' strategic processes, attitudes, and behaviors in corporate environmentalism"

**John F. Kennedy University, Orinda, CA**

*M.A. in Clinical Psychology, 1990.*

**University of California, Santa Cruz, CA**

*B.A. in Environmental Studies, with honors, 1982.*

### **PUBLICATIONS AND PRESENTATIONS**

#### **Refereed Publications**

Porter, T. (2006). Coevolution as a research framework for organizations and the natural environment. *Organization and Environment*, 19(4): 479-504.

Porter, T. (2005). Identity subtexts in the discursive construction of sustainability. *Electronic Journal of Radical Organisation Theory*.

Porter, T. (2001). Theorizing organizational identity. *Best Papers Proceedings of the 2001 Academy of Management Meeting, Washington, D.C.* Nominated for Organization and Management Theory division Best Paper award.

Porter, T. (2001). Forging connections: A framework for linking CEO identity, organizational identity, and business strategy. *Proceedings of the 2001 Eastern Academy of Management Annual Meeting, New York*: 83-86.

Porter, T. (1999). Beyond Metaphor: Applying a New Paradigm of Change to Experiential Debriefing. *Journal of Experiential Education*, 22(2): 85-90.

## **Other Publications**

- Porter, T. B. (2004). The Oxford handbook of organization theory: Meta-theoretical perspectives (review). *The Journal of Management Learning*, 35(4): 517-521.
- Porter, T. (2002). Personal and organisational transformations through action inquiry (review). *Journal of Management Learning*, 33(4): 537-541.
- Porter, T. (1995). 'Connecting with courage,' An Outward Bound program for adolescent girls. In K. Warren (Ed.) *Women's voices in experiential education*. Dubuque, Iowa: Kendall-Hunt, 267-275.

## **Refereed Presentations (in addition to above)**

- Porter, T. (2007). Inside greening: An empirical study of middle managers' role in proactive environmental strategy. *Strategic Management Society*. San Diego, CA. October 28.
- Porter, T., Cordoba, J. (2007). Three schools of systems theory and their Application in Educating for Sustainability. *Academy of Management*. Philadelphia, PA. August 8.
- Porter, T., Wooldridge, B., and Peters, L. (2007). Innovating for sustainability: The role of requisite knowledge and strategic behaviors in environmental initiative development. *Academy of Management*. Philadelphia, PA. August 8.
- Leahy, J., Lilieholm, R. and Porter, T. (2007). Social acceptability of biomass harvests and bioproducts industry in Maine. *Society of American Foresters National Convention*. Portland, OR.
- Cordoba, J. and Porter, T. (2006). Critical Systems Approaches to Sustainability Education. *Annual Conference of the Operational Research Society*, Bath, UK. September 11-13.
- Porter, T. (2006). The role of middle managers in realizing proactive environmental strategy. Contribution to the symposium, "Organizations and the natural environment: The role of emotions, attitudes, and value congruence." *Academy of Management*. Atlanta, GA. August 15.
- Porter, T. (2005). Expanding the conceptual framework of environmentalism in organizations. *Academy of Management*. Honolulu, HI. August 7-10.
- Porter, T., Andersson, L., Rothenberg, S. (2005). Research forum on organizations and the natural environment. *Eastern Academy of Management*. Springfield, MA. May 11-14.
- Cordoba, J. and Porter, T. (2004). Systems approaches to business education in sustainability. *International Conference on Crises and Sustainability*. Warsaw, Poland. October 9-11.

- Porter, T. (2003). The sustainable self? Relating identity and sustainability. Contribution to the symposium, "Problematizing sustainability." *Academy of Management*. Seattle, WA. August 3-5.
- Porter, T., Anderson, L., Kearins, K., Livesey, S., Olson, N. (2003). Problematizing sustainability. *Originated, chaired, and facilitated a symposium in the ONE and CMS divisions at the Academy of Management annual meetings*. Seattle, WA. August 3-5.
- Porter, T., Bourne, K., and Donnelly, P. (2003). Using freehand drawing to facilitate reflection, awareness, and shared understanding. *Organizational Behavior Teaching Conference*. Springfield, MA. June 11-13.
- Porter, T. and Rivard, P. (2003). Reflective practice: Lessons from an action inquiry group. *Eastern Academy of Management*. New Haven, CT. May 1-3.
- Donnelly, P., Porter, T., and Bourne, K. (2002). Using freehand drawing to teach critical thinking skills. *Midatlantic Regional Organizational Behavior Teaching Conference*. Philadelphia, PA. March 15-16.
- Porter, T. (2000). Organizational identity and identification: A contested discourse in its formative stages. *4th International Conference on Organizational Discourse*. London. July 26-28.
- Porter, T. (1999). After the thrill is gone: What do the retirement experiences of elite athletes have to teach at the grassroots level? *International Olympic Academy*, Olympia, Greece. June 7-10.

### **Invited Presentations**

- Porter, T. (2007). Coevolution in human and natural systems: Overlapping theories, interesting questions. *Invited presentation at School of Forest Resources, University of Maine*.
- Lilieholm, R., Leahy, J., Porter, T. (2007). Policy options for Maine's emerging forest bioproducts industry. *Annual Meeting of the New England Chapter of the Forest Resources Association*. Bangor, ME.
- Lilieholm, R., Leahy, J., Porter, T. (2007). Integrating stakeholder views towards bioproducts and biomass harvesting in Maine's forest bioproducts research initiative. *NSF Research Experience for Undergraduates Summer Program in Sustainable Forest Bioproducts*.
- Lilieholm, R., Leahy, J., Porter, T. (2007). Stakeholder views towards bioproducts and biomass harvesting in Maine. *International Symposium on Society and Resource Management: Landscape Continuity and Change*. Park City, UT.

## **Papers Under Review and Working Papers**

Cordoba, J. and Porter, T. (2006). Educating for sustainability for operations and information technology managers. Under second review for special issue of *The Journal of Management Education* on Greening Across the Management Curriculum; submitted October 15, 2006.

Porter, T., Wooldridge, B., and Peters, L. Innovating for sustainability: The role of requisite knowledge and strategic behaviors in environmental initiative development. Under review at Academy of Management, January, 2007; eventual target journal, *Strategic Management Journal*.

Porter, T. Inside greening: The role of middle managers' attitudes and behaviors in realizing environmental strategy. Target journal, *Academy of Management Journal*.

Porter, T. Theorizing organizational identity. Revision of conference paper for target journal, *Human Relations*.

Porter, T. and Knowles, J. Reaching out, reaching in: Explorations of virtual first person inquiry. Revision of previously submitted paper for *Action Research*.

## **Research Interests**

Strategic Process

Organizations and the Natural Environment

Identity

Business and Sustainability

Organization Theory

Action Research

## **GRANTS AND AWARDS**

Porter, T., (2007). Maine Community Foundation Community Building Grant. Maine's micro business clusters: Understanding and building on success. Total award amount: \$4,721.

Porter, T., (2007). University of Maine Summer Faculty Research Award. *What's "Sustainable" about Sustainable Economic Development in Maine?: A Multilevel Study Of Maine's "Innovation Clusters."* Total award amount: \$7,500.

Liliehalm, R., Leahy, J., Porter, T. (2006). University of Maine Forest Bioproducts Research Initiative Award. *Landowner and Public Acceptance of BioProducts Harvests*. Total award amount: \$50,250.

## **TEACHING, HONORS, AND SERVICE**

## **Teaching Experience**

### **University of Maine**

Strategic Management (graduate and undergraduate levels)

### **University of Massachusetts-Amherst, MA**

Business Policy and Strategy

Organizational Behavior

Introduction to Management

Leadership (developed online class)

### **School for International Training-Brattleboro, VT**

Theory and Practice of Mission Driven Organizations

Social Entrepreneurship

Organizational Behavior

### **Teaching Interests (in addition to above)**

Strategic Environmental Management

Business and Its Environment

Managerial Communication Skills

## **Service**

Co-Facilitator, University of Maine Mitchell Center Strategic Planning Retreat: December 27, 2007

Facilitator, University of Maine Environmental Solutions Initiative Project Discussion Group: December 14, 2007.

Invited Cooperating Faculty, Center for Research on Sustainable Forests, School of Forest Resources: 2007

Faciliator, University of Maine School of Social Work Strategic Planning Retreat: November 6, 2006.

Graduate Committee, Maine Business School, 2006-2008.

Secretary/Historian, Organizations and the Natural Environment interest group of the Academy of Management: 3-year term beginning 2004, renewed 2007.

Co-coordinator, Doctoral Consortium of the Critical Management Studies Workshop, Academy of Management: 2002 and 2003.

Session chair: Critical Management Studies division of the Academy of Management: 2004.

Reviewer for Academy of Management: 2003-07.

Reviewer for Eastern Academy of Management: 20-06.

Reviewer for Organizational Behavior Teaching Conference: 2003.

Organizing group member, international interdisciplinary conference on Re-Organizing Knowledge, Transforming Institutions: Knowing, Knowledge, and the University in the 21st Century. Amherst (MA): 1999.

### **Honors and Awards**

Academy of Management Finalist for Best Dissertation in the Organizations and the Natural Environment Division (2007).

Beta Gamma Sigma Honor Society (2003-present).

Academy of Management OB/OT/ODC Doctoral Consortium (2002).

Academy of Management nomination for Best Paper Award in the Organization and Management Theory Division: Theorizing organizational identity (2001).

### **EXPERIENCE**

#### **Professional Affiliations**

Academy of Management  
Eastern Academy of Management  
Strategic Management Society  
Beta Gamma Sigma Honor Society  
United States Olympians Alumni  
American Association of Marriage and Family Therapists  
National Certified Counselors  
Licensed Clinical Mental Health Counselor (Vermont)

#### **Additional Information**

U.S. Olympic Team (1976), Cross country skiing.

Licensed Clinical Mental Health Counselor (1993 to present).

### **REFERENCES AVAILABLE ON REQUEST**