



STUDENT MEDIA BOARD

MEETING MINUTES: April 17, 2015

Present: Andrea Gifford (Asst. Dean Student Life), John Lawler (WMEB Advisor), Michael Murphy (WMEB Advisor), Derrick Rossignol (Maine Campus Editor-in-Chief), Kenda Scheele (Asst. Vice President Student Life), and Zeb Letourneau (Maine Campus Business Manager).

Maine Campus Update(s)

Hiring mode for 2015-16 academic year

Losing several experienced editors including editor-in-chief

New Editor-in-Chief is Anthony Panciocco

Production staff also turning over but new staff hired and in training

Web site has been updated

Partnering with Student Government, Inc. on new phone app

Reduced their expenses over this last year by \$10K

Upgraded computers, equipment (video cameras, video equipment, etc.) and furnishings

Student Government, Inc. is redoing its contract with Collegiate Leadership (reading program)

Reviewing student payroll/job classifications

Redesign of print version/decrease size of page

John advised to send access updates (related to new swipe locks on door) to Rico in Auxiliary Services

WMEB Update(s)

Also in hiring for several positions

Planned improvements: new door locks, upgrading power supply and transmitter, renovate/relocate main entrance, other equipment upgrades (pod casting in the future? sound cloud?)

FCC fine \$1,500 related to relicensing (steps taken to avoid issue which was reason for the fine going forward)

New station manager TBA