



Student Media Board

Meeting Minutes: November 13, 2013

Present: Andrea Gifford, Student Life; Zebediah Letourneau, Maine Campus; Michael Murphy, WMEB); Margaret Nagle, Marketing and Communications; Derrick Rossignol, Maine Campus; Kenda Scheele, Student Life; and Dan Sullivan (WMEB).

Meeting began at 3:30 p.m. After introductions, updates from both the Maine Campus and WMEB were given:

- A. WMEB: Rebuilding year as many student DJs have graduated;
Station manual being updated this year;
Working on web site, especially the streaming function which has not been working;
Looking at offering some talk shows this year; and
On-campus concert.

Also discussed the possibility of broadcasting live from the main floor of the Union on a regular basis (e.g., every Tuesday during lunch, etc.). Good interest in moving this forward. WMEB is checking its remote equipment to see if it will work, needs upgrading, etc.

- B. Maine Campus: New Editor-in-Chief (Derrick Rossignol) and Business Manager (Zebediah Letourneau) were introduced.
Last year's audit was submitted at the beginning of the Fall 2013 semester;
Current year audit was conducted a few weeks ago. Final report expected soon;
Still working to have Maine Campus finances operated through a UM account like WMEB;
Web site has been updated although work is still continuing (on-site ads, job descriptions, etc.);
Some discussion of redesigning the paper layout;
Working with Media-Mate on national ads, payment, Student Legal Services contacted/involved; and
Looking to upgrade some computers, cameras, etc. this year.

Both WMEB and the Maine Campus discussed ways to collaborate, coordinate and cooperate with each other to maximize impact and contact with students.

Next meeting will be Spring 2014.