

Annual Report

Academic Year of

2009-2010



*Campus Activities & Student Engagement
Division of Student Affairs*

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SUMMARY AND OVERVIEW

The *mission* of the Office of Campus Activities and Student Engagement is to provide students at the University of Maine with opportunities that stimulate and encourage social, cultural, intellectual and recreational interaction by providing learning experiences outside of the classroom. Opportunities for citizenship, community development, leadership development and professional growth are the major thrust of our focus as we interact daily with students.

The Office of Campus Activities and Student Engagement underwent some important changes and saw significant growth this past year. Many innovative ideas were implemented which contributed greatly to the overall success of FY10. The synergy within all of our areas is at an all time high.

As we planned events and programs for students, our staff strove to make the best use of all resources. We met weekly to discuss the projects underway for the upcoming weeks and looked for ways to be of assistance to one another.

The department is organized into 4 functional areas, each with specific staffing, budgetary and programming considerations. Overall, our staffing is minimal in relationship to the programs we provide to the campus and the community. We continue to rely heavily on students, both undergraduate and graduate, to fill positions generally held by professional and classified staff in other institutions.

In the area of programming, the major support came from our 4 graduate assistants. We could not offer what we do and serve the students as we do without them. Technical services is another area where we rely on undergraduate students to provide quality services to the University community. Management of this service is coordinated by 2 students.

While the programming funds are strong, the funds available to maintain the equipment and the physical space available are insufficient. Greek Life has an adequate budget while the funds available to SOLD dictate the program's growth and service level. We have shifted some money from programming to SOLD to assist this area.

The 4 functional areas that made up the office this past year are as follows:

- Greek Life
- Memorial Union Operations
- Campus Activities and Events
- Student Organizations and Leader Development

Our primary objectives are:

1. To create a fun, informative, and diverse campus life;
2. To complement students' programs of study by providing out-of-the classroom developmental, co-curricular, and social opportunities;
3. To create and foster leadership development within the context of student-led student organizations, programs, and events;
4. To promote student involvement in order to create a sense of environmental concern, global thinking, and societal responsibility;
5. To help student develop a sense of civility and service to the community; and
6. To connect departments within the Division of Student Affairs, and around the campus community.

We accomplish these objectives through:

1. Social and educational programming;
2. Student-lead organizations and programs;
3. Leadership development opportunities;
4. Volunteer opportunities;
5. Environmental and conservation projects through student involvement;
6. Service learning projects; and
7. Hands-on programming

AN INTRODUCTION TO STUDENT ENGAGEMENT AND SERVICE

The position of Coordinator of Student Engagement and Service was established in the Fall semester of 2009 as the result of the merger between the Bodwell Center for Service and Volunteerism and Campus Activities and Events. This merger provided better oversight and assistance to the numerous student and fraternal organizations on campus through the addition of a full time professional. In addition to this role as advisor, the Coordinator also works to infuse a sense of service and community involvement into each organization. Both Greek Life and Student Organization and Leader Development (SOLD) have part-time graduate assistants as well as a staff of work-study students who manage the administrative details and minor event planning for the offices.

The primary focus for the past year has been reinventing the offices and focusing on reengaging the student body. ,CASE, the Greek Life and SOLD offices were able to accomplish their tasks in a more focused manner. Many new initiatives began this spring that highlighted collaborations with other departments in the division including new partnerships between GLBT Services and Greek Life; SOLD and First & Second Year Programs; and the Interfraternity and Panhellenic Councils and the Bodwell Center.

STUDENT ORGANIZATIONS AND LEADER DEVELOPMENT (SOLD)

The Office of Student Organization and Leader Development has been working at reengaging and updating our records on the over 189 different student organizations on campus. This task is being accomplished with the assistance and support of UM Student Government's Vice President of Student Organizations. This year also saw the State Wide Leadership Conference, which was a huge success, that brought numerous other campuses to UMaine. The Wade Center has also been taking advantage of the merger by partnering with the Bodwell Center by assisting student organizations in their service and philanthropy projects during Maine Day.

SOLD OFFICE FUNCTIONS

Wade Center for Student Leadership: The Wade Center has 46 cubicles for recognized student organizations. Mail services are also provided here to all recognized student organizations. During this semester unrecognized and uninvolved organizations were removed to make way for newer organizations.

Advising: The Office advises and assists the Student Government Vice President of Student Organizations in their daily duties. This includes working with new organizations, providing consulting, and event planning assistance.

Student Organization Committee: New this semester, the Student Organization Committee is composed of the Director of CASE, Coordinator of SES, SOLD Graduate Assistant, and the UMSG Vice Presidents for Student Organizations and for Financial Affairs. This committee works with preliminary organizations to assist them with club formation.

Leadership Programming: The Office offers students and organizations the opportunity to schedule individual leadership workshops or attend one of the numerous trainings we offer in the Memorial Union. These trainings can be custom tailored to meet the club's specific needs.

Advertising Programming: The Office provides student organizations the opportunity to advertise their organization on one of three bulletin boards located on the first floor of the Memorial Union. This service is provided free of charge to any recognized student organization. In addition the SOLD Office also hosts events where organizations can have a table and hand out information to potential members.

To the Leaders Message: Each month the Coordinator prepares a letter that is sent out to all Student Affairs staff, the president of each student organization, and select members of the community. This letter highlights the accomplishments of the month and seeks to promote the positive contributions made by student organizations.

SOLD BREAKDOWN

Several new projects were implemented this year to compliment the already strong programs in place. Some of these projects were:

- Assisted 9 new clubs with the recognition process. These clubs have been fully recognized or are currently in preliminary status.
- Purged inactive clubs from student organization data base.
- Held 3 community meetings in the Wade Center for Student Leadership (WCSL). Those student groups not using their space were asked to move to a different location to make that space available to one of the groups looking for space.
- Continued offering free coffee and cocoa service for students using the WCSL. This has provided many opportunities for interaction, and has attracted a significant group of students to the Wade Center.
- Led training for the Student Ambassadors in June. As a result, we were able to recruit new students to be involved with our programs. Being involved with Orientation gave our department the opportunity to be exposed to the first year students starting their first day on campus!
- Led training for RA's in August. The interaction with the RA's and the Residence Halls staff helped us significantly in order to involve the Hall Governing Boards, and the on-campus students in programming opportunities as events co-sponsors.
- Sponsored two Student Organization recruitment fairs. The Student Organizations Fairs are an excellent resource to student groups. The first fair was held during orientation, and the second one was hosted during Family and Friends weekend and was well attended as well. Parents and students appreciated learning about all the different campus organizations.
- Facilitated 12 "one-shot" leadership programs for student organizations. This year we offered programs on: leadership styles, recruitment and retention, getting involved, motivation, diversity issues, the leadership challenge, hazing, risk management, ice breakers, among others.
- Provided budget development assistance. Our staff has worked with most of the student groups to develop their annual budget. We have found that student groups that get their budgets organized early in the year are more effective at seeing the "big picture" for the year.
- Facilitated discussions between club leadership and their advisors. For the first time in years we have found a way to better utilize the club advisors. Student groups seem to be much more open to work with their advisors.
- Provided programming planning assistance. We have provided help with budgeting, scheduling, and delivering programs to many student groups including the Latin American Student Organization, Rotaract, Asian Student Association, Central American Student Association, Alternative Spring Break, to name a few. These groups are better prepared to program their activities, and plan their events.

SOLD COMMUNITY STATS

Academic Year	No. of Organizations
2001-2002	150
2002-2003	162
2003-2004	157
2004-2005	173
2005-2006	187
2006-2007	238
2007-2008	199
2008 - 2009	183
2009 - 2010	189

Total Student Organizations 2010:	189
Cultural	14
Athletic	38
Honor Society	18
Service	16
Educational	55
Music/Performance	9
Religious	10
Miscellaneous	5
Recreation	13
Military/Political	8

Total Community Associations:	5	4	4
Off-Campus Board	✓	✓	✓
Student Athletic Advisory Council	✓	✓	✓
Student Men’s Association	✓	x	x
Student Women’s Association Wilde-Stein	✓	✓	✓
Total Representative Boards:	3	3	3
Interfraternity Council	✓	✓	✓
Panhellenic Council	✓	✓	✓
Residence on Campus	✓	✓	✓
Wade Center Offices Occupied:	45		
Wade Center Offices Unoccupied:	1		

Since last year, the number of student organizations has decreased because the groups are being held accountable to their responsibility to update their information. This is helping student leaders learn the importance of keeping their information up-to-date, and it is helping Student Government to make fair funding allocations.

While the number of active organizations is still high, the number of listed organizations is lower. Samantha Shulman, Vice President of Student Organizations for Student Government Inc., and our office have worked closely to identify those groups that have become inactive, or that represent a significant liability because of the lack of contact with either Student Government or our office. Those groups were contacted several times in order to get up-to-date information, if the groups did not respond to the request they were dropped from the roster. Considering that groups must have at least 10 members to be considered an “active organization” a minimal of 1,830 students are actively involved in a student organization, and this number excluded the fraternal organizations and Student Government.

A significant accomplishment this year was the update of the “Student Organizations Agreement” between Student Government, Inc. and the University of Maine. We also worked closely with the Vice President of Student Organizations to create the SOC (Student Organizations Committee) in an effort to better and more efficiently serve student groups.

METHODS USED TO PROMOTE STUDENT ORGANIZATIONS

The following methods are used by the Office of Student Organizations and Leader Development (SOLD) to promote student organizations and their activities:

- E-mails from the SOLD Office staff to students, faculty, and staff.
- Recruitment events such as the Student Organizations Fair, and the President's Diner on the Mall.
- Social events such as Homecoming, and Co-Sponsorship of several campus-wide events.
- SOLD pamphlet and other printed marketing materials.
- Constant use and marketing of the Wade Center for Student Leadership.
- Highly visible presence at summer and fall orientation.
- Up-to-date website with resources and listings available to students.
- Recruitment and retention workshops for student leaders and advisors.
- Leadership class available to all student leaders to better develop their skills.

SOLD EVENT PARTICIPATION (SUMMARY)

Event:	Date:	Participants:
President's Dinner on the Mall	8/30/2009	3,700
Black Bear Leadership Series		
Icebreaker Workshop	9/18/2009	15
Training Camp Workshop	9/25/2009	13
Financial Workshop	10/2/2009	25
Advertising Workshop	10/9/2009	8
Parliamentary Pro. Work.	10/20/2009	12
Time Management Workshop	11/3/2009	15
Travel Workshop	11/13/2009	10
Boiler Room Showing	11/20/2009	10
ROC Parli. Pro. Pres.	1/26/2010	30
CAB Team Building Pres.	2/2/2010	10
Etiquette Workshop	2/4/2010	9
Delta Rho Epsilon Pres.	2/22/2010	6
Wade Center Decorating Contest	9/22-10/6/2009	75 (30 orgs.)
Black Bear Block Party	10/22/2009	300
Homecoming Royalty Nomination	10/25/2009	426
Hand Turkey Fundraiser	11/12-24/2009	50
All-Nighter in the Wade Center	12/14-15/2009	200
Keep UMaine Warm	2/9/2010	800
All Club Meeting	2/13/2010	200
Leadership Con. Scholarships.	2/14/2010	7
State Leadership Conference	2/21/2010	175
Sweet Sixteen NCAA Brackets	4/6/2010	70
End of the Year Awards	4/28/2010	300
Maine Day Parade	4/29/2010	350
	Total:	6,816

SOLD INITIATIVES FOR THE UPCOMING YEAR

- Purchase microwave for community use because there is currently none on the first floor.
- Provide a computer based directory and Center layout to better assist visitors and students unfamiliar with the Wade Center
- Utilize mail boxes fully by adding space for all clubs to receive mail.
- Install trophy/awards cases to showcase the wonderful things that our student organizations are participating in.
- Install speakers for light music to drown out the constant hum of the Union's air system.
- Establish an organization categorization system to better meet the needs of interested students.
- Create a better method of office space key distribution and return to elevate end/beginning of the year confusion.

SOLD CALENDAR 2010 - LEND

On top of the regularly scheduled programs, we are looking to work on the following programs:

<i>September</i>	FYRE Mentor Training President's Dinner on the Mall
<i>October</i>	Student Engagement Initiative
<i>November</i>	Leadership Speaker
<i>December</i>	Wade Center All Nighter
<i>January</i>	Leadership Movie Series
<i>February</i>	Keep UMaine Warm Leadership Conference
<i>March</i>	Safe Spring Break
<i>April</i>	The Wade Banana Split
<i>May</i>	Maine Day Parade

GREEK LIFE (2010 NUMBERS ARE AVAILABLE AT THE END OF THE SUMMER)

The Greek Life Office has been extremely active during this past year. Events such as Greek Week, Hazing Prevention Week, and the All Greek Blood Drive made for an eventful academic year. In addition, this year we also showcased the Office's continued desire to be a programming and resource center for Fraternities, Sororities, Greek Community Associations, and Greek Social Honor Societies. This movement is aimed at providing

Greek organization members the tools they need to be successful participants in their fraternal and university communities. In addition to providing resources, the Greek Life Office is also making strides to reach out to the student body to educate and advocate for topics such as hazing prevention and Greek GLBT issues.

Leadership and structure have been keys areas of focus this year. We have worked very closely with IFC and Panhel to ensure that the leadership of each is well developed and that are prepared to lead the rest of the Greek Organizations. We have also worked with individual chapters' leadership to increase their skills and to open lines of communication with the office.

Chapter development was an area that had significant improvements as well. Many resources were provided to different chapters in order to help them with their development efforts. Our office put particular effort into chapter and member education in regards to hazing. We have also provided many resources in other areas including: risk management training, hazing education, and recruitment workshops. Throughout the 2009-2010 academic year, the Greek Life office staff visited all chapter homes and chapter rooms at least once. Chapter visits were crucial in further developing relationship between the chapters and the Greek Life Office. We also made progress in implementing the "Chapter Room Agreement" for those chapters that currently rent chapter rooms from the University. The agreement outlines the rights and responsibilities of chapters towards the building staff, Residence Life, the Greek Life Office, and the University of Maine.

GREEK LIFE OFFICE FUNCTIONS

New Member Education: The Office is in charge of approving, recording, and hosting new member educational sessions aimed at preparing roughly 200 new members each semester for involvement in a Greek social organization at the University. Topics covered include hazing, alcohol and drug abuse, time management, study skills, safe sexual practices, and available resources.

Advising: The Office advises two Student Government-recognized representative Boards: the Interfraternity Council and the Panhellenic Council. The Coordinator or Graduate assistant attended all executive board and council meetings to insure that these groups are abiding by University policies and their own standards. In addition the Office also works closely with and advises the Order of Omega, a Greek Social Honor Society.

Go Greek Messages: Each month the Coordinator prepares a letter that is sent out to all Student Affairs staff, the president of each chapter, and select members of the community. This letter highlights the accomplishments of the month and seeks to promote the positive contributions the Greek system makes to the University and its surrounding communities.

Office Space: Both Interfraternity and Panhellenic Councils have office space allotted to them to hold meetings/office hours and conduct daily business.

Advocacy: The staff members of the Office seek to advocate on behalf of the Greek system by speaking with students, faculty, staff and community members about incorrect stereotypes associated with fraternity and sorority life.

Documentation and Record Keeping: Community service hours, philanthropy donations, Greek GPAs, chapter membership, information, and size are all kept track of through the Office's online dynamic database system, Parthenon. This system eliminates the need for wasteful paper records.

National Organization Consulting: During the semester National Greek Organizations will send representatives to meet with Office staff in order to determine how their chapter is progressing at UMaine and ask for assistance, advice and/or resources if needed.

GREEK COMMUNITY STATS

	<u>09-10</u>	<u>08-09</u>	<u>07-08</u>	<u>06-07</u>
Total Community Size (year end):	831	853	764	683
Percent of Campus:		10.62%	8.03%	8.43%
Total Chapters:	23	22	21	21
Total Fraternities:	16	15	15	15
National Affiliation:	15	14	14	14
Local Affiliation:	1	1	1	1
Total Sororities:	7	7	6	6
National Affiliation:	6	6	6	6
Local Affiliation:	1	1	0	0
Chapters with Occupation:	22	20	20	20
Fraternity Houses Occupied:	13	12	12	12
Sorority Houses Occupied:	1	1	1	1
Fraternity Chapter Rooms Occupied:	2	2	2	2
Sorority Chapter Rooms Occupied:	6	5	5	5
Chapters without Occupation:	1	2	1	1
		<u>08-09</u>	<u>07-08</u>	<u>06-07</u>
Average Chapter Size:	40	36	33	33
Average Fraternity Size:	36	33	30	30
Average Sorority Size:	48	42	40	40

Total Chapter Service:	15,657	15,244	12,366
Total Fraternity Service:	10,007	9,058	7,373
Total Sorority Service:	5,650	6,186	4,993
Total Chapter Philanthropy:	\$17,906	29,613	25,370
Total Fraternity Philanthropy:	\$14,741	16,420	9,587
Total Sorority Philanthropy:	\$3,165	13,193	15,783

GREEK EVENT PARTICIPATION

Event:	Date:	Participants:
Maine Hello	8/21/2009	453
Big Jam	8/29/2009	1000
All Greek Meeting	9/2/2009	503
Sorority Formal Recruitment	9/7-11/2009	403
National Hazing Prevention Week	9/22-26/2009	95
Greek Week	9/19-23/2009	1700
All Greek Meeting	12/2/2009	400
All Greek Meeting	2/3/2010	400
Greek Winter Carnival	2/8-14/2010	2400
Haze (Movie Showing)	4/9/2010	200
Shane Windmeyer (Speaker)	4/14/2010	75
Greek Blood & Bone Marrow Drive	4/20-21/2010	300
Joint IFC & Panhel Meeting	4/22/2010	60
Pete Kilpatrick (Performance)	5/1/2010	125
	Total:	7339

GREEK LIFE OFFICE INITIATIVES

- Develop and launch the Parthenon 2.0 update to correct bugs and glitches in the reporting system. This will allow chapter presidents, Greek Life Office employees and administrators easier access to the data and history of the chapters on campus (including service hours, and philanthropy efforts).
- Create a touch screen information and new member signup interface. The information portion of this interface will provide visitors with information regarding each of the different chapters we have in movie format. The new member signup section will allow us to automatically enter new members into the system and email new members directly with important University policies.
- Provide hazing prevention, alcohol, drugs, parents, and safe sex resources target specifically at members of Greek social organizations through partnerships with many different Student Affairs Offices.

- Create a University of Maine specific Greek history book to inform members of their shared past and allow them to learn of the traditions that exist here at the University.
- Develop an All Greek Study Hall based upon the data we received from this year's academic survey.
- Redesign the front of the office to encourage a more friendly area for Greeks to meet and network.
- Change out the current chapter composites for chapter decals so we will no longer need to update each group yearly. In addition this will also allow for representation for chapters that do not have composites.

GREEK LIFE OFFICE CALENDAR 2010 - LEND

On top of the regularly scheduled programs, we are looking to work on the following programs:

<i>September</i>	Big Jam Sorority Formal Recruitment All Greek Meeting National Hazing Prevention Week
<i>October</i>	Homecoming Greek Week
<i>November</i>	New Member Education
<i>December</i>	Greek Development Meeting Inductions
<i>January</i>	All Greek Meeting
<i>February</i>	Winter Carnival
<i>March</i>	Safe Spring Break
<i>April</i>	Blood Drive Greek Development Meeting New Member Education Seminar
<i>May</i>	Maine Day

SORORITY CHAPTERS BREAKDOWN (2010 NUMBERS AVAILABLE IN AUGUST):

<i>Semester</i>	<i>Year</i>
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Sorority	Fall 2004	Spring 2005	Fall 2005	Spring 2006	Fall 2006	Spring 2007	Fall 2007	Spring 2008	Total 2009
Alpha Omicron Pi	46	39	40	33	28	28	30	35	38
Alpha Phi	49	50	48	43	54	49	50	53	54
Chi Omega	39	50	47	55	53	54	52	54	54
Delta Rho Epsilon	-	-	-	-	-	16	20	18	20
Delta Zeta	48	48	44	31	37	42	45	48	56
Phi Mu	22	25	26	25	31	34	31	41	36
Pi Beta Phi	44	50	35	36	45	54	53	55	49

FRATERNITY CHAPTERS BREAKDOWN:

Fraternity	Semester								Year
	Fall 2004	Spring 2005	Fall 2005	Spring 2006	Fall 2006	Spring 2007	Fall 2007	Spring 2008	Total 2009
Alpha Gamma Rho	32	33	27	27	27	31	26	25	35
Beta Theta Pi	42	46	47	48	41	40	54	55	54
Delta Tau Delta	37	33	38	33	28	28	36	33	27
Kappa Delta Phi			14	8	7	7	6	16	9
Kappa Sigma	27	29	38	41	41	40	39	33	32
Lambda Chi Alpha	34	30	28	28	24	28	25	23	23
Phi Eta Kappa		16	23	26	31	37	40	33	38
Phi Gamma Delta	22	24	23	27	30	32	31	38	35
Phi Kappa Sigma	39	44	37	47	41	40	43	48	48
Pi Kappa Alpha	65	62	58	58	49	59	61	68	67
Sigma Alpha Epsilon	27	31	-	-	-	-	-	-	20
Sigma Chi	19	21	21	21	14	18	19	24	25
Sigma Nu		6	7	12	12	10	15	17	23
Sigma Phi Epsilon	49	50	41	39	46	45	47	58	74
Tau Kappa Epsilon	26	27	25	24	27	23	26	24	24
Theta Chi	14	17	17	14	17	19	15	14	12

SCHOLARSHIP

Fraternity:	Spring 04	Fall 04	Spring 05	Fall 05	Spring 06	Fall 06	Spring 07	Fall 07	Spring 08	Fall 08	Spring 09
Alpha Gamma Rho	2.69	2.78	2.59	2.55	2.63	2.50	2.55	2.68	2.85	2.80	

Beta Theta Pi	2.79	2.72	2.81	2.70	2.76	2.67	2.64	2.56	2.74	2.54	
Delta Tau Delta	2.79	2.87	2.85	2.77	2.81	2.87	2.67	2.51	2.55	2.43	
Kappa Delta Phi						2.66	2.77	2.94	2.75	2.73	
Kappa Sigma	2.41	2.53	2.66	2.38	2.47	2.35	3.02	2.34	2.44	2.43	
Lambda Chi Alpha	2.60	2.65	2.35	2.80	2.62	2.50	2.44	2.42	2.50	2.15	
Phi Eta Kappa			2.53	2.43	2.54	2.43	2.21	2.32	2.35	2.44	
Phi Gamma Delta	2.58	2.56	2.41	2.55	2.51	2.59	2.73	2.41	2.39	2.58	
Phi Kappa Sigma	2.91	2.67	2.53	2.67	2.46	2.65	2.55	2.54	2.71	2.49	
Pi Kappa Alpha	2.75	2.75	2.65	2.77	2.83	2.61	2.52	2.81	2.80	2.39	
Sigma Alpha Epsilon	2.68	2.38	2.51								
Sigma Chi	2.50	2.30	2.40	2.51	2.82	2.55	2.45	2.68	2.67	2.79	
Sigma Nu			2.79	2.19	2.23	1.93	2.48	2.11	2.64	2.18	
Sigma Phi Epsilon	3.06	3.19	3.14	2.88	2.99	3.18	3.22	3.48	3.29	3.43	
Tau Kappa Epsilon	2.32	2.56	2.53	2.78	2.24	2.04	2.42	1.77	2.67	2.81	
Theta Chi	2.59	2.49	2.49	2.38	2.71	2.29	2.63	2.31	2.07	2.79	

Sorority:	Spring 04	Fall 04	Spring 05	Fall 05	Spring 06	Fall 06	Spring 07	Fall 07	Spring 08	Fall 08	Spring 09
Alpha Omicron Pi	2.58	2.59	2.78	2.82	2.94	2.70	2.62	2.80	2.65	3.03	
Alpha Phi	3.19	3.12	3.05	3.07	3.21	3.07	3.00	3.23	3.27	2.98	
Chi Omega	2.92	2.83	3.19	3.17	3.10	3.06	2.98	3.20	3.20	3.06	
Delta Zeta	3.13	2.97	3.06	2.93	3.20	3.01	3.11	2.99	3.23	3.20	
Phi Mu	2.99	2.76	2.96	2.74	3.07	3.02	2.96	2.65	2.90	2.92	
Pi Beta Phi	2.84	2.89	2.90	2.80	3.09	3.05	2.99	2.69	3.06	2.91	
Delta Rho Epsilon							3.42	3.19	3.33	3.24	

COMMUNITY SERVICE/PHILANTHROPY

Apart for the many thousands of hours of philanthropic efforts of individual chapters, the Office of Greek Life had two major Greek-wide philanthropic events. Both events benefited the local soup kitchens with over 5,800 lbs of food. The Greek Life Office staff was also very involved in the planning and organizing of Maine Day 2008. This year's Maine Day activities were considered an all Greek philanthropy event. Greek chapters were offered the opportunity of sponsoring different events throughout the day to either serve the UMaine community or raise money for their philanthropy.

Community Service and Philanthropy has taken a new form for Greeks. Due to the “merger” between Campus Activities and the Bodwell Center, the Greek System was infused with new ideas and new ways to look at community service and philanthropic efforts. We have done programs with chapters to help them understand the meaning of service and

something that goes beyond doing something nice. Chapters such as Sigma Phi Epsilon, Chi Omega, Beta Theta Pi, and Delta Rho Epsilon, are good examples of those chapters that are truly committed to being change agents. The overall understanding of social responsibility and civic engagement is significantly improved.

Chapter	Service	
	Hours	Dollars
ΑΓΡ	250	50
ΒΘΠ	2129	9980
ΔΤΔ	250	150
ΚΔΦ	120	250
ΚΣ	150	0
ΛΧΑ	150	0
ΦΗΚ	154	414
ΦΓΔ	125	0
ΦΚΣ	175	0
ΠΚΑ	125	0
ΣΑΕ	1158	0
ΣΧ	500	150
ΣΝ	100	0
ΣΦΕ	2935	400
ΤΚΕ	150	0
ΘΧ	100	535
ΑΟΠ	125	100
ΑΦ	350	500
ΧΩ	337	365
ΔΖ	960	100
ΔΡΕ	125	50
ΦΜ	340	535
ΠΒΦ	1007	462
TOTAL	15657	17906

MEMORIAL UNION

A most positive change in management that occurred last year was the division of responsibilities between Memorial Union Operations and Memorial Union Maintenance. Senior Associate Dean, Kenda Scheele, is now responsible for the building's maintenance and the Director of Campus Activities and Student Engagement remains responsible for the building's operations.

CAMPUS ACTIVITIES & EVENTS

SUCSESSES

Campus Activities went through some significant transitions and philosophical changes over the last year. The “old” ideas had to be cleared, and the new philosophy of “transparency and trust” was implemented. We work together as a team, not only within the department but with all other departments in the division.

We had many successes in the 2009-2010 Academic year including collaborations with many student organizations, campus departments and initiatives to increase the depth and variety of programming that has been offered at UMaine. The Campus Activities Board (CAB) continues to be highly successful with its 6 nights a week programming model that looks at providing constant programming every Monday through Saturday. One of the new initiatives that we started this year was partnering with First Year Residential Experience (FYRE) and Residence Life to bring our popular Thursday night programming to the first year residence halls. Starting in the Spring semester we brought everything from trivia, to karaoke to the first year halls and it was a great collaboration in terms of bringing what both offices have to offer to the program.

There was a great push this year for collaboration between CAB events and student organizations including the Fall Late Night in the Union which was a collaboration with FYRE, First and Second Year Programs and the Division of Student Affairs, Halloween Late Night with Wilde Stein, Winter Ball with Class of 2013, numerous events with Residence Life including FYRE End of the Year BBQ and Rock the Dog with Hart, Hancock, and Oak (H20) CGB. There was also a continuation of the successful partnership with Greek Life including co-sponsorship of events such as the Rock Against Rape with Sigma Phi Epsilon, Wing Eating Contest with Pi Beta Phi and continued hosting of Karaoke and Maine Attraction Series. Also collaboration with large campus wide events including Wilde Stein’s Pride Week Drag Show and College Against Cancer Relay for Life proved to be very fruitful ending up in very successful events on both counts. Also this year was a continued partnership with Commuter and Non Traditional Students and the Non-Traditional Student Association showing family friendly films for UMaine’s student population with children.

Campus Activities provided support for a successful Maine Day including collaboration with the Student Organizations and Leader Development Office and the Bodwell Center for Service and Volunteerism on logistics for the day, providing entertainment and advertising and overall assistance with event planning.

Winter Carnival was also a successful collaboration with Greek Life and a great opportunity to provide the best of what each area has to offer. This year Winter Carnival again coincided with Family and Friends Weekend and continued support from Campus Activities helped Family and Friends Weekend in its success.

We worked hard to increase the student populations that are reached by moving events to various locations across campus, in addition to the Pub Mix traveling with FYRE. Our Superhero’s Late Night was very successful in the Student Recreation and Fitness Center and it was a great way to work with students and attract students that live up in the Hilltop Area of campus.

Continued success from an event planning standpoint including working with many different student organizations and departments helping them with everything from reserving space for events, providing equipment, and providing venues through the many different Campus Activities advertising options and providing overall support for successful events.

NEW INITIATIVES

There are three new initiatives we are proposing for next year. The first one is the elimination of one night of programming. Our students are not responding to 6 nights of programs and our staff is getting worn out. There are too many demands to continue with the 6 nights a week model.

The second new initiative is changing Games Night to only bingo. There will be some issues with Bingo licenses and such but we see this as a positive change. The reason we wish to change Games Night to only being bingo is because those are the events that students find interesting, they love bingo and only want it, so when we have another game they rarely show up.

The final new initiative is the return of Black Bear Travel, which was a program that went on 1 or 2 big trips a semester to destinations such as Six Flags, Freeport, Boston, or anything else the students really want. There have been requests for this to come back in the past, and so we are finally going to give it a try and get it started again. Also, as an overall goal, we are going to try and better coordinate programs with other departments to avoid having multiple events conflicting with each other at the same time.

ATTENDANCE FIGURES

Campus Activities had a great year with over 39,350 students attend our events. These events were possible due to the collaboration with many departments and organizations in the UMaine community. Some of these collaborations included:

- Worked with Diversity Dialogues and their provocative lecture series.
- Assisted AOPi with Mr. Fraternity.
- Assisted Music faculty with jazz movie series and weekly concert series.
- Assisted Sig Ep with Rock Against Rape.
- Worked with Beta Theta Pi for their Sleep Out.

- Assisted the Peace and Justice Center with the planning of the Hope Festival.
- Assisted Student Entertainment with 3 concerts and the return of the Frequency.
- Assisted the Alumni Association with their re-union weekends.
- Assisted several Residence Halls with their programming efforts.
- Assisted the Bodwel Center with several blood drives, Alternative Spring Break fundraisers, tracking their service numbers, involving clubs and organizations with their volunteer efforts, and the Volunteer Fair.
- Assisted Multi-Cultural Programs with planning and budgeting of their programs (Latino Heritage, Taste of Asia dinner, Spring Preview).
- Assisted with the planning of Maine Day.
- Assisted GLBT GA with several awareness programs in and outside the Memorial Union.
- Assisted New Media students with programs for their classes, these programs were presented in different locations around the Memorial Union, the Spirit Room, and the Mall area.
- Assisted the Sophomore Owls with Battle of the Bands.
- Assisted with the planning and paperwork for over 42 bonfires.
- Assisted Career Center with the Career Fair.

Campus Activities Board sponsored events had a significant increase in attendance to all the weekly series events including:

- 4 Late Night in the Union programs – co-sponsored with Panhel and IFC, Wilde Stain, Campus Recreation, and Multicultural Programs. Each late night had a different theme: Maine Mania, Halloween, Spring Fling Super Heros, and Western Carnival. Each one of these programs brought easily over 1,000 students to the Union and the Recreation Center.
- 2 Stress Free Finals weeks. Students commented each time how great it was to be able to take a break from finals and do something fun to relax.
- Maine Mania Week. The week was full of events and it truly served as a great way to welcome students to UMaine.
- Winter Carnival Week. This year Winter Carnival was a great success. Each night we had a different event related to our theme “Dive into Winter”.
- Spring Fling Week. This year we tried a new theme with “Super Heros”. We had the event at the Recreation Center which was a good idea considering the 800 plus students that attended.
- 23 Games Nights – co-sponsored weekly with Phi Mu. Bingo continues to be our biggest game night each month!
- 23 acoustic acts – co-sponsored towards the end of the spring semester with Lambda Chi, Sigma Phi Epsilon, and Kappa Sigma. The fraternities have truly been a great help with this program by setting up and taking down each night.
- 25 movies (4 showings per week) – co-sponsored with Gamma Sigma Sigma. The movies have been a huge success, we even had the opportunity of having a few extra showings during the snow days.

- 8 Cruizin' programs – co-sponsored with different HGB's, fraternities, and sororities. The program has been used significantly more this year than last. Residence Halls call constantly to have the programs done in the common areas, and some of the Greek chapters have also taken advantage of these programs as a good alternative to social events.
- 22 comedy shows – co-sponsored weekly with different groups. The shows have been very well attended, and the “best seat of the house” has been a great incentive for attendance.
- 22 karaoke nights – co-sponsored weekly with different clubs. This program seems to be a favorite. Each night we have about 100 – 150 students that take advantage of singing in the Bear's Den.
- 2 bands and several trivia nights for PubMix.
- Sent out Wazzup weekly to over 2,396 students. The newsletter has been a huge success. The mailing list has grown significantly and this year even parents have requested to get the emails every week!
- The “Campus Activities News Flush” continues to be a huge success, expanding even to the Recreation Center.

STUDENT GOVERNMENT

The students involved in the organization are truly dynamic! Student Government has some significant growth this year, from a drained group of individuals to an energized group of leaders. Coming from a year of many changes and uncertainties, this year started much better. The newly elected officers truly showed a passion for representing students' interests; for example Owen McCarthy's initiative to keep the Memorial Union open 24 hours a day was something that students had brought to his attention and he successfully brought forward on their behalf.

The students involved are truly passionate about representing the student body, and they do their best to view issues and concerns from the bigger picture viewpoint. Their perspective causes conflict for them as they determine the best course of action. In the end, they continue to exhibit ethical decision making.

Student Entertainment had a strong year with 2 excellent concerts in the Field House. After a negative leadership experience, we helped Student Entertainment bounce back. With new leadership in place and significant “hands on” advising they concluded a successful year. While the events were very successful, the students responsible for the planning were truly exposed to a great learning experience. The lessons learned from this opportunity can be applied to several leadership roles.

Advising Student Government is very enjoyable. I have truly connected with the students, we have discussed several issues that have challenged us, and we have grown together.

This year I had the opportunity to work with them on leadership development, we had gone through some challenges with the Student Senate, and we dealt with the unfortunate death of one of their close peers.

All said, the end result of our work with this group has been a strong desire on their part to partner with our office staff. We have brought the community closer together, and we have built bridges with several areas of campus. This partnership has helped both Student Government and Campus Activities to improve the quality of student life at UMaine.

PLANS FOR THE UPCOMING YEAR

STUDENT ORGANIZATIONS AND LEADER DEVELOPMENT

- Better utilize the Graduate Assistant and the Wade Center Staff to offer more programs to student organizations specifically in the areas of: budgeting, recruitment and retention, and programming.
- Keep the Wade Leadership Center's growth momentum going so that more student organizations take advantage of our resources.
- Collaborate with Residence Life and First and Second Year Program's FYRE initiative.
- Work with other departments in and out of Student Affairs to develop strong and diverse programs.

GREEK LIFE

- Increase Greek Life involvement.
- Continue to work with alumni groups to sign the land lease agreements as they come up.
- Continue advising the Interfraternity and Panhellenic Council.
- Continue to work with Residence Life to better serve those chapters housed in the Residence Halls.
- Create a network with the Peer Education program to deliver better and more diverse programs to the chapters.
- Develop a more fluid relationship with Sandra Caron to have input in the "Greek Peer Education" program.
- Keep the Greek Life database up-to-date.
- Increase the programming in the areas of:
 - Academics
 - Risk management
 - Hazing prevention education
 - Alumni relations
 - Recruitment and retention
- Develop and implement the concept of the Greek Alumni Council.
- Continue working with the Alumni Association, Development Office, and other

- administrators to look at the different housing options for Greeks at UMaine.
- Work on developing the new version of the “Parthenon” to better record the changes in membership and to provide better reporting.

MEMORIAL UNION

- Develop signage for better navigation of the building.
- Work closely with Dean Scheele to, collaboratively, manage the building maintenance.
- Develop new ideas/strategies to generate revenue.
- Work closely with Student Government to better serve the students during the 24 open hours.
- Continue to work closely with dining services to share common space in the building.

CAMPUS ACTIVITIES AND EVENTS

- Continue to evaluate and modify program to better serve the students and maximize the use of our resources.
- Continue the success of the advertising efforts by delivering quality publications:
 - The Campus Activities News Flush
 - Table Talk
 - Wazzup
- Work closely with Student Government and Student Entertainment.
- Work closely with the National Association of Campus Activities to gather new ideas, develop our professional staff, and educate our students.
- Continue to use the network of New England schools to cut entertainment costs and better utilize routing possibilities.
- Continue and develop collaboration with other departments in and outside of Student Affairs
- Keep the energy and enthusiasm of the Campus Activities Board to continue recruiting student programmers.