

Mario F. Teisl
School of Economics

5782 Winslow Hall
University of Maine
Orono, ME 04469

Ph: 207-581-3162
Fx: 207-581-4278
Em: teisl@maine.edu

Education

PhD - Agricultural and Resource Economics, University of Maryland. 1997. Dissertation Title
Nutrition Labeling: Information Effects on Consumer Behavior and Welfare.
M.S.- Agricultural and Resource Economics, University of Maine. 1990. Thesis title: *An
Econometric Analysis of the Effects of Tourism on Local Government Expenditures.*
B.S.- Geology and Biology, Marietta College. 1982.

Professional Work Experience

Director-School of Policy and International Affairs, 2009-present
Professor-School of Economics, University of Maine, 2007-present
Associate Professor-Department of Resource Economics and Policy, University of Maine, 2002-
2007
Assistant Professor-Department of Resource Economics and Policy, University of Maine, 1997-
2002
Staff Fellow-Consumer Studies Branch, Center for Food Safety and Applied Nutrition, Food and
Drug Administration, Aug. 1995-97.
Consulting Economist-Southwick Associates, Arlington, VA, 1992-present.
Research Assistant-Department of Agricultural and Resource Economics, University of
Maryland, 1992-95.
Assistant Scientist-Department of Agricultural and Resource Economics, University of Maine,
1990-92.
Research Assistant-Department of Agricultural and Resource Economics, University of Maine,
1987-89.
Manager-Mt. Wilhelm Vegetable Growers Cooperative, Papua New Guinea, 1984-86.
Fisheries Extension Agent-Morobe Department of Fisheries, Papua New Guinea, 1983-84.

Affiliations

Cooperating Professor, Center for Research on Sustainable Forests, University of Maine
Cooperating Professor, Ecology and Environmental Sciences, Graduate Program, University of
Maine
Cooperating Professor, School of Policy and International Affairs, University of Maine
Cooperating Professor, Sustainability Solutions Initiative, University of Maine

Honors & Awards

Invited Researcher: The French National Institute for Agricultural Research, Nancy Research
Centre in collaboration with the Lorraine University and the French Institute of Forestry,
Agricultural and Environmental Engineering Summer 2009
Editorial Board of the *The Open Communication Journal* 2008-2010.

Steven M. Teutsch Prevention Effectiveness Program Appreciation Award, U.S. Centers for Disease Control and Prevention 2006

Book Editor, 2007. *Labelling Strategies in Environmental Policy*. Volume in “The International Library of Environmental Economics and Policy” Series. Ashgate Publishing.

Appointed to the Editorial Board of the *Agricultural and Resource Economics Review* 2005-2008.

Fulbright Scholar Award: Teaching/Research Appointment – University of Zagreb Croatia 2005-06.

Poster Award: *Label Format Effects on Consumers’ Eco-Assessments of Passenger Vehicles*. Sponsor: U.S. Environmental Protection Agency Science Forum 2005 - (2nd place out of 232 submissions)

Elected to University of Maine Faculty Senate 2004-2007.

Outstanding Researcher Award, College of Natural Sciences, Forestry and Agriculture, University of Maine, 2002.

Elected as Chair, Food Safety and Nutrition Section, American Agricultural Economists Association 2001-2003.

Paper Award: *Food Labeling and Consumer Welfare*. Sponsor: Food and Agricultural Marketing Consortium, 1998.

Phi Kappa Phi, National Scholarship Honor Society

Naumann Scholarship for Academic Excellence, University of Maine, 1988

Irvine Medal for Most Outstanding Student of the Senior Class, Marietta College, 1982

Omicron Delta Kappa, National Leadership Honor Society

Student Body President, Marietta College, 1980

Beta Beta Beta, National Biology Honorary

Publications

Journal Articles

Mario F. Teisl, Eric Fromberg, Andrew E. Smith and Kevin J. Boyle. In review. Awake at the switch: Measuring the impact of Maine’s fish consumption advisory for at-risk women *Environmental Research*.

Stephan Marette, Brian Roe and Mario Teisl. In review. The Welfare Impacts of Food Pathogen Vaccines *Food Policy*

Stephan Marette, Brian Roe and Mario Teisl. In review. The Consequences of a Human Food Pathogen Vaccine: A Calibrated Partial-Equilibrium Analysis *Australian Journal of Agricultural Economics*

Mario Teisl and Brian Roe. Forthcoming. Consumer Willingness to Pay to Reduce the Probability of Retail Foodborne Pathogen Contamination *Food Policy*

Mario Teisl, Mark W. Anderson, Caroline Noblet, George K. Criner, Jonathan Rubin and Timothy Dalton. Forthcoming. Are Environmental Professors Unbalanced? Evidence from the Field *Journal of Environmental Education*

- Mario F. Teisl, Caroline L. Noblet, and Jonathan Rubin. 2009. The Psychology of Eco-Consumption, *Journal of Agricultural & Food Industrial Organization*: 7(2), Article 9. Available at: <http://www.bepress.com/jafio/vol7/iss2/art9>
- Mario F. Teisl, Sara B. Fein and Alan S. Levy. 2009. Information effects on consumer attitudes toward three food technologies: organic production, biotechnology, and irradiation *Food Quality and Preference* 20:586–596
- Mario F. Teisl, Caroline L. Noblet, and Jonathan Rubin. 2009. Can Environmental Promotion Backfire? Evidence from the vehicle market *Social Marketing Quarterly* 15 (3):2-32.
- Mario F. Teisl, Sonja Radas and Brian Roe. 2008. Struggles in optimal labeling: How different consumers react to various labels for genetically modified foods. *International Journal of Consumer Studies* 32:447–456.
- Sonja Radas, Mario F. Teisl and Brian Roe. 2008. An Open Mind Wants More: Opinion Strength and the Desire for Genetically Modified Food Labeling Policy. *Journal of Consumer Affairs*. 42(3):335-361
- Harold Daniel, Thomas Allen, Lisa Bragg, Mario F. Teisl, Robert Bayer and Catherine Billings. 2008. Valuing Lobster for Maine Coastal Tourism: Methodological Considerations *Journal of Foodservice* 19(2):133-138
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2008. Non-Dirty Dancing? Interactions Between Eco-labels and Consumers. *Journal of Economic Psychology*. 29(2):140-159
- Mark W. Anderson, Mario Teisl, George Criner, Sharon Tisher, Stewart Smith, Malcolm Hunter, Stephen A. Norton, Jody Jellison and Andrei Alyokhin, Eric Gallandt, Sandra Haggard, Elizabeth Bicknell. 2007. Attitude Changes of Undergraduate University Students in General Education Courses. *Journal of General Education* 56(2):149-168.
- Mario F. Teisl, Brian Roe and Gerald Mumma. 2007. One step forward.... Consumer reactions to food safety technologies. *Journal of Food Distribution and Research* 38(1):148-153.
- Brian Roe and Mario F. Teisl. 2007. Genetically modified food labeling: The impacts of message and messenger on consumer perceptions of labels and products. *Food Policy* 32:49-66.
- Caroline L. Noblet, Mario F. Teisl and Jonathan Rubin. 2006. Factors affecting consumer assessment of eco-labeled vehicles. *Transportation Research D*, 11:422-431
- Yun-Jae Hwang, Brian Roe, and Mario F. Teisl. 2006. Does Price Signal Quality? Strategic Implications of Price as a Signal of Quality for the Case of Genetically Modified Food *International Food and Agribusiness Management Review* 9 (1):93-115.

- Mario F. Teisl, Brian Roe and Mike Vayda 2006. Incentive Effects on Response Rates, Data Quality, and Survey Administration Costs *International Journal of Public Opinion Research*. 18(3):364-373
- Yun-Jae Hwang, Brian Roe and Mario F. Teisl. 2005. An Empirical Analysis of U.S. Consumers' Concerns about Eight Food Production and Processing Technologies. *AgBioForum* 8(1):40-49.
- Kelly A. O'Brien and Mario F. Teisl. 2004. Eco-information and its Effect on Consumer Values for Environmentally Certified Forest Products. *Journal of Forest Economics*. 10:75-96.
- Mario F. Teisl, Luke Garner, Brian Roe and Michael E. Vayda. 2004. Genetically Modified Food: What are Mainers Thinking? *Maine Policy Review*. 13(1):56-66.
- Mario F. Teisl and Julie A. Caswell. 2003. Information Policy and Genetically Modified Food: Weighing the Benefits and Costs. *QA – La Questione Agraria* 4:23-48.
- Mario F. Teisl, Luke Garner, Brian Roe and Michael E. Vayda. 2003. Labeling genetically modified foods: How do US consumers want to see it done? *AgBioForum*, 6(1&2), 48-54.
- Mario F. Teisl. 2003. What We May Have is a Failure to Communicate: Labeling Environmentally Certified Forest Products. *Forest Science* 49(5):668-680
- Mario F. Teisl and Kelly A. O'Brien. 2003. Who Cares and Who Acts? Outdoor Recreationists exhibit Different Levels of Environmental Concern and Behavior. *Environment and Behavior*. 35(4):506-522
- Kevin J. Boyle, Thomas P. Holmes, Mario F. Teisl and Brian Roe. 2002. A Comparison of Conjoint Response Formats: A Reply. *American Journal of Agricultural Economics*. 84(4):1172-1175.
- Mario F. Teisl, Lynn Halverson, Kelly O'Brien, Brian Roe, Nancy Ross and Mike Vayda. 2002. Focus Group Reactions to Genetically Modified Food Labels. *AgBioForum*. 5(1):6-9.
- Mario F. Teisl, Brian Roe and Robert L. Hicks. 2002. Can Eco-labels Tune a Market? Evidence from Dolphin-Safe Labeling. *Journal of Environmental Economics and Management*. 43:339-359
- Mario F. Teisl, Stephanie Peavey, Felicia Newmann, JoAnn Buono and Melissa Herrmann. 2002. Consumer Reactions to Environmental Labels for Forest Products: A Preliminary Look *Forest Products Journal*. 52(1):44-50.
- Brian Roe, Mario F. Teisl, Alan Levy, Matthew Russell. 2001. U.S. Consumers' Willingness to Pay for Green Electricity, *Energy Policy* 29 (11):917-925.

- Brian Roe, Mario F. Teisl, Huaping Rong and Alan S. Levy. 2001. Characteristics of Successful Labeling Policies: Experimental Evidence from Price and Environmental Disclosure for Deregulated Electricity Services. *Journal of Consumer Affairs*. 35(1):1-26.
- Kevin J. Boyle, Thomas P. Holmes, Mario F. Teisl and Brian Roe. 2001. A Comparison of Conjoint Response Formats. *American Journal of Agricultural Economics*. 83(2): 441-454.
- Mario F. Teisl, Stephanie Peavey and Kelly O'Brien. 2001. Environmental certification and labeling of forest products: Will it lead to more environmentally benign forestry in Maine? *Maine Policy Review*. 10(1): 72-78.
- Mario F. Teisl, Nancy E. Bockstael and Alan S. Levy. 2001. Measuring the Welfare Effects of Nutrition Information. *American Journal of Agricultural Economics*. 83(1): 133-149.
- Brian Roe, Mario F. Teisl, Alan S. Levy, Kevin Boyle, Mark Messonier, Tamera Riggs, Melissa J. Herrmann, and Felicia Newman. 2001. Consumers' Assessment of Food Safety and Reactions to Food Safety Labeling. *Journal of Food Product Marketing*. vol. 6(4): 9-26.
- Mario F. Teisl and Brian Roe. 2000. Environmental Certification: Informing Consumers about Forest Products *Journal of Forestry*. 98(2):36-42.
- Mario F. Teisl, Brian Roe and Alan S. Levy. 1999. Eco-Certification: Why it may not be a 'Field of Dreams' *American Journal of Agricultural Economics*. 81(5):1066-1071.
- Mario F. Teisl, Kevin J. Boyle and Richard E. Record, Jr. 1999. License-sales Revenues: Understanding Angler and Hunter Reactions to Increases in License Prices. *Human Dimensions of Wildlife*. 4(4):1-17.
- Roe, Brian, Leslie A. Whittington, Sara B. Fein and Mario F. Teisl. 1999. Is There Competition Between Breast-Feeding and Maternal Employment? *Demography*. 36(2):157-171.
- Mario F. Teisl, Alan S. Levy and Brenda M. Derby, 1999. The Effects of Education and Information Source on Consumer Awareness of Diet-Disease Relationships. *Journal of Public Policy and Marketing*. 18(2):197-207.
- Mario F. Teisl and Brian Roe. 1998. The Economics of Labeling: An Overview of Issues for Health and Environmental Disclosure. *Agricultural and Resource Economics Review* 28(2):140-150.
- Mario F. Teisl and Alan S. Levy, 1997. Does Nutrition Labeling lead to Healthier Eating? *Journal of Food Distribution Research*. 28(3):18-27.
- Mario F. Teisl and Kevin J. Boyle, 1997. Needles in a Haystack: Effective Sampling of Marine Sport Anglers. *Marine Resource Economics* 12:1-10.

Brian Roe, Kevin J. Boyle and Mario F. Teisl, 1996. Developing Estimates of Compensating Variation from Conjoint Data. *Journal of Environmental Economics and Management* 31: 145-159.

Mario F. Teisl, Kevin J. Boyle and Brian Roe, 1996. Conjoint Analysis of Angler Evaluations of the Atlantic Salmon Restoration Program for the Penobscot River, Maine. *North American Journal of Fisheries Management* 16:861-871.

Stuart M. Mazurkiewicz, Kevin J. Boyle, Mario F. Teisl, Karen Morris and Alan G. Clark, 1996. An Investigation of Recall Bias and Reliability in Survey Data: Moose Hunting in Maine. *Wildlife Society Bulletin* 24:140-148.

Mario F. Teisl, Kevin J. Boyle, Daniel W. McCollum and Steven D. Reiling, 1995. Test-Retest Reliability of Contingent-Valuation with Independent Sample Pretest and Post-test Control Groups. *American Journal of Agricultural Economics* 77:613-619.

Mario F. Teisl, Kevin J. Boyle and Owen Fenderson, 1993. Tradeoffs Between Open-Water and Ice Fishing: A Case Study in Maine. *North American Journal of Fisheries Management* 13:353-359.

Kevin J. Boyle, Richard L. Dressler, Alan G. Clark and Mario F. Teisl, 1993. Moose Hunter Preferences and Setting Season Timings. *Wildlife Society Bulletin* 21:498-504.

Chapters in Books/Monographs/Proceedings

Mario F. Teisl. forthcoming. Ecolabeling Chapter in *The Law and Politics of Sustainability*. Berkshire Publishing.

Mario F. Teisl. forthcoming. Environmental Concerns in Food Consumption Chapter 35 in the *Oxford Handbook of the Economic of Food Consumption and Policy*

Mario F. Teisl. 2009. Global Economic Network. Chapter in the *Handbook of Transnational Economic Governance Regimes* (C. Tietje and A. Brouder, eds.) Martinus Nijhoff Press. Leiden, The Netherlands.

Mario F. Teisl. 2007. Introduction. chapter in *Labelling Strategies in Environmental Policy*. Volume in "The International Library of Environmental Economics and Policy" Series. Ashgate Publishing. pages xv-xxxvii.

Harold Daniel, Thomas Allen, Mario F. Teisl, Robert Bayer and Catherine Billings. 2007. *Assessing the Value of the Lobster Culture for Maine's Coastal Tourism Experience*. Proceedings of the Extraordinary Experiences Conference at the University of Bournemouth, Bournemouth, UK. September, 3-4.

- Mario F. Teisl, Kevin J. Boyle, Daniel W. McCollum and Steven D. Reiling. 2007. Test-Retest Reliability of Contingent-Valuation with Independent Sample Pretest and Post-test Control Groups. Chapter in *The Stated Preference Approach to Environmental Valuation Vol III: Conceptual and Empirical Issues*. Richard T Carson (ed.), Ashgate Publishing. (this is a republication of an article that was originally published in 1995, *American Journal of Agricultural Economics* 77:613-619).
- Teisl, Mario F., Jonathan Rubin and Caroline L. Noblet, 2006. *Do Eco-Communication Strategies Reduce Energy Use and Emissions from Light Duty Vehicles?* Proceedings of the U.S. EPA Market Mechanisms and Incentives Workshop: Applications to Environmental Policy, October 17-18.
- Mario F. Teisl and Besim Čulahović. 2006. Transitioning Environmental Policy in the Balkan States *From Transition to Sustainable Development: The Path to European Integration* - Proceedings of the International Conference of Economics – (ICES2006). Sarajevo, Bosnia-Herzegovina. October 12-13.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet, 2006. *Eco-information and the passenger vehicle consumer: Modelling the interaction and its impact on behaviour*. Proceedings of the Applied Environmental Economics Conference. Royal Society - London. March 24.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2006. The design of an eco-marketing and labeling program for vehicles in Maine Chapter in *New Frontiers in Environmental and Social Labeling*. (Grote, Basu and Chau, eds.) pp. 11-36, Springer.
- Kathleen P. Bell, Kevin J. Boyle, Andrew Plantinga, Jonathan Rubin and Mario F. Teisl. 2006. Objectives and Perspectives. Chapter in *The Economics of Rural Land Use Change*. Ashgate Studies in Environmental and Natural Resource Economics.
- Mario F. Teisl and Kevin J. Boyle. 2006. Valuing Changes in Rural Land Uses: Measuring the Willingness to Pay for Changes in Forest Management Practices. Chapter in *The Economics of Rural Land Use Change*. Ashgate Studies in Environmental and Natural Resource Economics.
- Mario F. Teisl and Brian Roe. 2005. Evaluating the Factors that Impact the Effectiveness of Eco-labelling Programs. Chapter in *Environment, Information and Consumer Behaviour* S. Krarup and C.S. Russell (eds.) pp. 65-90. Edward Elgar, Cheltenham, UK.
- Mario F. Teisl, Brian Roe, Michael Vayda and Nancy Ross. 2003. *Willingness to pay for genetically modified foods with bundled health and environmental attributes*. Proceedings of the 7th ICABR International Conference on Public Goods and Public Policy for Agricultural Biotechnology. Ravello (Italy), June 29 to July 3, 2003
- Mario F. Teisl, Brian Roe and Alan S. Levy. 2002. *Ecolabeling: What does consumer science tell us about which strategies work?* Proceedings of the Conference on Ecolabels and Greening of the Food Market. Tufts University, Boston, MA. November.

- Mario F. Teisl and Julie A. Caswell. 2002. *Information Policy and Genetically Modified Food: Weighing the Benefits and Costs*. Proceedings of the 2nd World Congress of Environmental and Resource Economists. Monterey CA. June.
- Sam N. Luoma, Steven S. Brown, Mario F. Teisl, Warren G. Foster, James O. Leckie, John K. Thomas and Sharon O. Williams-Fleetwood. 2002. Chapter 4: Characteristics and Implications. *Interconnections Between Human Health and Ecological Integrity*. Society of Environmental Toxicologists and Chemists.
- Mario F. Teisl and Kelly O'Brien. 2001. *Who Cares and Who Acts? The Relationship Between Outdoor Recreation Behavior and Environmental Concern and Behavior*. Proceedings of the Northeast Recreational Research Symposium.
- Mario F. Teisl, Kelly O'Brien and Stephanie Peavey. 2001. *Environmental Labeling Of Wood Products: What Do Consumers Want To See?* Proceedings of the National Association of Environmental Professionals 26th Annual Conference.
- Mario F. Teisl, Huaping Rong, Brian Roe and Alan S. Levy. 2001. *Environmental labeling of electricity: Consumer uncertainty and perceptions*. American Agricultural Economics Association Annual Meeting Proceedings Paper published on AgEcon Search.
- Mario F. Teisl, Brian Roe, Kevin Boyle, T. Lynn Riggs, Mark L. Messonnier, Melissa J. Herrmann. 2001. *Understanding how respondents view food safety risks: Implications to the design of willingness-to-pay experiments*. American Environmental and Resource Economists Association Annual Workshop Proceedings Paper.
- Jason Weiss and Mario F. Teisl. 2000. *Consumer Reactions to Different Pricing Formats: A Study of the Residential Electricity Supply Industry*. Proceedings of the Annual Marketing and Public Policy Conference, American Marketing Association. Maine Agricultural Experiment Station Bulletin Number 2399.
- Mario F. Teisl, Huaping Rong, Brian Roe and Alan S. Levy. 2000. *Characteristics of Successful Environmental Labeling Policies: Experimental Evidence*. Proceedings of the National Association of Environmental Professionals 25th Annual Conference. Maine Agricultural Experiment Station Bulletin Number 2379.
- Mario F. Teisl and Nancy E. Bockstael. 1999. *Measuring the Welfare Effects of Nutrition Labeling* Proceedings of the 1999 Food and Agricultural Marketing Consortium Conference. Maine Agricultural and Forest Experiment Station 2376.
- Brian Roe, Kevin J. Boyle and Mario F. Teisl. 1998 Using Conjoint Analysis to Derive Estimates of Compensating Variation *Environmental Analysis and Economic Policy* K.J. Button and P. Nijkamp, eds., (this is a re-publication of an article that was originally published in *Journal of Environmental Economics and Management* 31 (1996): 145-59.

Mario F. Teisl, Nancy E. Bockstael and Alan S. Levy. 1998. *Nutrition Labeling: Does the Message Reach the Consumer?* American Agricultural Economics Association Annual Meeting Proceedings Paper published on AgEcon Search. Maine Agricultural and Forest Experiment Station 2231.

Alan S. Levy, Mario F. Teisl, Brian Roe, Matthew Russell, Dave Moskovitz and Tom Austin. 1998. *Electricity Deregulation: What's in Store for the Environment?* American Agricultural Economics Association Annual Meeting Proceedings Paper published on AgEcon Search. Maine Agricultural and Forest Experiment Station 2230.

Mario F. Teisl, Nancy E. Bockstael and Alan S. Levy. Preferences for Food Labels: A Discrete Choice Approach. 1996. *Strategy and Policy in the Food System: Emerging Issues* Proceedings of the NE-165 (Private Strategies, Public Policies and Food System Performance) Annual Meeting.

Nancy E. Bockstael, Richard E. Just, and Mario F. Teisl. 1994. Food Safety and Inspection: An Overview. *Re-Engineering Marketing Policies for Food and Agriculture*, ed. D. Padberg. Proceedings of the Food and Agricultural Marketing Consortium, Alexandria, VA.

Kevin J. Boyle, Daniel McCollum and Mario F. Teisl, Empirical Evidence on the Size and Sign of Option Value. 1992. *Benefits and Costs in Natural Resource Planning: Fifth Interim Report*. Proceedings of the W-133 (Benefits and Costs in Natural Resource Planning) Annual Meeting.

Research Reports and Technical Papers

Norton, Wendy, Kevin Athern, Doug McMaught, Sherry Larkin and Mario Teisl. 2010. *Assessing the Impact of MSC certification on Management and Conservation in the New Zealand Hoki and Orange Roughy Fisheries*. Final report to the David and Lucile Packard Foundation Project 2008-32492

Mario F. Teisl, Eric Fromberg, Kevin J. Boyle, and Andy Smith. 2010. *Measuring the impact of Maine's 'Safe Eating Guidelines': A Fish Consumption Advisory for at-risk women*. University of Maine, School of Economics Staff Paper # 585

Todd Gabe and Mario Teisl. 2010. *Effects of Cellular Telephone Warning Labels (Ld 1706) on Maine Retailers* University of Maine, School of Economics Staff Paper # 584

Mario F. Teisl, Caroline Noblet, Andrew Knox and Jonathan Rubin. 2009. *Consumer Biofuel Knowledge and Preferences: Results of Focus Groups* University of Maine, School of Economics Staff Paper # 580.

Kathleen P. Bell and Mario F. Teisl. 2009. *Economic Valuation of Avoiding Exposure to Arsenic in Drinking Water: Focus Group Summary Report I*. Report to U.S. Environmental Protection Agency

- Kathleen P. Bell and Mario F. Teisl. 2009. *Economic Valuation of Avoiding Exposure to Arsenic in Drinking Water: Focus Group Summary Report II*. Report to U.S. Environmental Protection Agency
- Mario F. Teisl, Jonathan Rubin and Caroline Noblet. 2008. *Environmental Marketing of Green Vehicles: Exploring Effective Design and Performance*. Final Report to the U.S. Environmental Protection Agency and the National Science foundation
- Mario F. Teisl, Brian Roe, Caroline Noblet, Kevin J. Boyle, Nancy E. Bockstael, Alan S. Levy, Gerald Mumma, Tamera Riggs and Mark Messonnier. 2007. *Can Survey-based Scenarios Measure Consumer Values for Improved Food Safety?* Final Report submitted to the National Center for Infectious Diseases, U.S. Centers for Disease Control and Prevention, Atlanta, GA.
- Mario F. Teisl, Alice White-Cyr, Jonathan Rubin, Caroline Noblet, 2005. *Mainers' knowledge, practices and attitudes toward clean air, vehicle emissions and Maine's Clean Car Program*. Department of Resource Economics and Policy Staff Paper # 551
- Mario F. Teisl, Jonathan Rubin, Caroline Noblet, Lynn Cayting, Melissa Morrill, Thomas Brown, and Sue Jones. 2004. *Designing Effective Environmental Labels for Passenger Vehicle Sales in Maine: Results of Focus Group Research*. Maine Agricultural Experiment Station Bulletin 434.
- Brian Roe, Yun-Jae Hwang and Mario F. Teisl. 2004. *An Empirical Analysis of U.S. Consumers' Concerns and Eight Food Production and Processing Technologies*. Staff Paper, Department of Agricultural, Environmental and Development Economics, Ohio State University.
- Brian Roe and Mario F. Teisl. 2004. *Genetically Modified Food Labeling: The Impacts of Message and Messenger on Consumer Perceptions of Label Credibility and Adequacy and of Product Risk*. Staff Paper, Department of Agricultural, Environmental and Development Economics, Ohio State University.
- Brian Roe and Mario F. Teisl. 2004. *The Effect of Information Regulations in Markets with Consumption Externalities: Empirical Evidence for Genetically Engineered Foods*. Staff Paper, Department of Agricultural, Environmental and Development Economics, Ohio State University.
- Mario F. Teisl. 2003 *Analysis of the Effectiveness of the 'get real. get maine' campaign*. Report to the Maine Department of Agriculture, Food and Rural Resources, Division of Market and Production Development. Department of Resource Economics and Policy Staff Paper: 519, University of Maine
- Mario F. Teisl, Luke Garner, Michael Vayda and Brian Roe. 2003. *Labeling Genetically Modified Foods: How Do U.S. Consumers Want To See It Done?* Department of Resource Economics and Policy Staff Paper: 521, University of Maine.

- Mario F. Teisl and Julie A. Caswell. 2003. *Information Policy and Genetically Modified Food: Weighing the Benefits and Costs* Department of Resource Economics Working Paper: 2003-01, University of Massachusetts.
- Brian Roe and Mario F. Teisl. 2002. *Individual Willingness to Pay to Reduce Undesirable Probabilities: Reconsidering the Proportional Scope Test*, Ohio State University Working Paper.
- Mario F. Teisl, Lynn Halverson, Kelly O'Brien, Brian Roe, Nancy Ross and Mike Vayda. 2002. *Designing a Genetically Modified Food Labeling Policy: Results of Focus Group Research*. Maine Agricultural and Forest Experiment Station Bulletin.
- Mario F. Teisl and Brian Roe. 2002. *Labeling of Genetically Modified Foods: Exploring Possible Approaches* Department of Agricultural, Environmental and Development Economics Working Paper: AEDE-WP-0019-01, The Ohio State University.
- Mario F. Teisl, Andrew J. Plantinga, Thomas G. Allen and David Field. 2001. *Funding Forestry Certification Choices: Ideas for Shared Prosperity* Maine Center for Economic Policy.
- Mario F. Teisl, Felicia Newman, JoAnn Buono, and Melissa Hermann. 2000. *Designing Effective Environmental Labels for Forest Products: Results of Focus Group Research*. Maine Agricultural Experiment Station Bulletin 420.
- Kevin J. Boyle and Mario F. Teisl. 1999. *Public Preferences for Timber Harvesting on Private Forest Land Purchased for Public Ownership in Maine*. Maine Agricultural and Forest Experiment Station Report 414.
- Mario F. Teisl. 1999. *The Effects of Labeling: A Summary of Consumer Research Impacts of Genetic Engineering and Society: Biotechnology White Paper Series 6(1)*.
- Rob Southwick, Mario F. Teisl and Stephanie L. Hussey, 1998. *The Economic Impacts of Freshwater Fishing in South Carolina*. Report to the South Carolina Department of Natural Resources. Southwick Associates.
- Rob Southwick, Mario F. Teisl and Stephanie L. Hussey, 1998. *The Economic Benefits of Watchable Wildlife Recreation during 1996 in New Jersey*. Report to the New Jersey Natural Resources Commission. Southwick Associates.
- Rob Southwick, Mario F. Teisl, Rob Southwick and Stephanie L. Hussey, 1998. *The Economic Benefits of Watchable Wildlife Recreation during 1996 in Arkansas*. Report to the Arkansas Game and Fish Commission. Southwick Associates.
- Rob Southwick, Mario F. Teisl and Stephanie L. Hussey, 1998. *The 1996 Economic Benefits of Watchable Wildlife Recreation in Florida*. Report to the Florida Game and Fresh Water Fish Commission. Southwick Associates.

Rob Southwick, Mario F. Teisl and Stephanie L. Hussey, 1998. *The Economic Benefits of Watchable Wildlife Recreation during 1996 in Colorado*. Report to the Colorado Division of Wildlife. Southwick Associates.

Rob Southwick, Mario F. Teisl and Stephanie L. Hussey, 1998. *The Economic Benefits of Watchable Wildlife Recreation during 1996 in West Virginia*. Report to the West Virginia Division of Natural Resources. Southwick Associates.

Rob Southwick, Mario F. Teisl and Stephanie L. Hussey, 1998. *The Economic Benefits of Watchable Wildlife Recreation during 1996 in Illinois*. Report to the Illinois Department of Natural Resources. Southwick Associates.

Mario F. Teisl and Rob Southwick, 1996. *The Economic Benefits of Watchable Wildlife Recreation in Louisiana*. Report to the Louisiana Department of Fish and Wildlife. Southwick Associates.

Mario F. Teisl and Rob Southwick, 1996. *The Economic Benefits of Hunting in North Carolina*. Report to the North Carolina Fish and Game. Southwick Associates.

Ivar E. Strand, Mario F. Teisl and James E. Kirkley, 1995. *The Willingness-to-Pay to Eliminate Jellyfish in the Chesapeake Bay*. Department of Agricultural and Resource Economics Staff Paper, University of Maryland.

Mario F. Teisl, Brian Roe and Rob Southwick, 1995. *The Economic Benefits of Watchable Wildlife Recreation in Maryland*. Report to the Maryland Department of Fish and Wildlife. Southwick Associates.

Mario F. Teisl, Brian Roe and Rob Southwick, 1995. *The Economic Benefits of Watchable Wildlife Recreation in Florida*. Report to the Florida Game and Fresh Water Fish Commission. Southwick Associates.

Mario F. Teisl, Brian Roe and Rob Southwick, 1995. *The Economic Benefits of Watchable Wildlife Recreation in Illinois*. Report to the Illinois Department of Natural Resources. Southwick Associates.

Mario F. Teisl and Rob Southwick, 1995. *The Economic Benefits of Watchable Wildlife Recreation in California*. Report to the California Department of Fish and Game. Southwick Associates.

Mario F. Teisl, Brian Roe and Rob Southwick, 1995. *The Economic Benefits of Watchable Wildlife Recreation in West Virginia*. Report to the West Virginia Division of Natural Resources. Southwick Associates.

- Mario F. Teisl and Rob Southwick, 1995. *The Economic Benefits of Watchable Wildlife Recreation in Montana*. Report to the Montana Department of Fish, Wildlife and Parks. Southwick Associates.
- Mario F. Teisl and Rob Southwick, 1995. *The Economic Benefits of 1991 Non- Consumptive Fish and Wildlife-Associated Recreation in Pennsylvania*. Final Report to the Pennsylvania Wild Resource Conservation Fund. Southwick Associates.
- Mario F. Teisl and Rob Southwick, 1995. *The Economic Benefits of 1991 Non-Consumptive Fish and Wildlife-Associated Recreation in Colorado*. Final Report to the Colorado Division of Wildlife. Southwick Associates.
- Mario F. Teisl and Rob Southwick, 1995. *The Economic Benefits of 1991 Non- Consumptive Fish and Wildlife-Associated Recreation in Indiana*. Final Report to the Indiana Division of Fish and Wildlife. Southwick Associates.
- Mario F. Teisl and Rob Southwick, 1994. *The Economic Benefits of 1991 Non- Consumptive Fish and Wildlife-Associated Recreation in Arizona*. Final Report to the Arizona Game and Fish Department. Southwick Associates.
- Mario F. Teisl, Kevin J. Boyle and Stephen D. Reiling, 1992. *Highlights from the 1988 Survey of Upland Bird Hunters in Maine*. Department of Agricultural and Resource Economics Staff Paper, University of Maine, ARE 444.
- Kevin J. Boyle, Mario F. Teisl and Stephen D. Reiling, 1992. *Qualitative and Economic Evaluations of Atlantic Salmon Fishing on the Penobscot River*. Department of Agricultural and Resource Economics Staff Paper, University of Maine, ARE 436.
- Mario F. Teisl, Kevin J. Boyle and Stephen D. Reiling, 1991. *Highlights from the 1988 Survey of Migratory Waterfowl Hunters in Maine*. Department of Agricultural and Resource Economics Staff Paper, University of Maine, ARE 434.
- Mario F. Teisl, Kevin J. Boyle and Stephen D. Reiling, 1991. *Highlights from the 1988 Survey of Ice Fishing in Maine*. Department of Agricultural and Resource Economics Staff Paper, University of Maine, ARE 431.
- Stephen D. Reiling, Mario F. Teisl, and Kevin J. Boyle 1991. *Highlights from the 1988 Survey of Bear Hunting in Maine*. Department of Agricultural and Resource Economics Staff Paper, University of Maine, ARE 430.
- Mario F. Teisl, and Stephen D. Reiling, 1990. Tourism and Local Government Expenditures and Revenues. *The Maine Business Research Report* Agricultural and Resource Economics Staff Paper, University of Maine, ARE 422.

Mario F. Teisl, Kevin J. Boyle and Stephen D. Reiling, 1990. *Highlights from the Survey of Hunters Holding a 1988 Maine Hunting License*. Department of Agricultural and Resource Economics Staff Paper, University of Maine, ARE 424.

Published Abstracts

Mario F. Teisl, Alan S. Levy and Nancy E. Bockstael. 1998. Nutrition Labeling: Does the Message Reach the Consumer? *American Journal of Agricultural Economics*.

Alan S. Levy, Mario F. Teisl, Brian Roe, Matthew Russell, Dave Moskovitz and Tom Austin. 1998. Electricity Deregulation: What's in Store for the Environment? *American Journal of Agricultural Economics*.

Mario F. Teisl, Brian Roe and Robert L. Hicks. 1997. Can Eco-labels Tune a Market? Evidence from Dolphin-Safe Labeling. *American Journal of Agricultural Economics*. 79(5):1707.

Alan S. Levy, Mario F. Teisl and Brenda M. Derby. 1996. Health Claim Information and Consumer Awareness of Diet-Disease Relationships. *American Journal of Agricultural Economics*. 78(5):1391.

Mario F. Teisl and Alan S. Levy. 1996. Valuing Nutrition Information: Results from a Willingness-to-Pay Experiment. *American Journal of Agricultural Economics*. 78(5):1391.

Brian Roe, Kevin J. Boyle and Mario F. Teisl. 1994. Deriving Compensating Variation from Conjoint Data Sets: A Theoretical Model and Empirical Issues. *American Journal of Agricultural Economics*. 76(5):1254.

Mario F. Teisl, Kevin J. Boyle, Daniel W. McCollum and Steven D. Reiling. 1993. Temporal Reliability of Dichotomous Choice Contingent Values: An Application of Full Panel Design. *Agricultural and Resource Economics Review*. 22(2):227.

Agency Reports

Robert Southwick, Melinda Gable and Mario F. Teisl. 2001. *Economics: How it can assist Hunting and Wildlife Management*. Wildlife Management Institute.

Kelly O'Brien, Mario F. Teisl, Thomas Allen and Todd Gabe. 2001. *The Economic Impact of Commercial Whitewater Rafting in Maine*. Report to RaftMaine and Davidson-Peterson Associates.

Kevin Boyle, Mario Teisl and Robert Patterson. 2000. *2000/2001 Revenue Forecasts Final Report to the Vermont Department of Fish and Wildlife*

Mario F. Teisl. 2000. *Environmental Labeling of Electricity: Label Design and Performance: Final Report*. Final Report to the U.S. Environmental Protection Agency and the National Science Foundation.

- Mario F. Teisl and Kevin J. Boyle. 2000. *FY 2000/01 and FY 2002/03 Revenue Forecasts Report* to the Maine Department of Inland Fisheries and Wildlife. Bureau of Administrative Services, Augusta, Maine.
- Mark Duda, Rob Southwick, Jason Weiss and Mario F. Teisl. 2000. *Bowhunting in the U.S.* Southwick Associates. Alexandria, VA.
- Kevin J. Boyle and Mario F. Teisl. 1999. *Fiscal Year 2000 and 2001 Revenue Forecasts Report* to the Maine Department of Inland Fisheries and Wildlife. Bureau of Administrative Services, Augusta, Maine.
- Mario F. Teisl and Kevin J. Boyle. 1998 *The Economic Impacts of Hunting, Inland Fishing and Wildlife-Associated Recreation in Maine*. Report to the Maine Department of Inland Fisheries and Wildlife. Resource Economics and Policy Staff Paper 479.
- Rob Southwick, Gregg Gutschow and Mario F. Teisl. 1998. *Bowhunters have Clout* Report to the Archery Manufacturers and Merchants Association. Southwick Associates.
- Rob Southwick and Mario F. Teisl, 1998. *The Economic Importance of Hunting*. Final Report to the International Association of Fish and Wildlife Agencies. Southwick Associates.
- Rob Southwick, Mario F. Teisl and Carl Stewart, 1997. *Boating Risk Analysis Information System - Boating Risk Models*. Software developed for the U.S. Coast Guard. Southwick Associates.
- Mario F. Teisl, Alan Levy, Lynn Halverson and Ed Holt. 1997. *Information Disclosure and Electricity Marketing: Results from Focus Group Research*. Report to the Regulatory Assistance Project and the Department of Energy.
- Mario F. Teisl, Lynn Halverson and Ed Holt. 1997. *Information Disclosure and Electricity Marketing: Results from Focus Group Research- West Coast*. Report to the Regulatory Assistance Project and the Department of Energy.
- Mario F. Teisl and Rob Southwick, 1995. *Potential Impacts of the European Union's Wild Fur Regulation on U.S. Trade*. Report to the U.S. State Department. Southwick Associates.
- Mario F. Teisl and Rob Southwick, 1995. *The Economic Impacts of Fish and Wildlife-Associated Recreation on Public Lands in Ohio*. Final Report to the Ohio Department of Natural Resources. Southwick Associates.
- Rob Southwick and Mario F. Teisl, 1995. *Economic Impacts of 1991 Marine Recreational and Commercial Striped Bass Harvests: Maine to North Carolina*. Final Report to the Atlantic States Marine Fisheries Commission. Southwick Associates.

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Mario F. Teisl and Rob Southwick, 1994. *The Economic Benefits of 1991 Hunting and Fishing in South Dakota*. Final Report to the South Dakota Office of Attorney General. Southwick Associates.

Mario F. Teisl, Rob Southwick and Karen Reilly, 1994. *An Economic Profile of the Canadian Fur Industry*. Final Report to the International Association of Fish and Wildlife Agencies. Southwick Associates.

Mario F. Teisl, Rob Southwick and Karen Reilly, 1993. *An Economic Profile of the United States Fur Industry*. Final Report to the International Association of Fish and Wildlife Agencies. Southwick Associates.

Kevin J. Boyle, Mario F. Teisl and Stephen D. Reiling, 1992. *Benefit-Cost Analyses of Atlantic Salmon Restoration on the Penobscot River*. Final Report to Bangor Hydro-Electric Co., Bangor, ME.

Kevin J. Boyle and Mario F. Teisl, 1992. *Angler Evaluations of Potential Management Programs for Atlantic Salmon on the Penobscot River*. Final Report to Bangor Hydro-Electric Co., Bangor, ME. FERC No. 10981-Maine.

Kevin J. Boyle, Mario F. Teisl, John R. Moring and Stephen D. Reiling, 1991. *Economic Benefits Accruing to Sport Fisheries on the Lower Kennebec River from the Provision of Fish Passage at Edwards Dam or from the Removal of Edwards Dam*. Final Report to the Maine Department of Marine Resources.

Kevin J. Boyle, Stephen D. Reiling, Mario F. Teisl and Marcia L. Phillips, 1990. *A Study of the Impact of Game and Nongame Species on Maine's Economy*. Final Report to the Maine Legislative Commission to Study the Impact of Game and Nongame Species on Maine's Economy.

Kevin J. Boyle, Mario F. Teisl, Marcia L. Phillips, Stephen D. Reiling and Lauri A. Fagerquist, 1990. *Economic Values and Economic Impacts Associated with Consumptive and Nonconsumptive Uses of Maine's Fish and Wildlife Resources*. Report to the Maine Legislative Commission to Study the Impact of Game and Nongame Species on Maine's Economy.

Popular Publications

Mario F. Teisl, Shan Huang, Caroline Noblet, Lisa Bragg, Catherine LaRochelle, Micheal Devaney, Jennifer L. Ward and Metin Cakir. 2004. Should School Districts Consolidate *Bangor Daily News*, April 5.

Jonathan Rubin and Mario F. Teisl. 2001. Analyze Uses, Misuse of Scarce Resources. *Portland Press Herald* Dec. 22.

Mario F. Teisl and Kelly O'Brien. 2001. Forest Certification with Consumer in Mind. *Bangor Daily News*. Dec. 20.

Mario F. Teisl. 2000. GE Food Labeling Pros and Cons. *Bangor Daily News*. Aug. 28.

Mario F. Teisl and Kevin J. Boyle. 1998. Hunting: A Boon to Maine's Economy *Maine Fish and Wildlife*. 40(3):4.

Mario F. Teisl, Alan G. Clark and Kevin J. Boyle, 1991. Season Timing: When to Hunt. *Maine Fish and Wildlife*. 33(3), Maine Agricultural Experiment Station Publication, No. 1577.

Stephen D. Reiling, Mario F. Teisl, and Kevin J. Boyle, 1991. Baiting Maine Bears: How Hunters Feel. *Maine Fish and Wildlife*. 33(3), Maine Agricultural Experiment Station Publication, No. 1575.

Kevin J. Boyle, Mario F. Teisl, and Stephen D. Reiling, 1991. Hunting for Hunter Facts. *Maine Fish and Wildlife*. 33(3), Maine Agricultural Experiment Station Publication, No. 1574.

Kevin J. Boyle, Mario F. Teisl, Stephen D. Reiling, and Owen C. Fenderson, 1991. Fishing for Angler Facts. *Maine Fish and Wildlife*. 33(2).

Kevin J. Boyle, Stephen D. Reiling, Mario F. Teisl and Marcia L. Phillips, 1991. Maine's Wildlife and Fish Resources: How Valuable? *Maine Fish and Wildlife*. 33(1).

Extension Publications

Mario F. Teisl, and Stephen D. Reiling, 1992. The Impact of Tourism on Local Government Public Service Expenditures. *Measuring Tourism Impacts at the Community Level* Maine Agricultural Experiment Station Report 374.

Mario F. Teisl, Kevin J. Boyle and Owen Fenderson, 1992. *Angler Opinions Regarding Management Options to Balance Open-Water and Ice Fishing Effort in Maine*. Maine Agricultural Experiment Station Publication 1648.

Kevin J. Boyle, Daniel W. McCollum and Mario F. Teisl, 1992. *Empirical Evidence on the Size and Sign of Option Value*. Maine Agricultural Experiment Station Publication 1647.

Michelle C. Marra, Timothy A. Woods, Russell Parker, Nu Nu San and Mario F. Teisl, 1989. A Comparison of Lowbush Blueberry Harvesting Technologies: Experimental and Economic Results from the 1988 Field Tests in Washington County, Maine. Maine Agricultural Experiment Station Bulletin Number 825.

Professional Presentations

- Mario Teisl, Caroline L. Noblet and Jonathan Rubin. 2010. *Success and failure in eco-marketing vehicles* Selected Paper 2010 Behavior, Energy and Climate Change Conference Sacramento, CA, November 14-17.
- Mark Anderson, Mario Teisl and Caroline Noblet. 2010. *World Views and Knowledge to Action in Sustainability Science*. Poster. Maine EPSCoR Conference. University of Maine, Orono. Nov. 8.
- Mario Teisl, Shannon McCoy, Caroline Noblet. 2010. *Modeling Stakeholder Acceptance of Solutions to Environmental Problems* Poster. Maine EPSCoR Conference. University of Maine, Orono. Nov. 8.
- Mario F. Teisl, Shannon McCoy and Caroline Noblet. 2010. *What's Economic Psychology? It's MeSSI*. Seminar Presentation. School of Economics, University of Maine, Orono. Oct. 1.
- Mario F. Teisl, Shannon McCoy and Caroline Noblet. 2010. *We are MESSI (MainE Sustainable Solutions Initiative): Using Interdisciplinary Social Science Research to Encourage Sustainability*. Invited Paper. The Forum for Social Science Research Concerning the Environment and the Department of Marketing and Statistics. Århus School of Business, University of Århus. Århus, Denmark. September 10.
- Katherine Hassett, Mario F. Teisl, Caroline Noblet and Shannon McCoy. 2010. *What's Attitude got to do with it? Consumer Demand for Biofuels*. Selected poster. Joint conference of the International Association for Research in Economic Psychology and the Society for the Advancement of Behavioral Economics University of Cologne, Germany September 5-8.
- Katherine Hassett, Caroline Noblet, Mario F. Teisl and Shannon McCoy. 2010. *Take a Hike! The Simultaneous Relationship between Recreation Behavior & Environmental Concern*. Selected Paper. Joint conference of the International Association for Research in Economic Psychology and the Society for the Advancement of Behavioral Economics University of Cologne, Germany September 5-8.
- Mario F. Teisl, Shannon McCoy and Caroline Noblet,. 2010. *What's 'Driving' Eco-Substitution Behaviors? A study in choices related to biofuels*. Selected Paper. Joint conference of the International Association for Research in Economic Psychology and the Society for the Advancement of Behavioral Economics University of Cologne, Germany September 5-8.
- Stephan Marette, Brian Roe and Mario Teisl 2010. *Would Subsidizing a Food Pathogen Vaccine Upset the Food Policy Applecart?* Selected Paper. Agricultural & Applied Economics Association. AAEE, CAES, & WAEA Joint Annual Meeting, Denver, Colorado, July 25-27.

- Caroline L. Noblet, Mario F. Teisl and Jonathan Rubin. 2010. *What will New England Consumers want from their Biofuels?* Invited Symposium Paper (*Bioenergy Demand, Economics and Feedstock Supply*). Northeastern Agricultural and Resource Economics Association Annual Conference Atlantic City, NJ. June 13-15.
- Katherine Hassett, Mario F. Teisl, Caroline L. Noblet and Shannon McCoy. 2010. *Linking People's Environmental Concern to their Exposure to Various Outdoor Activities*. Northeastern Agricultural and Resource Economics Association Annual Conference Atlantic City, NJ. June 13-15.
- Douadia Boughherara, Sandrine Costa and Mario F. Teisl. 2010. *Are environmental offsets indulgences?* Invited presentation. 3rd International Workshop on Ecolabeling, Laboratory of Forest Economics, INRA–AgroParisTech. Rennes, France June 2-3.
- Mario F. Teisl, Caroline L. Noblet and Shannon McCoy. 2010. *Typology of consumers' beliefs, attitudes and norms and substitution patterns across various environmental behaviors*. Invited presentation. 3rd International Workshop on Ecolabeling, Laboratory of Forest Economics, INRA–AgroParisTech. Rennes, France June 2-3, 2010.
- Mario F. Teisl, Caroline L. Noblet and Shannon McCoy. 2010. *Mapping consumers' 'green', economic and security motivations to participate in various energy behaviors*. Invited presentation. Economics Laboratory, INRA–SupAgro, Montpellier, France June 7, 2010.
- Kate Hassett, Mario F. Teisl and Caroline L. Noblet. 2010. *Attitudes and Attributes: What Determines Fuel Choice?* Invited presentation. The Northeast Sungrant Annual Meeting; Syracuse NY. May 24–26.
- Caroline L. Noblet, Mario F. Teisl, Jonathan Rubin and Kate Hassett. 2010. *Understanding people's acceptance of cellulosic ethanol*. Invited poster. The Northeast Sungrant Annual Meeting; Syracuse NY. May 24–26.
- Sara B. Fein, Amy M. Lando, Alan S. Levy, and Mario F. Teisl. 2010. *Trends in US consumers' safe handling and consumption of food and their risk perceptions 1988-2006*. Food Safety Education Conference. Atlanta, GA. March 23-26.
- Mario F. Teisl and Teresa Johnson. 2009. *Institutional set-up and best-practice in the environmentally sustainable coastal zone development/management – the U.S. experience*. Invited presentation. Role of the Aarhus Convention in the Environment Protection System Workshop – Podgorica, Montenegro September 16-17.
- Mario F. Teisl and Caroline L. Noblet. 2009. *The Psychology of Eco-Consumption* - Invited paper. 2nd International Workshop on Ecolabeling, Laboratory of Forest Economics, INRA–AgroParisTech. Nancy, France June 29-30.

- Mario F. Teisl and Brian Roe. 2009. *U.S. Consumers' Willingness to Pay to Reduce the Probability of Retail Foodborne Pathogen Contamination: National Results from a Stated Preference Survey*. Presented at the Joint Research Unit for Public Economics INRA–AgroParisTech Paris France. June 22.
- Mario F. Teisl 2009. *Eco-information strategies: Are they effective?* Invited presentation and panelist; Wharton Business School - Initiative for Global Environmental Leadership, Philadelphia, PA March 28.
- Mario F. Teisl, Caroline L. Noblet and Jonathan Rubin 2009. *Designing a marketing program for cellulosic ethanol*; SunGrant Initiative Energy Conference. Washington DC. March 13.
- Eleanor Bacani and Mario F. Teisl. 2008. *Do Consumers Care when Green Vehicles get Greener? Evidence from the Maine Light-Duty Vehicle Market* Selected paper, Annual meeting of the Northeast Agricultural and Resource Economics Association. Quebec City, Canada. June 29-July 1.
- Mario F. Teisl and Brian Roe. 2008. *Valuing Improvements in Food Safety – Do We Get it Right?* Selected paper, Annual meeting of the Northeast Agricultural and Resource Economics Association. Quebec City, Canada. June 29-July 1.
- Patricia Lech and Mario F. Teisl 2008. *The Increase in Disabled Workers and Healthcare Provider Incentives* Selected paper, Annual meeting of the American Society of Health Economists, Durham, NC June 23
- Patricia Lech, Mary Davis, and Mario F. Teisl. 2008. *How Long-term Use of Prescription Opiates Increases Healthcare Costs* Selected paper, Annual meeting of the American Society of Health Economists, Durham, NC June 23
- Sonja Radas, Brian Roe and Mario Teisl. 2008. *Consumer Heterogeneity and Preferences for Genetically Modified Foods* Selected paper. 15th International Conference on Retailing and Services Science, Zagreb, Croatia, July 14 – July 17
- Sonja Radas, Mario F. Teisl and Brian Roe. 2008. *Viva La Difference!: Consumers' Desires For Labeling Genetically Modified Food* Selected paper. 15th International Conference on Retailing and Services Science, Zagreb, Croatia, July 14 – July 17
- Mark W. Anderson, Mario Teisl, Caroline L. Noblet, George Criner, Jonathan Rubin and Timothy Dalton. 2008. *Attitudinal Change in Higher Education Courses on the Environment: What Should We Be Asking?* Selected Paper. Annual Meeting of the International Symposium on Society and Resource Management. Burlington, VT June 12.
- Mario F. Teisl. 2008. *The economics of eco-certification* Invited presentation, U.S. Federal Trade Commission Workshop of Eco-certification. Washington DC, Jan. 8.

- Kathleen P. Bell and Mario F. Teisl. 2007. *Private well water and human behavior: Decisions, decisions, decisions*. Invited presentation, New England Private Well Water Symposium. Newport, Rhode Island, Dec. 4.
- Brian Roe and Mario F. Teisl 2007. *Consumer Trust in Genetically Modified Food Labels: The Impacts of Message and Messenger Among US Consumers*, Invited presentation, Swiss Federal Institute of Technology, Institute for Environmental Decisions, Zurich, Switzerland, Dec. 4.
- Mario F. Teisl, Sara B. Fein, Alan S. Levy and Amy Lando. 2007. *Educating home food preparers: Where has the message gotten through? An analysis of trends in at-home food handling and consumption practices in the United States* Selected paper. Annual meeting of the American Public Health Association. Washington DC. Nov 3-7.
- Mario F. Teisl, Caroline L. Noblet and Jonathan Rubin. 2007. *Eco-marketing: Is going green red hot?* Invited presentation. U.S. Environmental Protection Agency New England Headquarters. Boston, MA Oct. 24.
- Harold Daniel, Thomas Allen, Mario F. Teisl, Robert Bayer and Catherine Billings. 2007. *Assessing the Value of the Lobster Culture for Maine's Coastal Tourism Experience*. Extraordinary Experiences Conference at the University of Bournemouth, Bournemouth, UK. September, 3-4.
- Mario F. Teisl, Brian Roe, Caroline Noblet, Nancy E. Bockstael, Kevin J. Boyle, Alan S. Levy, Gerald Mumma, Tamara Riggs and Mark Messonnier. 2007. *Can survey-based scenarios measure consumer values for improved food safety?* Selected paper. Annual Meeting of the American Agricultural Economics Association Portland, Oregon, July 29 – August 1.
- Sonja Radas and Mario F. Teisl. 2007. *Consumer heterogeneity in food labeling policy: The case of genetically modified foods* Selected poster. Annual Meeting of the American Agricultural Economics Association Portland, Oregon, July 29 – August 1.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2007. *The impacts of a eco-marketing program for environmentally preferred vehicles*. Selected poster. Annual Meeting of the American Agricultural Economics Association Portland, Oregon, July 29 – August 1.
- Mark W. Anderson, Mario Teisl, Caroline Noblet, and George Criner. 2007. *Using the New Ecological Paradigm (NEP) to Assess Attitudinal Change in Higher Education Courses on the Environment* Selected paper. International Conference on the Environment in Portland, Maine, June 30-July 3.

- Sonja Radas and Mario F. Teisl. 2007. *An Open Mind Wants More: Opinion Strength and the Desire for Genetically Modified Food Labeling Policy*. Selected Paper. Marketing and Public Policy Conference, American Marketing Association. Washington DC. June 1-3.
- Mario F. Teisl and Brian Roe. 2007. *Marketing Food Safety: Why Producers have Little Incentive to do so*. Selected Paper. Marketing and Public Policy Conference, American Marketing Association. Washington DC. June 1-3 .
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2007. *Do Eco-Communication Strategies Reduce Energy Use and Emissions from Light-Duty Vehicles?* Selected Poster. Annual Meeting of the Transportation Research Board. Washington, D.C., January 21–25.
- Mario F. Teisl, Brian Roe, Gerald Mumma, Tamera Riggs, Mark Messonnier, Kevin J. Boyle and Alan S. Levy, 2006. *Can survey responses measure consumer values for food safety?* Invited seminar presentation. Centers for Disease Control and Prevention. Atlanta, GA. Dec. 14.
- Mario F. Teisl, Brian Roe and Gerald Mumma. 2006. *For every action....: Consumer reactions to technologies aimed at protecting the food supply*. Selected paper. Annual meeting of the American Public Health Association. Boston, MA Nov 10-11.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2006. *Potentials of eco-communication strategies* Invited presentation. Market Mechanisms workshop – U.S. Environmental Protection Agency. Washington, DC. October 17th-18th.
- Mario F. Teisl, Brian Roe and Gerald Mumma. 2006. *One step forward Consumer reactions to food safety technologies*. Selected paper. Annual Conference of the Food Distribution Research Society. Quebec City, Quebec, Canada. October 14-18.
- Mario F. Teisl and Besim Čulahović. 2006. *Transitioning Environmental Policy in the Balkan States* Selected paper. International Conference of Economics – (ICES2006). Sarajevo, Bosnia-Herzegovina. October 12-13.
- Mario F. Teisl. 2006. *The benefits of a Fulbright experience*. Invited short presentation as part of the University of Maine's launch of a Fulbright Association Chapter. Orono, ME. Sept 21.
- Jaqueline Garcia-Yi, Deirdre Mageean, Kevin Boyle and Mario Teisl. 2006. *Evaluating users' responses to differential entrance fee policies using contingent behavior for Paracas National Reserve in Ica, Peru*. Selected paper. Annual BIOECON Conference on the Economic Analysis of Ecology and Biodiversity. Kings College Cambridge, August 29-30.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2006. *Do eco-communication strategies provide a road to sustainability?* Invited paper. Centre for Energy Policy and Technology, Imperial College London, UK. July 12.

- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2006. *Do eco-communication strategies provide a road to sustainability? Evidence from the passenger vehicle market*. Selected paper. International Conference of the Greening of Industry Network. Cardiff, Wales UK. July 2-5.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2006. *Eco-communication policies: Highway to an eco-future or a wrong turn down a one-way street?* Invited paper. Workshop on eco-labelling. French National Institute for Agricultural Research. Nancy, France. June 29.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet. 2006. *Modeling the interaction between eco-labels and consumers: A psychonomic assessment* Selected paper, Annual meeting of the Northeast Agricultural and Resource Economics Association. Mystic, CT. June 11-14..
- Mario F. Teisl. 2006. *Trends in Food Markets: From Farm to Fork* Presentation at the “Days of European Union” Meeting. Graduate School of Economics and Business, University of Zagreb – Croatia. May 4.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet, 2006. *Eco-information and passenger vehicle consumers: Modelling the interaction and its impact on behaviour*. Selected paper. Envecon 2006: Applied Environmental Economics Conference. The Royal Society - London. March 24.
- Mario F. Teisl, Caroline L. Noblet and Jonathan Rubin. 2006. *The Design of an Eco-Marketing and Labeling Program for Vehicles in Maine* Selected paper. Transportation Research Board Annual Meeting. Washington, D.C January 22-26.
- Mario F. Teisl, Jonathan Rubin and Caroline L. Noblet, 2006. *It takes two to tango: Modeling the dance between eco-labels and consumers* Invited paper, Economics Institute of Zagreb – Croatia. January 31.
- Caroline L. Noblet, Mario F. Teisl and Jonathan Rubin. 2005. *Green with Gasoline: Factors Affecting Consumer Assessment of Eco-Labeled Passenger Vehicles*. Annual meeting of the Northeast Agricultural and Resource Economics Association. Annapolis, MD. June 13.
- Mario F. Teisl, Caroline L. Noblet and Jonathan Rubin. 2005. *The effect of green labels on consumer preferences* U.S. Environmental Protection Agency Science Forum 2005, Washington DC May 17.
- Mario F. Teisl. 2005. *The history, design and effectiveness of nutrition labeling in the US* Maine Organic Farmers and Growers Association. Diet and Nutrition Workshop. Unity ME. May 6.
- Mario Teisl and Kathleen Bell. 2005. *Eco-labeling Forest Products: Pitfalls and Potentials*. University of Maine, Dept. of Forestry Seminar. March 25.

- Mario F. Teisl, Caroline L. Noblet and Jonathan Rubin. 2005. *The design and implementation of effective environmental information policies*. The Role of Labeling in the Governance of Global Trade: The Developing Economy Perspective Conference – Invited paper. Bonn Germany. March 17-19
- Mario Teisl. 2005. *Green Electricity Marketing*. Meeting of the Carbon Sequestration Research Consortium. University of Maine. March 3.
- Mario F. Teisl, Jonathan Rubin, Caroline Noblet & Alice White-Cyr. 2004. *Joint eco-marketing project: Eco-labeling passenger vehicles* Presentation to Maine Department of Environmental Protection. Dec. 15.
- Kaushik Mukhopadhyaya, Bishwa Adhikari, Gerald Mumma and Mario F. Teisl. 2004. *Consumers' Willingness to Pay for Food Safety* Annual Meeting, American Public Health Association. Nov. 6-10.
- Caroline Noblet, Mario F. Teisl and Jonathan Rubin. 2004. *Designing an Eco-marketing Program for Passenger Vehicles: What is the Likelihood of Success?* Environmental and Resource Economics Workshop – Colorado University. Oct. 22-23.
- Kaushik Mukhopadhyaya, Bishwa Adhikari, Gerald Mumma and Mario F. Teisl. 2004. *Consumers' Willingness to Pay for Food Safety: A Pathogen Specific Analysis* Annual Meeting, American Agricultural Economics Association. Aug. 1-4.
- Brian Roe and Mario F. Teisl. 2004. *The Effect of Information Regulations in Markets with Consumption Externalities: Empirical Evidence for Genetically Engineered Foods*. Annual Meeting, American Agricultural Economics Association. Aug. 1-4
- Mario F. Teisl, Brian Roe and Mike Vayda. 2004. *Willingness to Pay for Genetically Modified Foods with Bundled Health and Environmental Attributes*. Annual meeting of the Northeast Agricultural and Resource Economics Association. Halifax, CA. June 21.
- Sara Fein, Mario F. Teisl and Alan Levy. 2004. *FDA studies of consumer attitudes about food safety*. Office of food safety workshop on new food technologies. March 26.
- Kathleen P. Bell and Mario F. Teisl. 2004. *Preferences across borders: A spatial analysis of willingness to pay for environmentally labeled forest products*. New England Society of American Foresters Winter Meeting. Quebec City, PQ March 25.
- Mario F. Teisl. 2004. *Eco-labeling: Which strategies work?* Maine Fishermen's Forum Rockland, ME March 5.
- Mario F. Teisl. 2003. *What does it mean to promote Maine-made Products* Invited Presentation to the Legislative Task Force on Promoting Maine-Made Products. Augusta, ME Oct. 30.

- Mario F. Teisl, Brian Roe, Mike Vayda and Nancy Ross. 2003. *Willingness to pay for genetically modified foods with bundled health and environmental attributes*. Selected Paper. International Conference on Public Goods and Public Policy for Agricultural Biotechnology. Ravello, Italy. June 29-July 3.
- Mario F. Teisl, Brian Roe, and Alan S. Levy. 2003. *Incentive effects on response rates, data quality and survey administration costs*. Selected Paper. Northeast Agricultural and Resource Economics Association Annual Meeting. Portsmouth NH. June 8-9.
- Mario F. Teisl, Brian Roe, and Alan S. Levy. 2003. *Which eco-labeling strategies work better?* Selected Paper. Marketing and Public Policy Conference, American Marketing Association. Washington DC. May 29-31.
- Mario F. Teisl. 2003. *Eco-labeled forest products: Are consumers not listening, or are producers not communicating?* Invited Paper. SOM Conference on Environment, Information and Consumer Behavior. Frederiksdal, Denmark. April 28-29.
- Mario F. Teisl. 2003. *Eco-labeling forest products: Pitfalls and potentials?* Invited Paper. Annual meeting of the New England Society of American Foresters. Burlington VT. March 17-20.
- Mario F. Teisl. 2003. *Eco-labeling: Which strategies work?* Invited Paper. Conference on Integrated Fruit Production, Canadian Horticultural Council. Montreal, Canada. Feb. 3-4.
- Mario F. Teisl, Brian Roe, Nancy E. Bockstael and Kevin J. Boyle. 2002. *A (potential) survey approach to valuing food safety*. Workshop - New Methods for Valuation in Health and Health Care. American Public Health Association. Philadelphia. November 10.
- Sara Fein, Alan S. Levy and Mario F. Teisl. 2002. *American attitudes toward three alternative food technologies: genetic modification, irradiation and organic*. American Public Health Association. Philadelphia. November 10-14.
- Mario F. Teisl, 2002. *Is there a consumer right to know?: Trading off the benefits and costs of information about genetically modified foods* Special Session on International Trade and Regulatory Harmonization: The Case of Biotechnology Marketing and Public Policy Conference. Atlanta, May 16-18.
- Mario F. Teisl, 2001. Presenter, Speaker's Advisory Council on Forest Certification (Maine Legislative Committee).
- Mario F. Teisl, Kevin J. Boyle, Richard Record and Rob Southwick. 2001. *Optimizing License Revenues*. CMBA conference, New Orleans, Aug. 28th.
- Mario F. Teisl and Kelly O'Brien. 2001. *Who Cares and Who Acts? The Relationship Between Outdoor Recreation Behavior and Environmental Concern and Behavior*. Selected Paper. Northeast Recreational Research Symposium.

- Mario F. Teisl, Kelly O'Brien and Stephanie Peavey. 2001. *Environmental Labeling Of Wood Products: What Do Consumers Want To See?* Selected Paper. National Association of Environmental Professionals 26th Annual Conference.
- Mario F. Teisl, Huaping Rong, Brian Roe and Alan S. Levy. 2001. *Environmental labeling of electricity: Consumer uncertainty and perceptions.* Selected Paper. American Agricultural Economics Association Annual Meeting.
- Mario F. Teisl, Brian Roe, Kevin Boyle, T. Lynn Riggs, Mark L. Messonnier, Melissa J. Herrmann. 2001. *Understanding how respondents view food safety risks: Implications to the design of willingness-to-pay experiments.* Selected Paper. American Environmental and Resource Economists Association Annual Workshop.
- Mario F. Teisl and Kelly O'Brien. 2001. *Eco-labeling wood products: How the characteristics of the labeling policy impacts their effectiveness.* Selected Paper. Northeast Agricultural and Resource Economics Association Annual Meeting.
- Kelly O'Brien and Mario F. Teisl. 2001. *Valuing the environmental attributes of eco-labeled wood products.* Selected Paper. Northeast Agricultural and Resource Economics Association Annual Meeting.
- Mario F. Teisl. 2001. Presenter and Panelist, Panel on Genetically Modified Foods, University of Maine. April 25.
- Mario F. Teisl. 2000. Presenter and Panelist, Panel on Public Information and Labeling, Food and Drug Administration Public Meeting *Implementing the PEARSON Court Decision and other Health Claim Issues.* April 4, Washington, DC.
- Jason Weiss and Mario F. Teisl. 2000. *Consumer Reactions to Different Pricing Formats: A Study of the Residential Electricity Supply Industry.* Annual Marketing and Public Policy Conference, American Marketing Association.
- Mario F. Teisl, Huaping Rong, Brian Roe and Alan S. Levy. 2000. *Characteristics of Successful Environmental Labeling Policies: Experimental Evidence.* National Association of Environmental Professionals, 25th Annual Conference.
- Mario F. Teisl, Huaping Rong, Brian Roe and Alan S. Levy. 2000. *Comparing Eco-labeling Policies: Experimental Evidence.* International Conference and Exhibition on Life Cycle Assessment.
- Mario F. Teisl. 1999. Presenter and Panelist, Panel on Public Information and Labeling, Food and Drug Administration Public Meeting *Biotechnology in the Year 2000 and Beyond.* Nov. 30, Washington, DC.

- Mario F. Teisl. 1999. Testimony in front of the Maine Legislature's Committee on Agriculture, Conservation and Forestry regarding Maine LD 0713 – *An Act to Establish Labeling for Genetically-Engineered Foods*.
- Mario F. Teisl, Brian Roe and Alan S. Levy. 1999. *Eco-Certification: Why it may not be a 'Field of Dreams'*. Presented at the 1999 Annual Meeting of the American Agricultural Economics Association.
- Jason Weiss and Mario F. Teisl. 1999. *Consumer Reaction to Different Pricing Formats: A Study of the Residential Electricity Supply Industry*. Presented at the 1999 Annual Meeting of the Association for Consumer Research.
- Brian Roe, Mario F. Teisl, Kevin Boyle and Alan Levy. 1999. *Valuing Food Safety*. Seminar Series: U.S. Centers for Disease Control and Prevention.
- Mario F. Teisl, and Huaping Rong, 1999. *Characteristics of Effective Environmental Labeling Programs*. Departmental Seminar, Department of Resource Economics and Policy, University of Maine, Oct. 29.
- Kevin J. Boyle and Mario F. Teisl, 1999. *Valuing Land Use Changes*. Rural Land Use Workshop, University of Maine, July 22-23.
- Mario F. Teisl and Alan S. Levy, 1998. *Economic and Psychological Models of Labeling*. U.S. Department of Agriculture, Economic Research Service, Special Workshop on Trade and Labeling.
- Brian Roe and Mario F. Teisl, 1998. *Case Studies of Eco-Labeling*. U.S. Department of Agriculture, Economic Research Service, Special Workshop on Trade and Labeling.
- Tom Holmes, Kevin J. Boyle, Mario F. Teisl, Brian Roe and Shelly Phillips, *Public Preferences for Timber Harvesting Practices Using Conjoint Analysis: A Comparison of Different Response Formats*. Selected Paper. World Congress of Environmental and Resource Economics 1998.
- Mario F. Teisl, Alan S. Levy and Nancy E. Bockstael. *Nutrition Labeling: Does the Message Reach the Consumer?* Selected Paper. American Agricultural Economics Association Annual Meeting. 1998.
- Alan S. Levy, Mario F. Teisl, Brian Roe, Matthew Russell, Dave Moskovitz and Tom Austin. *Electricity Deregulation: What's in Store for the Environment?* Selected Paper. American Agricultural Economics Association Annual Meeting. 1998.
- Mario F. Teisl and Brian Roe. *The Economics of Labeling: An Overview of Issues for Health and Environmental Disclosure*. Invited Special Paper. Northeastern Agricultural and Resource Economics Association Annual Meeting. 1998.

- Mario F. Teisl. *The Effect of Nutrition Labeling on Consumer Behavior*. Seminar Paper. Interdepartmental Seminar Series, University of Maine. 1998.
- Mario F. Teisl, *How Labels Gain Attention and Acceptance*. New York State Department of Public Service Workshop on Environmental Disclosure. 1998
- Mario F. Teisl, *Public Acceptability of Environmental Disclosure Methods*. New York State Department of Public Service Workshop on Environmental Disclosure. 1998.
- Mario F. Teisl. *Boating Safety in the United States* Workshop held for the U.S. Coast Guard. 1997.
- Mario F Teisl. *Nutrition Labeling: Information Effects on Consumer Behavior and Welfare*. Invited Paper. Center for Food Safety and Applied Nutrition, U.S. Food and Drug Administration. 1997.
- Mario F Teisl. *Consumer Research: Discovering What Consumers Want and Need*. Invited Paper. Consumer Information Disclosure Workshop - Organized by The National Council on Competition and the Electricity Industry. 1997.
- Mario F. Teisl, Alan S. Levy and Brenda M. Derby. *Food Labeling Revisited: Perspectives on Consumers and the Marketplace*. Organized Symposia. Annual Meeting of the American Dietetic Association. 1997.
- Mario F. Teisl, and Alan S. Levy. *Does the Use of Health-Related Information in Food Marketing Really Educate Consumers?* Invited Paper. Advertising and Consumer Psychology Conference - Organized by the Society for Consumer Psychology. 1997.
- Mario F. Teisl, Brian Roe and Robert L. Hicks. *Can Eco-labels Tune a Market? Evidence from Dolphin-Safe Labeling*. Selected Paper, American Agricultural Economics Association Annual Meeting. 1997.
- Mario F. Teisl. *The Effects of Product Labeling on Consumer Behavior and Welfare*. Invited Paper. Department of Resource Economics and Policy, University of Maine. 1996.
- Mario F. Teisl, Alan S. Levy and Brenda M. Derby. *Education and Information Source Effects: Who Benefits from Health Claims?* Invited Paper. Center for Nutrition Policy and Promotion - Seminar Series, U.S. Department of Agriculture. 1996.
- Alan S. Levy, Mario F. Teisl and Brenda M. Derby. *Health Claim Information and Consumer Awareness of Diet-Disease Relationships*. Selected Paper, American Agricultural Economics Association Annual Meeting. 1996.
- Mario F. Teisl and Alan S. Levy. *Valuing Nutrition Information: Results from a Willingness-to-Pay Experiment*. Selected Paper, American Agricultural Economics Association Annual Meeting. 1996.

Brian Roe, Leslie A. Whittington, Sara B. Fein and Mario F. Teisl. *The Conflict between Breast-Feeding and Maternal Employment: Expectation and Realities*. Selected Paper, Population Association of America Annual Meeting 1996.

Mario F. Teisl and Rob Southwick. *The Economic Impacts of Migratory Bird Hunting in the United States*. Selected Paper, The Wildlife Society Annual Meeting 1995.

Mario F. Teisl and Rob Southwick. *The Economic Impacts of Deer and Elk Hunting in the Western United States*. Selected Paper, Western States and Provinces 1995 Joint Deer and Elk Workshop.

Mario F. Teisl, Kevin J. Boyle and Brian Roe. *Conflicts in Atlantic Salmon Management in Maine*. Symposium Paper, American Fisheries Society Annual Meeting 1994.

Brian Roe, Kevin J. Boyle and Mario F. Teisl. *Development of Welfare Measures from Conjoint Data*. Selected Paper, American Agricultural Economists Association National Meeting, 1994.

Mario F. Teisl, Kevin J. Boyle, Daniel W. McCollum and Steven D. Reiling, *Test Retest Reliability of Contingent-Valuation: Use of the modified Solomon Design*. Selected Paper, Northeastern Agricultural and Resource Economics Association Conference, 1993.

Kevin J. Boyle, Daniel McCollum and Mario F. Teisl, *The Size and Sign of Option Value*. Invited seminar, Department of Economics, North Carolina University, 1992.

Kevin J. Boyle, Daniel McCollum and Mario F. Teisl, *Empirical Evidence on the Size and Sign of Option Value*. Invited Paper, Annual Meeting of the Western Regional Science Association, 1992.

Mario F. Teisl, Kevin J. Boyle, Stephen D. Reiling and Owen Fenderson, *Angler Opinions Regarding the Allocation of Harvest Between Open Water Fishing and Ice Fishing*. Selected Paper, Northeast Fisheries and Wildlife Conference. 1991.

Kevin J. Boyle, Daniel W. McCollum, Mario F. Teisl and Stephen D. Reiling, *Test-Retest Reliability of Contingent Values Using a Complete, Experimental Panel Design*. Selected Paper, Annual Meeting of Regional Project W-133 (Benefits and Costs in Natural Resource Planning), 1991.

Consulting

Lake Martin Hydroelectric Economic Assessment; 2009. Alabama Power Company.

Estimating the impact of the fish consumption advisory on pregnant women in Maine; 2008. Maine Centers for Disease Control.

Estimating the economic impacts of recreational fishing in Alaska; 2007-09. Alaska Division of Fish and Game.

Analysis of North Carolina Hunting effort and success; 2001, 2003, 2005. North Carolina Wildlife Resources Commission

Analysis of the Food and Drug Administration's Food Safety Survey Data. 2002-2004, 2007, 2009, 2010. U.S. Food and Drug Administration.

Developing Revenue Forecasts: 2001, 2002. Maine Department of Inland Fisheries and Wildlife.

Developing a Tax/Subsidy Program to Encourage Environmentally Based Forest Certification. Maine Center for Economic Policy: 2000

Estimating Boating Accident Risk Models, U.S. Coast Guard.; National model 1995-96; Regional models 1997-98; State models 1999-2000, 2002-03

The Economic Impact of Hunting in the United States, U.S. Fish and Wildlife Service. 1991, 1996

Expert witness testimony to the Illinois Commerce Commission, on behalf of the: Environmental Law and Policy Center of the Midwest, American Lung Association of Chicago, Illinois Environmental Council, People of Cook County, People of State of Illinois and Citizens' Utility Board.

Natural Resource Damage Assessment, Exxon Valdez Oil Spill. Exxon

Economic Impact Analysis, Fur Information Council of America, multiple years

Research Grants Awarded

The Center for Sustainability Solutions: Linking Research with Action to Shape Maine's Changing Landscape One of several investigators. 2008-2013. Sponsor: National Science Foundation-EPSCOR. Amount: \$30,000,000.

Assessing the Impact of MSC Certification on Management, Conservation and Economics in the New Zealand Hoki and Orange Roughy Fisheries Investigator: Wendy Nordon, Kevin Athern, Sherry Larkin, Mario Teisl and Doug McNaught. 2008-2009. Sponsor: New Zealand Ministry of Fisheries. Amount: \$79,000

Marketing New England Biofuels to Ensure Energy Security Investigator: Mario Teisl, Jonathan Rubin and Carolline Noblet. 2008-2010. Sponsor: NorthEast Sungrant. Amount: \$100,000

Environmental Marketing of Green Vehicles: Exploring Effective Design and Performance Investigator: Mario Teisl and Jonathan Rubin. Sponsor: U.S. Environmental Protection Agency. 2003-2005. Amount: \$400,000

Designing an Effective Labeling Program for Genetically Engineered Foods, Investigator: Mario Teisl. Sponsor: U.S. Department of Agriculture. 2001-2002. Amount: \$180,000

Phone Survey of Lewiston/Auburn Residents regarding a Proposed Public Transportation Plan, Investigator: Mario Teisl and Stephanie Peavey. Sponsor: Tom Crikelair Associates. 2000. Amount: \$6,871

Economics of Rural Land Use Change, Investigators: Andrew Plantinga, Mario Teisl, Kevin Boyle and Jonathan Rubin. Sponsor: Maine Agriculture and Forest Experiment Station Research and Development Funds. 1999-2001. Amount: \$11,000.

Estimating the Market Effectiveness of a Made in Maine Environmental Marketing Strategy for Forest Products, Investigator: Mario Teisl. Sponsor: Maine Agriculture and Forest Experiment Station Research and Development Funds. 1999-2001. Amount \$10,000

Infant Allergy Study, Investigators: Mario Teisl, Tom Allen and SuEun Ahn. Sponsor: U.S. Food and Drug Administration. 1999-2000. Amount \$5,000.

Estimating the Economic Costs of Alternative Nutrient Management Plans for the Poultry Industry. Investigators: James Leiby and Mario Teisl. Sponsor: Office of Watersheds, Environmental Protection Agency. 1999-2000. Amount \$20,000.

Designing Effective Environmental Labels for Forest Products. Investigators: Mario F. Teisl. Sponsor: U.S. Department of Agriculture. 1999-2001. Amount \$140,000.

Identifying Import Substitution Opportunities in Coastal Maine Countries. 1999. Investigators: John Holden and Mario F. Teisl. Sponsor: Eastern Maine Development Corporation. Amount \$3,000.

Cooperative Agreement to Study Consumer Demand for Food Safety. Investigators: Mario F. Teisl, Brian Roe, Kevin J. Boyle, Alan Randall and Nancy Bockstael. Sponsor: Center for Disease Control and Prevention. 1998-2003. Amount \$946,447.

Using the NSDI Framework for Rural Economic Development. 1999. Investigators: John Holden, Kate Beard and Mario F. Teisl. Sponsor: U.S. Geological Service Amount: \$2,000.

Diversifying Forest-Based Economies: Using an Import Substitution Study to Enhance Forest-Based Manufacturers. 1999. Investigators: John Holden and Mario F. Teisl. Sponsor: Maine Forest Service. Amount \$2,500.

Environmental Labeling of Electricity: Label Design and Performance, Investigators: Mario F. Teisl. Sponsor: The Environmental Protection Agency & National Science Foundation. 1998-2000. Amount \$72,573.

Consumer Reactions to Electricity Labeling, Investigators: Mario F. Teisl. Sponsor: Regulatory Assistance Project. 1997-98. Amount \$5,000.

Food Labeling and Consumer Welfare, Investigators: Mario F. Teisl. Sponsor: Food and Agricultural Marketing Consortium. 1998. Amount \$3,500.

The Economic Impacts of Hunting, Fishing and Wildlife-Watching in Maine. Investigators: Mario F. Teisl and Kevin J. Boyle. Sponsor: Maine Department of Inland Fisheries and Wildlife. 1998. Amount: \$7,724,

Benefit-Cost Analysis of Atlantic Salmon Restoration on the Penobscot River. Investigators: Kevin J. Boyle, Stephen D. Reiling and Mario F. Teisl. Sponsor: Bangor Hydro-Electric Company. 1991-92. Amount \$98,378.

An Economic Evaluation of Consumptive and Nonconsumptive Uses of Maine's Fish and Wildlife Resources. Investigators: Kevin J. Boyle, Stephen D. Reiling and Mario F. Teisl. Sponsor: Maine Department of Inland Fisheries and Wildlife. 1990-91. Amount \$46,666.

Public Service and Committees

2010

Departmental Committees

Graduate Coordinator, School of Economics

University Committees

SSI Curriculum and Culture Committee

SSI Faculty Hiring Committee – Socio-Ecological Modeler

Maine Agricultural Center

Research Council, Maine Agriculture and Forest Experiment Station

Research Council, Maine Sustainability Solutions Initiative

Graduate Board

College Ad hoc Committee on Graduate Awards and Recognition

College Graduate Student Awards Committee

Director and Graduate Coordinator, School of Policy and International Affairs

Professional Committees

Membership Committee - Northeast Agricultural and Resource Economics Association

2009

Departmental Committees

Peer Action Committee

Policy Advisory Committee

Graduate Coordinator

Chair, Ryan Wright Memorial Scholarship Committee

University Committees

Maine Agricultural Center

Research Council

Graduate Board

College Ad hoc Committee on Graduate Awards and Recognition

College Graduate Student Awards Committee

Ad Hoc Committee on General Education of the Faculty Senate
Ad Hoc Committee to review and analyze student financial aid
Program Advisory Committee, School of Policy and International Affairs
Chair, John Boyle Memorial Scholarship Committee

Professional Committees

Legislature's Citizen Trade Policy Commission

2008

Departmental Committees

Peer Action Committee
Policy Advisory Committee
Seminar Coordinator
Graduate Coordinator
Chair, Ryan Wright Memorial Scholarship Committee

University Committees

Maine Agricultural Center
College of Liberal Arts and Sciences Dean Search Committee
Presidential Outstanding Teaching Award Committee
Research Council
Program Advisory Committee, School of Policy and International Affairs
Chair, John Boyle Memorial Scholarship Committee

2007

Departmental Committees

Peer Action Committee
Policy Advisory Committee
Seminar Coordinator
Undergraduate Committee
Graduate Committee

University Committees

Maine Agricultural Center
Presidential Outstanding Teaching Award Committee
Planning Committee, School of Policy and International Affairs

Professional Committees

Outstanding Master's Thesis Awards Committee, American Agricultural Economics
Association

2006

Departmental Committees

Peer Action Committee (0.25 year)
Seminar Coordinator

University Committees

Maine Agricultural Center
Assistant Director of Campus Recreation Hiring Committee

Professional Committees

Outstanding Master's Thesis Awards Committee, American Agricultural Economics
Association

2005

Departmental Committees

Graduate Coordinator
Peer Action Committee

University Committees

College Awards Committee
Faculty Research Funds Committee
Maine Agricultural Center
Faculty Senate
Workload Committee (Faculty Senate)
Presidential Research and Creative Achievement Committee

Professional Committees

Outstanding Master's Thesis Awards Committee, American Agricultural Economics
Association

2004

Departmental Committees

Graduate Coordinator
Peer Action Committee

University Committees

College Awards Committee
Faculty Research Funds Committee
Maine Agricultural Center.
Faculty Senate
Ad Hoc Committee Studying the Firing of President Hoff (Faculty Senate)
Workload Committee (Faculty Senate)
Presidential Research and Creative Achievement Committee

Professional Committees

Distinguished and Honorary Life Member Award Committee, Northeastern Agricultural
and Resource Economics Association
Outstanding Master's Thesis Awards Committee, American Agricultural Economics
Association

2003

Departmental Committees

Graduate Coordinator
Peer Action Committee

University Committees

College Awards Committee
Faculty Research Funds Committee
Maine Agricultural Center.
Graduate Curriculum Committee.
Graduate Board

Professional Committees

Legislative Task Force on Promoting Maine-Made Products.
Past Chair, Food Safety and Nutrition Section, American Agricultural Economists
Association
Distinguished and Honorary Life Member Award Committee, Northeastern Agricultural
and Resource Economics Association

2002

Departmental Committees

Graduate Coordinator
Peer Action Committee

University Committees

Maine Agricultural Center.
Graduate Curriculum Committee.
Graduate Board

Professional Committees

Chair, Food Safety and Nutrition Section, American Agricultural Economists Association
Distinguished and Honorary Life Member Award Committee, Northeastern Agricultural
and Resource Economics Association

2001

Departmental Committees

Undergraduate Committee

University Committees

Maine Agricultural Center.
Chair, Student Conduct Code Committee
Student Conduct Code Review Committee

Professional Committees

Planning Committee for the 2001 annual meeting of the Northeast Agricultural and
Resource Economics Association.
Chair-elect, Food Safety and Nutrition Section, American Agricultural Economists
Association

2000

Departmental Committees

Undergraduate Recruiting Committee.
Chair, Comprehensive Exam Committee.
Department Chair Search Committee

University Committees

Chair, Student Conduct Code Committee.
Maine Agricultural Center.
Chair, Outdoor Program Manager Search Committee
Student Conduct Code Review Committee

Professional Committees

Co-Chair, Selected Papers and Symposium Committee - Northeast Agricultural
and Resource Economics Association.
Chair-elect, Food Safety and Nutrition Section, American Agricultural Economists
Association
Planning Committee for the 2001 annual meeting of the Northeast Agricultural and
Resource Economics Association.
Citizen's Advisory Committee to Secure the Future of Maine's Fish and Wildlife
(Advisory Committee to the Maine Legislature).

1999

Departmental Committees

Undergraduate Recruiting Committee.
Chair, Comprehensive Exam Committee.

Department Chair Search Committee

University Committees

Chair, Student Conduct Code Committee.

Maine Agricultural Center.

Chair, Outdoor Program Manager Search Committee

1998

Departmental Committees

Undergraduate Recruiting Committee.

Comprehensive Exam Committee.

Department Chair Search Committee

University Committees

Chair, Student Conduct Code Committee.

Professional Committees

Co-Chair, Selected Papers and Symposium Committee - Northeast Agricultural and Resource Economics Association.

1997

Departmental Committees

Undergraduate Recruiting Committee.

Comprehensive Exam Committee.

University Committees

Student Conduct Code Committee.

Other Professional Activities

2010

Reviewer of Articles

Ecological Economics (1)

International Journal of Public Opinion Research (1)

International Journal of Sustainable Transportation (1)

Food Control (1)

Food Policy (1)

AgBioForum (1)

Journal of Cleaner Production (1)

Journal of Agricultural and Applied Economics (1)

Appetite (1)

International Journal of Ecology and Development (1)

Agriculture and Resource Economics Review (1)

Journal of Agricultural and Food Industrial Organization (1)

Reviewer of Grant Applications/Research Materials/Reports

Member of Fulbright Review Panel: Applications for the Balkans

The Research Council of Norway

Food Assistance and Nutrition Research Program, USDA

2009

Reviewer of Articles

Ecological Economics (1)
International Journal of Public Opinion Research (1)
Environmental and Resource Economics (1)
Journal of Official Statistics (1)
Environmental Management (1)
Transportation Research Part A: Policy and Practice (1)
International Journal of Sustainable Transportation (1)
Food Control (1)
Food Policy (1)

Reviewer of Grant Applications/Research Materials/Reports

Member of Fulbright Review Panel: Applications for the Baltics and Balkans (90 applications)

2008

Reviewer of Articles

AgBioForum (6)
American Journal of Agricultural Economics (1)
Canadian Journal of Agricultural Economics (1)
Canadian Journal of Economics (1)
Journal of the American Water Resources Assoc (1)
Journal of Environmental Economics and Management (1)
The Open Communication Journal (4)

Reviewer of Grant Applications/Research Materials/Reports

UMaine Resource Economics and Policy Staff Paper (2)
USDA - Economic Research Service Report (1)
Univ of Washington - Doctoral Paper (1)
French Forest Economics Laboratory Report (1)
National Science Foundation (1)
US-Isreal Binational Agricultural Research and Development Fund (1)
USDA - National Research Initiative (1)
USDA - Food Assistance and Nutrition REsearch Program (3)
Economic and Social Research Council - University of Hull, UK (1)
Food Assistance and Nutrition Research Program Grant Applications - CREES, USDA (4)

2007

Reviewer of Articles

AgBioForum (2)
American Journal of Agricultural Economics (1)
Canadian Journal of Economics (1)
Environmental and Resource Economics (1)
Food Policy (2)
Society and Natural Resources (1)

Reviewer of Grant Applications/Research Materials/Reports

Economic and Social Research Council - University of Hull, UK (1)

Food Assistance and Nutrition Research Program Grant Applications - CREES, USDA
(4)

American Council for an Energy Efficient Economy (1)

2006

Reviewer of Articles

AgBioForum (1)

American Journal of Agricultural Economics (3)

Journal of Agricultural and Resource Economics (1)

Journal of Consumer Policy (1)

Food Policy (3)

REP Staff papers (2)

Reviewer of Grant Applications/Research Materials

Review of survey instrument for AAA's *National Survey of Drivers*

National Science Foundation - 1 proposal

Reviewer of Presentation papers

Reviewer - Selected Papers – Transportation Research Board Annual Meeting – (1 paper)

Reviewer - Selected Papers – Odyssey: 3rd International Conference of Economics
(Zagreb Croatia) – (5 papers)

2005

Reviewer of Articles

American Journal of Agricultural Economics. (2)

Ecological Economics (1)

European Review of Agricultural Economics (1)

Food Policy (1)

International Journal of Agricultural Resources, Governance and Ecology (2)

Journal of Agricultural and Resource Economics (1)

Journal of Environmental Economics and Management (1)

Journal of Environmental Management (1)

Journal of Industrial Ecology (1)

Review of Economics and Statistics (1)

REP Staff Papers (1)

Dept. of Forest Management Technical Report (1)

Reviewer of Grant Applications

U.S. Environmental Protection Agency Review Panel: Evaluation for Environmental
Policy - 26 proposals

Reviewer of Abstracts

Selected Papers: American Agricultural and Economics Association Annual
Meeting.

2004

Reviewer of Articles

American Journal of Agricultural Economics. (5)

Agricultural and Resource Economics Review (1)

AgBioForum (3)

Canadian Journal of Agricultural Economics (1)

Environmental Management (1)

European Review of Agricultural Economics (1)

Journal of Agricultural Economics (1)
Journal of Environmental Economics and Management (1)
Journal of Food Distribution Research (1)
Journal of Sustainable Tourism (1)
Psychological Reports (1)
REP Staff Papers (3)

Reviewer of Research/Methods

Maine Aquaculture Association (1)
Hatch Proposal, Utah State University (1)
Presentation paper. Transportation Research Board Annual Meeting (1)
URS Corporation (1)
U.S. Food and Drug Administration's *2005 Food Safety Survey*

2003

Reviewer of Articles

American Journal of Agricultural Economics. (2)
Agricultural and Resource Economics Review (1)
Ecological Economics (1)
European Review of Agricultural Economics (1)
Journal of Environmental Economics and Management. (1)
Maine Policy Review (1)
Journal of Environmental Management (1)
Journal of Food Distribution Research (1)
Journal of Applied Ichthyology (1)
Marine Resource Economics (1)

Reviewer of Grant Applications

Food Safety Program-Post Harvest Section Grants Program - CREES, USDA (2)
Hatch Proposal, University of Massachusetts (1)
Danish Social Science Research Council Grant (1)
National Science Foundation Research Proposal (1)
University of Maine Faculty Research Funds Proposals (11)

Reviewer of Research/Methods

North Carolina Wildlife Resources Commission's Survey of Hunters
Consumer Research Report for the Maine Department of Agriculture, Food and Rural Resources.

2002

Reviewer of Articles

American Journal of Agricultural Economics. (2)
Agricultural and Resource Economics Review. (2)
Forest Science. (1)
Journal of Agricultural and Applied Economics. (1)
Journal of Environmental Economics and Management. (1)

Reviewer of Grant Applications

National Research Initiative Grant Applications - CREES, USDA (4)
Food Assistance and Nutrition Research Program Grant Applications - CREES, USDA (4)
Small Business Innovation Research Program Grant Application - CREES, USDA (1)

Danish Social Science Research Council Grant (1)

Reviewer of Abstracts

Reviewer - Selected Papers - American Agricultural and Economics Association Annual Meeting. .

Reviewer - Selected Papers – Land Use Workshop; Northeastern Agricultural and Resource Economics Association.

2001

Reviewer of Articles

Review of Agricultural Economics (1)

American Journal of Agricultural Economics (2)

Reviewer of Reports

Federal Emergency Management Agency (1)

Reviewer of Grant Applications

U.S.D.A. National Research Initiative (2)

U.S.D.A. Food Assistance and Nutrition Program (3)

Reviewer of Abstracts

Selected papers: Northeast Agricultural and Resource Economics Annual Meeting.

Selected Papers: American Agricultural and Economics Association Annual Meeting

2000

Reviewer of Articles

Journal of Food Distribution Research (1)

Marine Resource Economics (2)

Journal of Public Policy and Marketing (1)

American Journal of Agricultural Economics (1)

Reviewer of Reports

University of Maine/University of New Hampshire (1)

Reviewer of Grant Applications

U.S.D.A. National Research Initiative

Reviewer of Abstracts

Selected papers: Northeast Agricultural and Resource Economics Annual Meeting.

Selected Papers: American Agricultural and Economics Association Annual Meeting.

1999

Reviewer of Articles

Journal of Environmental Economics and Management (2)

Reviewer of Reports

U.S. Environmental Protection Agency, (1).

Reviewer of Research/Methods

University of Washington, School of Marine Affairs (1)

Reviewer of Grant Applications

U.S.D.A. National Research Initiative

1998

Reviewer of Articles

Forest Science (1)
Journal of Forest Economics, (1).

Reviewer of Reports

Regulatory Assistance Project, (1).
U.S. Environmental Protection Agency, (1).

Reviewer of Research/Methods

U.S. Environmental Protection Agency (1)

Reviewer of Grant Applications

U.S.D.A. National Research Initiative

Reviewer of Abstracts

Selected Papers: American Agricultural and Economics Association Annual Meeting.
Selected papers: Northeast Agricultural and Resource Economics Annual Meeting.

1997

Reviewer of Articles

Journal of Environmental Economics and Management, (1).
Agricultural and Resources Economics Review (1).

Reviewer of Grant Applications

University of Rhode Island Sea Grant Program, (1).

Reviewer of Bulletins

Maine Agriculture and Forest Experiment Station, (1).

Reviewer of Reports

U.S. Environmental Protection Agency, (2).
Regulatory Assistance Project, (1).

Reviewer of Abstracts

Selected Papers: American Agricultural and Economics Association.