

**One Day Conference  
August 1, 2011 8:30 - 4:00  
Jeff's Catering, Brewer**



***Using Creativity and the Creative Arts in Counseling  
with Dr. Samuel Gladding, guest lecturer***

Cost for one-day conference ~ \$150.00

In recent years, there has been renewed interest in the importance of creativity in counseling and the use of the creative arts in counseling, such as the visual arts, drama, music, movement, literature, and poetry. Informed counselors can assist their clients in overcoming problems and developing their potential through the use of creativity and through the employment of verbal and nonverbal art forms. Thus, it is important that counselors know ways to be creative and how the expressive arts are used in the helping process. This type of background information enables them to be more dynamic, versatile, and effective by making informed decisions concerning prevention and treatment interventions.

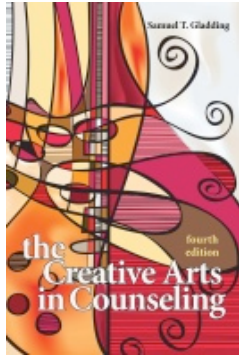
This one-day conference will explore how creativity can be fostered in counseling, specifically by using the SCAMPER model (substitute, combine, adapt, modify, put to other uses, eliminate, and rearrange) as developed by Robert Eberle. It also will look at ways the creative arts can be and are being used in counseling. Theoretical, practical, and research components of this workshop will be presented in an experiential and engaging manner. Participants understanding of the potential and power of creativity and of different art forms that may be applied in the counseling process will be highlighted.

There will be six NBCC Continuing Education Clock Hours available for this conference.

If you choose graduate course credit, see back panel for more information.



**Graduate Course Offering  
August 1-5, 2011**



**Creative Arts in Counseling with Dr. Samuel Gladding, guest lecturer**

Cost for one-week graduate course is graduate tuition, graduate fees, plus \$20.00 conference fee.

*Please note: The first day of this course is the full-day conference to be held at Jeff's Catering in Brewer. There is an additional \$20 fee for food costs in lieu of the \$150 conference fee. The remainder of the course will be held at the Graduate School (Rm 48) in Stodder*

*Hall at the University of Maine campus.*

We welcome Dr. Gladding to the University of Maine to teach a course on creative arts in counseling. This course will examine the theories, processes, and techniques of using creativity and the creative arts in counseling throughout the life span. Particular attention will be given to the employment of the visual and verbal arts, such as drawing, imagery, photography, cartooning, movement, dance/movement, literature, drama, and music. Each of these forms—individually and in combination—is helpful in sensitizing clients to the world around them and the world within them. Non-verbal clients and minority culture clients are especially helped when counselors are able to use creative arts approaches with them. Specific creative arts techniques will be demonstrated through role plays and case examples. Participants will be given an opportunity to reflect on how they might use the creative arts in their work.

Dr. Gladding is a professor of counseling at Wake Forest University, Winston-Salem, North Carolina. He is a leader in the counseling field as president of the American Association of State Counseling Licensing Boards, and past president of the American Counseling Association, Association for Counselor Education and Supervision, and Association for Specialist in Group Work. Dr. Gladding has been Editor of the Journal for Specialists in Group Work and is currently on the editorial board of the Journal of Counseling and Development. He has published many journal articles and books about the counseling profession including creative arts in counseling, family therapy, group work, wellness, humor, and spirituality.

### Registration Form



### Dr. Samuel Gladding Conference and Course

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Registration fee includes continental breakfast and lunch. Please indicate any dietary restrictions:

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- Register for one-day conference only (\$150)
- Indicate if you would like to earn 6 NBCC Continuing Education Clock Hours for conference attendance
- Interested in graduate credit/course. Please send registration materials.

**Enclosed:**

- Check/money order made payable to the University of Maine
- Purchase order

**RETURN FORM TO:** Samuel Gladding Conference, University of Maine, College of Education and Human Development, 5766 Shibles Hall, Orono, ME 04469-5766 ~ PHONE 207-581-2412 ~ FAX 207-581-2423 <http://www.umaine.edu/edhd/college-events>