



John Molson International MBA Case Competition
January 3-10, 2010 — Montreal, Canada

Informational Meeting
Wednesday, September 16, 2009
4:30PM — DPC 218

The Maine Business School sponsors a team of MBA students participating in the John Molson International MBA Case Competition. Held in Montreal, Canada since 1981, the Molson competition is the largest, oldest and one of the most respected MBA case competitions in the world.

The competition format is a round-robin tournament involving 36 teams, each consisting of four MBA students (plus one alternate), representing universities from around the world.

With three hours to prepare, the teams analyze and evaluate unpublished business cases using the skills, knowledge and experience they have acquired from their respective MBA curriculums. Students rely on their own abilities as they are without the aid of tools such as computers or the Internet. The final product is a presentation that demonstrates student abilities to dig into the problem and develop a feasible solution.

Once preparation is complete, the teams present their strategic solutions and detailed plan of action to a panel of senior business executives. Teams are judged on creativity, insight, substance and plausibility of their implementation recommendations.

If you are interested in seeking to represent the University of Maine Business School at this prestigious competition and are not currently enrolled in BUA 645–Business Analysis and Advocacy, please attend this meeting.

For additional information, please contact either Professor Paul Myer or Jason Harkins.